

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision 1786718 /		Alt Order # 09211672
Product Candidate		
Contract Dates 09/10/18 - 09/24/18		Estimate # 5610 Y HERRELL/NRC
Advertiser NRCC/Herrell/R/Congress		Original Date / Revision 09/07/18 / 09/07/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 25-54		
Agency Code 9917037	Advertiser Code	Product 1/2 1968
Agency Ref		Advertiser Ref

And:

Strategic Media Placement OH
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	09/10/18	09/10/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	1-----				1	\$400.00					
N 2	KOAT	09/24/18	09/24/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$400.00					
N 3	KOAT	09/10/18	09/10/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	1-----				1	\$350.00					
N 4	KOAT	09/11/18	09/11/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-1-----				1	\$350.00					
N 5	KOAT	09/13/18	09/13/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	---1---				1	\$350.00					
N 6	KOAT	09/17/18	09/17/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$350.00					
N 7	KOAT	09/18/18	09/18/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-----				1	\$350.00					
N 8	KOAT	09/19/18	09/19/18	Good Morning Americ:7-9a			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														

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<u>Contract / Revision</u> 1786718 /		<u>Alt Order #</u> 09211672
<u>Contract Dates</u> 09/10/18 - 09/24/18	<u>Product</u> Candidate	<u>Estimate #</u> 5610 Y HERRELL/NRCC
<u>Advertiser</u> NRCC/Herrell/R/Congress		<u>Original Date / Revision</u> 09/07/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	--1----	1			\$350.00						
N 9	KOAT	09/20/18	09/20/18	Good Morning America	7-9a		:30			P-5		NM	1	\$350.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	---1---	1			\$350.00						
N 10	KOAT	09/16/18	09/16/18	Su 6a A7N More in the	6-9a		:30			P-5		NM	2	\$450.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	-----2	2			\$225.00						
N 11	KOAT	09/11/18	09/11/18	6a A7N More In The	A6-7a		:30			P-5		NM	1	\$400.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	-1-----	1			\$400.00						
N 12	KOAT	09/23/18	09/23/18	Su 6a A7N More in the	6-9a		:30			P-5		NM	2	\$450.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	-----2	2			\$225.00						
N 13	KOAT	09/16/18	09/16/18	This Week	9-10a		:30			P-5		NM	2	\$500.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	-----2	2			\$250.00						
N 14	KOAT	09/23/18	09/23/18	This Week	9-10a		:30			P-5		NM	2	\$500.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	-----2	2			\$250.00						
N 15	KOAT	09/10/18	09/10/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	1-----	1			\$150.00						
N 16	KOAT	09/11/18	09/11/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	-1-----	1			\$150.00						
N 17	KOAT	09/12/18	09/12/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	--1----	1			\$150.00						
N 18	KOAT	09/13/18	09/13/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	---1---	1			\$150.00						
N 19	KOAT	09/14/18	09/14/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/10/18	09/16/18	----1--	1			\$150.00						

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Contract Dates 09/10/18 - 09/24/18	Product Candidate	Estimate # 5610 Y HERRELL/NRCC
Advertiser NRCC/Herrell/R/Congress		Original Date / Revision 09/07/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	KOAT	09/17/18	09/17/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$150.00					
N 21	KOAT	09/18/18	09/18/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-----				1	\$150.00					
N 22	KOAT	09/12/18	09/12/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	--1----				1	\$400.00					
N 23	KOAT	09/19/18	09/19/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	--1----				1	\$150.00					
N 24	KOAT	09/20/18	09/20/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	---1---				1	\$150.00					
N 25	KOAT	09/21/18	09/21/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	----1--				1	\$150.00					
N 26	KOAT	09/24/18	09/24/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$150.00					
N 27	KOAT	09/10/18	09/10/18	WORLD NEWS TONIK5-530p			:30			P-5		NM	2	\$1,800.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	1-----				1	\$900.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/10/18-09/16/18		WORLD NEWS TONIGHT	5-530p	M-----	:30		\$900.00			NM		
See MG 27.2,27.3														
2	KOAT	09/11/18-09/11/18		BACHELOR IN PARADISE	Prime Other	-Tu-----	:30		\$1,200.00			NM		
Ⓜ MG for 28.1,27.1														
3	KOAT	09/10/18-09/16/18		Action 7 News @ 10p M-F	10-1030p	MTuWThF----	:30		\$600.00			NM		
Ⓜ MG for 28.1,27.1														
N 28	KOAT	09/13/18	09/13/18	WORLD NEWS TONIK5-530p			:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	---1---				1	\$900.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/10/18-09/16/18		WORLD NEWS TONIGHT	5-530p	----Th----	:30		\$900.00			NM		
See MG 27.2,27.3														

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1786718 /	09211672

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/18 - 09/24/18	Candidate	5610 Y HERRELL/NRCC

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC/Herrell/R/Congress	09/07/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 29	KOAT	09/14/18	09/14/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----1--				1	\$900.00					
N 30	KOAT	09/17/18	09/17/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$900.00					
N 31	KOAT	09/14/18	09/14/18	6a A7N More In The	A6-7a		:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----1--				1	\$400.00					
N 32	KOAT	09/18/18	09/18/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-----				1	\$900.00					
N 33	KOAT	09/19/18	09/19/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	--1----				1	\$900.00					
N 34	KOAT	09/21/18	09/21/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	----1--				1	\$900.00					
N 35	KOAT	09/24/18	09/24/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$900.00					
N 36	KOAT	09/10/18	09/10/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	1-----				1	\$425.00					
N 37	KOAT	09/12/18	09/12/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	--1----				1	\$425.00					
N 38	KOAT	09/14/18	09/14/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----1--				1	\$425.00					
N 39	KOAT	09/18/18	09/18/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-----				1	\$425.00					
N 40	KOAT	09/20/18	09/20/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														

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Contract / Revision 1786718 /	Alt Order # 09211672
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Contract Dates 09/10/18 - 09/24/18	Product Candidate	Estimate # 5610 Y HERRELL/NRCC
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Advertiser NRCC/Herrell/R/Congress	Original Date / Revision 09/07/18 / 09/07/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	---1---				1	\$425.00					
N 41	KOAT	09/24/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$425.00					
N 42	KOAT	09/17/18	09/17/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$400.00					
N 43	KOAT	09/22/18	09/22/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$250.00					
N 44	KOAT	09/15/18	09/15/18	Action 7 News @ 530r	530-6p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-----1-				1	\$250.00					
N 45	KOAT	09/22/18	09/22/18	Action 7 News @ 530r	530-6p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$250.00					
N 46	KOAT	09/16/18	09/16/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-----1				1	\$250.00					
N 47	KOAT	09/23/18	09/23/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 48	KOAT	09/17/18	09/17/18	THE GOOD DOCTOR	9-10p		:30			P-5		NM	1	\$900.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$900.00					
N 49	KOAT	09/18/18	09/18/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-----				1	\$400.00					
N 50	KOAT	09/19/18	09/19/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	--1----				1	\$400.00					
N 51	KOAT	09/20/18	09/20/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	---1---				1	\$400.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1786718 /	<u>Alt Order #</u> 09211672
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<u>Contract Dates</u> 09/10/18 - 09/24/18	<u>Product</u> Candidate	<u>Estimate #</u> 5610 Y HERRELL/NRCC
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<u>Advertiser</u> NRCC/Herrell/R/Congress	<u>Original Date / Revision</u> 09/07/18 / 09/07/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
N 52	KOAT	09/21/18	09/21/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$400.00	
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/17/18	09/23/18	----1--				1	\$400.00						
N 53	KOAT	09/16/18	09/16/18	Sun 10a-1030a	Sun 10a-1030a		:30			P-5		NM	1	\$150.00	
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/10/18	09/16/18	-----1				1	\$150.00						
Totals									0.00				57	\$22,050.00	

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	57	\$22,050.00	(\$3,307.50)	\$18,742.50	\$1,475.97	\$20,218.47
Totals	57	\$22,050.00	(\$3,307.50)	\$18,742.50	\$1,475.97	\$20,218.47

Signature: _____ **Date:** _____

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REP HEADLINE# 9211672 TRF# 1786718 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP7/18 14.59
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/Y HERRELL-NR/R/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME HARTWELL MARABLE

7669 STAGERS LOOP SALES PRSN PH- MARY TRICOLI
 DELAWARE, OH 43015

ORDER # _____ CONTRACT # 9211672 CLASS: NATL. LOCAL REGIONAL

PRDCT Y HERRELL/NRCC EST#5610 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/18 SEP24/18 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/18 14.59

REP: M1 APPLIED - MKGD ON LN 60-61
 TOTAL IS \$22,050
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	S		530P-600P	30		\$900.00	9/10	9/10	0		MON	0
AGENCY ADVERTISER CODE = 1307 AGENCY EST# = 5610 AGENCY PRODUCT CODE = 1968												
PROGRAM : ABC WORLD NEWS TONIGHT RA35+ : 5.5 CON COM1 : ABC WORLD NEWS TONIGHT												
60	A		700P-900P	30		\$1,200.00	9/11	9/11	1		TUE	1
PROGRAM : BACHELOR IN PARADISE RA35+ : 5.5 ORD COM1 : URGENT. MGS FOR NEXT WEEK. PLS RESOLVE ASAP THIS IS A MAKE-GOOD FOR SEP10 ON LINE-28 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP13 ON LINE-31 FOR 1 SPOT/WK												

REP HEADLINE# 9211672 TRF# 1786718 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP7/18 12.19
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/Y HERRELL-NR/R/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME HARTWELL MARABLE

7669 STAGERS LOOP SALES PRSN PH- MARY TRICOLI
 DELAWARE, OH 43015

ORDER # _____ CONTRACT # 9211672 CLASS: NATL. LOCAL REGIONAL

PRDCT Y HERRELL/NRCC EST#5610 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/18 SEP24/18 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/18 12.19

REP: CHANGED ADV CODE AND PRODUCT
 TOTAL REMAINS \$22,050
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#28 MISSED: MON/530P-600P SEP10 30S \$900.00 (SEP7/18)
 BUY#31 THU/530P-600P SEP13 30S \$900.00
 OFFER: TUE/700P-900P SEP11 30S \$1,200.00 PLS ADVISE.
 & M-F/1000P-1030P SEP10 30S \$600.00
 CMT: URGENT. MGS FOR NEXT WEEK. PLS RESOLVE ASAP

CONTRACT TOTAL 22050.00
 TOTAL SPOTS 57