

KOIT(FM) QUARTERLY ISSUES/PROGRAMS LIST

Issue	Title	Description	Date	Time	Duration
Health	PSA: "American Cancer Society Making Strides"	American Cancer Society's Making Strides Against Breast Cancer campaign.	Run: 10/1/2018- 10/26/2018	Mon-Sun 12a-5a	27x :15 seconds
Environment	PSA: "Earthquake Early Warning"	California Governor's Office of Emergency Services PSA regarding earthquake preparedness.	Run: 10/1/2018- 11/30/2018	Mon-Sun 12a-5a	30x :15 seconds
Health	PSA: "SF SPCA Free Adoption"	The San Francisco Society for Prevention of Cruelty of Animals hosts a free adoption event for the San Francisco community.	Run: 10/2/2018- 10/12/2018	Mon-Sun 12a-5a	20x :15 seconds
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Wendy Mogel, author of <i>Voice Lessons for Parents</i>	Topic: What to say, how to say it, and when to listen. Issues: How your vocal style affects your parenting effectiveness; how a shift in that style can lead to children who are calmer, listen more attentively, and communicate with more warmth, respect, and sincerity; best ways to communicate with children of all ages.	Sunday 10/7/2018	6:00am- 6:30am	30 min
Economy	Today's World: "HERS Breast Cancer Foundation" Featuring Tina Steckler	Foundation providing programs and clothing for breast cancer patients	Sunday 10/7/2018	6:30am- 6:45am	15 min
Economy	PSA: "Miracle	Miracle Messages and KOIT talent delivered socks to people in need	Run: 10/9/2018- 10/23/2018	Mon-Sun 12a-5a	73x :15 seconds

	Messages Sock Drive”	and Miracle Messages attempted to reunite people with families through this campaign.			
Environment	PSA: “Shake Out Day”	International earthquake preparedness campaign	Run: 10/11/2018-10/17/2018	Mon-Sun 12a-5a	21x :15 seconds
Children’s Issues/Parenting	Positive Parenting: Armin Brott interviews Joy Marchese, co-author of <i>Positive Discipline for Today’s Busy and Overwhelmed Parent</i>	Topic: How to balance work, parenting, and self for lasting wellbeing. Issues: What is positive discipline; how technology affects parenting; effective vs. ineffective parenting; understanding mistaken goals; debunking the myth of the perfect parent (or child); understanding the brain and how it works; overcoming your guilt.	Sunday 10/14/2018	6:00am-6:30am	30 min
Economy	Today’s World: “HERS Breast Cancer Foundation” Featuring Tina Steckler	Foundation providing programs and clothing for breast cancer patients	Sunday 10/14/2018	6:30am-6:45am	15 min
Education	Positive Parenting: Armin Brott interviews Temple Grandin, author of <i>Calling All Minds</i>	Topic: How to think and create like an inventor. Issues: A thought-provoking discussion with world-renowned autism expert, scientist, engineer, and inventor about the childhood projects that started her on the road to becoming who she is; the importance of perseverance.	Sunday 10/21/2018	6:00am-6:30am	30 min
Education	Today’s World: “USS Hornet”	USS Hornet Fundraising events	Sunday 10/21/2018	6:30am-6:45am	15 min

	Featuring Michael McCarron				
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Christa Santangelo, author of <i>A New Theory of Teenagers</i>	Topic: Transformational strategies to empower you and your teen. Issues: Endure emotions; look at the bigger picture; grasp less, let go more; discover your purpose in parenting; heal yourself; work on your own issues.	Sunday 10/28/2018	6:00am-6:30am	30 min
Education	Today's World: "USS Hornet" Featuring Michael McCarron	USS Hornet Fundraising events	Sunday 10/28/2018	6:30am-6:45am	15 min
Health	PSA: "Stand Up 2 Cancer"	Cancer awareness and education campaign	Run: 10/29/2018-11/30/2018	Mon-Sun 12a-5a	30x :15 seconds
Health	Positive Parenting: Armin Brott interviews Bryna Sigel, author of <i>The Politics of Autism</i>	Topic: The truths and fictions of public understanding about autism. Issues: The politics of autism diagnosis; the psychiatric diagnosis industry; autism education and the illusion of inclusion; the right way to educate youth with autism spectrum disorder; the false promise of alternative medicine; the vaccine wars.	Sunday 11/4/2018	6:00am-6:30am	30 min
Health	Today's World: "A Shout out to Dyslexic's: The Emotional Side"	A book about dyslexia and it's challenges.	Sunday 11/4/2018	6:30am-6:45am	15 min

	Featuring Author Gina Mazzetti Rudolph				
Economy	Positive Parenting: Armin Brott interviews Ryan Craig, author of <i>A New U</i>	Topic: Faster, cheaper alternatives to college. Issues: Too many college grads can't get jobs in the field of their major and end up either un- or under-employed; too many grads have a tough time paying off their student loans; Unique programs where you can pay for your education, but only if you get an appropriate job; online programs and competency marketplaces; many other options for getting the education you want at a price you can afford.	Sunday 11/11/2018	6:00am- 6:30am	30 min
Education	Today's World: "Bethlehem A.D." Featuring Paula Dresden	Lavish Display of the FIRST Christmas with live animals, 250 actors, and costumes.	Sunday 11/11/2018	6:30am- 6:45am	15 min
Health	PSA: "KOIT Cares for Kids"	Listeners donated over \$62K to assist children and families at the UCSF Benioff Children's Hospital at this KOIT Radiothon.	Run: 11/16/2018- 11/27/2018	Mon-Sun 12a-5a	82x :30 seconds
Misc.	Positive Parenting: Armin Brott interviews Andrew Yarrow, author of <i>Man Out</i>	Topic: Men on the sidelines of American life Issues: Masculinity; mating; marriage; the lost boys; online and offline; lost jobs; fathers	Sunday 11/18/2018	6:00am- 6:30am	30 min

		without children; men's health.			
Education	Today's World: "Bethlehem A.D." Featuring Paula Dresden	Lavish Display of the FIRST Christmas with live animals, 250 actors, and costumes.	Sunday 11/18/2018	6:30am-6:45am	15 min
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Donald Moses, co-author of <i>Raising Independent, Self-Confident Kids</i>	Topic: Nine essential skills to teach your child or teen. Issues: When to step in and when to guide from afar; helping kids learn independence skills; developing frustration tolerance and patience; helping kids look within; risks and benefits of technology.	Sunday 11/25/2018	6:00am-6:30am	30 min
Children's Issues/Parenting	Today's World: "Cal Train Holiday Train" Featuring Dan Lieberman	Benefitting Salvation Army and the Marines Toys for Tots program.	Sunday 11/25/2018	6:30am-6:45am	15 min
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Andrew Wittman, author of <i>Seven Secrets of Resilience for Parents</i>	Topic: Navigating the stress of parenthood. Issues: Critical thinking and how the brain works; motivational intelligence; the laws of influence; resolving conflicts; dealing with change; making course corrections.	Sunday 12/2/2018	6:00am-6:30am	30 min
Children's Issues/Parenting	Today's World: "Cal Train Holiday Train" Featuring Dan Lieberman	Benefitting Salvation Army and the Marines Toys for Tots program.	Sunday 12/2/2018	6:30am-6:45am	15 min

Economy	PSA: "Daly City Fire Toy Drive"	The Daily City Fire Department Toy Drive was promoted by KOIT to assist families in need.	Run: 12/3/2018- 12/7/2018	Mon-Sun 12a-5a	12x :15 seconds
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Alfie Kohn, author of <i>Punished by Rewards</i>	Topic: The trouble with gold stars, incentive plans, A's, praise, and other bribes. Issues: The science that shows that rewards and incentives do more harm than good in the workplace and the classroom; the main reasons why rewards fail; proven best ways to motivate children and others; good kids without the goodies; what's changed in the 25 years since the first edition of this book came out.	Sunday 12/9/2018	6:00am- 6:30am	30 min
Health	Today's World: "Downtown Streets Team" Featuring Logan McConnell	Holiday Help for the homeless and programs for the new year.	Sunday 12/9/2018	6:30am- 6:45am	15 min
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Michael Hebb, author of <i>Let's Talk About Death Over Dinner</i>	Topic: A guide to life's most important conversation Issues: A series of several dozen prompts and conversation starters designed to stimulate productive discussions about what for many people are very difficult--yet very important--conversations.	Sunday 12/16/2018	6:00am- 6:30am	30 min
Children's Issues/Parenting	Today's World: "Mama Berries" Featuring	Proceeds from this non-profit "Mama Berries" go to help single parents in the Bay Area	Sunday 12/16/2018	6:30am- 6:45am	15 min

	Shannon Clark				
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Tony Sanders Jr., author of <i>Daddy Talks</i>	Topic: Empowering fathers, encouraging children, and equipping families. Issues: Character; birds and bees; talking to boys and girls; building independence.	Sunday 12/23/2018	6:00am-6:30am	30 min
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Jeremy Schneider, author of <i>Fatherhood in 40-Minute Snapshots</i>	Topic: Reflections on fatherhood, marriage, and life. Issues: Essays on pregnancy, raising babies, bonding, parenting challenges, parenting as partners, disagreements, joys, and much more.	Sunday 12/23/2018	6:00am-6:30am	30 min
Children's Issues/Parenting	Today's World: "Mama Berries" Featuring Shannon Clark	Proceeds from this non-profit "Mama Berries" go to help single parents in the Bay Area	Sunday 12/23/2018	6:30am-6:45am	15 min
Children's Issues/Parenting	Positive Parenting: Armin Brott interviews Mark Borg, co-author of <i>Relationship Sanity</i>	Topic: Creating and maintaining healthy relationships. Issues: Not wanting what we think we want; assessing what your (and your partner's) needs are; understanding compassion and empathy in our everyday lives; the DREAM technique of relationship sanity: Discovery, Repair, Empowerment, Alternatives, and Mutuality.	Sunday 12/30/2018	6:00am-6:30am	30 min
Educational	Today's World: "USS	The USS Hornet Fundraising event is to	Sunday 12/30/2018	6:30am-6:45am	15 min

	Hornet Fundraising NYE Event” Featuring Captain Michael McCarron	help support the operation of the museum.			
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