

# ORDER



**Orders**  
**Order / Rev:** 1069167  
 Alt Order #:  
**Product Desc:** 2717  
**Estimate:** 2717  
**Flight Dates:** 10/24/22 - 10/30/22  
**Original Date / Rev:** 09/22/22 / 09/22/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Ken Vialpando  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:** Mary Wittemyer  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Coloradans for Consumer Choice and  
**Demographic:** A18+  
**Product Codes:** Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 274463  
**Agency External ID:** 103052  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	101	\$149,400.00	\$126,990.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	101	\$149,400.00	\$126,990.00	0.00
<b>Totals</b>	<b>101</b>	<b>\$149,400.00</b>	<b>\$126,990.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/24/22	10/30/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$500.00		0.00			
N 2	KMGH	10/24/22	10/30/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$600.00		0.00			
N 3	KMGH	10/24/22	10/30/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$1,000.00	P-3	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	22222--		10				\$1,000.00		0.00			
N 4	KMGH	10/24/22	10/30/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$1,500.00	P-2	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	22222--		10				\$1,500.00		0.00			
N 5	KMGH	10/24/22	10/30/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----2-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----2-		2				\$500.00		0.00			
N 6	KMGH	10/24/22	10/30/22		CM	7-8am	-----2-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00

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Advertiser: Coloradans for Consumer Choice and Re  
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 Estimate: 2717  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7-8am News											
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2-		2			\$750.00			0.00			
N 7	KMGH	10/24/22	10/30/22	Su Good Morning America	CM	6-7am	-----2	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
				Su Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2		2			\$700.00			0.00			
N 8	KMGH	10/24/22	10/30/22	Su 7-8am News	CM	7-8am	-----2	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2		2			\$750.00			0.00			
N 9	KMGH	10/24/22	10/30/22	Su 9-10am News	CM	9-10am	-----2	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Su 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2		2			\$600.00			0.00			
N 10	KMGH	10/24/22	10/30/22	M-F 10-11am	CM	10-11am	1-1-1--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	1-1-1--		3			\$1,100.00			0.00			
N 11	KMGH	10/24/22	10/30/22	M-F 11-1135am News	CM	11-1135am	-1-1---	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				M-F 11-1135am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-1-1---		2			\$1,000.00			0.00			
N 12	KMGH	10/24/22	10/30/22	M-F 3-330pm	CM	3-330pm	22222--	:30	10	\$350.00	P-3	0.00	NM	10	\$3,500.00
				M-F 3-330pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	22222--		10			\$350.00			0.00			
N 13	KMGH	10/24/22	10/30/22	M-F 4-5pm News	CM	4-5pm	22222--	:30	10	\$1,250.00	P-2	0.00	NM	10	\$12,500.00
				M-F 4-5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	22222--		10			\$1,250.00			0.00			
N 14	KMGH	10/24/22	10/30/22	M-F 5-530pm News	CM	5-530pm	21212--	:30	8	\$3,000.00	P-2	0.00	NM	8	\$24,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	21212--		8			\$3,000.00			0.00			
N 15	KMGH	10/24/22	10/30/22	M-F 6-630pm News	CM	6-630pm	12121--	:30	7	\$3,500.00	P-2	0.00	NM	7	\$24,500.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	12121--		7			\$3,500.00			0.00			
N 16	KMGH	10/24/22	10/30/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----1		1			\$1,000.00			0.00			
N 17	KMGH	10/24/22	10/30/22	M-F/Su 10-1035pm News	CM	10-1035pm	22222--	:30	10	\$2,500.00	P-2	0.00	NM	10	\$25,000.00
				M-F/Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	22222--		10			\$2,500.00			0.00			
N 18	KMGH	10/24/22	10/30/22	Post Game News	CM	Various	-----2-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Post Game News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2-		2			\$2,500.00			0.00			
N 19	KMGH	10/24/22	10/30/22	M-Su 10-1035pm News	CM	10-1035pm	-----2	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				M-Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/22	10/30/22	-----2		2			\$2,500.00			0.00			
N 20	KMGH	10/24/22	10/30/22	M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
				M-F 630-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$600.00		0.00			
N21	KMGH	10/24/22	10/30/22	ABC Friday Prime	CM	8:00 PM-10:00 PM	----1--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				ABC Friday Prime		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$3,500.00		0.00			
													Totals	101	\$149,400.00