

Order #974701: Strategic ../Glenn/R/Se../candidate ../9818

Order #	Date	Time	Action	Message	Rev	Totals	Spots	Expected	GRP
	09/12/22	12:02:05	PM	Processed	Walton Cutler (30	0.00	
	09/12/22	12:00:22	PM	Approved	Teri King (ter.k		30	0.00	
	09/12/22	12:00:20	PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]		30	0.00	
	09/12/22	11:40:30	AM	Approval Workflow	[Sales Manager - Ready Default]		30	0.00	
	09/12/22	11:39:33	AM	Ready for approval	corrected rev codes		30	0.00	
	09/12/22	11:36:03	AM	Unapproved	Rev code 2 & Rev Code 3 are incorrect...please revise and resubmit		30	0.00	
	09/12/22	11:18:13	AM	Approval Workflow	[Sales Manager - Ready Default]		30	0.00	
	09/12/22	11:09:23	AM	Ready for approval	new political order		30	0.00	
	09/12/22	9:43:11	AM	New order created	Imported EC Order		30	0.00	

<async process>

[Sorted by: Date]

ORDER

Orders
Order / Rev: 974701
Alt Order #: 36131747
Product Desc: candidate coordinated
Estimate: 9818
Flight Dates: 09/07/22 - 09/16/22
Original Date / Rev: 09/12/22 / 09/12/22
Order Type: GENERAL
WKQZ-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Glenn/R/Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-50
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/16/22	30	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	30	\$1,400.00	\$1,190.00	0.00
Totals	30	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKQZ	09/07/22	09/16/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-2323--	1:00	10	\$50.00	P-50	0.00	NM	10	\$500.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/22	09/13/22	-2-----		2				\$50.00		0.00			
		Week: 09/14/22	09/20/22	--323--		8				\$50.00		0.00			
N 2	WKQZ	09/07/22	09/16/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	-3232--	1:00	10	\$45.00	P-50	0.00	NM	10	\$450.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/22	09/13/22	-3-----		3				\$45.00		0.00			
		Week: 09/14/22	09/20/22	--232--		7				\$45.00		0.00			
N 3	WKQZ	09/07/22	09/16/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-3232--	1:00	10	\$45.00	P-50	0.00	NM	10	\$450.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/22	09/13/22	-3-----		3				\$45.00		0.00			
		Week: 09/14/22	09/20/22	--232--		7				\$45.00		0.00			
													Totals	30	\$1,400.00

RVZ



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Annette Glenn

Authorized committee:

Senate Republican Campaign Committee; PO Box 12023 Lansing, MI 48901

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Michigan Senate District 35

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Roger Victory

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Neil Williams

Signature:

Chris Howe

Name: Neil Williams

Name:

Chris Howe

Date of Request to Purchase Ad Time: 9/6/22

Date of Station Agreement to Sell Time:

9.12.22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9.12.22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>974701</u>	Station Call Letters: <u>WKQZ</u>	Date Received/Requested: <u>9-12-22</u>
Est. #:	Station Location: <u>Saginaw, Mi</u>	Run Start and End Dates: <u>9.12-9.16.22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.