

# CONTRACT



**WTVY**  
 285 N. Foster St.  
 Dothan, AL 36303  
 (334) 792-3195

<u>Contract / Revision</u> 82037 /		<u>Alt Order #</u> 09430279
<u>Product</u> SMITH/ST.R/I		
<u>Contract Dates</u> 10/20/14 - 10/27/14		<u>Estimate #</u>
<u>Advertiser</u> Harri Anne Smith-St Senate-Ind		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Washington DC Cont	<u>Sales Office</u> Continental-Wa
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913041	<u>Advertiser Code</u> SMIH	<u>Product Code</u>
<u>Agency Ref</u> 8754	<u>Advertiser Ref</u> 32050	

And:

**Canal Partners Media**  
 25 Whitlock Place SW  
 2nd Floor  
 Marietta, GA 30064

*Pd via CC  
 \$4356 25*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	10/21/14	10/24/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$100.00			
N 2	WTVY	10/27/14	10/27/14	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$100.00			
N 3	WTVY	10/21/14	10/24/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				3	\$225.00			
N 4	WTVY	10/27/14	10/27/14	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$225.00			
N 5	WTVY	10/21/14	10/24/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				3	\$300.00			
N 6	WTVY	10/27/14	10/27/14	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$300.00			
N 7	WTVY	10/21/14	10/24/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TW-F--				3	\$225.00			
N 8	WTVY	10/27/14	10/27/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$225.00			
N 9	WTVY	10/21/14	10/24/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-TWTF--				4	\$250.00			
N 10	WTVY	10/27/14	10/27/14	WTVY News 4 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$250.00			
N 11	WTVY	10/25/14	10/25/14	WTVY News 4 @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$50.00			
N 12	WTVY	10/25/14	10/25/14	WTVY News 4 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$125.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



**WTVY**  
**285 N. Foster St.**  
**Dothan, AL 36303**  
**(334) 792-3195**

<u>Contract / Revision</u> 82037 /	<u>Alt Order #</u> 09430279
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<u>Contract Dates</u> 10/20/14 - 10/27/14	<u>Product</u> SMITH/ST.R/I	<u>Estimate #</u>
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<u>Advertiser</u> Harri Anne Smith-St Senz	<u>Original Date / Revision</u> 10/17/14 / 10/17/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	WTVY	10/26/14	10/26/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$25.00			
N 14	WTVY	10/26/14	10/26/14	News 4 @ 10p Late Run	Various		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$175.00			
<b>Totals</b>											<b>26</b>	<b>\$5,125.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	21	\$4,025.00	(\$603.75)	\$3,421.25
10/27/14 - 10/27/14	5	\$1,100.00	(\$165.00)	\$935.00
<b>Totals</b>	<b>26</b>	<b>\$5,125.00</b>	<b>(\$768.75)</b>	<b>\$4,356.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTVY - TV Dothan, AL	<b>Date:</b> 10/16/2014
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I, Chris Brimer,  
 being/on behalf of: Smith, Harri Anne, a legally  
 qualified candidate of the Independent political  
 party for the office of: Alabama State Senate District 29  
 in the General  
 election to be held on: 11/04/2014  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/21/2014                      Date of Last Broadcast: 10/27/2014

**Total Charges:** \$\*\*\*\*\*4,356.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Smith for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Smith, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/16/2014

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Millicent T. Smith

Printed Name

NSM

Title

