

ORDER



Orders
Order / Rev: 1069282
 Alt Order #:
Product Desc: 2719
 Estimate:
Flight Dates: 10/31/22 - 11/08/22
Original Date / Rev: 09/22/22 / 09/23/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Consumer Choice and
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 274463
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	98	\$153,500.00	\$130,475.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	98	\$153,500.00	\$130,475.00	0.00
Totals	98	\$153,500.00	\$130,475.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/22	11/08/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$500.00		0.00			
		Week: 11/07/22	11/13/22	-1-----		1				\$500.00		0.00			
N 2	KMGH	10/31/22	11/08/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$600.00	P-2	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$600.00		0.00			
		Week: 11/07/22	11/13/22	11-----		2				\$600.00		0.00			
N 3	KMGH	10/31/22	11/08/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	21222--	:30	9	\$1,000.00	P-3	0.00	NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	21222--		9				\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	21-----		3				\$1,000.00		0.00			
N 4	KMGH	10/31/22	11/08/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	22222--	:30	10	\$1,500.00	P-2	0.00	NM	14	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	22222--		10				\$1,500.00		0.00			
		Week: 11/07/22	11/13/22	22-----		4				\$1,500.00		0.00			
N 5	KMGH	10/31/22	11/06/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/31/22	11/06/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$500.00		0.00			
N 7	KMGH	10/31/22	11/06/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$700.00		0.00			
N 8	KMGH	10/31/22	11/06/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$750.00		0.00			
N 9	KMGH	10/31/22	11/06/22	M-F 10-11am M-F 10-11am	CM	10-11am	1-1-1--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	1-1-1--		3				\$1,100.00		0.00			
N 10	KMGH	10/31/22	11/08/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-----		1				\$1,000.00		0.00			
		Week: 11/07/22	11/13/22	-1-----		1				\$1,000.00		0.00			
N 11	KMGH	10/31/22	11/08/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	11111--	:30	5	\$350.00	P-3	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$350.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$350.00		0.00			
N 12	KMGH	10/31/22	11/08/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	22222--	:30	10	\$1,250.00	P-2	0.00	NM	12	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	22222--		10				\$1,250.00		0.00			
		Week: 11/07/22	11/13/22	2-----		2				\$1,250.00		0.00			
N 13	KMGH	10/31/22	11/07/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$3,000.00	P-2	0.00	NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$3,000.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$3,000.00		0.00			
N 14	KMGH	10/31/22	11/07/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$3,500.00	P-2	0.00	NM	6	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11111--		5				\$3,500.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$3,500.00		0.00			
N 15	KMGH	10/31/22	11/07/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	22222--	:30	10	\$2,500.00	P-2	0.00	NM	12	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	22222--		10				\$2,500.00		0.00			
		Week: 11/07/22	11/13/22	2-----		2				\$2,500.00		0.00			
N 16	KMGH	10/31/22	11/06/22	Post Game News Post Game News	CM	Various	-----2-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----2-		2				\$2,500.00		0.00			
N 17	KMGH	10/31/22	11/06/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	-----2	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----2		2				\$2,500.00		0.00			
N 18	KMGH	10/31/22	11/06/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-1-1---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-1---		2				\$600.00		0.00			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KMGH	10/31/22	11/06/22	Monday Prime C Monday Prime C	CM	9-10pm	1-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	1-----		1				\$5,000.00		0.00			
N 20	KMGH	10/31/22	11/06/22	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-1-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-1-----		1				\$3,000.00		0.00			
													Totals	98	\$153,500.00