CONTRACT

WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision	Alt Order #
680121 /	09077942

Product
Oden for Public Service Comm

Contract Dates	Estimate #
05/09/18 - 05/15/18	**509515**

Advertiser	Original Date / Revision
Oden, J/R/Public Svc Comm Place 1	05/08/18 / 05/08/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHNT-TV	Jay Smith	NSO Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
1046	ODEN	ORDR

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	19	05/09/18	05/11/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	2	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	--W-F--	2	$160.00							
N 3	19	05/14/18	05/15/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/14/18	05/20/18	MT-----	2	$80.00							
N 5	19	05/09/18	05/09/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	--1----	1	$200.00							
N 6	19	05/11/18	05/14/18	CBS This Morning 7a	7:00 AM-8:00 AM		:30				NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	----F--	1	$200.00							
Week:		05/14/18	05/20/18	M------	1	$200.00							
N 8	19	05/09/18	05/10/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	2	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	--WT---	2	$160.00							
N 10	19	05/11/18	05/15/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	2	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	----F--	1	$160.00							
Week:		05/14/18	05/20/18	-T-----	1	$160.00							
N 12	19	05/12/18	05/12/18	WHNT News Sat 6a	6:00 AM-7:00 AM		:30				NM	1	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	-----1-	1	$160.00							
N 13	19	05/12/18	05/12/18	WHNT News Sat 6a	6:00 AM-8:30 AM		:30				NM	1	$160.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	-----1-	1	$160.00							
N 15	19	05/09/18	05/09/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	--1----	1	$400.00							
N 16	19	05/11/18	05/11/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/07/18	05/13/18	----1--	1	$400.00							
N 17	19	05/15/18	05/15/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
680121 /	09077942

Contract Dates	Product	Estimate #
05/09/18 - 05/15/18	Oden for Public Service (	**509515**

Advertiser	Original Date / Revision
Oden, J/R/Public Svc Con	05/08/18 / 05/08/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 05/14/18	End Date 05/20/18	Weekdays -1-----	Spots/Week 1	Rate $400.00							
N 18	19	05/12/18	05/12/18	WHNT News Sat 6p	6:00 PM-6:30 PM		:30				NM	1	$75.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays -----1-	Spots/Week 1	Rate $75.00							
N 19	19	05/09/18	05/10/18	Late Show	10:35 PM-11:37 PM		:30				NM	2	$120.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays --WT---	Spots/Week 2	Rate $60.00							
N 21	19	05/11/18	05/11/18	Late Show	10:35 PM-11:37 PM		:30				NM	1	$60.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ----1--	Spots/Week 1	Rate $60.00							
N 22	19	05/14/18	05/14/18	Late Show	10:35 PM-11:37 PM		:30				NM	1	$60.00
Week:		Start Date 05/14/18	End Date 05/20/18	Weekdays 1------	Spots/Week 1	Rate $60.00							
N 23	19	05/12/18	05/12/18	Blue Bloods	10:35 PM-11:35 PM		:30				NM	1	$100.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays -----1-	Spots/Week 1	Rate $100.00							
N 24	19	05/11/18	05/11/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	$350.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ----1--	Spots/Week 1	Rate $350.00							
N 25	19	05/15/18	05/15/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	$350.00
Week:		Start Date 05/14/18	End Date 05/20/18	Weekdays -1-----	Spots/Week 1	Rate $350.00							
N 26	19	05/15/18	05/15/18	Bull	8:00 PM-9:00 PM		:30				NM	1	$1,400.00
Week:		Start Date 05/14/18	End Date 05/20/18	Weekdays -1-----	Spots/Week 1	Rate $1,400.00							
N 27	19	05/09/18	05/09/18	Code Black	9:00 PM-10:00 PM		:30				NM	1	$400.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays --1----	Spots/Week 1	Rate $400.00							
N 29	19	05/11/18	05/11/18	Hawaii Five-0	8:00 PM-9:00 PM		:30				NM	1	$600.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ----1--	Spots/Week 1	Rate $600.00							
N 30	19	05/11/18	05/11/18	Blue Bloods	9:00 PM-10:00 PM		:30				NM	1	$600.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ----1--	Spots/Week 1	Rate $600.00							
N 31	19	05/13/18	05/13/18	CBS Sun Morning	8a-930a		:30				NM	1	$150.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ------S	Spots/Week 1	Rate $150.00							
N 32	19	05/11/18	05/11/18	Undercover Boss	7p-8p		:30				NM	1	$400.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ----F--	Spots/Week 1	Rate $400.00							
N 33	19	05/13/18	05/13/18	60 Minutes	6p-7p		:30				NM	1	$500.00
Week:		Start Date 05/07/18	End Date 05/13/18	Weekdays ------S	Spots/Week 1	Rate $500.00							
						Totals		0.00				31	$8,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/27/18	31	$8,405.00	($1,260.75)	$7,144.25
Totals	31	$8,405.00	($1,260.75)	$7,144.25

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Signature: _____ **Date:** _____

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