

Order #994875: Strategic ../Glenn/R/Se../candidate ../10415

DATE	BY	COMMENT	AMOUNT	STATUS	START	END
10/18/22 11:40:15 AM	Jean Pratt (jpra)	Cleared cash in adv] Paid by CC-TIX #515230	\$1,170.00	25		
10/18/22 11:24:55 AM	Walton Cutler (<async process>	\$1,170.00	25		
10/18/22 11:17:21 AM	Jean Pratt (jpra)	[Centralized AR - Business Office Approval Needed Default]	\$1,170.00	25		
10/18/22 11:17:19 AM	Jean Pratt (jpra)	[Sales Manager - Ready Default]	\$1,170.00	25		
10/18/22 11:09:50 AM	Chris Monk (Ct	new political order	\$1,170.00	25		
10/18/22 11:05:14 AM	Stacie May (ST	Imported EC Order	\$1,170.00	25		
10/18/22 10:57:21 AM	Stacie May (ST		\$1,170.00	25		

[Sorted by: Date]

ORDER

Orders
Order / Rev: 994875
Alt Order #: 36212989
Product Desc: candidate coordinated
Estimate: 10415
Flight Dates: 10/19/22 - 10/25/22
Original Date / Rev: 10/18/22 / 10/18/22
Order Type: GENERAL

WKQZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Glenn/R/Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-50

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/25/22	25	\$1,170.00	\$994.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	25	\$1,170.00	\$994.50	0.00
Totals	25	\$1,170.00	\$994.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKQZ	10/19/22	10/25/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	2122--	1:00	9	\$50.00	P-50	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	22122--		9				\$50.00		0.00			
N 2	WKQZ	10/19/22	10/25/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	21212--	1:00	8	\$45.00	P-50	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	21212--		8				\$45.00		0.00			
N 3	WKQZ	10/19/22	10/25/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	12221--	1:00	8	\$45.00	P-50	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	12221--		8				\$45.00		0.00			
													Totals	25	\$1,170.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Annette Glenn

Authorized committee:

Senate Republican Campaign Committee; PO Box 12023 Lansing, MI 48901

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Michigan Senate District 35

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Roger Victory

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Neil Williams	Name: <u>Carys Hone</u>
Date of Request to Purchase Ad Time: <u>9/6/22</u>	Date of Station Agreement to Sell Time: <u>Oct 18 22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-30-22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>994875</u>	Station Call Letters: <u>WKQZ-FM</u>	Date Received/Requested: <u>10-18-22</u>
Est. #:	Station Location: <u>Saginaw, MI</u>	Run Start and End Dates: <u>10/19 - 10/25/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.