

102.9 KWGO-FM
 Programmers Broadcasting, Inc.
 624 31ST AVE. SW
 Minot, ND 58701 Phone #: 701-852-7449

Client: **HEIDI FOR SENATE (MEDIA FINANCIAL)**
 Order #: **2886-00035**
 Description: **#3155780**
 Date Entered: **10/23/2018**
 P.O.#:
 Salesperson: **ZGustafson-2 Agencies, Rick**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/24/2018	10/29/2018	KWGO-FM	06:00:00 to 19:00:00	CUSTOM	1:00	42	10.25	430.50	Y	N	Y	Y	Y	Y	Y
10/24/2018	10/28/2018					36	10.25	369.00	0	0	8	8	8	6	6
10/29/2018	10/29/2018					6	10.25	61.50	6	0	0	0	0	0	0

Order Start Date: 10/24/2018 Order End Date: 10/29/2018 Spots: 42

Total Charges: **\$430.50**
 Combined Discounts: **\$64.58**
 Total Net: **\$365.92**

Programmers Broadcasting, Inc., KWGO, KTZU, and KBTO do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

Projected Media Month Billing Totals for HEIDI FOR SENATE (MEDIA FINANCIAL) / 2886-00035 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2018	36	\$369.00	\$55.35	\$313.65
November 2018	6	\$61.50	\$9.23	\$52.27

Confirmed & Accepted for 102.9 KWGO-FM By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

CLIENT: Media for Seattle Description: # 315 5780 Co-op: Yes Name: 1

Station: WGO Day Part: 6a to 7p Date: 10/22/18

Sales Rep: Rick Sponsorship: 7661 Revise Order#

Spot ID: Cancel Order#

Special Instructions:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

New Client Address: 42 @ \$ 10.25 Gross per spot

Key Competitors: Standard Rate Spots: 15 @ \$ 10.25 per spot

Agency: Standard Rate Spots: 15 @ \$ 10.25 per spot

I hereby order the above described radio time and agree to pay as indicated. 42 @ \$ 10.25 Gross

Signature Package **Total Contract Cost: \$ 430.50

STATION:	KTZU-FM	ORDER#:	3155780	DATE:	10/22/2018
MARKET:	Minot, ND	AMOUNT:	\$430.50	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	42	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4337809	
ADVERTISER:	Heidi for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/23-10/29	AGY EST:		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	10-23-2018 TO 11/4/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/22/2018 14:08	

COMMENTS

10/22/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.**

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

*****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.*****

WEEK#1		10/23/2018 To 10/28/2018						WK TOT \$369.00		WK TOTAL SPOTS 36	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	7:00PM	60	10/23/2018	10/26/2018	24	\$10.25	\$246
	3	SS	6:00AM	7:00PM	60	10/27/2018	10/28/2018	12	\$10.25	\$123

WEEK#2		10/29/2018 To 11/4/2018						WK TOT \$61.50		WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	7:00PM	60	10/29/2018	10/29/2018	6	\$10.25	\$61.50

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4337809
ADVERTISER:	Heidi for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/23-10/29	AGY EST:			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	10-23-2018 TO 11/4/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/22/2018 14:08

TOTAL	Oct	Nov												Total
SPOT	36	6												42
CASH	369.00	61.50												430.50
TOTAL	369.00	61.50												430.50

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/24/2018
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I, Buying Time LLC
 being/on behalf of: Heidi for Senate
 a legally qualified candidate of the Democratic
 political party for the office of: US Senate- North Dakota
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$ **net**

I represent that the payment for the above described broadcast time has been furnished by:

Held for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jessica Hakk

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/24/2018

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, [REDACTED]
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[REDACTED]
signature of candidate or authorized committee

[REDACTED]
printed name

[REDACTED]
date