

WMMR 93.3 Quarterly Issues Report

January 1, 2021 through March 31, 2021

The following is the **Quarterly Issues Report** for 93.3 WMMR - Philadelphia for the 1st quarter of 2021. The report includes a synopsis of all programs of importance as well as a sampling of Public Service announcements, which aired January 1st through March 31st, 2021.

Below is a list of the top issues addressed through public service programming during the quarter ending March 31st, 2021:

1. **Employment**
2. **Education**
3. **Health care issues**
4. **Children and Families**
5. **Minorities and Women**
6. **Community Service**
7. **Public Safety**

93.3 WMMR Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Hosted by Reed Pence. Broadcast Sundays at 6:00AM.

WMMR PUBLIC AFFAIRS SHOW: A program hosted by WMMR on-air personality Markus Goldman every Sunday Morning at 6:30AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

PRESTON & STEVE MORNING SHOW: Monday-Friday 6:00am to 10:00am. Morning show hosts Preston Wilson and Steve Morrison frequently host members of the Philadelphia community to discuss and promote their charitable and public service activities and initiatives.

PUBLIC SERVICE ANNOUNCEMENTS: A schedule of announced and dated Community oriented events organized, hosted, and presented by local or national community organizations.

Public Affairs Programming and News Summary

Here's a sampling of how we have covered the issues important to our listeners throughout the three-month period ending March 31st, 2021.

1. Employment

Radio Health Journal 1/17 – The Pandemic’s Push on E-Commerce

While many small, neighborhood stores are fighting to keep their doors open, e-commerce giants like Amazon are seeing staggering growth. In fact, 2020 was the most successful year-to-date for the company. The pandemic has forced millions to buy more items online or through curbside pick-up. So, how has this shift in shopping habits changed the retail game for good? Business journalist Lawrence Ingrassia joins Viewpoints this week to break down the evolving e-commerce landscape. Length: 15 minutes

2. Education

Radio Health Journal 1/3 – The Fascinating Science Behind Black Holes

Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there’s still much we have yet to learn. Length: 15 minutes

Radio Health Journal 1/10 – The Sketch that Solves the Crime

You’ve probably seen a black and white portrait of a suspect displayed online, broadcasted on TV or even printed in a newspaper back in the day. But how exactly does a forensic sketch artist create such a detailed and accurate profile based off a single, hour-long witness interview? Lois Gibson, a longtime police sketch artist in Houston, joins Viewpoints this week. Length: 15 minutes

Radio Health Journal 1/10 – The Law of Treason: Its Modern Use

To call someone a traitor or label an act as treasonous is a big claim. But what exactly does treason mean? What does it entail? We speak with constitutional law expert, Professor Carlton Larson about its limited use in modern courtrooms and the public’s perception of the law versus its actual scope and definition. Length: 15 minutes

Radio Health Journal 1/31 – The Importance of Making Your Work For You

Between the internet, radio, podcasts and books, there’s a wide breadth of information out there on how to get your finances in order. But sometimes the mixed advice and confusing explanations can lead to complete inaction. This week, we speak to a personal finance expert about the starting key steps you can take to build your financial future and prepare for any unforeseen emergencies. Length: 15 minutes

Radio Health Journal 1/31 – What is Attribution Science

The field of attribution science studies extreme weather events in order to uncover what role man-made climate change plays in the severity or likelihood of each disaster. We speak to renowned climatologist Dr. Friederike Otto to better understand the reasonings behind attribution science and the implications this research has on science, global politics and climate litigation. Length: 15 minutes

Markus Goldman 2/14 - History of Valentine's Day

Joe Wojie, owner of Grim Philly was in the studio to discuss the vague and bizarre history of St. Valentine's Day. We discussed who St. Valentine may be and how he became a Saint. Length: 24:51

Markus Goldman 2/28 - History of Rock and Roll

James Cosby, Author of Philadelphia author of Devil's Music, Hillbillies and Holy Rollers: How America gave birth to Rock and Roll, dropped by the studio to talk about the fascinating history of Rock and Roll music. We are still learning about the history as we uncover it, but we discussed the blues and bluegrass in the 1800's and how it changed and evolved over the decades, getting it to where we are today. Length: 24:56

Markus Goldman 3/28 - Holocaust Awareness

Chuck Feldman President of HAMEC and Holocaust Survivor Michael Herskovitz from Czechoslovakia were in the Beasley studios to share his ordeal of surviving a Nazi Death camp as a child and how he came to America. They also spoke about Michael travelling all around the country to share his story and keep awareness up. Length: 24:45

3. Health Care Issues

Radio Health Journal 1/3 – The Psychopath Inside

Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the mild-mannered neuroscientist next door. We speak to two experts about what the term actually means in the medical world, how it's tested for in various people and why many people who have psychopathic tendencies are able to function in a non-violent, productive manner. Length: 15 minutes

Markus Goldman 1/17 - Covid Vaccine

Dr. Chris Beyrer, Desmond M. Tutu Professor of Public Health and Human Rights, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA called the Beasley Studios to discuss the Covid Vaccine. He shared information about the testing, efficacy, side effects and he dispelled the

misinformation circulating about the Covid Vaccine that we have seen on the internet. You can get more information about the Covid Vaccines at Pfizer's or Moderna's websites. Length: 26:05

Markus Goldman 1/31 – Men's Health

Dr. Avidon Appel, founder of Iron Mountain Men's Health, called to discuss the uncomfortable topic of Men's Health which includes Low Testosterone, ED and more. Some excellent information on how to take the first steps and discuss issues that are extremely uncomfortable to discuss. Length: 23:01

Radio Health Journal 2/7 – Exhaustion on the Covid Front Lines

Healthcare workers in ER's and ICU's are in their 11th month of fighting COVID-19 and its exhaustion and depression. Two front line doctors describe how they're managing to stay optimistic amid so much chaos, and how the vaccine has given them a goal keeping them afloat. Length: 15 minutes

Radio Health Journal 2/7 – Superstitions in Sports

Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life. Length: 15 minutes

Radio Health Journal 2/14 – Vaccine Passports

Proof of having received COVID-19 vaccine may soon be required for boarding a plane, going to a ball game, going to school, having a job or eating in some restaurants. An expert involved in the design of a passport app discusses how it would all work. Length: 15 minutes

Radio Health Journal 2/21 – Ending Parkinson's Disease

Parkinson's disease has become one of the fastest growing diseases and causes of disability in the world. Evidence shows that environmental toxins such as pesticides play a role. Experts discuss what we know about Parkinson's and how we could curtail its rise, saving lives and restoring quality of life. Length: 15 minutes

Radio Health Journal 2/21 – Genetic Testing for Drug Effectiveness

People suffering from mental illnesses often go through a number of medications before they find one that works. A genetic test seeks to

discover this information right away, so patients don't have to wait. One of the test's developers discusses its uses. Length: 15 minutes

Markus Goldman 2/21 - American Cancer Society – Wellness and Health
Paul Purdy, the Strategic Director of Endurance for The American Cancer Society, called the Beasley Studios to discuss Wellness in relation to health and cancer, and how it relates to the mission of the American Cancer Society. We also spoke about upcoming events and how we can be more diligent about personal health and wellness. Length: 22:18

Radio Health Journal 2/28 – How Hormones Control Our Lives
Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions. Length: 15 minutes

Radio Health Journal 3/7 – The Downside of “Springing Ahead”
The annual switch to Daylight Saving Time brings more accidents, heart attacks, and other health effects. Surprisingly, they don't completely go away until we go back to Standard Time in the fall. Experts discuss health and mental effects of body clocks not being in synch with the actual time, and how year-around consistency would help. But should it be Standard Time or DST? Experts discuss alternatives. Length: 15 minutes

Radio Health Journal 3/7 – The Increase In Sexually Transmitted Diseases
Despite social distancing, experts say people are increasingly “hooking up.” Sexually transmitted diseases are growing as a result. An expert discusses STDs in a pandemic. Length: 15 minutes

Radio Health Journal 3/21 – Pioneering Women Doctors
Today, women outnumber men in medical school. But 175 years ago, women were unheard of in medicine. An author discusses the ingenuity it took for two sisters to break barriers in medicine for women. Length: 15 minutes

Preston & Steve Show 3/25 – Blood Cancer
Derek Fitzgerald called into the show to talk about his “156 Over 24 Challenge.” 156 people die of blood cancers in the US every single day. Starting at 10:00am on May 22nd, cancer survivor and heart transplant recipient, Derek Fitzgerald, will attempt to ride for 24 hours straight to raise money for the Leukemia & Lymphoma Society (LLS). He is inviting listeners

to create their own cycling teams (indoor or outdoor) with friends and family that covers each of the 24 hours of the event. More information and registration can be found on recycledmanspeaks.com. Length: 10 minutes

Radio Health Journal 3/28 – The Unmeasurable Presence of Pain

Pain varies from person to person and is totally subjective. It can't be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it. Length: 15 minutes

Radio Health Journal 3/28 – Our Disastrous Pandemic Diets

During the pandemic, millions of people have adopted diets full of comfort food and have wrecked their heart health in the process. Now as the world begins to return to a semblance of normal, they will face wildly conflicting dietary advice. An expert cardiologist discusses how people can cut through the confusion. Length: 15 minutes

4. Children and Families

Radio Health Journal 1/24 – A Pandemic Education: It Continues on into 2021

It's been ten months since many schools across the nation shifted to online learning. Students, parents and everyone working within education have braved the many challenges of learning within a pandemic. With vaccine distribution underway, many within the field are seeing the light at the end of the tunnel and the eventual return to classrooms hopefully later this year. We speak with two education experts about the changes happening in the field as technology plays a bigger role. Length: 15 minutes

Radio Health Journal 1/24 – The Competitive Nature of Today's Youth Sports

The world of youth sports can be incredibly stressful. Long practices, hefty investments and increasingly selective teams can add up to parents pushing their kids to the brink. We speak with Rich Cohen, a hockey dad, about the modern pressures of the competitive sport and why some parents end up caring more about the sport than their own kid does. Length: 15 minutes

Markus Goldman 1/24 – Reading

Gary Golio, author of the Children's book, "Dark Was The Night," a story about how Blind Willie Johnson's "Dark Was The Night," made it onto the golden disc sent into space. A fascinating story about a Roots Rock And

Roller and why reading and the arts are important for children's minds.
Length: 26:42

Preston & Steve 3/19 – Children’s Hospital Fundraiser

James Van Reimsdyk of the Philadelphia Flyers called in to talk about Cheers for CHOP. Philadelphia’s most fun and philanthropic young influencers will gather together virtually for a great cause. The fabulous evening will benefit Children’s Hospital of Philadelphia’s efforts to prevent violence in our community. Length: 15 minutes

5. Minorities and Women

Markus Goldman 1/10 - Women's Suffrage – US Constitution Center
Elena Popchok, The Exhibition Developer for The National Constitution Center, was in the studio to discuss the Suffragette Exhibit opening in June, celebrating 100 years of the 19th Amendment. A fun learning of our history and how things happened. Length: 25:10

Radio Health Journal 1/17 – Spies & Soldiers: The Women of the Civil War
We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight. Length: 15 minutes

Radio Health Journal 2/28 – Covid Effect on Women in the Workplace
The COVID-19 pandemic has affected women’s employment much more dramatically than men, especially women of color, both because of the fields they work in and the need to take care of children who are distance learning. Experts discuss how this affects families, the workforce overall, and what can be done to ease the problem. Length: 15 minutes

6. Community Service

Markus Goldman 2/7 - Acme Markets 130 Days of Giving
Dana Ward, Communications & Public Affairs Manager for Acme Markets for SE PA was in the studio to discuss Acme Markets celebrating 130 years of feeding the communities in SE PA, by doing even more for those in need in conjunction with Philabundance. Length: 25:07

Markus Goldman 3/7 - Unclaimed Property

The 78th Treasurer of The Commonwealth of Pennsylvania, Stacy Garrity, spoke about how Pennsylvanians can find out if they have any of the \$3.8

Billion in unclaimed property in their names. We also discussed her role as Treasurer and what she hopes to accomplish while in office. Length: 25:32

7. Public Safety

Markus Goldman 1/3 – COVID-19 safety precautions

Dr. Michael Osterholm, Regents Professor, McKnight Presidential Endowed Chair in Public Health, the director of the Center for Infectious Disease Research and Policy (CIDRAP), called the Beasley studios to discuss the importance of staying safe in the as the next 12-14 weeks of fall and winter will see a large rise in COVID19 numbers. He spoke about how to stay safe and reduce your chances of infection as well as explaining how the virus spreads, especially in the fall and winter. Length: 23:12

Radio Health Journal 2/14 – Covid and Crashes

The number of cars on the road has been dramatically lower during the pandemic, yet the number of crash deaths has actually increased. That means the number of crashes and traffic deaths per mile driven have skyrocketed. Experts discuss this unprecedented scenario and what we can do about it. Length: 15 minutes

Radio Health Journal 3/14 – I'm Vaccinated – Now What?

Americans have waited anxiously for the COVID-19 vaccine. Now that it's being rapidly deployed, how much will it change life for those who've received it? Experts offer a primer on exactly how the vaccines work, what activities recipients can and can't safely do, and estimates of when masks won't be necessary. Length: 15 minutes

Radio Health Journal 3/14 – Epilepsy Myths

Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them. Length: 15 minutes

Markus Goldman 3/14 - Lanternflies Part I

Sam Barnett, a Master Gardner from the PSU extension program called the Beasley Studios to discuss the dreaded Lanternfly. We spoke about the four stages of the Lanternfly and how to identify them. We also discussed the best and most effectively minimize the havoc they wreak on the foliage. Sam shared which trees and plants are most vulnerable to the attack of the Lanternfly and so much fantastic information on how we can control the explosion of Lantern flies in our neighborhoods. Length: 23:56

Radio Health Journal 3/21 – Why Knee Replacements May Go Wrong

Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss. Length: 15 minutes

Markus Goldman 3/21 - Lanternflies Part II

Sam Barnett, a Master Gardner from the PSU extension program called the Beasley Studios to discuss the dreaded Lanternfly. We spoke about the four stages of the Lanternfly and how to identify them. We also discussed the best and most effectively minimize the havoc they wreak on the foliage. Sam shared which trees and plants are most vulnerable to the attack of the Lanternfly and so much fantastic information on how we can control the explosion of Lantern flies in our neighborhoods. Length: 25:59