

CONTRACT



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

<u>Contract / Revision</u> 82037 /		<u>Alt Order #</u> 09430279
<u>Product</u> SMITH/ST.R/I		
<u>Contract Dates</u> 10/20/14 - 10/27/14		<u>Estimate #</u>
<u>Advertiser</u> Harri Anne Smith-St Senate-Ind		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Washington DC Cont	<u>Sales Office</u> Continental-Wa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913041	<u>Advertiser Code</u> SMIH	<u>Product Code</u>
<u>Agency Ref</u> 8754		<u>Advertiser Ref</u> 32050

And:

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Pd via CC
\$4356.25

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	10/21/14	10/24/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$100.00			
N 2	WTVY	10/27/14	10/27/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$100.00			
N 3	WTVY	10/21/14	10/24/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				3	\$225.00			
N 4	WTVY	10/27/14	10/27/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$225.00			
N 5	WTVY	10/21/14	10/24/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				3	\$300.00			
N 6	WTVY	10/27/14	10/27/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$300.00			
N 7	WTVY	10/21/14	10/24/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TW-F--				3	\$225.00			
N 8	WTVY	10/27/14	10/27/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$225.00			
N 9	WTVY	10/21/14	10/24/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$250.00			
N 10	WTVY	10/27/14	10/27/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$250.00			
N 11	WTVY	10/25/14	10/25/14	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$50.00			
N 12	WTVY	10/25/14	10/25/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$125.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTVY - TV Dothan, AL

Date:

10/16/2014

I, Chris Brimer,
being/on behalf of: Smith, Harri Anne, a legally
qualified candidate of the Independent political
party for the office of: Alabama State Senate District 29
in the General
election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/21/2014

Date of Last Broadcast: 10/27/2014

Total Charges: \$*****4,356.25 NET

I represent that the payment for the above described broadcast time has been furnished by:

Smith for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Smith, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/16/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

 Millicent Smith NSM
Signature Printed Name Title

