Q1 Public Service Programming

Quarterly Issues Program List

January 1st, 2023 through March 31st, 2023

WJZN, WMME-FM, WEBB

Section 1 - Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Aging With Your Home** This segment covered changes you can make to your home that make it more accessible to those who are older. As Maine has one of the oldest (median) populations in the country, this resonates with our audience.
- B. Air Travel For People With Disabilities This segment of the show covers the difficulties that people with disabilities face when traveling on planes. As Central Maine is home to one of the best (and oldest) VA hospitals in the country, we tend to have a higher than normal population of disable service men and women.
- C. Is COVID-19 The New Flu This segment of the show discussed how the COVID-19 pandemic has become endemic. Like nearly everywhere else in the world. Central Maine has had to deal with the pandemic.
- D. **Combined COVID-19 / Flue Testing Kit** This episode of the show talked about how there is now a combine COVID-19 / flu testing kit. As stated above, COVID-19 (and the flu) affect us here in Central Maine as much as they affect other parts of the world.
- E. Tie Blindness There is a new theory that some people (particularly those with ADHD) suffer from time blindness. They just do not have a good sense how time management. This is something that we have witnessed in several Central Maine workplaces - including our own offices.

Section 2 - Programming

The stations air Radio Health Journal every Sunday morning at 6 AM.

See attached program log.



Progra		23-01	Written & Produced	Kristen Farrah	
Air We	ek	1/01/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INT	RO			:48
:48	SPC	TBREAK 1: Procter & Ga	mble "Vicks Quils"		:30
		O'Reilly Auto	Parts "ORA NGM"	OUTCUE:auto parts	:29
1:47	:02	PAUSE FOR LOCAL AVAIL	-		:02
1:49				S TO MAKE YOUR SPACE MORE ACCESSIBLE	12:21
	-		-	s and loose rugs, can become major obstacles.	
			•	e, there are many simple changes that can make a	
	-		-	nnington explains which projects to prioritize.	
				Goyer, National Family and Caregiving expert,	
		RP; Ty Pennington, Home R	-	ne renovation; mobility; disabilities; home	
		essibility; senior living; vulne		The renovation, mobility, disabilities, nome	
		••••••		://www.aarp.org/caregiving/experts/info-	
			gover.com/joomla/ https://ty		
				Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
	http	s://www.instagram.com/thet	ypennington/?hl=en https://t	witter.com/typennington?lang=en	
14:10	SPC	TBREAK 2: Taco Bell "TA	COGEN2109"		:30
			mble "Mr. Clean Freak Mist"	OUTCUE:freak wipe done	:30
15:10		PAUSE FOR LOCAL AVAIL			:02
15:12				RE FOR PEOPLE WITH DISABILITIES	7:48
	-	-	-	n 30 years ago to prohibit airlines from	
			-	was an essential step for equality, it hasn't been	
				with a disability and how to fix these issues.	
		erans of America, Air Force		sue Cordova, National Vice President, Paralyzed	
				ccessibility; disabilities; federal legislation;	
			rtation; mobility devices; air		
			-	sue-cordova/ https://pva.org/research-	
			cacy/air-carrier-access-act/		
	http	s://www.votervoice.net/PVA	/Petitions/2969/Respond		
23:00	SPC	OTBREAK 3: Procter & Ga	mble "Vicks Quils"		:30
		Procter & Ga	mble "Tide"		:30
			COGEN2109"		:30
05.00			uman Services "Covid Vacc	ine" OUTCUE:human services	:30
25:00		lical Notes & News. Host: S	0		1:28
26:29	SPC	DTBREAK 4: Autozone "Se Breater & Co			:30 :20
27:29	Dro	procter & Ga gram Conclusion	mble "Mr. Clean Freak Mist"	OUTCUE:freak wipe done	:30
					:30
27:59	101	AL TIME			



Progra		Written & Produced	Kristen Farrah, Reed Pence		
Air Wee	ek 1/08/23	Production Manager	Jason Dickey		
Time	Segment			Dur.	
:00	INTRO			:48	
:48	SPOTBREAK 1: Taco Bell "Ta	cogen2109"		:30	
		ervices Mashup"	OUTCUE:purchase required	:30	
1:48	:02 PAUSE FOR LOCAL AVAIL	•		:02	
1:50	SEGMENT 1: DRUNKOREXIA	: A POPULAR PRACTICE	THAT LEADS TO MALNOURISHMENT	11:23	
	Synopsis: 'Drunkorexia' is a ha	pit that's popular among you	ng people where they refuse to eat before a night		
			alorie consumption low, experts reveal why		
	engaging in this practice can le				
	Host: Reed Pence. Producer: F	leed Pence. Guests: Dr. Dip	ali Rinker, Research Assistant Professor,		
	University of Houston; Joy Step	henson-Laws, Founder, Pro	active Health Labs; Dr. Petros Levounis,		
	Professor and Chairman of Psy	chiatry, Rutgers New Jersey	Medical School; William Mupo, Former Health		
	Promotions Coordinator, Unive	sity of Texas at Austin			
	Compliancy issues covered: ex	cessive drinking; compulsive	e drinking; disordered eating; public safety; student		
	safety; alcohol; alcoholism; hea	Ithy living; weight gain; peer	pressure; vulnerable populations		
			ut/people/dipali-rinker/ https://www.phlabs.com/Board-Of-		
	Directors https://www.linkedin.com/				
			://www.linkedin.com/in/williammupo/		
13:13	SPOTBREAK 2: Pfizer Consu	-	eum" OUTCUE:four xeljianz	:59	
14:12	:02 PAUSE FOR LOCAL AVAII			:02	
14:14			TO MAN': A GUIDE TO ANESTHESIA	8:51	
		-	It anesthesia is that it takes their pain away, but		
	Dr. James Cottrell says that's just the tip of the iceberg. He believes everyone should be knowledgeable				
	about these dangerous drugs in order to ask questions and make sure you're getting the best anesthesia –				
	and anesthesiologist for your needs.				
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. James Cottrell, Professor and Chairman of				
	Anesthesiology, SUNY Downstate Medical Center in Brooklyn, Author				
			gs; vulnerable populations; medical history		
	Links for information: <u>https://ww</u>		pers/cottrell-james-e		
00.05	https://anesthesiawithoutfear.co			.00	
23:05	SPOTBREAK 3: Pfizer Consu			:30	
		COGEN2109"		:30	
05.05		mer Healthcare "Ibrance"	OUTCUE:loss of appetite	:60 1:20	
25:05	Medical Notes & News. Host: S	0			
26:25	SPOTBREAK 4: Pfizer Consu Brogram Canalusian	mer meaitricare "Xeijianz Rh	eum" OUTCUE:four xeljianz	:60	
27:25	Program Conclusion			:31	
27:56	TOTAL TIME				



Progra	m 23-03 Written & Produced Kristen Farrah				
Air Wee	ek 1/15/23 Production Manager Jason Dickey				
Time	Segment	Dur.			
:00	INTRO	:48			
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four xeljianz	:60			
1:48	:02 PAUSE FOR LOCAL AVAIL	:02			
1:50	SEGMENT 1: DROPPING THE PAYWALLS TO SCIENTIFIC RESEARCH	11:19			
	Synopsis: By 2026, all federally-funded scientific research articles will be publicly available thanks to a recent				
	policy change by the White House Office of Science and Technology Policy. Experts explain how this will				
	affect the public, researchers, and the publishing industry.				
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Jessica Tucker, Acting Deputy Director, Office of				
	Science Policy at NIH; Dr. Walter Mathis, Assistant Professor of Psychiatry, Yale School of Medicine				
	Compliancy issues covered: federal policy; scientific research; scientific publishing; public access; open				
	access journals; consumerism; capitalism; federal funding				
	Links for information: https://medicine.yale.edu/profile/walter-mathis/ https://osp.od.nih.gov/about-				
	us/leadership/ https://www.whitehouse.gov/ostp/news-updates/2022/08/25/ostp-issues-guidance-to-make-				
	federally-funded-research-freely-available-without-delay/ https://www.whitehouse.gov/wp-				
	content/uploads/2022/08/08-2022-OSTP-Public-Access-Memo.pdf				
13:09	SPOTBREAK 2: Autozone "Services Mashup"	:30			
11.00	Taco Bell "TACOGEN2109"	:30			
14:09	:02 PAUSE FOR LOCAL AVAIL	:02			
14:11	SEGMENT 2: IS COVID-19 THE NEW FLU?	8:24			
	Synopsis: Healthcare's hope is that Covid-19 soon becomes a seasonal sickness that we deal with using				
	yearly vaccines. And while the public seems eager to put the pandemic in the past, many people aren't following up with the recommended beester shote. An expect discusses why we can't become teo lay with our				
	following up with the recommended booster shots. An expert discusses why we can't become too lax with our treatment of this virus.				
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Sumita Khatri, Vice Chair, Respiratory Institute,				
	Director of the Asthma Center, Cleveland Clinic, Chair Elect, American Lung Association				
	Compliancy issues covered: covid-19; omicron; vaccines; vaccine fatigue; virus; immunity; virus variants; long				
	covid; mid covid				
	Links for information: https://www.lung.org/about-us/our-leadership/sumita-khatri-md-ms				
	https://www.cdc.gov/coronavirus/2019-ncov/variants/index.html https://www.cdc.gov/coronavirus/2019-				
	ncov/vaccines/stay-up-to-date.html				
22:35	SPOTBREAK 3: Ebay "Ebay Parts & Accessories"	:30			
	Discover Products Inc "Discover Card Brand"	:30			
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60			
24:35	Medical Notes & News. Host: Shel Lustig	1:54			
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four xeljianz	:60			
27:29	Program Conclusion	:31			
28:00	TOTAL TIME				



Progra	n 23-04 Written & Produced Kristen Farrah	
Air We	ek 1/22/23 Production Manager Jason Dickey	
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: MORE AND MORE MOTHERS ARE DYING EACH YEAR – WHY CAN'T WE STOP IT?	11:34
	Synopsis: America is one of the only developed nations with a rising maternal mortality rate, according to the CDC. Even with cutting edge technology and advancements in women's health, mothers are still losing their lives. Dr. Lindsay Admon joins us this week to explain the factors feeding into this crisis and offers potential solutions that could save more women. Nicky Dawkins, a professional doula, also chimes in with the benefits of bringing in extra advocates. Host: Reed Pence. Producer: Kristen Farrah. Guests: Nicky Dawkins, Full Circle Holistic Reproductive Health Doula; Dr. Lindsay Admon, Assistant Professor of Obstetrics and Gynecology, University of Michigan Medical School Compliancy issues covered: pregnancy; maternal mortality; vulnerable populations; gender issues; racial inequity; consumerism; doula; mental health; hospitalizations; children at risk Links for information: https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2794791 https://www.nber.org/system/files/working_papers/w30693/w30693.pdf https://www.instagram.com/thankyounicky/?hl=en https://www.werkitmoms.com/ https://ihpi.umich.edu/our- experts/lindskb https://twitter.com/lindsavadmon	
13:24	SPOTBREAK 2: Pfizer Consumer Healthcare "Prevnar20" OUTCUE:prevnar twenty	:60
14:24	:02 PAUSE FOR LOCAL AVAIL	:02
14:26	SEGMENT 2: SAVING OUR HEROES: HELPING FIRST RESPONDERS HEAL THEIR PTSD	7:57
22:23	Synopsis: PTSD wasn't an official diagnosis until 1980. Before then, Dr. Marilyn Wooley was told some people were simply a lost cause. Now, she helps first responders work through their trauma – proving that a PTSD diagnosis is not the end of their careers. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Marilyn Wooley, Police and Public Safety Psychologist, Author Compliancy issues covered: PTSD; mental health; first responders; consumerism; public health; public safety; police; psychology; depression; anxiety; trauma; traumatic experiences Links for information: https://www.sciencedirect.com/science/article/abs/pii/S1359178918302416 https://www.linkedin.com/in/marilyn-wooley-10817610a/ https://go.authorsguild.org/members/7119 https://www.amazon.com/How-Heroes-Heal-Responders-Posttraumatic/dp/B0B8BG7S49 SPOTBREAK 3: Pfizer Consumer Healthcare "Paxlovid" Ebay "Ebay Parts & Accessories" McCormick "Frank's Redhot"	:30 :30 :30
24:22	Discover Products Inc "Discover Card Brand" OUTCUE:privacy protection	:29 2:07
24:22	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Pfizer Consumer Healthcare "Prevnar20" OUTCUE:Prevnar twenty	2:07
20.29	Program Conclusion	.80 :30
	TOTAL TIME	.00
27:59		



Progra					
Air We	ek 1/29/23 Production Manager Jason Dickey				
Time	Segment	Dur.			
:00	INTRO	:48			
:48	SPOTBREAK 1: Progressive Insurance Co "Progressive 2023 Auto"	:30			
	Chick-Fil-A "Chick -Fil-A" OUTCUE:their testimonials	:30			
1:48	:02 PAUSE FOR LOCAL AVAIL	:02			
1:50	SEGMENT 1: DOES YOUR CHILD KNOW HOW TO LEARN?	11:48			
	Synopsis: America's education system has long been focused on teaching but does this strategy benefit				
	students? This week's show features education experts who say students need to be taught how to learn				
	before they can be successful in the classroom.				
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Betsy Hill, President, BrainWare Learning Company,				
	Author; Dr. Stephen Kosslyn, Founder and President, Active Learning Sciences, Professor Emeritus of				
	Psychology, Harvard University				
	Compliancy issues covered: cognitive skills, education; public policy; teaching; psychology; student learning;				
	active learning; academic performance; consumerism; education system				
	Links for information: https://www.linkedin.com/in/betsyhill/ https://www.amazon.com/Your-Child-Learns-				
	Differently-What-ebook/dp/B0BN2MQBC1 https://mybrainware.com/about-brainware/				
	https://psychology.fas.harvard.edu/people/stephen-m-kosslyn https://www.linkedin.com/in/stephen-m-kosslyn-				
	12837a1/ https://www.activelearningsciences.com/				
13:38	SPOTBREAK 2: Procter & Gamble "Always"	:30			
	Autozone "Services Mashup" OUTCUE:purchase required	:29			
14:37	:02 PAUSE FOR LOCAL AVAIL	:02			
14:39	SEGMENT 2: HOW YOU CAN MAKE ANXIETY YOUR BEST FRIEND	8:20			
	Synopsis: Natalie Kohlhaas says anxiety has been getting a bad rap. As an anxiety expert, she says we need				
	to recognize how feeling anxious is a good thing, and that fear is the emotion that's been holding us back.				
	Kohlhaas explains the biological function of anxiety and how we can learn to love the feeling.				
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Natalie Kohlhaas, Licensed Professional Counselor,				
	Author, Anxiety Specialist				
	Compliancy issues covered: anxiety; mental health; public health; fear; confidence; psychology;				
	consumerism; vulnerable populations				
	Links for information: https://www.natalie-kohlhaas-lpc.com/natalie-kohlhaas-ma-lpc-ncc-bcpc				
	https://www.natalie-kohlhaas-lpc.com/books				
22:59	SPOTBREAK 3: O'Reilly Auto Parts "O'Reilly 2023"	:30			
	Procter & Gamble "Mr Clean Magic Eraser"	:30			
01.55	Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four four xeljianz	:59			
24:58	Medical Notes & News. Host: Shel Lustig	1:30			
26:28	SPOTBREAK 4: Ebay "Ebay Parts & Accessories"	:30			
07.07	Pfizer Consumer Healthcare "Comirnaty 2023" OUTCUE:and biontech	:29			
27:27	Program Conclusion	:30			
27:57	TOTAL TIME				



Progra	m 23-06	Written & Produced	Kristen Farrah	
Air We	ek 2/05/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: O'Reilly	Auto Parts "O'Reilly 2023"		:30
	-	nick "Frank's RedHot"	OUTCUE:on everything	:30
1:48	:02 PAUSE FOR LOCAL	AVAIL		:02
1:50	SEGMENT 1: GENETIC	GENEALOGY: IDENTIFYING BO	TH THE GUILTY AND INNOCENT	12:18
	Synopsis: Move over, fin	gerprints, there's a new crime-fight	ing technology in town. Genetic Genealogy only	
	needs to match with one	percent of DNA to find a distant re	lative of an unknown suspect. Experts explain how	
	this technology is helping	police track down the guilty – and	why your genetic privacy is still safe.	
	Host: Reed Pence. Prode	ucer: Kristen Farrah. Guests: Edwa	ard Humes, Author, Journalist; CeCe Moore, Chief	
	Genetic Genealogist, Pa			
			rivacy; federal regulation; public safety; law	
		der; ancestry; DNA; consumerism		
		os://parabon-nanolabs.com/about.l		
		hoore?lang=en https://thednadetec		
		· · · ·	house.com/books/622592/the-forever-witness-by-	
14.00		ww.instagram.com/edward_humes		.00
14:08		Consumer Healthcare "Prevnar20"	OUTCUE:with Prevnar twenty	:60
15:08	:02 PAUSE FOR LOCAL			:02
15:10			RROUNDING PARENTS WITH DISABILITIES	7:47
			d parent because of her disability. She now has round parents with disabilities. Hull's new book	
		0	bund the world to prove that having a disability	
	doesn't equate to being a	-	und the world to prove that having a disability	
		-	za Hull, Writer, Musician, Disability Advocate	
	-		Inerable populations; mental health; physical	
		nily issues; neurology; disability ad		
			his https://www.instagram.com/elizahull/?hl=en	
		•	%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
	https://www.amazon.com	/dp/1957363258		
22:57	SPOTBREAK 3: Indeed	"Indeed"		:30
	Ebay "	Ebay Parts & Accessories"		:30
	Progre	ssive Insurance Co "Progressive 2	.023"	:30
		's "Breakfast"	OUTCUE:breakfast hours	:30
24:57	Medical Notes & News. H	-		1:29
26:26		er Products Inc "Discover Card Bra		:30
		y Auto Parts "O'Reilly 2023"	OUTCUE:auto parts	:30
27:26	Program Conclusion			:30



Progra	im 23-07	Written & Produced	Kristen Farrah	
Air We	ek 2/12/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consume	r Healthcare "Prevnar20"	OUTCUE:with prevnar twenty	:60
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50		AN TRANSPLANT ORG	ANS WITHOUT A DONOR MATCH	11:01
	hypertension. Unfortunately, her h week, we discuss how creative th Host: Reed Pence. Producer: Kris Organ Donor Advocate; Lori Hara Technologies Compliancy issues covered: cardi kidney disease; hospital staff; con	high antibody count made inking and plasma exchan sten Farrah. Guests: Colet ida, Senior Manager, Tech iology; organ donors; antik isumerism; vulnerable pop	v after being diagnosed with pulmonary arterial it nearly impossible to find a donor match. This age technology helped save Colette's life. te Hurd, Organ Transplant Patient; Dennis Hurd, anical Excellence Team, Terumo Blood and Cell bodies; high blood pressure; surgery; lung disease; bulations; apheresis <u>a-6221a815/</u> https://www.apheresis.org/	
12:51		ositive-crossmatch-lung-a	voman-opens-the-door-for-other-transplant- nd-kidney-transplant-at-northwestern-medicine/ OUTCUE:loss of appetite	:60
13:51	:02 PAUSE FOR LOCAL AVAIL			:02
13:53	SEGMENT 2: WAYS YOU CAN I	NCREASE PRODUCTIVI	TY USING YOUR DREAMS	8:47
	be more than just a pause on life? productivity as you slumber.	? Dr. Deirdre Barrett, a psy fristen Farrah. Guests: Dr.	ep is something none of us can escape. But can it /chologist, explains how you can increase your Deirdre Barrett, Lecturer on Psychology, Harvard	
	dreaming; consumerism Links for information: <u>http://www.constantions.catalyst.harvard.connects.catalyst.harvard.constantion</u>	deirdrebarrett.com/books edu/Profiles/display/Perso	g; education; art; creativity; athletics; lucid n/39720	-20
00.10		nia "Panto Riemol"		:30
22:40	Procter & Gaml	icts Inc "Discover Card Bra ble "Metamucil ADU Packa ble "Prilosec ADU"		:30 :30 :28
22:40	Discover Produ Procter & Gaml	cts Inc [*] Discover Card Bra ble "Metamucil ADU Packa ble "Prilosec ADU"	age"	:30
	Discover Produ Procter & Gaml Procter & Gaml	icts Inc "Discover Card Bra ble "Metamucil ADU Packa ble "Prilosec ADU" el Lustig	age"	:30 :28
24:38	Discover Produ Procter & Gaml Procter & Gaml Medical Notes & News. Host: She	icts Inc "Discover Card Bra ble "Metamucil ADU Packa ble "Prilosec ADU" el Lustig	age" OUTCUE:immediate relief	:30 :28 1:50



Progra		
Air We	Veek 2/19/23 Production Manager Jason Dickey	
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:los	s of appetite :60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: HOW SCIENTISTS ARE SPEEDING UP EVOLUTION USING GENOME EDITING	i 11:06
	 Synopsis: The field of genome editing goes all the way back to the 1970s when researchers discore to clone DNA. Now, scientists can genetically modify DNA to eliminate genetic diseases and even entirely new species of organisms. Experts discuss how gene editing technology can fit millions of evolution into mere months. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Ne Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern Universion George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Ener Technology Center, Founding Father of Genomics Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; vaccines; Links for information: https://wyss.harvard.edu/team/core-faculty/george-church/ https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.genome.gov/about-gene 	a create f years of eurology and sity; Dr. rgy
	issues/what-is-Genome-Editing	
12:56	SPOTBREAK 2: Procter & Gamble "Metamucil ADU Package"	:30
	Procter & Gamble "Prilosec ADU" OUTCUE:imm	nediate relief :29
13:55	:02 PAUSE FOR LOCAL AVAIL	:02
13:57	SEGMENT 2: FINDING PAIN MANAGEMENT STRATEGIES THAT DON'T INVOLVE OPIOIDS	8:25
20:00	 Synopsis: We have coaches for nearly every aspect of our lives, so why not have one to help patients through their health crises? Life Care Coaches are being integrated into hospitals to help patients prescription opioids and even offer pain management strategies that don't involve drugs. Experts of this new position is helping decrease rates of addiction and opioid overdoses. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Cammie Wolf Rice, Author, <i>The Flight</i>, For Christopher Wolf Crusade; Dr. Mara Schenker, Chief of Orthopedics, Grady Memorial Hospital Compliancy issues covered: opioids; drug abuse; pain management; addiction; drug overdose; pain medication; vulnerable populations; consumerism Links for information: https://www.instagram.com/christopherwolfcrusade/?hl=en 	safely use explain how ounder, ain <u>rr/</u>
22:22	SPOTBREAK 3: Pfizer Consumer Healthcare "Prevnar20" Procter & Gamble "Pepto Bismol" Discover Products INC "Discover Card Brand" OUTCUE:	:60 :30 slash match :29
24:21	Medical Notes & News. Host: Shel Lustig	2:04
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Ibrance" OUTCUE:los	
27:25	Program Conclusion	:30
		.00



Progra	m 23-09	Written & Produced	Kristen Farrah		
Air We	ek 2/26/23	Production Manager	Jason Dickey		
Time	Segment			Dur.	
:00	INTRO			:48	
:48	SPOTBREAK 1: Procter & Ga	mble "Pepto Bismol"		:30	
		ervices Mashup"	OUTCUE:restrictions apply	:29	
1:47	:02 PAUSE FOR LOCAL AVAI	· · · · · · · · · · · · · · · · · · ·		:02	
1:49			EGAL EXPERIMENTS, AND MORAL ISSUES	12:25	
			ng and the opportunities this technology offers. In		
			urrounding gene editing in humans. Where do we		
	draw the moral line and have w	-			
		-	: Dr. Raj Awatramani, Professor of Neurology and		
			esis Laboratory, Northwestern University; Dr.		
			hool, Director, US Department of Energy		
	-		for Genetic Medicine, Professor of Medicine and		
	Biochemistry and Molecular Ge	=			
	Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases;				
	consumerism; patient safety; e		-		
	Links for information: https://wyss.harvard.edu/team/core-faculty/george-church/				
	https://twitter.com/geochurch?ref_src				
			id=16253 https://www.feinberg.northwestern.edu/faculty-		
4 4 . 4 4	profiles/az/profile.html?xid=31091 htt		<u>en</u>	.00	
14:14	SPOTBREAK 2: Taco Bell "Ta		OUTCUE:let's ride	:30	
45.44		Parts & Accessories"	OUTCOE:let's ride	:30	
15:14	:02 PAUSE FOR LOCAL AVAI			:02	
15:16	SEGMENT 2: BLAME YOUR			7:34	
		-	ven our <i>parents</i> are born. Scientists have		
			than we think. Author Judith Finlayson explains		
	how our grandparents' habits a				
	-	: Kristen Farran. Guests: Juo	dith Finlayson, Author, You Are What Your		
	Grandparents Ate	inconstinus apportinus putrition	distructurando populational avaraisas		
	consumerism; public health; ar	.	; diet; vulnerable populations; exercise;		
	-		w instagram com/judith finlovcon/2hl-on		
00.50			w.instagram.com/judith.finlayson/?hl=en	.00	
22:59	SPOTBREAK 3: Pfizer Consu Chiefe Fill A "			:60 :20	
		Chick-Fil-A-CFA NAT 1020"		:30 :20	
24.50		mble "Metamucil"	OUTCUE:dot com today	:30	
24:59	Medical Notes & News. Host: S SPOTBREAK 4: Pfizer Consu	-	eum" OUTCUE:four four xeljianz	1:30	
26:29		imer meaitricare Aeijianz Rr	OUTCOE:tour tour xeljianz	:60	
27:29	Program Conclusion			:30	
27:59	TOTAL TIME				



Progra		Written & Produced	Kristen Farrah	
Air We	ek 3/05/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Procter & G	amble "Metamucil"		:30
	Macy's "Wo	men's History Month"	OUTCUE:slash purpose	:30
1:48	:02 PAUSE FOR LOCAL AVA	NL.		:02
1:50	50 SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING			11:08
	Synopsis: Genetic counseling	is more than just testing a pa	tient for specific diseases. Counselors like Kevin	
	Sweet and Colleen Jodarski b	ecome health investigators, s	ifting through a patient's family history to compile a	
	complete look at their risk fac	tors. Our experts explain how	to know if you need to see a genetic counselor.	
	Host: Elizabeth Westfield. Pro	ducer: Kristen Farrah. Guests	: Kevin Sweet, Genetic Counselor, Associate	
	Clinical Professor of Human (Genetics, The Ohio State Univ	ersity; Colleen Jodarski, Genetic Counselor,	
	National Institute of Allergy ar	nd Infectious Diseases		
	Compliancy issues covered:	gene therapy; genetic counsel	ing; medical history; risk factors; cancer; rare	
	diseases; patient safety; cons	umerism; health risks; genetic	testing; pregnancy; early intervention	
	Links for information: <u>https://r</u>	nedicine.osu.edu/find-faculty/	clinical/internal-medicine/kevin-sweet-ms-lgc	
			-pbmap https://twitter.com/KevinS_GC	
		•	ps://pubmed.ncbi.nlm.nih.gov/36763325/	
12:58	SPOTBREAK 2: Pfizer Cons	umer Healthcare "Eliquis"		:30
	Procter & G	amble "Pepto Bismol"	OUTCUE:reach of children	:30
13:58	:02 PAUSE FOR LOCAL AVA	NL		:02
14:00	SEGMENT 2: MEDICAL MA	PRACTICE: 'I'M PRIVY TO	NFORMATION THAT WOULD SHOCK PEOPLE'	8:52
	Synopsis: All hospitals in the	US operate under a standard	of care that changes based on the clinic's size and	
	abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians.			
	-		Stanley Berry, Professor of Obstetrics and	
	Gynecology, Wayne State Ur			
	Compliancy issues covered: r	nedical malpractice; patient sa	afety; standard of care; misdiagnosis; surgical	
	errors; birth injuries; full disclo	sure; safety techniques		
	Links for information: https://s	tanleymberry.com/ https://obc	<u>yn.med.wayne.edu/profile/ad5156</u>	
22:52	SPOTBREAK 3: Wendy's "E	reakfast"		:30
	Progressive	e Insurance Co "Progressive 2	023 Auto"	:30
	Procter & G	amble "Prilosec"		:30
	O'Reilly Au	to Parts "O'Reilly 2023"	OUTCUE:auto parts	:30
24:52	Medical Notes & News. Host:	Shel Lustig		1:37
26:29	SPOTBREAK 4: Pfizer Cons	umer Healthcare "Eliquis"		:30
		amble "Prilosec"	OUTCUE: for immediate relief	:29
27:28	Program Conclusion			:31
27:59	TOTAL TIME			



Progra	n 23-11 Written & Produced Kristen Farrah	
Air We	k 3/12/23 Production Manager Jason Dickey	
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: EAT THE INVADERS: HOW YOU CAN HELP YOUR LOCAL ENVIRONMENT	11:09
	Synopsis: Invasive species cost America billions of dollars each year in eradication efforts. These plants and animals cause damage to the environment and economy and are extremely hard to get rid of. This week, two experts reveal how you can help by adding the invasive species in your area into your diet. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Joe Roman, Author, Conservation Biologist, Research Affiliate, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, U.S Geological Survey Compliancy issues covered: invasive species; endangered animals; conservation; biology; environmental research; diet; extinction; consumerism; diseases; veganism; fishing; economy; federal regulations Links for information: https://www.joeroman.com/ http://eattheinvaders.org/	
10.50	https://www.uvm.edu/rsenr/profiles/joe_roman_https://www.usgs.gov/staff-profiles/cynthia-tam	
12:59	SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Pepto Bismol" OUTCUE:reach of children	:30 :29
13:58	:02 PAUSE FOR LOCAL AVAIL	:02
14:00	SEGMENT 2: IS YOUR DIET SLOWLY KILLING YOU?	9:07
	Synopsis: Ultra-processed foods first appeared in the 1950s and have since taken over much of what's on our plates today. This diet leaves us lacking in several essential nutrients we need to function. Experts discuss how you can supplement your diet – with less pills and more natural ingredients – to get your health back on track. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Filippa Juul, Post-Doctoral Fellow, New York University; Dr. Chris Damman, Associate Professor of Gastroenterology and Medicine, University of	
	Washington, Chief Medical and Science Officer, Supergut Compliancy issues covered: gut health; probiotics; prebiotics; microbiome; ultra-processed food; health; public health; diet; supplements; federal regulations Links for information: <u>https://publichealth.nyu.edu/programs/doctorate-philosophy-public-health-phd/meet-our- doctoral-students/doctoral-alumni#juul https://academic.oup.com/ajcn/article/115/1/211/6396017 https://gastro.uw.edu/faculty/christopher-j-damman-md-ma https://gutbites.org/ https://twitter.com/GutbitesMD?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</u>	
23:07	SPOTBREAK 3: Procter & Gamble "Metamucil"	:30
	Procter & Gamble "Prilosec"	:30
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
25:07	Medical Notes & News. Host: Shel Lustig	1:18
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Prevnar20" OUTCUE:prevnar twenty	:60
27:25	Program Conclusion	:30
27:55	TOTAL TIME	



Progra		23-12	Written & Produced	Kristen Farrah	
Air We	ek	3/19/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INTE	30			:48
:48	SPC	TBREAK 1: Pfizer Consum	er Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
1:48	:02	PAUSE FOR LOCAL AVAIL			:02
1:50	SEG	MENT 1: ALWAYS RUNNI	NG LATE? YOU MAY BE	A VICTIM OF 'TIME BLINDNESS'	11:34
13:24	Synopsis: People with ADHD often have a weaker perception of time, called 'time blindness.' Though tardiness is usually interpreted as irresponsible, those suffering from time blindness simply don't have any sense of time. Experts discuss the condition and give helpful tips on how to improve time management skills. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Ari Tuckman, Psychologist, Co-Chair, The Conference Committee at CHADD; Dr. Russel Barkley, Retired Clinical Professor of Psychiatry, Virginia Commonwealth University Medical Center, Author, <i>Treating ADHD in Children and Adolescents</i> Compliancy issues covered: time management; ADHD; psychology; time blindness; symptoms; psychiatry; vulnerable populations; consumerism Links for information: https://tuckmanpsych.com/ https://adultadhdbook.com/ https://www.russellbarkley.org/			:30	
13:24	SPC	TBREAK 2: Procter & Gam Discover Produ	ucts Inc "Discover Card Bra	nd" OUTCUE:com slash match	:30
14:24	:02	PAUSE FOR LOCAL AVAIL			:02
14:26		MENT 2: NEW TEST CAN	DETECT BOTH COVID-19	AND THE FLU	8:24
	at-ho A, at Host Path Com cons Links	ome testing kit. In just thirty r nd influenza B. Dr. Emily Vol :: Nancy Benson. Producer: ologists pliancy issues covered: cov sumerism; public health; pub s for information: <u>https://sho</u>	ninutes it can detect wheth k explains the EUA status Kristen Farrah. Guests: Dr. id-19; influenza; vaccine; h lic health reporting; emerge p.lucirahealth.com/ https://h	on to Lucira Health's combined Covid-19 and flu er you're positive or negative for Covid, influenza and how to properly use this new test. Emily Volk, President, College of American ome testing; false negatives; false positives; ency use authorization www.fda.gov/news-events/press- t-detect-both-influenza-and-covid-19-viruses	
22:50	SPC	-	nble "Prilosec" n's History Month" ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:30 :30 :59
24:49	Med	ical Notes & News. Host: Sh			1:37
26:26	SPC	TBREAK 4: Procter Gamb Ebay "Ebay Pa		OUTCUE:exclusions apply	:30 :29
27:25	Prog	ram Conclusion			:31
27:56	TOT	AL TIME			1



The Latest In Health, VScience & Technology

Program Log for Radio Health Journal

Progra	m 23-13	Written & Produced	Kristen Farrah	
Air We		Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite			:61
1:49	:02 PAUSE FOR LOCAL AVAIL			:02
1:51	SEGMENT 1: RESEARCH MISCONDUCT: THE GROWING ISSUE OF DATA INTEGRITY IN SCIENCE			
	Synopsis: Thousands of Alzheimer's research papers have cited a 2006 study as a basis for their work.			
	Unfortunately, that paper is now under investigation for research misconduct. Dr. Matthew Schrag, the			
	whistleblower of the alleged falsified paper, explains the issue and what it means for future research.			
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Matthew Schrag, Assistant Professor of			
	Neurology, Vanderbilt University			
	Compliancy issues covered: Alzheimer's disease; scientific research; data integrity; consumerism; photoshop;			
	research misconduct; NIH; patient safety			
	Links for information: https://www.vumc.org/vmac/person/matthew-s-schrag-md-phd			
	https://twitter.com/schrag_matthew https://schraglab.com/			
13:06	SPOTBREAK 2: Procter & Gamble "Metamucil"			:30
	-	n's History Month"	OUTCUE:com slash purpose	:30
14:06	:02 PAUSE FOR LOCAL AVAIL			:02
14:08	SEGMENT 2: THE WOMAN BEHIND THE POLIO VACCINE			8:44
	Synopsis: The World Health Organization reports that polio cases have decreased by more than 99% since			
	1988, thanks to the vaccine. And while the names Sabin and Salk are often associated with the			
	accomplishment, Dr. Dorothy Horstmann is the woman behind the cure you've probably never heard of. In			
	honor of Women's History Month, Author Lynn Cullen explains Horstmann's crucial role in the fight against			
	polio. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Lynn Cullen, Author, <i>The Woman With the Cure</i> Compliancy issues covered: polio; vaccine; public safety; quarantine; isolation; pandemic; cure; women in medicine; female doctors; women's history month			
	Links for information: <u>https://lynncullen.com/ https://www.instagram.com/lynncullenauthor/?hl=en</u>			
22:52	SPOTBREAK 3: Procter Gamble "Pepto Bismol"			:30
22.52		arts & Accessories"		:30
	, , ,	ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:59
24:51	Medical Notes & News. Host: Sł			1:34
26:25	SPOTBREAK 4: Pfizer Consur	0	OUTCUE:twenty dot com	:60
27:25	Program Conclusion			:31
27:56	TOTAL TIME			
21.50				