

ORDER



Orders
Order / Rev: 1279394
Alt Order #: WOC14617522
Product Desc: TV
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

KZTV
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	92	\$17,645.00	\$14,998.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	92	\$17,645.00	\$14,998.25	0.00
Totals	92	\$17,645.00	\$14,998.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KZTV	10/29/24	11/04/24	M-F 530am News M-F 530am News (Program: KRIS 6 NEWS SUNRISE 530A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	5:30 AM-6:00 AM	MTWTF--	:30	6	\$15.00	P-3	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$15.00		0.00					
N 2	KZTV	10/29/24	11/04/24	M-F 6am News M-F 6am News (Program: KRIS 6 NEWS SUNRISE 6A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	6:00 AM-7:00 AM	MTWTF--	:30	6	\$15.00	P-3	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$15.00		0.00					
N 3	KZTV	10/29/24	11/04/24	M-F CBS News Morning M-F CBS Mornings (Program: CBS THIS MORNING) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$30.00	P-3	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		10		\$30.00		0.00					
N 4	KZTV	10/29/24	11/02/24	Sa CBS This Morning Sa CBS This Morning (Program: CBS THIS MORNING SAT) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/02/24	-----S-		2		\$30.00		0.00					

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Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KZTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KZTV	10/29/24	11/03/24	Su CBS News Sun Morn	CM	8:00 AM-9:30 AM	-----S	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-		2				\$30.00		0.00			
		(Program: CBS NEWS SUN) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 6	KZTV	10/29/24	11/04/24	M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$60.00		0.00			
		(Program: PRICE IS RIGHT) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 7	KZTV	10/29/24	11/04/24	M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		6				\$225.00		0.00			
		(Program: YOUNG & THE RESTLESS) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 8	KZTV	10/29/24	11/04/24	M-F 12pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	6	\$150.00	P-3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		6				\$150.00		0.00			
		(Program: KRIS 6 NEWS AT NOON) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 9	KZTV	10/29/24	11/04/24	M-F 1230-1pm	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$150.00		0.00			
		(Program: BOLD & THE BEAUTIFUL) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 10	KZTV	10/29/24	11/04/24	M-F 330-4pm	CM	3:30 PM-4:00 PM	MTWTF--	:30	5	\$60.00	P-3	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$60.00		0.00			
		(Program: JEOPARDY 330P) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 11	KZTV	10/29/24	11/04/24	M-F 430-5pm News	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$150.00		0.00			
		(Program: KRIS 6 NEWS AT 430P) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 12	KZTV	10/29/24	11/04/24	M-F 630pm News	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$150.00		0.00			
		(Program: KRIS 6 NEWS AT 630P) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 13	KZTV	10/29/24	11/03/24	Su CBS Evening News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$600.00		0.00			
		(Program: CBS WEEKEND NEWS SUN) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 14	KZTV	10/29/24	11/04/24	Monday Prime A	CM	7:00 PM-8:00 PM	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		1				\$300.00		0.00			
		(Program: NEIGHBORHOOD/BOB ABISHOLA 24) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 15	KZTV	10/29/24	11/04/24		CM	8:00 PM-9:00 PM	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

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Advertiser: House Majority PAC
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KZTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Monday Prime B											
				Monday Prime B											
				(Program: NCIS 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	M-----	1	\$300.00	0.00								
N 16	KZTV	10/29/24	11/04/24	Monday Prime C	CM	9:00 PM-10:00 PM	-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Monday Prime C											
				(Program: NCIS HAWAII 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	M-----	1	\$300.00	0.00								
N 17	KZTV	10/29/24	10/29/24	Tuesday Prime A	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Tuesday Prime A											
				(Program: FBI 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-T-----	1	\$300.00	0.00								
N 18	KZTV	10/29/24	10/29/24	Tuesday Prime C	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Tuesday Prime C											
				(Program: FBI MOST WANTED 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-T-----	1	\$300.00	0.00								
N 19	KZTV	10/29/24	10/31/24	Thursday Prime A	CM	7:00 PM-8:00 PM	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Thursday Prime A											
				(Program: YOUNG SHELDON/GHOSTS 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	---T---	1	\$300.00	0.00								
N 20	KZTV	10/29/24	11/01/24	Friday Prime A	CM	7:00 PM-8:00 PM	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Friday Prime A											
				(Program: MATLOCK 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	----F--	1	\$300.00	0.00								
N 21	KZTV	10/29/24	11/01/24	Friday Prime B	CM	8:00 PM-9:00 PM	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Friday Prime B											
				(Program: FIRE COUNTRY 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	----F--	1	\$300.00	0.00								
N 22	KZTV	10/29/24	11/01/24	Friday Prime C	CM	9:00 PM-10:00 PM	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Friday Prime C											
				(Program: BLUE BLOODS 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	----F--	1	\$300.00	0.00								
N 23	KZTV	10/29/24	11/03/24	Sunday Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Sunday Prime A											
				(Program: 60 MINUTES)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S	1	\$600.00	0.00								
N 24	KZTV	10/29/24	11/03/24	Sunday Prime B	CM	7:00 PM-8:00 PM	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Sunday Prime B											
				(Program: EQUALIZER 2024)											
				4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S	1	\$300.00	0.00								
N 25	KZTV	10/29/24	11/03/24	Sunday Prime C	CM	8:00 PM-9:00 PM	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Sunday Prime C											
				(Program: TRACKER 2024)											

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Advertiser: House Majority PAC
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 Estimate: 13095
KZTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$300.00		0.00			
N26	KZTV	10/29/24	11/04/24	M-F 10pm News M-F 10pm News	CM	10:00 PM-10:35 P	MTWTF--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
(Program: KRIS 6 NEWS AT 10P)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$225.00		0.00			
N27	KZTV	10/29/24	11/02/24	Sa 10pm News Sa 10pm News	CM	10:00 PM-10:35 P	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: KRIS 6 NEWS AT 10P SAT)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$150.00		0.00			
N28	KZTV	10/29/24	11/03/24	Su 10pm News Su 10pm News	CM	10:00 PM-10:35 P	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: KRIS 6 NEWS AT 10P SUN)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$250.00		0.00			
N29	KZTV	10/29/24	11/04/24	M-F 1035-1137pm M-F 1035-1137pm	CM	10:35 PM-11:37 P	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
(Program: LATE SHOW W/COLBERT)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$75.00		0.00			
N30	KZTV	10/29/24	11/02/24	Sa 1030-11pm Sa 1030-11pm	CM	10:35 PM-11:00 P	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
(Program: TEXAS MUSIC SCENE)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$30.00		0.00			
N31	KZTV	10/29/24	11/03/24	Su 1035-1105pm Su 1035-1105pm	CM	10:35 PM-11:00 P	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
(Program: OUTDOORSMAN)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$30.00		0.00			
N32	KZTV	10/29/24	11/03/24	Su 1105-1135pm Su 1105-1135pm	CM	11:00 PM-11:30 P	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
(Program: GAME TIME WITH BOOMER)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$30.00		0.00			
N33	KZTV	10/29/24	11/03/24	Su 1135pm-1235am Su 1135pm-1235am	CM	11:30 PM-12:30 X	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
(Program: EQUALIZER)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$30.00		0.00			
N34	KZTV	10/29/24	11/03/24	NFL Sunday RS Late Ga NFL Sunday RS Late Game	CM	3:25 PM-6:30 PM	-----S	:30	1	\$4,600.00	P-1	0.00	NM	1	\$4,600.00
(Program: NFL TEXANS LATE GAME 2204)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$4,600.00		0.00			
Totals													92	\$17,645.00	