

# DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**PO Box 90026**  
**Prescott, AZ 86304-9026**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522160-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
DSCC IE	issue	5240

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1522160	WOC10452456

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
8091		53

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/31/16	WHO WANTS MILLIONAI	1230-1p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    MTWTF--                    1            \$3,000.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WCVB    W    10/26/16    12:46 PM    WHO WANTS MILLIONAIRE DA\ 1230-1p                    :30 DSNH16106H                    \$3,000.00    NM									
2	10/25/16	10/31/16	THE CHEW	1-2p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    MTWTF--                    1            \$3,000.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WCVB    Tu    10/25/16    12:59 PM    THE CHEW                        1-2p                                    :30 DSNH16106H                    \$3,000.00    NM									
3	10/25/16	10/30/16	6p News Sunday	6-630p	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    -----S                    1            \$4,000.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WCVB    Su    10/30/16    6:25 PM    6p News Sunday                    6-630p                                    :30 DSNH16106H                    \$4,000.00    NM									

Total Spots                    **3**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$10,000.00</b>
<u>Agency Commission</u>	<b>\$1,500.00</b>
<u>Net Amount Due</u>	<b>\$8,500.00</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.