



Order

Orig. Date: 07/21/2014 **Advertiser:** Maine Wildlife Conservation Council **Acct. Exec.:** Katz - Washington **Price Type:**
Order Date: 09/09/2014 **Product:** Maine Wildlife Conservation Council **Est. Code:** 490 **Revenue Type:** DEFAULT
Start Date: 10/07/2014 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 10/19/2014 **Order Class:** NATIONAL **Order Type:** POLITICAL
Sec. Prod. Category: POLITICAL **Spot Type:** Local

Agency Information					Special Instructions:				
Name: ARLINGTON EDITS Address: 201 N UNION STREET ALEXANDRAI VA 22314 Contact: BUYER.									
Fax:									
Phone:									

Order #: 33858

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line# Ordered As		BB MI MG		Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
Combo Title		Station			Flight Detail		Log			Comment				M	T	W	T	F	S	S
1	Good Morning America	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/07/14	10/10/14	7:00AM 9:00AM	<input type="checkbox"/>	16		16				4	4	4	4		
		WWII					Master													
2	Good Morning America	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/13/14	10/13/14	7:00AM 9:00AM	<input type="checkbox"/>	4		4			4						
		WWII					Master													
3	Live With Kelly & Michael	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/07/14	10/10/14	9:00AM 10:00AM	<input type="checkbox"/>	4		4				1	1	1	1		
		WWII					Master													
4	Live With Kelly & Michael	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/13/14	10/13/14	9:00AM 10:00AM	<input type="checkbox"/>	1		1			1						
		WWII					Master													
5	GENERAL HOSPITAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/07/14	10/10/14	2:00PM 3:00PM	<input type="checkbox"/>	8		8				2	2	2	2		
		WWII					Master													
6	GENERAL HOSPITAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/13/14	10/13/14	2:00PM 3:00PM	<input type="checkbox"/>	2		2			2						
		WWII					Master													

9/9/2014 11:12:38 AM

CONFIRMATION

Page: 1 of 3

Order

Order #: 33858

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week												Pattern										
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station				Flight Detail			Log				Comment										
7	Peoples Court 1HR WWII	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/07/14	10/10/14	4:00PM	5:00PM	<input type="checkbox"/>	8	\$50.00	8	\$400.00		<input type="checkbox"/>	2	2	2	2	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
8	Peoples Court 1HR WWII	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	4:00PM	5:00PM	<input type="checkbox"/>	2	\$50.00	2	\$100.00		2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
9	JUDGE JUDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/07/14	10/10/14	5:00PM	6:00PM	<input type="checkbox"/>	8	\$100.00	8	\$800.00		<input type="checkbox"/>	2	2	2	2	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
10	JUDGE JUDY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	5:00PM	6:00PM	<input type="checkbox"/>	2	\$100.00	2	\$200.00		2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
11	ABC 7 NEWS @ 6:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/07/14	10/10/14	6:00PM	6:30PM	<input type="checkbox"/>	4	\$125.00	4	\$500.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
12	ABC 7 NEWS @ 6:00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	6:00PM	6:30PM	<input type="checkbox"/>	1	\$125.00	1	\$125.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
13	Wheel of Fortune Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/07/14	10/10/14	7:00PM	7:29PM	<input type="checkbox"/>	4	\$450.00	4	\$1,800.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
14	Wheel of Fortune Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	7:00PM	7:29PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
15	WHEEL OF FORTUNE WEEKEND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/11/14	10/11/14	7:00PM	7:30PM	<input type="checkbox"/>	1	\$90.00	1	\$90.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>
	WWII							Master														
16	Wheel of Fortune Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/07/14	10/10/14	7:00PM	7:29PM	<input type="checkbox"/>	4	\$600.00	4	\$2,400.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														
17	Jeopardy Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	7:29PM	8:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII							Master														

9/9/2014 11:12:38 AM

CONFIRMATION

Page: 2 of 3

Order

Order #: 33858

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week														Pattern							
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station	Flight Detail				Log				Comment											
18	WHEEL/JEOPARDY BLOCK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/11/14	10/11/14	7:00PM	8:00PM	<input type="checkbox"/>	2	\$90.00	2	\$180.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>
	WWII					Master															
19	PRIME FRI 8-9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/10/14	10/10/14	8:00PM	9:00PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master															
20	PRIME FRI 9-10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/10/14	10/10/14	9:00PM	10:00PM	<input type="checkbox"/>	1	\$175.00	1	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master															
21	DANCING WITH THE STARS 2-hour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/13/14	10/13/14	8:00PM	10:00PM	<input type="checkbox"/>	1	\$1,200.00	1	\$1,200.00	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WWII					Master															

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2014)	\$10,145.00	Pre-Empted: 0	\$0.00	\$10,145.00
		Credited: 0	\$0.00	- Agency Commission: \$1,521.75
Total:	\$10,145.00	Billboards: 0		Net Cost: \$8,623.25
		Total: 76		

9/9/2014 11:12:38 AM

CONFIRMATION

Page: 3 of 3