



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

# CONTRACT

<u>Contract / Revision</u> 68999 /		<u>Alt Order #</u> 28346107
<u>Advertiser</u> <b>Mike Bost For Congress</b>		<u>Original Date / Revision</u> 01/11/24 / 01/12/24
<u>Contract Dates</u> <b>01/16/24 - 01/22/24</b>	<u>Estimate #</u> <b>3335</b>	
<u>Product</u> <b>Tu-Mon week</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSIL</b>	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 85	<u>Product 1/2</u> 204
<u>Agency Ref</u> 1758	<u>Advertiser Ref</u> 9934	

And:

**SRCP Media**  
**201 N UNION ST STE 200**  
**ALEXANDRIA, VA 22314-2651**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSIL	01/16/24	01/22/24	Local News 6a	6:00 AM-7:00 AM		:30			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				5	\$170.00			
N 2	WSIL	01/16/24	01/22/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				5	\$170.00			
N 3	WSIL	01/20/24	01/20/24	GMA Saturday	7:00 AM-9:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/24	01/21/24	-----S-				1	\$85.00			
N 4	WSIL	01/21/24	01/21/24	This Morning Sun	6:00 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/24	01/21/24	-----S				1	\$25.00			
N 5	WSIL	01/21/24	01/21/24	GMA Sunday	7:00 AM-8:00 AM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/24	01/21/24	-----S				1	\$85.00			
N 6	WSIL	01/16/24	01/22/24	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				3	\$45.00			
N 7	WSIL	01/16/24	01/22/24	M-F 11a News	11:00 AM-11:30 AM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				3	\$65.00			
N 8	WSIL	01/16/24	01/22/24	News at 4p M-F	4:00 PM-5:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				2	\$80.00			
N 9	WSIL	01/16/24	01/22/24	Local News 5p	5:00 PM-5:30 PM		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				2	\$280.00			
N 10	WSIL	01/16/24	01/22/24	Local News 6p	6:00 PM-6:30 PM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				5	\$260.00			
N 11	WSIL	01/16/24	01/22/24	Local News 10p	10:00 PM-10:35 PM		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				2	\$220.00			
N 12	WSIL	01/16/24	01/22/24	Jimmy Kimmel	10:35 PM-11:37 PM		:30			NM	5	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				5	\$35.00			
N 13	WSIL	01/16/24	01/22/24	ABC News Nightline	11:37 PM-12:06 AM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				2	\$15.00			
N 14	WSIL	01/16/24	01/22/24	News at 4p M-F	4:00 PM-5:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				3	\$80.00			
N 15	WSIL	01/16/24	01/22/24	Local News 5p	5:00 PM-5:30 PM		:30			NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				3	\$280.00			
N 16	WSIL	01/16/24	01/22/24	Local News 10p	10:00 PM-10:35 PM		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/24	01/22/24	MTWTF--				2	\$220.00			
Totals											45	\$6,410.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/24 - 01/22/24	45	\$6,410.00	(\$961.50)	\$5,448.50
<b>Totals</b>	<b>45</b>	<b>\$6,410.00</b>	<b>(\$961.50)</b>	<b>\$5,448.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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