

# ORDER



**Orders**  
**Order / Rev:** 1068847  
 Alt Order #:  
**Product Desc:** 2711  
**Estimate:** 2711  
**Flight Dates:** 10/03/22 - 10/09/22  
**Original Date / Rev:** 09/22/22 / 09/23/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Ken Vialpando  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:** Mary Wittemyer  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Coloradans for Consumer Choice and  
**Demographic:** A18+  
**Product Codes:** Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 274463  
**Agency External ID:** 103052  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount   |
|------------|----------|---------|--------------|--------------|
| 09/26/22   | 10/09/22 | 94      | \$146,000.00 | \$124,100.00 |

**Totals**

| Month         | # Spots   | Gross Amount        | Net Amount          | Rating      |
|---------------|-----------|---------------------|---------------------|-------------|
| October 2022  | 94        | \$146,000.00        | \$124,100.00        | 0.00        |
| <b>Totals</b> | <b>94</b> | <b>\$146,000.00</b> | <b>\$124,100.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ken Vialpando     |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N 1 | KMGH | 10/03/22          | 10/09/22        | M-F 5-530am News<br>M-F 5-530am News                 | CM    | 5-530am           | 11111-- | :30 | 5     | \$500.00    | P-2 | 0.00          | NM   | 5     | \$2,500.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |      | Week: 10/03/22    | 10/09/22        | 11111--  |       | 5                 |         |     |       | \$500.00    |     | 0.00          |      |       |             |
| N 2 | KMGH | 10/03/22          | 10/09/22        | M-F 530-6am News<br>M-F 530-6am News                 | CM    | 530-6am           | 11111-- | :30 | 5     | \$600.00    | P-2 | 0.00          | NM   | 5     | \$3,000.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |      | Week: 10/03/22    | 10/09/22        | 11111--  |       | 5                 |         |     |       | \$600.00    |     | 0.00          |      |       |             |
| N 3 | KMGH | 10/03/22          | 10/09/22        | M-F 6-7am News<br>M-F 6-7am News                     | CM    | 6-7am             | 22222-- | :30 | 10    | \$1,000.00  | P-3 | 0.00          | NM   | 10    | \$10,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |      | Week: 10/03/22    | 10/09/22        | 22222--  |       | 10                |         |     |       | \$1,000.00  |     | 0.00          |      |       |             |
| N 4 | KMGH | 10/03/22          | 10/09/22        | M-F Good Morning America<br>M-F Good Morning America | CM    | 7-9am             | 22222-- | :30 | 10    | \$1,500.00  | P-2 | 0.00          | NM   | 10    | \$15,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |      | Week: 10/03/22    | 10/09/22        | 22222--  |       | 10                |         |     |       | \$1,500.00  |     | 0.00          |      |       |             |
| N 5 | KMGH | 10/03/22          | 10/09/22        | Sa GMA Hour 1<br>Sa GMA Hour 1                       | CM    | 6-7am             | -----2- | :30 | 2     | \$500.00    | P-2 | 0.00          | NM   | 2     | \$1,000.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |      | Week: 10/03/22    | 10/09/22        | -----2-  |       | 2                 |         |     |       | \$500.00    |     | 0.00          |      |       |             |
| N 6 | KMGH | 10/03/22          | 10/09/22        |  | CM    | 7-8am             | -----2- | :30 | 2     | \$750.00    | P-2 | 0.00          | NM   | 2     | \$1,500.00  |

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 Alt Order #:  
 Flight Dates: 10/03/22 - 10/09/22

Advertiser: Coloradans for Consumer Choice and Re  
 Product Desc: 2711  
 Estimate: 2711  
**KMGH**

| Ln                                     | Ch        | Start             | End                | Inventory Code          | Break                 | Start/End Time  | Days          | Len                   | Spots      | Rate        | Pri | Rtg  | Type | Spots | Amount      |  |
|--|-----------|-------------------|--------------------|-------------------------|-----------------------|-----------------|---------------|-----------------------|------------|-------------|-----|------|------|-------|-------------|--|
|  |           |                   |                    | Sa 7-8am News           |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           |                   |                    | Sa 7-8am News           |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----2-                 | 2                     | \$750.00        | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 7                                    | KMGH      | 10/03/22          | 10/09/22           | Su Good Morning America | CM                    | 6-7am           | -----1        | :30                   | 1          | \$700.00    | P-2 | 0.00 | NM   | 1     | \$700.00    |  |
|  |           |                   |                    | Su Good Morning America |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----1                  | 1                     | \$700.00        | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 8                                    | KMGH      | 10/03/22          | 10/09/22           | Su 7-8am News           | CM                    | 7-8am           | -----1        | :30                   | 1          | \$750.00    | P-2 | 0.00 | NM   | 1     | \$750.00    |  |
|  |           |                   |                    | Su 7-8am News           |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----1                  | 1                     | \$750.00        | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 9                                    | KMGH      | 10/03/22          | 10/09/22           | Su 9-10am News          | CM                    | 9-10am          | -----1        | :30                   | 1          | \$600.00    | P-3 | 0.00 | NM   | 1     | \$600.00    |  |
|  |           |                   |                    | Su 9-10am News          |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----1                  | 1                     | \$600.00        | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 10                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 10-11am             | CM                    | 10-11am         | 11-1---       | :30                   | 3          | \$1,100.00  | P-3 | 0.00 | NM   | 3     | \$3,300.00  |  |
|  |           |                   |                    | M-F 10-11am             |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 11-1---                 | 3                     | \$1,100.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 11                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 11-1135am News      | CM                    | 11-1135am       | 1-1-1--       | :30                   | 3          | \$1,000.00  | P-3 | 0.00 | NM   | 3     | \$3,000.00  |  |
|  |           |                   |                    | M-F 11-1135am News      |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 1-1-1--                 | 3                     | \$1,000.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 12                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 3-330pm             | CM                    | 3-330pm         | 11111--       | :30                   | 5          | \$350.00    | P-3 | 0.00 | NM   | 5     | \$1,750.00  |  |
|  |           |                   |                    | M-F 3-330pm             |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 11111--                 | 5                     | \$350.00        | 0.00          |                       |            |             |     |      |      |       |             |  |
| <u>Spot</u>                            | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |                         | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |      |       |             |  |
| 5                                      | KMGH      | 10/03/22-10/09/22 | M-F 3-330pm        |                         | 3-330pm               | MTWThF----      | :30           | <del>(\$350.00)</del> | 0.00       | NM          |     |      |      |       |             |  |
| See MG 12.6                            |           |                   |                    |                         |                       |                 |               |                       |            |             |     |      |      |       |             |  |
| [NA due to program change. sv 9/23/22] |           |                   |                    |                         |                       |                 |               |                       |            |             |     |      |      |       |             |  |
| 6                                      | KMGH      | 10/03/22-10/09/22 | M-F 3-330pm        |                         | 3-330pm               | MTWTh-----      | :30           | \$350.00              | 0.00       | NM          |     |      |      |       |             |  |
| Ⓜ MG for 12.5 10/07                    |           |                   |                    |                         |                       |                 |               |                       |            |             |     |      |      |       |             |  |
| N 13                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 4-5pm News          | CM                    | 4-5pm           | 22222--       | :30                   | 10         | \$1,250.00  | P-2 | 0.00 | NM   | 10    | \$12,500.00 |  |
|  |           |                   |                    | M-F 4-5pm News          |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 22222--                 | 10                    | \$1,250.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 14                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 5-530pm News        | CM                    | 5-530pm         | 22222--       | :30                   | 10         | \$3,000.00  | P-2 | 0.00 | NM   | 10    | \$30,000.00 |  |
|  |           |                   |                    | M-F 5-530pm News        |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 22222--                 | 10                    | \$3,000.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 15                                   | KMGH      | 10/03/22          | 10/09/22           | M-F 6-630pm News        | CM                    | 6-630pm         | 11111--       | :30                   | 5          | \$3,500.00  | P-2 | 0.00 | NM   | 5     | \$17,500.00 |  |
|  |           |                   |                    | M-F 6-630pm News        |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 11111--                 | 5                     | \$3,500.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 16                                   | KMGH      | 10/03/22          | 10/09/22           | Su 5-6pm News           | CM                    | 5-6pm           | -----2        | :30                   | 2          | \$1,000.00  | P-3 | 0.00 | NM   | 2     | \$2,000.00  |  |
|  |           |                   |                    | Su 5-6pm News           |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----2                  | 2                     | \$1,000.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 17                                   | KMGH      | 10/03/22          | 10/09/22           | M-F/Su 10-1035pm News   | CM                    | 10-1035pm       | 22222--       | :30                   | 10         | \$2,500.00  | P-2 | 0.00 | NM   | 10    | \$25,000.00 |  |
|  |           |                   |                    | M-F/Su 10-1035pm News   |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | 22222--                 | 10                    | \$2,500.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 18                                   | KMGH      | 10/03/22          | 10/09/22           | Post Game News          | CM                    | Various         | -----2-       | :30                   | 2          | \$2,500.00  | P-2 | 0.00 | NM   | 2     | \$5,000.00  |  |
|  |           |                   |                    | Post Game News          |                       |                 |               |                       |            |             |     |      |      |       |             |  |
|  |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>         | <u>Spots/Week</u>     | <u>Rate</u>     | <u>Rating</u> |                       |            |             |     |      |      |       |             |  |
| Week:                                  |           | 10/03/22          | 10/09/22           | -----2-                 | 2                     | \$2,500.00      | 0.00          |                       |            |             |     |      |      |       |             |  |
| N 19                                   | KMGH      | 10/03/22          | 10/09/22           |                         | CM                    | 10-1035pm       | -----2        | :30                   | 2          | \$2,500.00  | P-2 | 0.00 | NM   | 2     | \$5,000.00  |  |

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 Alt Order #:  
 Flight Dates: 10/03/22 - 10/09/22

Advertiser: Coloradans for Consumer Choice and Re  
 Product Desc: 2711  
 Estimate: 2711  
**KMGH**

| Ln    | Ch   | Start             | End             | Inventory Code        | Break             | Start/End Time   | Days          | Len | Spots | Rate       | Pri | Rtg  | Type   | Spots | Amount       |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------------------|---------------|-----|-------|------------|-----|------|--------|-------|--------------|
|       |      |                   |                 | M-F/Su 10-1035pm News |                   |                  |               |     |       |            |     |      |        |       |              |
|       |      |                   |                 | M-F/Su 10-1035pm News |                   |                  |               |     |       |            |     |      |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>      | <u>Rating</u> |     |       |            |     |      |        |       |              |
| Week: |      | 10/03/22          | 10/09/22        | -----2                | 2                 | \$2,500.00       | 0.00          |     |       |            |     |      |        |       |              |
| N20   | KMGH | 10/03/22          | 10/09/22        | M-F 630-7pm           | CM                | 630-7pm          | -1111--       | :30 | 4     | \$600.00   | P-3 | 0.00 | NM     | 4     | \$2,400.00   |
|       |      |                   |                 | M-F 630-7pm           |                   |                  |               |     |       |            |     |      |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>      | <u>Rating</u> |     |       |            |     |      |        |       |              |
| Week: |      | 10/03/22          | 10/09/22        | -1111--               | 4                 | \$600.00         | 0.00          |     |       |            |     |      |        |       |              |
| N21   | KMGH | 10/03/22          | 10/09/22        | ABC Friday Prime      | CM                | 8:00 PM-10:00 PM | ----1--       | :30 | 1     | \$3,500.00 | P-3 | 0.00 | NM     | 1     | \$3,500.00   |
|       |      |                   |                 | ABC Friday Prime      |                   |                  |               |     |       |            |     |      |        |       |              |
|       |      |                   |                 | (8:00 PM-10:00 PM)    |                   |                  |               |     |       |            |     |      |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> | <u>Rate</u>      | <u>Rating</u> |     |       |            |     |      |        |       |              |
| Week: |      | 10/03/22          | 10/09/22        | ----1--               | 1                 | \$3,500.00       | 0.00          |     |       |            |     |      |        |       |              |
|       |      |                   |                 |                       |                   |                  |               |     |       |            |     |      | Totals | 94    | \$146,000.00 |