

CONTRACT



WTVY
 285 N. Foster St.
 Dothan, AL 36303
 (334) 792-3195

<u>Contract / Revision</u> 68776 /		<u>Alt Order #</u> 09401377
<u>Product</u> SMITH/ST.R/I		
<u>Contract Dates</u> 09/16/14 - 09/22/14		<u>Estimate #</u>
<u>Advertiser</u> Harri Anne Smith-St Senate-Ind		<u>Original Date / Revision</u> 09/15/14 / 09/15/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Washington DC Cont	<u>Sales Office</u> Continental-Wa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> SMIH	<u>Product Code</u>
<u>Agency Ref</u> 8754	<u>Advertiser Ref</u> 32050	

And:

Canal Partners Media
 25 Whitlock Place SW
 2nd Floor
 Marietta, GA 30064

*Pd via CC
 \$6,906²⁵*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	09/16/14	09/19/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				8	\$100.00			
N 2	WTVY	09/22/14	09/22/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				2	\$100.00			
N 3	WTVY	09/16/14	09/19/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$200.00			
N 4	WTVY	09/22/14	09/22/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$200.00			
N 5	WTVY	09/16/14	09/19/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$300.00			
N 6	WTVY	09/22/14	09/22/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$300.00			
N 7	WTVY	09/16/14	09/19/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$210.00			
N 8	WTVY	09/22/14	09/22/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$210.00			
N 9	WTVY	09/16/14	09/19/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$225.00			
N 10	WTVY	09/22/14	09/22/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$225.00			
N 11	WTVY	09/20/14	09/20/14	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S-				1	\$50.00			
N 12	WTVY	09/20/14	09/20/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S-				1	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

<u>Contract / Revision</u>	<u>Alt Order #</u>
68776 /	09401377

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/16/14 - 09/22/14	SMITH/ST.R/I	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Harri Anne Smith-St Sena	09/15/14 / 09/15/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	WTVY	09/21/14	09/21/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S				1	\$25.00			
N 14	WTVY	09/21/14	09/21/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S				1	\$175.00			
N 15	WTVY	09/16/14	09/19/14	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$50.00			
N 16	WTVY	09/22/14	09/22/14	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$50.00			
N 17	WTVY	09/16/14	09/19/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				8	\$35.00			
N 18	WTVY	09/22/14	09/22/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				2	\$35.00			
N 19	WTVY	09/16/14	09/19/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$50.00			
N 20	WTVY	09/22/14	09/22/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$50.00			
N 21	WTVY	09/16/14	09/19/14	CBS Evening News	5:30 PM-6:00 PM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-TWTF--				4	\$250.00			
N 22	WTVY	09/22/14	09/22/14	CBS Evening News	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$250.00			
Totals											59	\$8,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 -09/22/14	59	\$8,125.00	(\$1,218.75)	\$6,906.25
Totals	59	\$8,125.00	(\$1,218.75)	\$6,906.25

Signature: _____ Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVY - TV Dothan, AL	Date: 09/12/2014
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I, Chris Brimer,
 being/on behalf of: Smith, Harri Anne, a legally
 qualified candidate of the Independent political
 party for the office of: Alabama State Senate District 29
 in the General
 election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/16/2014 Date of Last Broadcast: 09/22/2014

Total Charges: \$*****6,906.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Smith for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Smith, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/12/2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Millicent Smith

Signature

Millicent Smith

Printed Name

NSM

Title

