

ORDER



Orders
Order / Rev: 1068983
 Alt Order #:
Product Desc: 2713
Estimate: 2713
Flight Dates: 10/10/22 - 10/16/22
Original Date / Rev: 09/22/22 / 09/22/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Consumer Choice and
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 274463
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/16/22	98	\$157,800.00	\$134,130.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	98	\$157,800.00	\$134,130.00	0.00
Totals	98	\$157,800.00	\$134,130.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/10/22	10/16/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$500.00		0.00			
N 2	KMGH	10/10/22	10/16/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$600.00		0.00			
N 3	KMGH	10/10/22	10/16/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$1,000.00	P-3	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	22222--		10				\$1,000.00		0.00			
N 4	KMGH	10/10/22	10/16/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$1,500.00	P-2	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	22222--		10				\$1,500.00		0.00			
N 5	KMGH	10/10/22	10/16/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-----1-		1				\$500.00		0.00			
N 6	KMGH	10/10/22	10/16/22		CM	7-8am	-----2-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa 7-8am News												
				Sa 7-8am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----2-	2	\$750.00	0.00									
N 7	KMGH	10/10/22	10/16/22	Su Good Morning America	CM	6-7am	-----2	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00	
				Su Good Morning America												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----2	2	\$700.00	0.00									
N 8	KMGH	10/10/22	10/16/22	Su 7-8am News	CM	7-8am	-----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00	
				Su 7-8am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----1	1	\$750.00	0.00									
N 9	KMGH	10/10/22	10/16/22	Su 9-10am News	CM	9-10am	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
				Su 9-10am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----1	1	\$600.00	0.00									
N 10	KMGH	10/10/22	10/16/22	M-F 10-11am	CM	10-11am	11111--	:30	5	\$1,100.00	P-3	0.00	NM	5	\$5,500.00	
				M-F 10-11am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	11111--	5	\$1,100.00	0.00									
N 11	KMGH	10/10/22	10/16/22	M-F 11-1135am News	CM	11-1135am	1--11--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00	
				M-F 11-1135am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	1--11--	3	\$1,000.00	0.00									
N 12	KMGH	10/10/22	10/16/22	M-F 1-2pm	CM	1-2pm	1-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00	
				M-F 1-2pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	1-----	1	\$550.00	0.00									
N 13	KMGH	10/10/22	10/16/22	M-F 3-330pm	CM	3-330pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00	
				M-F 3-330pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	11111--	5	\$350.00	0.00									
N 14	KMGH	10/10/22	10/16/22	M-F 4-5pm News	CM	4-5pm	22221--	:30	9	\$1,250.00	P-2	0.00	NM	9	\$11,250.00	
				M-F 4-5pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	22221--	9	\$1,250.00	0.00									
N 15	KMGH	10/10/22	10/16/22	M-F 5-530pm News	CM	5-530pm	12121--	:30	7	\$3,000.00	P-2	0.00	NM	7	\$21,000.00	
				M-F 5-530pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	12121--	7	\$3,000.00	0.00									
N 16	KMGH	10/10/22	10/16/22	M-F 6-630pm News	CM	6-630pm	22222--	:30	10	\$3,500.00	P-2	0.00	NM	10	\$35,000.00	
				M-F 6-630pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	22222--	10	\$3,500.00	0.00									
N 17	KMGH	10/10/22	10/16/22	Su 5-6pm News	CM	5-6pm	-----2	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
				Su 5-6pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----2	2	\$1,000.00	0.00									
N 18	KMGH	10/10/22	10/16/22	M-F/Su 10-1035pm News	CM	10-1035pm	22222--	:30	10	\$2,500.00	P-2	0.00	NM	10	\$25,000.00	
				M-F/Su 10-1035pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	22222--	10	\$2,500.00	0.00									
N 19	KMGH	10/10/22	10/16/22	M-F/Su 10-1035pm News	CM	10-1035pm	-----2	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00	
				M-F/Su 10-1035pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	-----2	2	\$2,500.00	0.00									
N 20	KMGH	10/10/22	10/16/22	M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00	
				M-F 630-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		10/10/22	10/16/22	11111--	5	\$600.00	0.00									

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	11111--		5				\$600.00		0.00			
N21	KMGH	10/10/22	10/16/22	ABC Friday Prime	CM	8:00 PM-10:00 PM	----1--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				ABC Friday Prime		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----1--		1				\$3,500.00		0.00			
N22	KMGH	10/10/22	10/16/22	Sunday Prime D	CM	9-10pm	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				Sunday Prime D											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1		1				\$6,000.00		0.00			
													Totals	98	\$157,800.00