

## Issues/Program Report 4<sup>th</sup> Quarter 2018

MELCO, INC. WITH RADIO STATION WKWX, 93.5 FM, LOCATED IN SAVANNAH, TN, IS KNOWN WITHIN ITS LISTENER'S AREA, AS A STATION THAT IS WELL INVOLVED WITH COMMUNITY HAPPENINGS, ACTIVITIES AND CHARITABLE WORK.

ALONG WITH ON-AIR PUBLIC SERVICE ANNOUNCEMENTS, K-93 WORKS WITH ALL THOSE WHO ASK FOR HELP, FOR THOSE IN NEED, CHARITABLE BENEFITS, ON-LOCATION BROADCASTS AND OTHER LIVE PERFORMANCES WHEN AND WHERE NEEDED.

K-93 REALIZES THE POWER THAT A RADIO STATION HAS AND USES IT TO ITS UTMOST TO RAISE AWARENESS TO ITS LISTENERS, AND WHEN SEVERE WEATHER ARISES, WKWX IS ALWAYS ON THE AIR WITH WATCHES, WARNINGS, AND ANY OTHER UPDATES NECESSARY TO KEEP THE PUBLIC INFORMED AND SAFE.

WKWX IS ALSO LARGELY INVOLVED WITH SCHOOLS IN OUR AREA WITH EVERYTHING FROM NEWS TO SPORTS. WHEN PROMOTIONS ARE INVOLVED K-93 IS INVOLVED IN ALL THOSE LOCAL, NON-PROFIT ORGANIZATIONS.

K-93 ALSO ATTENDS THE REGULAR MEETINGS OF EMERGENCY MANAGEMENT AS WELL AS "HAZMET" MEETINGS. THIS STATION REALIZES HOW IMPORTANT COMMUNITY AWARENESS IS, AND IS ALWAYS STRIVING TO DO WHATEVER IT TAKES TO MAKE THIS COMMUNITY THE BEST IT CAN BE.

FOR THE FCC AND THE GENERAL PUBLIC, THIS IS A LIST OF THE MOST FREQUENTLY CITED EVENTS/ISSUES OF CONCERN TO THE PEOPLE IN THE WKWX LISTENING AREA DURING THE LAST QUARTER.

### ARTS AND CULTURE:

To get a better idea of how consumers are planning to shop this holiday season and during Cyber Week, Black Friday, com has surveyed 1500 Americans to find the biggest shopping trends of 2018. The survey was divided between shopping on Black Friday, and Cyber Monday. For more information: **Holiday Shopping and Spending Survey Data blog post.** (10/23/2018)

#12014 Santa and Mrs. Claus visit the Tennessee Street Park December 18<sup>th</sup> through the 20<sup>th</sup>. Children can bring his or her Christmas list to Santa and ride the Kiddie Train for free. They can enjoy hot cocoa and cookies as they listen to Mrs. Claus read a story to them. (11/30/2018 - TFN)

Take Time to be a dad – US Department of Health and Human Services **Fatherhood.gov** (TFN)

### COMMUNITY AWARENESS:

The Hardin County Healthcare Foundation is hosting its third annual Food Fight Thursday, Oct. 11, 2018 at the Savannah Church of Christ. This charity will benefit the Darryl Worley Cancer Foundation, and will support transitional housing in Hardin County. (10/8/2018)

Department of Safety and Homeland Security and Donate Life Tennessee Celebrate Tennessee Drivers' Services Employees (DMV) for registering state residents as organ tissue donors. October 8-12 is "Donate Life" week in Tennessee. More information- **tn.gov/safety** (10/8/2018)

Department of Labor & Workforce Development release, "Unemployment rates drop in nearly all Tennessee Counties." Tennesseans searching for employment can find a wide range of valuable resources on the state's workforce development website: 10/21/2018)

Tennessee Emergency Management Agency (TEMA) establishes a Hurricane Michael Relief Page at <https://www.tn.gov/tema/get-involved/hurricane-michael-relief.html>. Tennessee sends ambulance strike teams to Florida. TEMA tells listeners what they can do to help hurricane victims. (10/11/2018)

Farm Share, a 27 year old food nonprofit, assists victims of Hurricane Michael by distributing 930,000 pounds of food and water. For information or to make donations: **www.farmshare.org** or contact Gussie Flynn at 305-246-3276(10/15/2018)

**Tennessee Job Opportunity:** Tennessee receives a Mine Safety Grant to train 2100 miners through 200 mine safety classes in Jacksboro, Tennessee in Campbell County. Tennessee has 12 underground coal/metal/nonmetal mines and 235 surface metal/nonmetal mines. Contact: 615-253-4251(10/22/2018)

The Halloween Day Treat Street activities scheduled at the Tennessee River Street Park will be Tuesday, October 30. There is rain in the forecast for the 31<sup>st</sup>. Come in costume, activities for all ages. (10/29/2018)

**Communities in Schools** is a program in schools to help kids stay in school. This program is about a worker who gives a list of possible things she can do to keep a child in school. For more information visit

<https://www.CommunitiesInSchools.org> #10176 (11/1/20)

Hardin County Veterans Service Office is teaming with Mollie Mondays to provide Christmas dinner to veterans in need or unable to get out for the holidays. For information contact Nick Stokke at 731-925-4822 (12/11/2018)

The American Humane Service is a program that works to keep animals in filmed entertainment safe and make sure they are treated humanely. Jon Turteltaub from National Treasure, "The Meg," talks about the extraordinary degree of care taken by American Humane's staff to make sure No Animals are Harmed Program. They check the safety of some 100,000 animals on nearly 1,000 production sets every year. For more information: [marks@americanhumane.org](mailto:marks@americanhumane.org).

(12/14/2018)

This program to connect women veterans to VA health care resources is led by Patricia Hayes, Ph.D., chief Consultant of VHA Women's Health Services from the U.S. Department of Veterans Affairs. More information at 1-855-VA-WOMEN

(12/17/2018)

October 18 is the eighth annual "Great Central U.S. Shake Out Drill" to raise awareness about the importance of catastrophic earthquake preparedness. The Tennessee Emergency Management Agency (TEMA) is working currently to register businesses, communities, individuals, organizations, and schools for the "Shake Out Drill" so they can learn how to prevent damage and injuries in the event of a catastrophic earthquake. 411,000 Tennessee participants are registered for the "Shake Out Drill." During the "Shake Out Drill," participants will practice the **Drop, Cover, and Hold On** technique: **Drop** to the ground, take **Cover** under a sturdy desk or table, or cover your head and neck with your arms; and **Hold On** until the shaking stops. More information follow TEMA on facebook, LinkedIn, Twitter, Tumblr, and [www.tn.gov/tema](http://www.tn.gov/tema) (10/18/2018)

Fall Festival – Walnut Grove Heritage Foundation – Oct. 20; ; Hardin County Middle School Spirit Fest Oct.23;

## **EDUCATION AND GOVERNMENT:**

Tennessee Emergency Management Agency (TEMA) establishes a Hurricane Michael Relief Page at <https://www.tn.gov/tema/get-involved/hurricane-michael-relief.html>. TEMA tells listeners what they can do to help hurricane victims. (10/11/2018)

#10416 Cycle of Poverty – This program is about a human cycle caused by poverty. The children that grow up in poverty tend to grow into adults plagued with poverty. This program informs listeners to help to alleviate the poverty that touches many lives in over twenty-five countries. Victims of poverty can break the cycle and be financially flourishing adults. For more information: [childfund.org](http://childfund.org). (11/1/2018)

UTIA (University of Tennessee Institute of Agriculture) Workshops scheduled for New Food Manufacturing Businesses: "Food For Profit" will be held January 31, 2019 in Lebanon at the Wilson Ag. Center. Register by January 23 at <https://tiny.utk.edu/FFP>. A workshop will also be held February 12 in Unicoi at the Town of Unicoi Tourist Information Center. Register by February at <https://mountainharvestkitchen-foodforprofit.eventbrite.com>. USDA Rural Development (12/14/2018)

The United States Small Business Administration (SBA) Economic Injury Disaster Loans available in Tennessee as a result of rainfall and flooding from April 1 through June 30, 2018 in the following counties: Hardeman, Hardin, McNairy and Shelby in Tennessee. For information: **DisasterLoan.sba.gov** (12/9/18)

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Take Time to be a dad – US Department of Health and Human Services **Fatherhood.gov** (TFN)

Minority Education – [uncf.org/invest](http://uncf.org/invest) (10/1/2018 – TFN)

Drunk Driving – TN Law Enforcement – **Governors Highway Department/US Department of Transportation** (10/1/2018 – TFN)

## HEALTH:

#10181 – Dr. Beth Stewart tells of her pride of Saint Jude Children's Hospital. Also of how glad she is that her patients get great care and how the patients benefit from the research being done. For more information contact [StJude.org](http://StJude.org) (10/1/18 - TFN)

#10409 COVERED – Medical coverage through Medicaid and Chip programs in your state. This health coverage has expanded to include even more children and teens making it necessary to reapply if it has already been tried in the past. This program includes regular doctor's visits, dental visits, and prescriptions. Contact Information: **1--877-543-7669** (Oct.2018 -TFN)

#10174 VOICES FOR RECOVERY- This program lets listeners know there is hope and help available for those with substance abuse disorders. There is also twenty-four hour free information and treatment referral. Contact information **1-800-662-HELP (10/1/2018 – TFN)**

#10182 What Does M.O.W. do? Meals on Wheels provide meals to homebound seniors. It also gives you the option to lighten your heart with volunteer work. You could even do it on your lunchbreak! (10/1/18 - TFN)  
For Information: [AmericaLetsDoLunch.Org](http://AmericaLetsDoLunch.Org)

#10183 The Right Tool – This title is given as an example to help you understand that using the right tool is the same as taking antibiotics. Antibiotics are only used to treat certain kinds of bacteria. If they are unnecessarily taken the antibiotics will not help and the side effect may make you symptoms worse. For more information: [cdc.gov/antibiotic-use](http://cdc.gov/antibiotic-use) (10/1/18 - TFN)

#10180 Over the Counter (OTC) Pain Medicines – There are two types of OTC pain medicines. Read the labels carefully because each move differently in the body and can interact with other medicines you are taking. **Consult Your Local Doctor or Pharmacist** (10/1/18 - TFN)

#10421 Beating Cancer – Dramatic phrases are used about hope and battles to introduce the topic of cancer. Cancer patients stand up to cancer every day. More information: [StandUpToCancer.Org](http://StandUpToCancer.Org) (10/1/18 - TFN)

Blood Donation Opportunities October 16-31. Visit [RedCrossBlood.org](http://RedCrossBlood.org) or call 800-RED CROSS

Blood Donation Opportunities November 1-15. Visit [RedCrossBlood.org](http://RedCrossBlood.org) or call 800-RED CROSS

.Type 2 Diabetes Prevention Program – Reverse Prediabetes. Things you can do to reserve diabetes are discussed in this program. (TFN)

**November is National Diabetes Month and Tennessee has one of the highest rates of diabetes in the country. Dr. Griffin P. Rodgers, director of the NIDDK talks about important steps women can take to protect their health.** (11/1/2018)

Everyone Deserves to Feel Better! Millions of people suffer from mental health illness, and over 18 percent suffer from mental illnesses in the United States. The Outlet for Mental Health urges listeners who know someone suffering from mental health illness to seek out professional help locally. For more information contact **Hardin County Counseling Center at 731-925-5699 or Horizons of Savannah at 731-925-7790.** (11/1/2018)

#10177 The American Lung Association reaches out to educate smokers about a cancer that is caused from smoking tobacco. It informs listeners about a scan that can save his or her live. The scan only takes one minute. It encourages listeners to talk to his or her doctor about getting a scan that can save his or her live. For more information visit [AmericanLungAssociation.Org](http://AmericanLungAssociation.Org) or [www.Lung.Org](http://www.Lung.Org) (11/1/2018 - TFN)

American Lung Association urges Americans to get Flu shots this year. They say 80,000 Americans died of Flu last winter. For more information: **Lung.org. or call 1-800-LUNGUSA** (12/21/2018)

## **PUBLIC SAFETY:**

MEMPHIS NATIONAL WEATHER SERVICE (NWS) KICKS OFF FALL 2018 SEVERE WEATHER AWARENESS TOUR: The National Weather Service provides weather forecasts, warnings, and services for 57 counties in the Mid-South. Visit the website at [www.weather.gov/Memphis](http://www.weather.gov/Memphis) or [www.weather.gov/meg/skywarn\\_meetings](http://www.weather.gov/meg/skywarn_meetings) (10/1/2018)

Fire Prevention Week is October 7-13, 2018. Through three simple calls-to-action, this year's theme identifies basic but essential ways people can reduce their risk to fire and be prepared in the event of one. **Look** for places fire can start; **Listen** for the sound of the smoke alarm; **Learn** two ways out of each room, and a path from each exit to the outside. Go to [firepreventionweek.org](http://firepreventionweek.org) (10/1/1)

#10410 FBI – HOAX THREATS – This program tells of the consequences of making false deadly threats. It can happen verbally or on social media where threats are made. It can result in jail time and a fine. It also creates stress on the community and diverts resources which waste money. Contact Information: **Local Law Enforcement or 911** (10-2018 – TFN)

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The Tennessee Department of Safety and Homeland Security groundbreaking for the new Tennessee Highway Patrol District Headquarters on Wed., November 28, 2018 in Jackson, Tennessee.(11/27/18)

Drunk Driving – TN Law Enforcement – **Governors Highway Department/US Department of Transportation** (10/1/2018 – TFN)