



**WVEZ-FM**  
**612 S. 4th Street**  
**Louisville, KY 40202**  
**Main: (502) 589-4800**  
**Billing: (502) 589-4800**

# INVOICE

Property	WVEZ-FM		
Invoice #	517574-1	Order #	517574
Invoice Date	10/25/20	Alt Order #	34119930
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/19/20	Flight Dates	10/13/20 - 10/19/20
Advertiser	Keep Kentucky Great		
Product	Kentucky		
Estimate #	5459		
Account Executive	Christal Radio Philadelphia		
Sales Office	Christal Radio-Philadelphia		
Sales Region	National		
Agency Code	RI14268		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	113817		
Advertiser Ref	246026		
Product 1			
Product 2			

Billing Address:

**Main Street Media**  
**Attention: Accounts Payable**  
**P. O. Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WVEZ-FM**  
**SummitMedia LLC**  
**Dept # 2409**  
**PO Box 11407**  
**Birmingham, AL 35246-2409**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/20	10/19/20	M-F 6a-10a	6:00 AM-10:00 AM	22222--	1:00	10	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/20 10/19/20 22222-- 10 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WVEZ	Tu	10/13/20	7:51 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
2	WVEZ	Tu	10/13/20	9:49 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
3	WVEZ	W	10/14/20	6:16 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
4	WVEZ	W	10/14/20	9:19 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
5	WVEZ	Th	10/15/20	6:48 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
6	WVEZ	Th	10/15/20	8:51 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
8	WVEZ	F	10/16/20	7:18 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
7	WVEZ	F	10/16/20	9:24 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
10	WVEZ	M	10/19/20	8:19 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
9	WVEZ	M	10/19/20	9:45 AM	M-F 6a-10a	6:00 AM-10:00 AM	1:00	KKG DI ANE 60R	\$150.00 NM
2	10/13/20	10/19/20	M-F 10a-3p	10:00 AM-3:00 PM	22222--	1:00	10	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/20 10/19/20 22222-- 10 \$150.00									
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1	WVEZ	Tu	10/13/20	11:46 AM	M-F 10a-3p	10:00 AM-3:00 PM	1:00	KKG DI ANE 60R	\$150.00 NM
3	WVEZ	W	10/14/20	10:43 AM	M-F 10a-3p	10:00 AM-3:00 PM	1:00	KKG DI ANE 60R	\$150.00 NM
4	WVEZ	W	10/14/20	2:43 PM	M-F 10a-3p	10:00 AM-3:00 PM	1:00	KKG DI ANE 60R	\$150.00 NM
6	WVEZ	Th	10/15/20	12:41 PM	M-F 10a-3p	10:00 AM-3:00 PM	1:00	KKG DI ANE 60R	\$150.00 NM
5	WVEZ	Th	10/15/20	2:21 PM	M-F 10a-3p	10:00 AM-3:00 PM	1:00	KKG DI ANE 60R	\$150.00 NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice. We are not liable for the formatting of any spot provided by advertiser or any third party.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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Product	Kentucky		
Estimate #	5459		

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,250.00</b>
<u>Agency Commission</u>	<b>\$787.50</b>
<u>Net Amount Due</u>	<b>\$4,462.50</b>
<u>Invoice Balance as of 04/06/21 4:43:28 PM ET</u>	<b>\$0.00</b>

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