

ORDER



Orders
Order / Rev: 1068730
 Alt Order #:
Product Desc: 2709
Estimate: 2709
Flight Dates: 09/28/22 - 10/02/22
Original Date / Rev: 09/22/22 / 09/22/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Consumer Choice and
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 274463
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/02/22	54	\$82,450.00	\$70,082.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	54	\$82,450.00	\$70,082.50	0.00
Totals	54	\$82,450.00	\$70,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/28/22	10/02/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	--111--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--111--		3				\$500.00		0.00			
N 2	KMGH	09/28/22	10/02/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	--111--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--111--		3				\$600.00		0.00			
N 3	KMGH	09/28/22	10/02/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	--222--	:30	6	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--222--		6				\$1,000.00		0.00			
N 4	KMGH	09/28/22	10/02/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	--222--	:30	6	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--222--		6				\$1,500.00		0.00			
N 5	KMGH	09/28/22	10/02/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----1-		1				\$500.00		0.00			
N 6	KMGH	09/28/22	10/02/22		CM	7-8am	-----2-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00

Order / Rev: 1068730
 Alt Order #:
 Flight Dates: 09/28/22 - 10/02/22

Advertiser: Coloradans for Consumer Choice and Re
 Product Desc: 2709
 Estimate: 2709
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Sa 7-8am News												
				Sa 7-8am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----2-	2	\$750.00	0.00									
N 7	KMGH	09/28/22	10/02/22	Su Good Morning America	CM	6-7am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00	
				Su Good Morning America												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1	1	\$700.00	0.00									
N 8	KMGH	09/28/22	10/02/22	M-F 10-11am	CM	10-11am	---1---	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00	
				M-F 10-11am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	---1---	1	\$1,100.00	0.00									
N 9	KMGH	09/28/22	10/02/22	M-F 11-1135am News	CM	11-1135am	--1-1--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00	
				M-F 11-1135am News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--1-1--	2	\$1,000.00	0.00									
N 10	KMGH	09/28/22	10/02/22	M-F 3-330pm	CM	3-330pm	--111--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00	
				M-F 3-330pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--111--	3	\$350.00	0.00									
N 11	KMGH	09/28/22	10/02/22	M-F 4-5pm News	CM	4-5pm	--222--	:30	6	\$1,250.00	P-2	0.00	NM	6	\$7,500.00	
				M-F 4-5pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--222--	6	\$1,250.00	0.00									
N 12	KMGH	09/28/22	10/02/22	M-F 5-530pm News	CM	5-530pm	--111--	:30	3	\$3,000.00	P-2	0.00	NM	3	\$9,000.00	
				M-F 5-530pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--111--	3	\$3,000.00	0.00									
N 13	KMGH	09/28/22	10/02/22	M-F 6-630pm News	CM	6-630pm	--111--	:30	3	\$3,500.00	P-2	0.00	NM	3	\$10,500.00	
				M-F 6-630pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--111--	3	\$3,500.00	0.00									
N 14	KMGH	09/28/22	10/02/22	M-F/Su 10-1035pm News	CM	10-1035pm	--222--	:30	6	\$2,500.00	P-2	0.00	NM	6	\$15,000.00	
				M-F/Su 10-1035pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--222--	6	\$2,500.00	0.00									
N 15	KMGH	09/28/22	10/02/22	Post Game News	CM	Various	-----2-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00	
				Post Game News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----2-	2	\$2,500.00	0.00									
N 16	KMGH	09/28/22	10/02/22	M-F/Su 10-1035pm News	CM	10-1035pm	-----2	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00	
				M-F/Su 10-1035pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----2	2	\$2,500.00	0.00									
N 17	KMGH	09/28/22	10/02/22	M-F 630-7pm	CM	630-7pm	--111--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00	
				M-F 630-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	--111--	3	\$600.00	0.00									
N 18	KMGH	09/28/22	10/02/22	ABC Friday Prime	CM	8:00 PM-10:00 PM	----1--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00	
				ABC Friday Prime												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	----1--	1	\$3,500.00	0.00									

Totals 54 \$82,450.00