

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jerry Jackson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jerry Jackson

Authorized committee:

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Non partisan

Office sought (no acronyms or abbreviations):

Mayor of Harrison Arkansas

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Jerry Jackson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Jerry Jackson

Name:

Date of Request to Purchase Ad Time: 10-19-22

Date of Station Agreement to Sell Time: 10-19-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Jerry Jackson

Date: 10/19/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/20/22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2134-00012 / 2134-00013

Station Call Letters:

KCWD

Date Received/Requested:

10/20/22

Est. #:

N/A

Station Location:

Harrison AR

Run Start and End Dates:

10/24 - 11/8/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Order #: 2134-00012  
Description: POLITICAL--MAYOR  
Date Entered: 10/21/2022  
P.O.#:  
Salesperson: Ragland, Spree  
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

JERRY JACKSON (POLITICAL)  
3223 BRINKLEY AVE.  
HARRISON, AR 72601

Statement Group: KCWD/KNWA  
Receivables Group: <None>  
Sales Commission: Standard-Collections  
A/R Account: A/R Cash - KCWD-FM  
Order Discount: <None>  
Agency Discount: <None>  
Default Primary Product Code: Political  
Secondary Product Code: <unassigned>  
Last Modified: 10/21/2022  
Modified 2 times  
OrderType: Per Spot

#### On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/24/2022	11/8/2022	KCWD-FM	07:00:00	to 08:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General				Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Boone				Adv. Sep: X		Prod Sep: X		Priority: 210									
Spot Type: Political				Description: Spots													
**Copy Plan: MAYOR																	
Copy Name				Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
10/24/2022 - 11/8/2022																	
1 FOR MAYOR				C428	1 %	KCWD-FM	10/24/2022	11/8/2022		Political	Commercial		Yes				
2	10/24/2022	11/8/2022	KCWD-FM	10:00:00	to 11:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General				Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Boone				Adv. Sep: X		Prod Sep: X		Priority: 210									
Spot Type: Political				Description: Spots													
**Copy Plan: MAYOR																	
Copy Name				Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
10/24/2022 - 11/8/2022																	
1 FOR MAYOR				C428	1 %	KCWD-FM	10/24/2022	11/8/2022		Political	Commercial		Yes				
3	10/24/2022	11/8/2022	KCWD-FM	12:00:00	to 13:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General				Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Boone				Adv. Sep: X		Prod Sep: X		Priority: 210									
Spot Type: Political				Description: Spots													
**Copy Plan: MAYOR																	
Copy Name				Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
10/24/2022 - 11/8/2022																	
1 FOR MAYOR				C428	1 %	KCWD-FM	10/24/2022	11/8/2022		Political	Commercial		Yes				
4	10/24/2022	11/8/2022	KCWD-FM	06:00:00	to Midnight	Weekly	:30	8	3.25	26.00	0	0	0	0	0	2	2
Avail: General				Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Boone				Adv. Sep: X		Prod Sep: X		Priority: 210									
Spot Type: Political				Description: Spots													
**Copy Plan: MAYOR																	
Copy Name				Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type		Restrictions				
10/24/2022 - 11/8/2022																	
1 FOR MAYOR				C428	1 %	KCWD-FM	10/24/2022	11/8/2022		Political	Commercial		Yes				

#### Station Totals:

Station KCWD-FM Spot Count 44 Net Billing \$251.00

Order Start Date: 10/24/2022 Order End Date: 11/8/2022 Spots: 44 Total Charges: \$251.00

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**Projected Calendar Month Billing Totals for JERRY JACKSON (POLITICAL) / 2134-00012 :**

	<u>Spot Count</u>	<u>Net Billing</u>
October 2022	22	\$125.50
November 2022	22	\$125.50
<b>Total:</b>	<b>44</b>	<b>\$251.00</b>

Confirmed & Accepted for KCWD/KNWA By:

Accepted for JERRY JACKSON (POLITICAL) By:

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Please Sign and Return One Copy

KCWD/KNWA  
P.O. BOX 850  
HARRISON, ARKANSAS 72602-0850 USA

Order #: 2134-00013  
Description: POLITICAL --FOR MAYOR  
Date Entered: 10/21/2022  
P.O.#:  
Salesperson: Ragland, Spree  
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

JERRY JACKSON (POLITICAL)  
3223 BRINKLEY AVE.  
HARRISON, AR 72601

Statement Group: KCWD/KNWA  
Receivables Group: <None>  
Sales Commission: Standard-Collections  
A/R Account: A/R Cash - KNWA-AM  
Order Discount: <None>  
Agency Discount: <None>  
Default Primary Product Code: Political  
Secondary Product Code: <unassigned>  
Last Modified: 10/21/2022  
Modified 1 times  
OrderType: Per Spot

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/24/2022	11/8/2022	KNWA-A/F	07:00:00 to 08:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: Boone			Adv. Sep: X		Prod Sep: X		Priority: 210		Prod: Political							
Spot Type: Political			Description: Spots													
**Copy Plan: MAYOR																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions					
10/24/2022 - 11/8/2022																
1 FOR MAYOR			C428	1 %	KNWA-A/F	10/24/2022	11/8/2022		Political	Commercial	Yes					
2	10/24/2022	11/8/2022	KNWA-A/F	12:00:00 to 13:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: Boone			Adv. Sep: X		Prod Sep: X		Priority: 210		Prod: Political							
Spot Type: Political			Description: Spots													
**Copy Plan: MAYOR																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions					
10/24/2022 - 11/8/2022																
1 FOR MAYOR			C428	1 %	KNWA-A/F	10/24/2022	11/8/2022		Political	Commercial	Yes					
3	10/24/2022	11/8/2022	KNWA-A/F	17:00:00 to 18:00:00	Weekly	:30	12	6.25	75.00	1	1	1	1	1	0	0
Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: Boone			Adv. Sep: X		Prod Sep: X		Priority: 210		Prod: Political							
Spot Type: Political			Description: Spots													
**Copy Plan: MAYOR																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions					
10/24/2022 - 11/8/2022																
1 FOR MAYOR			C428	1 %	KNWA-A/F	10/24/2022	11/8/2022		Political	Commercial	Yes					
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Avail: General			Sales Comm: X		Agency Discount:		Order Discount:									
Inc. Acct: Boone			Adv. Sep: X		Prod Sep: X		Priority: 210		Prod: Political							
Spot Type: Political			Description: Spots													
**Copy Plan: MAYOR																
Copy Name			Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions					
10/24/2022 - 11/8/2022																
1 FOR MAYOR			C428	1 %	KNWA-A/F	10/24/2022	11/8/2022		Political	Commercial	Yes					

#### Station Totals:

Station Spot Count Net Billing  
KNWA-A/F 44 \$251.00

Order Start Date: 10/24/2022 Order End Date: 11/8/2022 Spots: 44 Total Charges: \$251.00

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**Projected Calendar Month Billing Totals for JERRY JACKSON (POLITICAL) / 2134-00013 :**

	<u>Spot Count</u>	<u>Net Billing</u>
October 2022	22	\$125.50
November 2022	22	\$125.50
<b>Total:</b>	<b>44</b>	<b>\$251.00</b>

Confirmed & Accepted for KCWD/KNWA By:

Accepted for JERRY JACKSON (POLITICAL) By:

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Please Sign and Return One Copy