CONTRACT

WSIL WSI

WSIL-TV 1416 Country Aire Drive Carterville, IL 62918 (618) 985-2333

And:

SRCP Media 201 N UNION ST STE 200 ALEXANDRIA, VA 22314-2651

	Contract / Re	<u>evision</u>		Alt Order	#		
	73579	/		28362909	9		
Advertiser			Or	iginal Date	e / F	Revision	
Mike Bost For Congress			C	3/15/24	/	03/15/24	
Contract Dates	Estimate #						
03/12/24 - 03/19/24	3385						
Product							
Tu-Mon week							

Billing Cycle	Billing Cale	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account Ex	xecutive	Sales Office
WSIL	Katz Philad	delphia	Katz Philadelphi
Special Hand	ling		
Demographic			
Households			
Agy Code	Advertiser Code		Product 1/2
	85		204
Agency Ref		Advertiser	Ref
1758		9934	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	.,	ate Type Sp	ots	Amount
1 WSIL 03/12/24 03/18/24 M-F 430a Local News	4:30 XM-5:00 XM	:30	NM	5	\$100.00
Week: 03/12/24 End Date Weekdays Spots/Week - TWT 5	<u>Rate</u> \$20.00				
2 WSIL 03/19/24 03/19/24 M-F 430a Local News	4:30 XM-5:00 XM	:30	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	'	φ20.00
Week: 03/18/24 03/24/24 -T 1	\$20.00				
3 WSIL 03/12/24 03/18/24 Local News 5a	5:00 AM-6:00 AM	:30	NM	10	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 03/12/24 03/18/24 MTWTF 10	\$40.00				
4 WSIL 03/19/24 03/19/24 Local News 5a	5:00 AM-6:00 AM	:30	NM	2	\$80.00
Week: 03/18/24 End Date Weekdays Spots/Week	<u>Rate</u> \$40.00				
5 WSIL 03/12/24 03/18/24 Local News 6a	6:00 AM-7:00 AM	:30	NM	10	\$1,100.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	10	\$1,100.00
Week: $\frac{33}{12/24}$ $\frac{1}{03/18/24}$ $\frac{1}{M\Gamma W \Gamma F}$ $\frac{1}{10}$	\$11 0.00				
6 WSIL 03/19/24 03/19/24 Local News 6a	6:00 AM-7:00 AM	:30	NM	2	\$220.00
Start Date End Date Weekdays Spots/Week	Rate		į.		
Week: 03/18/24 03/24/24 -T 2	\$110.00				
7 WSIL 03/17/24 03/17/24 This Morning Sun	6:00 AM-7:00 AM	:30	NM	2	\$80.00
Week: 03/11/24 End Date Weekdays Spots/Week	<u>Rate</u> \$40.00				
8 WSIL 03/16/24 03/16/24 This Morning Sat	6:00 AM-7:00 AM	:30	NM	2	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	2	\$100.00
Week: 03/11/24 03/17/24S- 2	\$50.00				
9 WSIL 03/12/24 03/18/24 Good Morning America	7:00 AM-9:00 AM	:30	NM	10	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate		ı		
Week: 03/12/24 03/18/24 MTWTF 10	\$100.00				
10 WSIL 03/19/24 03/19/24 Good Morning America	7:00 AM-9:00 AM	:30	NM	2	\$200.00
Week: 03/18/24 End Date Weekdays Spots/Week	<u>Rate</u> \$100.00				
11 WSIL 03/16/24 03/16/24 GMA Saturday	7:00 AM-9:00 AM	:30	NM	2	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	2	φ100.00
Week: 03/11/24	\$50.00		1		
12 WSIL 03/17/24 03/17/24 GMA Sunday	7:00 AM-8:00 AM	:30	NM	2	\$100.00
•			-		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



 Advertiser
 Original Date / Revision

 Mike Bost For Congress
 03/15/24 / 03/15/24

 Contract Dates
 Product
 Estimate #

 03/12/24 - 03/19/24
 Tu-Mon week
 3385

*Line Ch Start Date End Date Description	Start/End Time Days Le	Spots/ ngth Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S 2	Rate \$50.00			
13 WSIL 03/17/24 03/17/24 This Week Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24S 2	8:00 AM-9:00 AM Rate \$50.00	:30	NM 2	\$100.00
14 WSIL 03/12/24 03/18/24 FYSA Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF- 10	9:00 AM-10:00 AM <u>Rate</u> \$50.00	:30	NM 10	\$500.00
15 WSIL 03/19/24 03/19/24 FYSA Start Date End Date Weekdays Spots/Week Week: 03/18/24 03/24/24 -T 2	9:00 AM-10:00 AM <u>Rate</u> \$50.00	:30	NM 2	\$100.00
16 WSIL 03/12/24 03/18/24 THE VIEW Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	10:00 AM-11:00 AN <u>Rate</u> \$70.00	:30	NM 10	\$700.00
17 WSIL 03/12/24 03/18/24 M-F 11a News Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	11:00 AM-11:30 AN <u>Rate</u> \$40.00	:30	NM 10	\$400.00
18 WSIL 03/19/24 03/19/24 M-F 11a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 03/18/24 03/24/24 -T 2	11:00 AM-11:30 AN <u>Rate</u> \$40.00	:30	NM 2	\$80.00
19 WSIL 03/12/24 03/18/24 DREW BARRYMORE Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	11:30 AM-12:00 PN Rate \$30.00	:30	NM 10	\$300.00
20 WSIL 03/17/24 03/17/24 NBA Game 1 Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S 2	11:30 AM-2:30 PM <u>Rate</u> \$110.00	:30	NM 2	\$220.00
N 21 WSIL 03/12/24 03/18/24 GMA3 Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	12:00 PM-1:00 PM <u>Rate</u> \$50.00	:30	NM 9	\$450.00
Spot Ch Date Range Description 6 WSIL 03/12/24-03/18/24 GMA3 See MG 21.11 GMA3	Start/End Time Weekdays 12:00 PM-1:00 PMMTuWThF	<u>Length</u> <u>Rate</u> - :30 \$50.00	<u>Type</u> <i>NM</i>	
11 WSIL 03/18/24-03/18/24 GMA3 ∰ Credited	12:00 PM-1:00 PMM	- :30 \$50.00	NM	
22 WSIL 03/19/24 03/19/24 GMA3 Start Date End Date Weekdays Spots/Week Week: 03/18/24 03/24/24 -T 2	12:00 PM-1:00 PM <u>Rate</u> \$50.00	:30	NM 2	\$100.00
23 WSIL 03/16/24 03/16/24 NWSL SOCCER Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S- 3	12:00 PM-5:00 PM Rate \$50.00	:30	NM 3	\$150.00
24 WSIL 03/12/24 03/18/24 General Hospital Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	1:00 PM-2:00 PM Rate \$60.00	:30	NM 10	\$600.00
25 WSIL 03/16/24 03/16/24 NHL Hockey Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S- 3	2:00 PM-5:00 PM Rate \$90.00	:30	NM 3	\$270.00
26 WSIL 03/12/24 03/18/24 MATHIS COURT Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	2:00 PM-3:00 PM Rate \$30.00	:30	NM 10	\$300.00
27 WSIL 03/17/24 03/17/24 NBA Game 2 Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 3	2:30 PM-5:00 PM <u>Rate</u> \$110.00	:30	NM 3	\$330.00

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 Mike Bost For Congress
 03/15/24 / 03/15/24

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 Product
 Estimate #

 03/12/24 - 03/19/24
 Tu-Mon week
 3385

*Line Ch Start Date End Date Description	Start/End Time	Spots, Days Length Week		TypeS	pots	Amount
Start Date	<u>Rate</u>					
28 WSIL 03/12/24 03/18/24 TAMRON	3:00 PM-4:00 PM	:30		NM	10	\$300.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 03/12/24 03/18/24 MTWTF 10	\$30.00					
29 WSIL 03/12/24 03/18/24 News at 4p M-F	4:00 PM-5:00 PM	:30		NM	10	\$900.00
Start Date Week: 03/12/24 03/18/24 Weekdays Spots/Week 10	<u>Rate</u> \$90.00					
N 30 WSIL 03/12/24 03/18/24 Local News 5p	5:00 PM-5:30 PM	:30		NIM	0	¢4 350 00
Start Date End Date Weekdays Spots/Week	Rate	.30		NM	9	\$1,350.00
Week: 03/12/24 03/18/24 MTWTF 10	\$15 0.00			i		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
5 WSIL 03/12/24-03/18/24 Local News 5p	5:00 PM-5:30 PM	MTuWThF :30	\$150.00	NM		
Credited						
31 WSIL 03/17/24 03/17/24 Local News Su	5:00 PM-5:30 PM	:30		NM	2	\$120.00
Start Date End Date Weekdays Spots/Week	Rate CO OO					
Week: 03/11/24 03/17/24S 2	\$60.00					
32 WSIL 03/16/24 03/16/24 Local News Sa Early	5:00 PM-5:30 PM	:30		NM	2	\$60.00
Week: 03/11/24 End Date Weekdays Spots/Week	<u>Rate</u> \$30.00					
33 WSIL 03/12/24 03/18/24 Local News 6p	6:00 PM-6:30 PM	:30		NM	10	¢1 200 00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	10	\$1,300.00
Week: 03/12/24 03/18/24 MTWTF 10	\$13 0.00			i		
34 WSIL 03/17/24 03/17/24 AFHV	6:00 PM-7:00 PM	:30		NM	1	\$240.00
Start Date End Date Weekdays Spots/Week	Rate					V =10100
Week: 03/11/24 03/17/24S 1	\$240.00					
35 WSIL 03/12/24 03/18/24 Local News 630p	6:30 PM-7:00 PM	:30		NM	8	\$720.00
Start Date End Date Weekdays Spots/Week	Rate			I		
Week: 03/12/24 03/18/24 MTWTF 10	\$90.00	Marabalana Landh	D-1-			
Spot Ch Date Range Description 4 WSIL 03/12/24-03/18/24 Local News 630p	Start/End Time 6:30 PM-7:00 PM	Weekdays Length MTuWThF :30	<u>Rate</u> \$90.00	<u>Type</u> <i>NM</i>		
Credited	0.30 FINI=1.00 FINI	MI UWIIII'30	Ψ30.00	INIVI		
10 WSIL 03/12/24-03/18/24 Local News 630p	6:30 PM-7:00 PM	MTuWThF :30	\$90.00	NM		
Credited			,			
36 WSIL 03/18/24 03/18/24 BACHELOR	7:00 PM-9:00 PM	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			i		,
Week: 03/18/24 03/24/24 M 2	\$300.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSIL 03/18/24-03/24/24 BACHELOR	7:00 PM-9:00 PM	M :30	\$300.00	NM		
Credited 2 WSII 03/18/24-03/24/24 BACHELOR	7:00 PM-9:00 PM	M::30	\$300.00	NM		
Credited	7.00 1 101-3.00 1 101	.50	ψουυ.υυ	14171		
37 WSIL 03/17/24 03/17/24 AMERICAN IDOL	7:00 PM-9:00 PM	:30		NM	1	\$270.00
	Rate	.00		1 1111	•	Ψ270.00
Start Date Week: 03/11/24End Date 03/17/24Weekdays SSpots/Week 2	\$270.00			i		
Spot Ch Date Range Description		Weekdays Length	Rate	Type		
1 WSIL 03/11/24-03/17/24 AMERICAN IDOL	7:00 PM-9:00 PM	Su :30	\$270.00	NM		
Credited						
38 WSIL 03/15/24 03/15/24 SHARK TANK	7:00 PM-8:00 PM	:30		NM	1	\$230.00
Start Date Week: 03/11/24End Date 03/17/24Weekdays FSpots/Week1	<u>Rate</u> \$230.00					
39 WSIL 03/16/24 03/16/24 NBA Saturday	7:00 PM-10:00 PM	:30		NM	3	\$270.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	3	Ψ210.00
<u> </u>				•		

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 Advertiser
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 03/15/24 / 03/15/24

 Contract Dates
 Product
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 03/12/24 - 03/19/24
 Tu-Mon week
 3385

*Line Ch Start Date End Date Description	Start/End Time Days Ler	Spots/ ngth Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S- 3	Rate \$90.00			
40 WSIL 03/17/24 03/17/24 AMERICAN IDOL Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S 1	7:00 PM-8:00 PM Rate \$270.00	:30	NM 1	\$270.00
41 WSIL 03/14/24 03/14/24 9-1-1 Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 T 1	7:00 PM-8:00 PM <u>Rate</u> \$290.00	:30	NM 1	\$290.00
42 WSIL 03/13/24 03/13/24 CONNER/NOT DEAD Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 W 1	7:00 PM-8:00 PM <u>Rate</u> \$240.00	:30	NM 1	\$240.00
43 WSIL 03/12/24 03/12/24 WILL TRENT Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 T 1	7:00 PM-8:00 PM Rate \$260.00	:30	NM 1	\$260.00
44 WSIL 03/17/24 03/17/24 AMERICAN IDOL Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 S 1	8:00 PM-9:00 PM <u>Rate</u> \$270.00	:30	NM 1	\$270.00
45 WSIL 03/15/24 03/15/24 20/20 Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 F 2	8:00 PM-10:00 PM <u>Rate</u> \$170.00	:30	NM 2	\$340.00
46 WSIL 03/14/24 03/14/24 GREYS Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 T 1	8:00 PM-9:00 PM <u>Rate</u> \$290.00	:30	NM 1	\$290.00
47 WSIL 03/13/24 03/13/24 ABBOTT ELEMENTARY Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 W 1	8:00 PM-9:00 PM <u>Rate</u> \$240.00	:30	NM 1	\$240.00
48 WSIL 03/12/24 03/12/24 ROOKIE Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 -T 1	8:00 PM-9:00 PM <u>Rate</u> \$260.00	:30	NM 1	\$260.00
49 WSIL 03/17/24 03/17/24 WHAT WOULD U DO Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24S 1	9:00 PM-10:00 PM <u>Rate</u> \$270.00	:30	NM 1	\$270.00
50 WSIL 03/14/24 03/14/24 STATION 19 Start Date	9:00 PM-10:00 PM <u>Rate</u> \$290.00	:30	NM 1	\$290.00
51 WSIL 03/13/24 03/13/24 JUDGE STEVE HARVEY Start Date	9:00 PM-10:00 PM <u>Rate</u> \$240.00	:30	NM 1	\$240.00
52 WSIL 03/12/24 03/12/24 GOOD DOCTOR Start Date End Date Weekdays Spots/Week Week: 03/11/24 03/17/24 T 1	9:00 PM-10:00 PM <u>Rate</u> \$260.00	:30	NM 1	\$260.00
53 WSIL 03/18/24 03/18/24 20/20 Start Date End Date Weekdays Spots/Week Week: 03/18/24 03/24/24 M 1	9:00 PM-10:00 PM <u>Rate</u> \$300.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSIL 03/18/24-03/24/24 20/20 Credited	Start/End Time Weekdays 9:00 PM-10:00 PMM	Length Rate :30 \$300.00	Type NM	
54 WSIL 03/12/24 03/18/24 Local News 10p Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MFWTF 10	10:00 PM-10:35 PN <u>Rate</u> \$180.00	:30	NM 10	\$1,800.00
55 WSIL 03/16/24 03/16/24 Local News Saturday	10:00 PM-10:35 PN	:30	NM 2	\$140.00

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Contract / Revision	Alt Order #	
73579 /	28362909	

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 03/15/24 / 03/15/24

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 Product
 Estimate #

 03/12/24 - 03/19/24
 Tu-Mon week
 3385

*Line Ch Start Date End Date Description	Start/End Time	Davs L	Spots/ ength Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo L	ongar wook	rtato	.,,,,,	poto	, anodik
Week: 03/11/24 03/17/24S- 2 56 WSIL 03/17/24 03/17/24 Local News Sunday	\$70.00 10:00 PM-10:35 PN		:30		NM	2	\$320.00
Start Date End Date Weekdays Spots/Week	Rate		.30		INIVI	2	\$320.00
Week: 03/11/24 03/17/24S 2	\$160.00						
57 WSIL 03/12/24 03/18/24 Jimmy Kimmel Start Date End Date Weekdays Spots/Week	10:35 PM-11:37 PN Rate		:30		NM	10	\$700.00
Week: 03/12/24 03/18/24 MTWTF 10	\$70.00						
58 WSIL 03/12/24 03/18/24 ABC News Nightline	11:37 PM-12:06 XN		:30		NM	10	\$200.00
Start Date End Date Weekdays Spots/Week Week: 03/12/24 03/18/24 MTWTF 10	<u>Rate</u> \$20.00						
59 WSIL 03/15/24 03/15/24 Project Tornado	6:30 PM-7:00 PM		:30		NM	2	\$160.00
Week: 03/12/24 End Date Weekdays Spots/Week	<u>Rate</u> \$80.00						
60 WSIL 03/18/24 03/18/24 BACHELORM1.K60	8:00 PM-10:00 PM		:30		NM	2	\$600.00
Week: 03/18/24 End Date Weekdays Spots/Week 23/18/24 M 2	<u>Rate</u> \$300.00						
61 WSIL 03/17/24 03/17/24 AMERICAN IDOL M1.K61	7:00 PM-9:00 PM		:30		NM	1	\$290.00
Start Date End Date Weekdays Spots/Week	Rate						4
Week: 03/11/24 03/17/24S 1 62 WSIL 03/18/24 03/18/24 OPRAH SPECIAL	\$290.00 7:00 PM-8:00 PM		:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate		.30		INIVI	'	φ130.00
Week: 03/18/24 03/24/24 M 1	\$150.00						
63 WSIL 03/16/24 03/16/24 WOMENS SOCCER M1.K6 Start Date End Date Weekdays Spots/Week	3 11:30 AM-2:00 PM Rate		:30		NM	1	\$50.00
Week: 03/11/24 03/17/24S- 1	\$50.00						
64 WSIL 03/19/24 03/19/24 GMA M1.K64	7:00 AM-9:00 AM		:30		NM	1	\$100.00
Start Date Week: 03/18/24End Date 03/24/24Weekdays - TSpots/Week1	<u>Rate</u> \$100.00						
N 65 WSIL 03/17/24 03/17/24 Local News Su M2.K65	5:00 PM-5:30 PM		:30		NM	1	\$70.00
Week: 03/11/24 End Date Weekdays Spots/Week 03/17/24 To Spots/Week	<u>Rate</u> \$70.00						
N 66 WSIL 03/18/24 03/18/24 Local News 6p M2.K66	6:00 PM-6:30 PM		:30		NM	1	\$130.00
Week: 03/12/24 End Date Weekdays Spots/Week	<u>Rate</u> \$130.00						
110011 00, 12/27 00, 10/27 11	ψ100.00	Totals				253	\$22,090.00
		iolais				_00	 ,000.00

Time Period # of Spots Gross Amount Agency Comm. Net Amount
02/26/24 -03/19/24 253 \$22,090.00 (\$3,313.50) \$18,776.50

Totals 253 \$22,090.00 (\$3,313.50) \$18,776.50

Signature: Date:
