



KSAS+KAAS Combo (KSAS+)
316 N West St
Wichita, KS 67203

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1886496

Schedule Dates 07/22/14-08/03/14
Advertiser Tim Huelskamp for KS-R (92336)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HUELSKAMP (647844)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name FRANKLIN,SCOTT
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HUELSKAMP
TIM HUELSKAMP FOR KS CO-01

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Date Entered 07/21/14
Last Modified 07/22/14
Entered By Jill Rely
CO-OP No
Headline # ECR10357430
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$441.75
Net Total \$2,503.25
Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate
Jul. 2014 8 \$1,030.00
Aug. 2014 13 \$1,915.00
Grand Total: 21 \$2,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	07/28/14-07/28/14	4	:30	9p-9:30p (CST)	1	1							1			KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
1.1	Normal Line / SPOT (1)	07/28/14-07/28/14	4	:30	9p-9:30p (CST)	1	1							1	\$175.00		KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
2.0	Revised Line / SPOT (1)	07/29/14-08/01/14	4	:30	9p-9:30p (CST)			1	1	1	1			4			KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
2.1	Normal Line / SPOT (1)	07/29/14-08/01/14	4	:30	9p-9:30p (CST)			1	1	1	1			4	\$175.00		KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
3.0	Revised Line / SPOT (2)	07/26/14-08/02/14	4	:30	9p-9:35p (CST)								1	1			KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
3.1	Normal Line / SPOT (2)	07/26/14-08/02/14	4	:30	9p-9:35p (CST)								1	1	\$85.00		KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
3.1.1	Preempt (2)	07/26/14															KSAS+KAAS Combo (KSAS+)	Sold Out/Exception -	7/21/14
4.0	Revised Line / SPOT (3)	07/27/14-08/03/14	2	:30	9p-9:35p (CST)								1				KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
4.1	Normal Line / SPOT (3)	07/27/14-08/03/14	1	:30	9p-9:35p (CST)								1	2	\$200.00		KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
5.0	Normal Line / SPOT (4)	07/27/14-08/03/14	3	:30	10A-11A (CST)								1	2	\$40.00		KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	7/21/14
6.0	Normal Line / SPOT (5)	07/22/14-07/25/14	3	:30	9:30p-10p (CST)	2		X	X	X	X			1	\$125.00		KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/21/14
6.0.1	Closed Preempt (5)	07/25/14															KSAS+KAAS Combo (KSAS+)	Order Error/Spot -	7/21/14
7.0	Revised Line / SPOT (5)	07/29/14-08/01/14	3	:30	9:30p-10p (CST)			1	1	1	1						KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KSAS+KAAS Combo KSAS+
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Sales Office Millennium Washington DC
Buyer Name FRANKLIN, SCOTT
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HUELSKAMP
TIM HUELSKAMP FOR KS CD-01

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Entered By Jill Reilly
CO-OP No
Headline # ECR10357430
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7.1	Normal Line / SPOT (5)	07/29/14-08/01/14	3	:30	9:30P- 10P (CST)			1	1	1	1			4	\$135.00	\$540.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/21/14
8.0	Normal Line / SPOT (1)	07/22/14-07/25/14	4	:30	9P- 9:30P (CST)			1	1	1	1				\$180.00		KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
8.0.1	Closed Preempt (1)	07/22/14															KSAS+KAAS Combo (KSAS+)	Sold Out/Exception -	
8.0.2	Closed Preempt (1)	07/23/14															KSAS+KAAS Combo (KSAS+)	Pre-empt/Spot -	
8.0.3	Closed Preempt (1)	07/24/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception -	
8.0.4	Closed Preempt (1)	07/25/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception -	
9.0	M/G For 8.0.1 / SPOT (1)	07/28/14-07/28/14	4	:30	9P- 9:30P (CST)	1	1							1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS	7/21/14
10.0	M/G For 6.0.1 / SPOT (5)	07/25/14-07/25/14	3	:30	9:30P- 10P (CST)					1				1	\$135.00	\$135.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/22/14
11.0	Normal Line / SPOT (7)	07/24/14-07/25/14	4	:30	8:30A- 9A (CST)	1				X	X			1	\$5.00	\$5.00	KSAS+KAAS Combo (KSAS+)	COPS RELOADED	7/22/14
12.0	Normal Line / SPOT (1)	07/23/14-07/25/14	4	:30	9P- 9:30P (CST)			1	1	1	1			3	\$175.00	\$525.00	KSAS+KAAS Combo (KSAS+)	NEWS	7/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER SHEET

Rep Order#	10357430	Ver#	5	Status	Revised	Traffic Order#	1886496	Printed:	07/22/14 10:48 AM	1 of 2
EC'd	Yes							07/22/14 10:40 AM		
								All Rep Revised Lines		
Station	KSAS-TV WICHITA KS			Agency	(SMPL) STRATEGIC MEDIA PLACEMENT			Rep Firm	MILLENNIUM SALES & MARKETING	
Advertiser	(NW80) POLITICAL				7669 STAGERS LOOP			Sales Office	(DC) WASHINGTON	
Product	HUELSKAMP				DELAWARE, OH 43015			Salesperson	(JSC) JAMES SCUTARI	
Estimate#				Agency C/P1/P2/E				Sales Assistant		
Buyer	SCOTT FRANKLIN			Flight Dates	07/22/14-08/05/14			Salesperson Phone#	202-955-5342	
								Salesperson Fax#		

--- CONTRACT COMMENT ---

TIM HUELSKAMP FOR KS CD-01

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEPARATED W/O 7/22 OUT OF LINE 5 - ADDED MG LINES TO REBALANCE TOTAL - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
5*	Tu-F, M	930P-10P	THE MIDDLE	30	\$135.00	07/22-07/28 07/29-08/04	0 4	1 1	0 4	\$540.00	-
Buy Comment: REVISED RATE TO 135 MADE-GOOD BY LINE(S) 6 V5 Effective Dates Changed											
6*	Tu-F, M	930P-10P	THE MIDDLE	30	\$125.00	07/22-07/28	2	1	2	\$250.00	-
Buy Comment: +2X AT ORIGINAL RATE Sales remark: V5 +2X AT ORIGINAL RATE MKGD FOR SPOTS MISSED ON LN #5: 7/22 (2/WK) V5 Added											
7*	Th-F	830A-9A	COPS RELOADED	30	\$5.00	07/24-07/25	1	1	1	\$5.00	-
Buy Comment: +1X MG Sales remark: V5 +1X MG V5 Added											
8*	Th-F	9A-10A	ANDY GRIFFITH	30	\$20.00	07/24-07/25	1	1	1	\$20.00	-
Buy Comment: +1X MG Sales remark: V5 +1X MG V5 Added											

ORDER KSHEET

Rep Order# 10357430 Ver# 5 Status Revised Traffic Order# 1886496 Printed: 07/22/14 10:40 AM 07/22/14 10:48 AM 2 of 2
EC'd Yes

Station KSAS-TV WICHITA, KS
Advertiser (NW80) POLITICAL
Product HUELSKAMP
Estimate#
Buyer SCOTT FRANKLIN

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E
Flight Dates 07/22/14-08/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
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---REPORT TOTALS---

Report Totals: 4 / \$815.00

---SALES MONTHLY TOTALS---

Jul2014: 12/ \$1,475.00 Aug2014: 11/ \$1,565.00

Order Totals: 23 / \$3,040.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

CABL .00%	KAKE 12.91%	KMTW .00%	KSAS 5.07%	KSCW .00%
KSNW 49.87%	KWCH 32.16%	KWCV .00%	UNKN .00%	

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS