

ORDER



Orders
Order / Rev: 540731
Alt Order #: 09738480
Product Desc: BLOOMBERG PRESIDENT
Estimate: 0117
Flight Dates: 01/18/20 - 01/24/20
Original Date / Rev: 01/16/20 / 01/16/20
Order Type: GENERAL

KPRC TV

Primary AE: Aaron Ashe
Sales Office: DC
Sales Region: NAT

Agency Name: Assembly
Buying Contact:
Billing Contact:
 711 Third Avenue -3rd Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/M BLOOMBERG/PRES
Demographic: A35+
Product Codes: PL-Presidential-Democrat
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: 11/16/20
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/24/20	109	\$104,100.00	\$88,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	109	\$104,100.00	\$88,485.00	0.00
Totals	109	\$104,100.00	\$88,485.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPRC	01/20/20	01/24/20	430a News M-F KPRC News	CM	430-5a	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/20/20	01/26/20	MTWTF--			5		\$150.00		0.00				
N 2	KPRC	01/20/20	01/24/20	530a-6 News M-F KPRC News	CM	530-6a	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/20/20	01/26/20	MTWTF--			5		\$900.00		0.00				
N 3	KPRC	01/20/20	01/24/20	6-7a News M-F KPRC News	CM	6-7a	MTWTF--	:30	5	\$1,300.00	P-3	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/20/20	01/26/20	MTWTF--			5		\$1,300.00		0.00				
N 4	KPRC	01/20/20	01/24/20	7-9a Today Show Today Show	CM	7-9a	MTWTF--	:30	7	\$800.00	P-3	0.00	NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/20/20	01/26/20	MTWTF--			7		\$800.00		0.00				
N 5	KPRC	01/20/20	01/24/20	9-10a Today Third Hr M-F Today Third Hour	CM	9-10a	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/20/20	01/26/20	MTWTF--			5		\$450.00		0.00				
N 6	KPRC	01/20/20	01/24/20		CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00

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Advertiser: POL/M BLOOMBERG/PRES
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Estimate: 0117
KPRC TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10-11a Today Hoda/Jen Today Hoda & Jenna															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$400.00		0.00			
N 7	KPRC	01/20/20	01/24/20	11-1230p KPRC News	CM	11-1230p	MTWTF--	:30	3	\$150.00	LUR	0.00	NM	3	\$450.00
				KPRC News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$150.00		0.00			
N 8	KPRC	01/20/20	01/24/20	1230-1p	CM	1230-1p	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$750.00
				1230-1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$150.00		0.00			
N 9	KPRC	01/20/20	01/24/20	1-2p Houston Life	CM	1-2p	MTWTF--	:30	5	\$160.00	LUR	0.00	NM	5	\$800.00
				Houston Life											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$160.00		0.00			
N 10	KPRC	01/20/20	01/24/20	2-3p Days of Lives	CM	2-3p	MTWTF--	:30	5	\$200.00	LUR	0.00	NM	5	\$1,000.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$200.00		0.00			
N 11	KPRC	01/20/20	01/24/20	3-4p Dr Phil	CM	3-4p	MTWTF--	:30	5	\$300.00	LUR	0.00	NM	5	\$1,500.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$300.00		0.00			
N 12	KPRC	01/20/20	01/24/20	4-5p News M-F	CM	4-5p	MTWTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
				KPRC News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$300.00		0.00			
N 13	KPRC	01/20/20	01/24/20	5-530p News M-F	CM	5-530p	MTWTF--	:30	3	\$650.00	LUR	0.00	NM	3	\$1,950.00
				KPRC News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$650.00		0.00			
N 14	KPRC	01/20/20	01/24/20	530-6p NBC Nightly M-F	CM	530-6p	MTWTF--	:30	3	\$2,500.00	LUR	0.00	NM	3	\$7,500.00
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$2,500.00		0.00			
N 15	KPRC	01/20/20	01/24/20	6-630p News M-F	CM	6-630p	MTWTF--	:30	3	\$1,700.00	P-3	0.00	NM	3	\$5,100.00
				KPRC News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$1,700.00		0.00			
N 16	KPRC	01/20/20	01/24/20	630-7p M-F ET	CM	630-7p	MTWTF--	:30	5	\$2,400.00	P-3	0.00	NM	5	\$12,000.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$2,400.00		0.00			
N 17	KPRC	01/20/20	01/24/20	10-1034p News M-F	CM	10-1034p	MTWTF--	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
				KPRC News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					3	\$1,800.00		0.00			
N 18	KPRC	01/20/20	01/24/20	1237-106x ET	CM	1237-106x	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWTF--					5	\$125.00		0.00			
N 19	KPRC	01/20/20	01/23/20	1035-1137p Fallon	CM	1035-1137p	MTWT---	:30	4	\$650.00	P-3	0.00	NM	4	\$2,600.00
				Tonight Show W/Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/20/20	01/26/20	MTWT---					4	\$650.00		0.00			
N 20	KPRC	01/20/20	01/23/20	1137-1237x Late/Seth	CM	1137p-1237x	MTWT---	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
				Late Night											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	MTWT---			4		\$400.00		0.00				
N21	KPRC	01/20/20	01/20/20	7-9p Mon America's Got Talent	CM	7-9p	1-----	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	1-----			1		\$7,500.00		0.00				
N22	KPRC	01/20/20	01/20/20	9-10p Mon Manifest	CM	9-10p	1-----	:30	1	\$3,000.00	LUR	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	1-----			1		\$3,000.00		0.00				
N23	KPRC	01/21/20	01/21/20	7-8p Tue Ellen's Game of Games	CM	7-8P	-1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	-1-----			1		\$8,000.00		0.00				
N24	KPRC	01/21/20	01/21/20	9-10p Tue New Amsterdam	CM	9-10P	-1-----	:30	1	\$3,000.00	LUR	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	-1-----			1		\$3,000.00		0.00				
N25	KPRC	01/22/20	01/22/20	7-8p Wed Chicago Med	CM	7-8P	--1----	:30	1	\$2,500.00	LUR	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	--1----			1		\$2,500.00		0.00				
N26	KPRC	01/22/20	01/22/20	8-9p Wed Chicago Fire	CM	8-9P	--1----	:30	1	\$3,000.00	LUR	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	--1----			1		\$3,000.00		0.00				
N27	KPRC	01/22/20	01/22/20	9-10p Wed Chicago PD	CM	9-10P	--1----	:30	1	\$5,200.00	P-3	0.00	NM	1	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	--1----			1		\$5,200.00		0.00				
N28	KPRC	01/24/20	01/24/20	Fri Prime Special US Figure Skating Champs	CM	7-10p	----2--	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/20/20		01/20/20	01/26/20	----2--			2		\$1,300.00		0.00				
N29	KPRC	01/18/20	01/18/20	6-10a Sat Lcl /Today Local Nws/Today Show	CM	6-10a	-----2-	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----2-			2		\$150.00		0.00				
N30	KPRC	01/18/20	01/18/20	5-530p Saturday Texas Bucket List	CM	5-530p	-----1-	:30	1	\$300.00	LUR	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----1-			1		\$300.00		0.00				
N31	KPRC	01/18/20	01/18/20	6-630p Sat News Sat News	CM	6-630p	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----1-			1		\$450.00		0.00				
N32	KPRC	01/18/20	01/18/20	10-1030p Sat News KPRC News Sat	CM	10-1030p	-----1-	:30	1	\$1,100.00	LUR	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----1-			1		\$1,100.00		0.00				
N33	KPRC	01/19/20	01/19/20	7-8a Sun Today Show Sun Today Show	CM	7-8a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----1			1		\$500.00		0.00				
N34	KPRC	01/19/20	01/19/20	8-9a Sun News Sun News	CM	8-9a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	-----1			1		\$500.00		0.00				
N35	KPRC	01/19/20	01/19/20		CM	10-1030a		:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

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				10-1030a Sun News			----- 1								
				Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	----- 1			1		\$400.00		0.00				
N36	KPRC	01/19/20	01/19/20	1030-11a Houston Nws	CM	1030-11a	----- 1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
				Houston News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	----- 1			1		\$175.00		0.00				
N37	KPRC	01/19/20	01/19/20	5-530p Sun News	CM	5-530p	----- 1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	----- 1			1		\$700.00		0.00				
N38	KPRC	01/19/20	01/19/20	10-11p Sunday News	CM	10-11p	----- 1	:30	1	\$1,000.00	LUR	0.00	NM	1	\$1,000.00
				KPRC News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	----- 1			1		\$1,000.00		0.00				
N39	KPRC	01/19/20	01/19/20	12x-1x Sun	CM	12x-1x	----- 1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
				Sunday Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 01/13/20		01/13/20	01/19/20	----- 1			1		\$100.00		0.00				
													Totals	109	\$104,100.00