

Broadcast Contract

MEDIA FINANCIAL SERVICES
BRYAN CAFORIO FOR CONGRESS
1655 Palm Beach Lakes Blvd.
9th Fl. #903
West Palm Beach, FL 33401

Start Date 05/29/18	Contract# 79269	Mod# 1
End Date 06/11/18	Date Entered 05/24/18	Date Last Modified 05/24/18
Advertiser BRYAN CAFORIO FOR CO	Station Market KGMX-FM	
Product 83 5/29 TO 6/11/18	SalesRep/Office GMP GEN MEDIA	

Standard Billing Cycle Estimate# 83

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 05/29/18 MO 06/04/18	06:00A-10:00A	60		X	X	X	X		--	5	\$13.00
2	TU 05/29/18 MO 06/04/18	10:00A-03:00P	60		X	X	X	X		--	5	\$13.00
3	TU 05/29/18 MO 06/04/18	03:00P-07:00P	60		X	X	X	X		--	6	\$13.00
4	SA 06/02/18 SU 06/03/18	06:00A-07:00P	60	--	--	--	--	--	X	X	6	\$8.00
5	TU 06/05/18 MO 06/11/18	06:00A-10:00A	60		X	X	X	X		--	2	\$13.00
6	TU 06/05/18 MO 06/11/18	10:00A-03:00P	60		X	X	X	X		--	2	\$13.00
7	TU 06/05/18 MO 06/11/18	03:00P-07:00P	60		X	X	X	X		--	1	\$13.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	27	321.00	\$48.15	\$ 272.85	\$ 321.00

Billing Projections: By Month

	May 18	Jun 18
CA	130.00	191.00
ST		321.00

HIGH DESERT BROADCASTING
570 East Avenue Q-9
Palmdale, California 93550

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name
See reverse for accepted terms and conditions, if any

Title

Name

Title

Page 1

STATION:	KGMX-FM	ORDER#:	3151616	DATE:	05/24/2018
MARKET:	Los Angeles, CA	AMOUNT:	\$321.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	27	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4327659	
ADVERTISER:	Bryan Caforio for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.83 5/29-6/11 Primary	AGY EST:	83	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	05-29-2018 TO 6/11/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/24/2018 11:01	

COMMENTS

[Rep Comment] 05/24/2018: This is a new order. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.**

Please book orders to end by 6pm on Election Day, Tuesday, 6/5. Thank you!

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.

SPOTS MAY RUN UP UNTIL 6PM ON ELECTION DAY, TUES 6/5.

WEEK#1 5/29/2018 To 6/4/2018 WK TOT \$256.00 WK TOTAL SPOTS 22

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	5/29/2018	6/4/2018	5	\$13	\$65
	2		TuWThF.. /M	10:00AM	3:00PM	60	5/29/2018	6/4/2018	5	\$13	\$65
	3		TuWThF.. /M	3:00PM	7:00PM	60	5/29/2018	6/4/2018	6	\$13	\$78
	4	SS	6:00AM	7:00PM	60	6/2/2018	6/3/2018	6	\$8	\$48

STATION:	KGMX-FM	ORDER#:	3151616	DATE:	05/24/2018
MARKET:	Los Angeles, CA	AMOUNT:	\$321.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	27	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4327659	
ADVERTISER:	Bryan Caforio for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.83 5/29-6/11 Primary	AGY EST:	83	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	05-29-2018 TO 6/11/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/24/2018 11:01	

WEEK#2		6/5/2018 To 6/11/2018					WK TOT \$65.00		WK TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	6/5/2018	6/11/2018	2	\$13	\$26
	2		TuWThF.. /M	10:00AM	3:00PM	60	6/5/2018	6/11/2018	2	\$13	\$26
	3		TuWThF.. /M	3:00PM	7:00PM	60	6/5/2018	6/11/2018	1	\$13	\$13

TOTAL	Jun														Total
SPOT	27														27
CASH	321.00														321.00
TOTAL	321.00														321.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Los Angeles, CA

Date: 4/27/2018

I, Sarah Buffone,

being/on behalf of: Bryan Caforio for Congress,

a legally qualified candidate of the CA 25th CD

political party for the office of: Democratic

in the Primary

election to be held on: 6/5/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bryan Caforio for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gonzalo Freixes, Treasurer. 24307 Magic Mountain Parkway #548, Valencia, CA 91355

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/27/2018

Date

Sarah Buffone

Digitally signed by Sarah Buffone
Date: 2018.04.27 15:08:34 -04'00'

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Sarah Buffone

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Digitally signed by Sarah Buffone
Date: 2018.04.27 15:16:44 -04'00'

signature of candidate or authorized committee


Sarah Buffone

printed name

4/27/2018

date

Vendor No.	Vendor Name	Checking Account No.	Check Number	
MGM1811	POINT BROADCASTING - KGMX-FM	POLITICALS		
Contract Number	Invoice Number	Broadcast Month	Invoice Amount	Commission
BRYAN CAFORIO	FO CIA EST# 83	6/01/2018	272.85	21
			.00	


GEN MEDIA PARTNERS
 LOCAL 10
POLITICAL ACCOUNT
 1655 PALM BEACH LAKES BLVD., STE 903
 WEST PALM BEACH, FL 33401
 (561) 227-0661

PAY

Check

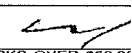
Valid or


PNC BANK
 PNC Bank, N.A. 001
 Florida
 63-8419/2670

Two Hundred Fifty-One and 02/100 Dollars

To the Order of

POINT BROADCASTING - KGMX-FM
 570 EAST AVENUE Q-9
 PALMDALE CA 93550


 CHECKS OVER \$50,000

⑈ 710083 ⑈