

Order #998430: Coonan/D/S../Coonan/D/S../2022 Gener../

Date	Time	Event	Amount	Count	Balance
10/25/22	11:12:46 AM	Processed		70	0.00
10/25/22	11:12:08 AM	Approved		70	0.00
10/25/22	11:12:06 AM	Approval Workflow		70	0.00
10/25/22	10:30:18 AM	Approval Workflow		70	0.00
10/25/22	9:55:26 AM	Ready for approval		70	0.00
10/25/22	9:54:14 AM	New order created		70	0.00
		<async process>	\$2,380.00		\$2,380.00
		[Centralized AR - Business Office Approval Needed Default]	\$2,380.00		\$2,380.00
		[Sales Manager - Ready Default]	\$2,380.00		\$2,380.00
		Stacie will attach NAB form	\$2,380.00		\$2,380.00
		Copied from Order #998424	\$2,563.75		\$2,563.75

Walton Cutler (jpratt)
 Jean Pratt (jpratt)
 Jean Pratt (jpratt)
 Chris Monk (Ct)
 Jennifer Johns
 Jennifer Johns

[Sorted by: Date]

ORDER

Orders
Order / Rev: 998430
Alt Order #:
Product Desc: 2022 General Election
Estimate:
Flight Dates: 10/26/22 - 11/08/22
Original Date / Rev: 10/25/22 / 10/25/22
Order Type: GENERAL
WKQZ-FM
Primary AE: Jennifer Johnson
Sales Office: L-SAG
Sales Region: Local

Agency
Name: Coonan/D/State House
Buying Contact:
Billing Contact:
 706 Sidney Street
 Bay City, MI 48706
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Coonan/D/State House
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	30	\$1,020.00	\$1,020.00
11/01/22	11/08/22	40	\$1,360.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	30	\$1,020.00	\$1,020.00	0.00
November 2022	40	\$1,360.00	\$1,360.00	0.00
Totals	70	\$2,380.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Johnson	L-SAG	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKQZ	10/26/22	11/08/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	12	\$38.25	P-50	0.00	NM	35	\$1,338.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		12				\$38.25		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		15				\$38.25		0.00			
		Week: 11/07/22	11/13/22	MT-----		8				\$38.25		0.00			
N 2	WKQZ	10/26/22	11/08/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	12	\$29.75	P-50	0.00	NM	35	\$1,041.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		12				\$29.75		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		15				\$29.75		0.00			
		Week: 11/07/22	11/13/22	MT-----		8				\$29.75		0.00			
													Totals	70	\$2,380.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: KIM COONAN

Authorized committee: COMMITTEE TO ELECT KIM COONAN STATE REP

Agency requesting time (and contact information):
 N/A

Candidate's political party:
DEMOCRAT
 Office sought (no acronyms or abbreviations):
96TH DISTRICT HOUSE

Date of election: 11-8-22 General Primary

Treasurer of candidate's authorized committee:
ERIC WELSBY

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Name: <u>KIM COONAN</u>	Signature: Name: <u>Chris Monk</u>
Date of Request to Purchase Ad Time: <u>10-17-22</u>	Date of Station Agreement to Sell Time: <u>10/25/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10.25.22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>998430</u>	Station Call Letters: <u>WKQZ-FM</u>	Date Received/Requested: <u>10.25.22</u>
Est. #:	Station Location: <u>Saginaw, Mi</u>	Run Start and End Dates: <u>10/26 - 11/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.