

**CONTRACT**

**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>68776 /               |  | <u>Alt Order #</u><br>09401377                         |
| <u>Product</u><br>SMITH/ST.R/I                      |  |  |
| <u>Contract Dates</u><br>09/16/14 - 09/22/14        |  | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Harri Anne Smith-St Senate-Ind |  | <u>Original Date / Revision</u><br>09/15/14 / 09/15/14 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast           | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WTVY                              | <u>Account Executive</u><br>Washington DC Cont | <u>Sales Office</u><br>Continental-Wa                  |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>IDB#</u>   | <u>Advertiser Code</u><br>SMIH                 | <u>Product Code</u>                                    |
| <u>Agency Ref</u><br>8754                           |  | <u>Advertiser Ref</u><br>32050                         |

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**2nd Floor**  
**Marietta, GA 30064**

*Pd via CC*  
*\$6,906<sup>25</sup>*

| *Line | Ch    | Start Date        | End Date        | Description             | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WTVY  | 09/16/14          | 09/19/14        | WTVY News 4 @ 6a        | 6:00 AM-7:00 AM   |      | :30    |                   |             | NM   | 8     | \$800.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 8                 | \$100.00    |      |       |            |
| N 2   | WTVY  | 09/22/14          | 09/22/14        | WTVY News 4 @ 6a        | 6:00 AM-7:00 AM   |      | :30    |                   |             | NM   | 2     | \$200.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 2                 | \$100.00    |      |       |            |
| N 3   | WTVY  | 09/16/14          | 09/19/14        | WTVY News 4 @ 5p        | 5:00 PM-5:30 PM   |      | :30    |                   |             | NM   | 4     | \$800.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$200.00    |      |       |            |
| N 4   | WTVY  | 09/22/14          | 09/22/14        | WTVY News 4 @ 5p        | 5:00 PM-5:30 PM   |      | :30    |                   |             | NM   | 1     | \$200.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$200.00    |      |       |            |
| N 5   | WTVY  | 09/16/14          | 09/19/14        | WTVY News 4 @ 6p        | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 4     | \$1,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$300.00    |      |       |            |
| N 6   | WTVY  | 09/22/14          | 09/22/14        | WTVY News 4 @ 6p        | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$300.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$300.00    |      |       |            |
| N 7   | WTVY  | 09/16/14          | 09/19/14        | M-F 630p-7p             | 6:30 PM-7:00 PM   |      | :30    |                   |             | NM   | 4     | \$840.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$210.00    |      |       |            |
| N 8   | WTVY  | 09/22/14          | 09/22/14        | M-F 630p-7p             | 6:30 PM-7:00 PM   |      | :30    |                   |             | NM   | 1     | \$210.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$210.00    |      |       |            |
| N 9   | WTVY  | 09/16/14          | 09/19/14        | WTVY News 4 @ 10p M-F   | 10:00 PM-10:35 PM |      | :30    |                   |             | NM   | 4     | \$900.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$225.00    |      |       |            |
| N 10  | WTVY  | 09/22/14          | 09/22/14        | WTVY News 4 @ 10p M-F   | 10:00 PM-10:35 PM |      | :30    |                   |             | NM   | 1     | \$225.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$225.00    |      |       |            |
| N 11  | WTVY  | 09/20/14          | 09/20/14        | WTVY News 4 @ 6p Sa     | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$50.00    |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -----S-                 |                   |      |        | 1                 | \$50.00     |      |       |            |
| N 12  | WTVY  | 09/20/14          | 09/20/14        | WTVY News 4 @ 10p Sa-Su | 10:00 PM-10:30 PM |      | :30    |                   |             | NM   | 1     | \$100.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 09/15/14          | 09/21/14        | -----S-                 |                   |      |        | 1                 | \$100.00    |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms &amp; Conditions available at www.gray.tv/advertising



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

|   |                                |  |
|---|--------------------------------|--|
| <u>Contract / Revision</u><br>68776 /         |                                | <u>Alt Order #</u><br>09401377                         |
| <u>Contract Dates</u><br>09/16/14 - 09/22/14  | <u>Product</u><br>SMITH/ST.R/I | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Harri Anne Smith-St Senz |                                | <u>Original Date / Revision</u><br>09/15/14 / 09/15/14 |

| *Line  | Ch   | Start Date        | End Date        | Description             | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| N 13   | WTVY | 09/21/14          | 09/21/14        | CBS Sunday Morning      | 8:00 AM-9:30 AM   |      | :30    |                   |             | NM   | 1     | \$25.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -----S                  |                   |      |        | 1                 | \$25.00     |      |       |            |
| N 14   | WTVY | 09/21/14          | 09/21/14        | WTVY News 4 @ 10p Sa-Su | 10:00 PM-10:30 PM |      | :30    |                   |             | NM   | 1     | \$175.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -----S                  |                   |      |        | 1                 | \$175.00    |      |       |            |
| N 15   | WTVY | 09/16/14          | 09/19/14        | WTVY News 4 @ 5a        | 5:00 AM-6:00 AM   |      | :30    |                   |             | NM   | 4     | \$200.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$50.00     |      |       |            |
| N 16   | WTVY | 09/22/14          | 09/22/14        | WTVY News 4 @ 5a        | 5:00 AM-6:00 AM   |      | :30    |                   |             | NM   | 1     | \$50.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$50.00     |      |       |            |
| N 17   | WTVY | 09/16/14          | 09/19/14        | CBS This Morning        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 8     | \$280.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 8                 | \$35.00     |      |       |            |
| N 18   | WTVY | 09/22/14          | 09/22/14        | CBS This Morning        | 7:00 AM-9:00 AM   |      | :30    |                   |             | NM   | 2     | \$70.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 2                 | \$35.00     |      |       |            |
| N 19   | WTVY | 09/16/14          | 09/19/14        | Price Is Right          | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 4     | \$200.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$50.00     |      |       |            |
| N 20   | WTVY | 09/22/14          | 09/22/14        | Price Is Right          | 10:00 AM-11:00 AM |      | :30    |                   |             | NM   | 1     | \$50.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$50.00     |      |       |            |
| N 21   | WTVY | 09/16/14          | 09/19/14        | CBS Evening News        | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 4     | \$1,000.00 |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/15/14          | 09/21/14        | -TWTF--                 |                   |      |        | 4                 | \$250.00    |      |       |            |
| N 22   | WTVY | 09/22/14          | 09/22/14        | CBS Evening News        | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$250.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 09/22/14          | 09/28/14        | M-----                  |                   |      |        | 1                 | \$250.00    |      |       |            |
| Totals |      |                   |                 |                         |                   |      |        |                   |             |      | 59    | \$8,125.00 |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 09/01/14 - 09/22/14 | 59         | \$8,125.00        | (\$1,218.75)        | \$6,906.25        |
| <b>Totals</b>       | <b>59</b>  | <b>\$8,125.00</b> | <b>(\$1,218.75)</b> | <b>\$6,906.25</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WTVY - TV Dothan, AL

**Date:**

09/12/2014

I, Chris Brimer,being/on behalf of: Smith, Harri Anne, a legallyqualified candidate of the Independent politicalparty for the office of: Alabama State Senate District 29in the Generalelection to be held on: 11/04/2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**SEE ATTACHED**

Date of First Broadcast: 09/16/2014

Date of Last Broadcast: 09/22/2014

**Total Charges:** \$\*\*\*\*\*6,906.25 NET


I represent that the payment for the above described broadcast time has been furnished by:

Smith for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Smith, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/12/2014

Date



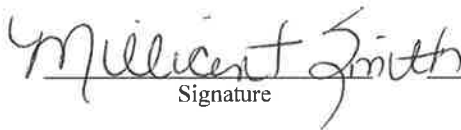
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Millicent Smith

Printed Name

NSM

Title

