

ORDER



Orders
Order / Rev: 1080153
 Alt Order #:
Product Desc: 2839
 Estimate:
Flight Dates: 10/18/22 - 10/23/22
Original Date / Rev: 10/17/22 / 10/17/22
Order Type: GENERAL

KMGH

Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: BlueWest Media AP
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Consumer Choice and
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-6

New Business End:
Advertiser External ID: 274463
Agency External ID: 103052
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/23/22	82	\$164,350.00	\$139,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	82	\$164,350.00	\$139,697.50	0.00
Totals	82	\$164,350.00	\$139,697.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/18/22	10/23/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	- 1112 - -	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- 1112 - -		5				\$500.00		0.00			
N 2	KMGH	10/18/22	10/23/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	- TWTF - -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -		4				\$800.00		0.00			
N 3	KMGH	10/18/22	10/23/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	- - - - -	:30	0	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- 1221 - -		6				\$1,500.00		0.00			
N 5	KMGH	10/18/22	10/23/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	- TWTF - -	:30	8	\$2,000.00	P-2	0.00	NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- TWTF - -		8				\$2,000.00		0.00			
N 7	KMGH	10/18/22	10/23/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	- - - - - 1 -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	- - - - - 1 -		1				\$1,000.00		0.00			
N 8	KMGH	10/18/22	10/23/22		CM	7-8am	- - - - - 1 -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev: 1080153
 Alt Order #:
 Flight Dates: 10/18/22 - 10/23/22

Advertiser: Coloradans for Consumer Choice and Re
 Product Desc: 2839
 Estimate:
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7-8am News											
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1-					1	\$1,200.00		0.00			
N 9	KMGH	10/18/22	10/23/22	Su Good Morning America	CM	6-7am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Su Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1					1	\$1,200.00		0.00			
N 10	KMGH	10/18/22	10/23/22	Su 7-8am News	CM	7-8am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1					1	\$1,200.00		0.00			
N 12	KMGH	10/18/22	10/23/22	Su 9-10am News	CM	9-10am	-----1	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Su 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1					1	\$850.00		0.00			
N 13	KMGH	10/18/22	10/23/22	M-F 9-10am	CM	9-10am	-1111--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
				Tamron Hall											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1111--					4	\$700.00		0.00			
N 14	KMGH	10/18/22	10/23/22	M-F 11-1135am News	CM	11-1135am	-1212--	:30	6	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
				M-F 11-1135am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1212--					6	\$1,500.00		0.00			
N 15	KMGH	10/18/22	10/23/22	M-F 12-1pm	CM	12-1pm	-1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1-----					1	\$1,200.00		0.00			
N 16	KMGH	10/18/22	10/23/22	M-F 330-4pm	CM	330-4pm	-TWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
				M-F 330-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-TWTF--					4	\$850.00		0.00			
N 17	KMGH	10/18/22	10/23/22	M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$5,000.00	P-1	0.00	NM	7	\$35,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1222--					7	\$5,000.00		0.00			
N 18	KMGH	10/18/22	10/23/22	M-F 6-630pm News	CM	6-630pm	-1111--	:30	4	\$5,000.00	P-1	0.00	NM	4	\$20,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1111--					4	\$5,000.00		0.00			
N 19	KMGH	10/18/22	10/23/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1					1	\$1,500.00		0.00			
N 20	KMGH	10/18/22	10/23/22	M-F 1035-1137pm	CM	1035-1137pm	-1111--	:30	4	\$1,850.00	P-2	0.00	NM	4	\$7,400.00
				M-F 1035-1137pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1111--					4	\$1,850.00		0.00			
N 21	KMGH	10/18/22	10/23/22	M-F 1137pm-1207am	CM	1137pm-1207am	-1111--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				M-F 1137pm-1207am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1111--					4	\$1,000.00		0.00			
N 22	KMGH	10/18/22	10/23/22	M-F/Su 10-1035pm News	CM	10-1035pm	-1111--	:30	4	\$2,500.00	P-2	0.00	NM	4	\$10,000.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-1111--					4	\$2,500.00		0.00			
N 23	KMGH	10/22/22	10/22/22	Post Game News	CM	Various	-----1-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Post Game News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1-					1	\$2,500.00		0.00			

Order / Rev: 1080153
 Alt Order #:
 Flight Dates: 10/18/22 - 10/23/22

Advertiser: Coloradans for Consumer Choice and Re
 Product Desc: 2839
 Estimate:
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1-		1				\$2,500.00		0.00			
N24	KMGH	10/18/22	10/23/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1				\$2,500.00		0.00			
N25	KMGH	10/18/22	10/23/22	Denver7 News at 630pm Denver7 News at 630pm	CM	630-7pm	-2222--	:30	8	\$1,200.00	P-3	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-2222--		8				\$1,200.00		0.00			
N26	KMGH	10/18/22	10/23/22	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	--1----		1				\$6,000.00		0.00			
N27	KMGH	10/18/22	10/23/22	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	----F--		2				\$3,500.00		0.00			
N29	KMGH	10/18/22	10/23/22	Sunday Prime D Sunday Prime D	CM	9-10pm	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1				\$6,000.00		0.00			
N30	KMGH	10/19/22	10/23/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	--WTF--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--		1				\$300.00		0.00			
Totals													82	\$164,350.00	