

# Order #997810: Katz Media.../House Repu.../Timothy Be.../na

| Order ID | Order Date           | Order Description  | Order Amount | Order Status |
|----------|----------------------|--------------------|--------------|--------------|
| 997810   | 10/24/22 11:43:04 AM | Processed          | \$1,070.00   | 25           |
|          | 10/24/22 11:29:36 AM | Approved           | \$1,070.00   | 25           |
|          | 10/24/22 11:29:35 AM | Approval Workflow  | \$1,070.00   | 25           |
|          | 10/24/22 11:14:16 AM | Approval Workflow  | \$1,070.00   | 25           |
|          | 10/24/22 10:49:56 AM | Ready for approval | \$1,070.00   | 25           |
|          | 10/24/22 10:41:00 AM | New order created  | \$1,070.00   | 25           |

<async process>

[Centralized AR - Business Office Approval Needed Default]  
 [Sales Manager - Ready Default]  
 new political order  
 Imported EC Order

Walton Cutler (C)  
 Cameron Capo  
 Cameron Capo  
 Chris Monk (C)  
 Stacie May (ST)  
 Stacie May (ST)

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 997810  
**Alt Order #:** 36223848  
**Product Desc:** Timothy Benson for HD96  
**Estimate:** na  
**Flight Dates:** 10/25/22 - 11/08/22  
**Original Date / Rev:** 10/24/22 / 10/24/22  
**Order Type:** GENERAL

**WKQZ-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Republican Campaign Commit  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-50

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/22   | 10/30/22 | 12      | \$510.00     | \$433.50   |
| 10/31/22   | 11/08/22 | 13      | \$560.00     | \$476.00   |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount      | Rating      |
|---------------|-----------|-------------------|-----------------|-------------|
| October 2022  | 12        | \$510.00          | \$433.50        | 0.00        |
| November 2022 | 13        | \$560.00          | \$476.00        | 0.00        |
| <b>Totals</b> | <b>25</b> | <b>\$1,070.00</b> | <b>\$909.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len  | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|----------|
| N 1 | WKQZ | 10/25/22          | 10/31/22        | M-F AM Drive<br>M-F | CM    | 6:00 AM-10:00 AM  | -TWTF-- | 1:00 | 4     | \$50.00     | P-50 | 0.00          | NM   | 4     | \$200.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 10/25/22    | 10/31/22        | -TWTF--             |       | 4                 |         |      |       | \$50.00     |      | 0.00          |      |       |          |
| N 2 | WKQZ | 10/25/22          | 10/31/22        | M-F Midday<br>M-F   | CM    | 10:00 AM-3:00 PM  | -TWTF-- | 1:00 | 2     | \$45.00     | P-50 | 0.00          | NM   | 2     | \$90.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 10/25/22    | 10/31/22        | -TWTF--             |       | 2                 |         |      |       | \$45.00     |      | 0.00          |      |       |          |
| N 3 | WKQZ | 10/25/22          | 10/31/22        | M-F PM Drive<br>M-F | CM    | 3:00 PM-7:00 PM   | -TWTF-- | 1:00 | 4     | \$45.00     | P-50 | 0.00          | NM   | 4     | \$180.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 10/25/22    | 10/31/22        | -TWTF--             |       | 4                 |         |      |       | \$45.00     |      | 0.00          |      |       |          |
| N 4 | WKQZ | 10/31/22          | 11/06/22        | M-F AM Drive<br>M-F | CM    | 6:00 AM-10:00 AM  | MTWTF-- | 1:00 | 4     | \$50.00     | P-50 | 0.00          | NM   | 4     | \$200.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 10/31/22    | 11/06/22        | MTWTF--             |       | 4                 |         |      |       | \$50.00     |      | 0.00          |      |       |          |
| N 5 | WKQZ | 10/31/22          | 11/06/22        | M-F Midday          | CM    | 10:00 AM-3:00 PM  | MTWTF-- | 1:00 | 2     | \$45.00     | P-50 | 0.00          | NM   | 2     | \$90.00  |

Order / Rev: 997810  
 Alt Order #: 36223848  
 Flight Dates: 10/25/22 - 11/08/22

Advertiser: House Republican Campaign Committee  
 Product Desc: Timothy Benson for HD96  
 Estimate: na  
 WKQZ-FM

| Ln    | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time   | Days              | Len  | Spots       | Rate        | Pri           | Rtg  | Type   | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------|-------|------------------|-------------------|------|-------------|-------------|---------------|------|--------|-------|------------|
|       |      |                   |                 | M-F                   |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      |                   |                 | MD -                  |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                  | <u>Spots/Week</u> |      | <u>Rate</u> |             | <u>Rating</u> |      |        |       |            |
| Week: |      | 10/31/22          | 11/06/22        | MTWTF--               |       |                  | 2                 |      | \$45.00     |             | 0.00          |      |        |       |            |
| N 6   | WKQZ | 10/31/22          | 11/06/22        | M-F PM Drive<br>M-F   | CM    | 3:00 PM-7:00 PM  | MTWTF--           | 1:00 | 4           | \$45.00P-50 |               | 0.00 | NM     | 4     | \$180.00   |
|       |      |                   |                 | PM -                  |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                  | <u>Spots/Week</u> |      | <u>Rate</u> |             | <u>Rating</u> |      |        |       |            |
| Week: |      | 10/31/22          | 11/06/22        | MTWTF--               |       |                  | 4                 |      | \$45.00     |             | 0.00          |      |        |       |            |
| N 7   | WKQZ | 11/07/22          | 11/08/22        | M-F AM Drive<br>M-F   | CM    | 6:00 AM-10:00 AM | MT-----           | 1:00 | 1           | \$50.00P-50 |               | 0.00 | NM     | 1     | \$50.00    |
|       |      |                   |                 | AM -                  |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                  | <u>Spots/Week</u> |      | <u>Rate</u> |             | <u>Rating</u> |      |        |       |            |
| Week: |      | 11/07/22          | 11/13/22        | MT-----               |       |                  | 1                 |      | \$50.00     |             | 0.00          |      |        |       |            |
| N 8   | WKQZ | 10/29/22          | 11/08/22        | Sa-Su AM<br>Sa-Su     | CM    | 6:00 AM-10:00 AM | -----S-           | 1:00 | 1           | \$20.00P-50 |               | 0.00 | NM     | 2     | \$40.00    |
|       |      |                   |                 | WK -                  |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                  | <u>Spots/Week</u> |      | <u>Rate</u> |             | <u>Rating</u> |      |        |       |            |
| Week: |      | 10/29/22          | 11/04/22        | -----S-               |       |                  | 1                 |      | \$20.00     |             | 0.00          |      |        |       |            |
| Week: |      | 11/05/22          | 11/11/22        | -----S-               |       |                  | 1                 |      | \$20.00     |             | 0.00          |      |        |       |            |
| N 9   | WKQZ | 10/30/22          | 11/08/22        | Sa-Su Midday<br>Sa-Su | CM    | 10:00 AM-3:00 PM | -----S            | 1:00 | 1           | \$20.00P-50 |               | 0.00 | NM     | 2     | \$40.00    |
|       |      |                   |                 | WK -                  |       |                  |                   |      |             |             |               |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                  | <u>Spots/Week</u> |      | <u>Rate</u> |             | <u>Rating</u> |      |        |       |            |
| Week: |      | 10/30/22          | 11/05/22        | -----S                |       |                  | 1                 |      | \$20.00     |             | 0.00          |      |        |       |            |
| Week: |      | 11/06/22          | 11/12/22        | -----S                |       |                  | 1                 |      | \$20.00     |             | 0.00          |      |        |       |            |
|       |      |                   |                 |                       |       |                  |                   |      |             |             |               |      | Totals | 25    | \$1,070.00 |



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

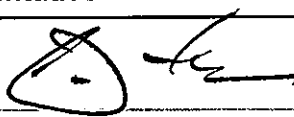
## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

|  |                                     |                          |
|--|-------------------------------------|--------------------------|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="font-size: 1.2em;">➔</span> </div> | <input type="checkbox"/>            | FEDERAL CANDIDATE        |
|  | <input checked="" type="checkbox"/> | STATE OR LOCAL CANDIDATE |

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

|  |  |
|--|--|
| Candidate name:<br>TIMOTHY H BESON   |  |
| Authorized committee:<br>MHRCC-FRIENDS OF TIMOTHY H BESON  |  |
| Agency requesting time (and contact information):<br><input type="checkbox"/> N/A Strategic Media Placement  |  |
| Candidate's political party:<br>Republican Party   |  |
| Office sought (no acronyms or abbreviations):<br>Representative in State Legislature 96th District   |  |
| Date of election:<br>November 8, 2022  | <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary                     |
| Treasurer of candidate's authorized committee:<br>KIMBERLY A LINDAUER  |  |
| <p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p> |  |
| <b>Candidate/Committee/Agency</b>  | <b>Station Representative</b>  |
| Signature:<br>Anthony Iacovetti<br><small>Digitally signed by Anthony Iacovetti<br/>Date: 2022.09.12 10:22:39 -04'00'</small>  | Signature:  |
| Name: Anthony Iacovetti  | Name: Chris Monk   |
| Date of Request to Purchase Ad Time: 9/12/2022   | Date of Station Agreement to Sell Time: 10/24/2022   |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/24/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                           |                                      |  |
|---------------------------|--------------------------------------|--|
| Contract #: <u>997810</u> | Station Call Letters: <u>WKQZ-FM</u> | Date Received/Requested: <u>10/24/22</u>         |
| Est. #:                   | Station Location: <u>Saginaw, Mi</u> | Run Start and End Dates: <u>10/25 - 11/08/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.