

**ABC COMMERCIAL LIMITS**

**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**

**FOURTH QUARTER 2008**

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2008, OCTOBER 1, 2008 THROUGH DECEMBER 31, 2008. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

**Children's Weekend Programs (series)**

1. Program: The Emperor's New School  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
2. Program: The Replacements  
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)  
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
4. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:15
5. Program: Hannah Montana  
Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
6. Program: The Suite Life of Zack and Cody  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)  
Number of Network Commercial Minutes: 5:15
7. Program: Power Rangers: Jungle Fury  
Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:15
8. Program: Power Rangers: Jungle Fury  
Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2008, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

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Affiliate Relations

Date: \_\_\_\_\_



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**To:** All Partner Stations                      **From:** Bethany Berdes, Manager/Programming & Distribution

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**Re:** FCC Children's Quarterly Report – 4<sup>th</sup> Quarter 2008

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**Date:** January 5, 2008                      **Copies To:**

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ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

**For Partners Disseminating CW PLUS Signal Via Cable Only:** As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to [bethany.berdes@cwtn.com](mailto:bethany.berdes@cwtn.com) and she will forward as soon as possible).

#### CW Educational Programming

Attached is a list of 4<sup>th</sup> Quarter 2008 CW Children's Educational Programming for your public files.

#### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the fourth quarter of 2008. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS  
The CW Television Network

1. Program: Will & Dewitt  
Rating: TV-Y E/I  
Length: 30 minutes
2. Program: The Spectacular Spider-Man  
Rating: TV-Y7 FV  
Length: 30 minutes
3. Program: Chaotic  
Rating: TV-Y7 FV  
Length: 30 minutes
4. Program: Teenage Mutant Ninja Turtles  
Rating: TV-Y7 FV  
Length: 30 minutes
5. Program: Skunk Fu!  
Rating: TV-Y7  
Length: 30 minutes
6. Program: Viva Pinata  
Rating: TV-Y7  
Length: 30 minutes
7. Program: Dinosaur King!  
Rating: TV-Y7 FV  
Length: 30 minutes
8. Program: Yu-Gi-Oh! 5D's  
Rating: TV-Y7 FV  
Length: 30 minutes
9. Program: Gogoriki  
Rating: TV-Y E/I  
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles Back to the Sewer  
Rating: TV-Y7 FV  
Length: 30 minutes
11. Program: Karmen Rider Dragon Knight  
Rating: TV-Y7 FV  
Length: 30 minutes

THE CW PLUS

1. Program: Degrassi: The Next Generation  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
2. Program: Gladiators 2000 (eff. 9/21/08)  
Rating: TV-PG (E/I 13-17)  
Length: 30 minutes



**MEMORANDUM**

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**To:** General Sales Managers, Program Directors, Promotion Managers, Traffic Managers

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**From:** Affiliate Relations

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**Date:** November 14, 2008

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**Subject:** CW4Kids! December Updates

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Please note on **Saturday, December 13<sup>th</sup>**, a sneak peek of “**Kamen Rider Dragon Knight**” will air in the **9:30am-10:00am** time period **one time only**.

**CW4KIDS: Saturday, December 13<sup>th</sup>**                      **OTO**

ALL TIME ZONES

7:00A	Will & Dewitt (E/I, encores)
7:30	Teenage Mutant Ninja Turtles
8:00	Teenage Mutant Ninja Turtles
8:30	GOGORIKI (E/I)
9:00	The Spectacular Spider Man
<b>9:30</b>	<b>Kamen Rider Dragon Knight</b>
10:00	Teenage Mutant Ninja Turtles: Back to the Sewer
10:30	Dinosaur King
11:00	Chaotic
11:30	Yu-Gi-Oh! 5D's

**KAMEN RIDER DRAGON KNIGHT (TV Rating- TV Y7 FV)**

Is an adapted live-action half-hour series that follows the adventures of teenager Kit Taylor who, through a mysterious *Advent Card*, is given the power of the Kamen Rider, an armored warrior who exists only in the Mirror World – a dimension opposite our own reality. Kit, now Kamen Rider Dragon Knight, discovers his father is being held hostage by the evil General Xaviax, a renegade warlord who gains his power by kidnapping people from other worlds. Together with Len, the leader of the Kamen Riders, Kit must quickly learn to use his newfound powers if he is to battle General Xaviax and his evil army to find his father. Little does Kit realize that if the remaining Advent Cards should fall into the wrong hands, it could pose an even greater danger to the world.

Please call your affiliate relations representative if you have any questions.

## Episodic Information

<b>Will &amp; Dewitt</b>	<b>GOGORIKI</b>
<b>Saturday 7:00am</b>	<b>Saturday 8:30am</b>
10/04/08 - #104	10/04/08 - #2
10/11/08 - #105	10/11/08 - #3
10/18/08 - #106	10/18/08 - #4
10/25/08 - #107	10/25/08 - #5
11/01/08 - #108	11/01/08 - #6
11/08/08 - #109	11/08/08 - #7
11/15/08 - #110	11/15/08 - #8
11/22/08 - #111	11/22/08 - #9
11/29/08 - #112	11/29/08 - #10
12/06/08 - #113	12/06/08 - #11
12/13/08 - #114	12/13/08 - #1A
12/20/08 - #115	12/20/08 - #2A
12/27/08 - #116	12/27/08 - #3A

<b>Gladiators 2000</b>
<b>Sun. - 11:00am</b>
10/05/08 - #103
10/12/08 - #104
10/19/08 - #105
10/26/08 - #106
11/02/08 - #107
11/09/08 - #108
11/16/08 - #109
11/23/08 - #110
11/30/08 - #111
12/07/08 - #112
12/14/08 - #113
12/21/08 - #114
12/28/08 - #115

<b>Degrassi: The Next Generation</b>		<b>Degrassi: The Next Generation</b>		
<b>Sat. - 12:00pm</b>	<b>Sat. - 12:30pm</b>	<b>Sun. - 11:30am</b>	<b>Sun. - 12:00pm</b>	<b>Sun. - 12:30am</b>
10/04/08 - #414	10/04/08 - #415	10/05/08 - #416	10/05/08 - #417	10/05/08 - #418
10/11/08 - #421	10/11/08 - #422	10/12/08 - #420	10/12/08 - #501	10/12/08 - #502
10/18/08 - #504	10/18/08 - #505	10/19/08 - #506	10/19/08 - #507	10/19/08 - #508
10/25/08 - #511	10/25/08 - #512	10/26/08 - #510	10/26/08 - #513	10/26/08 - #514
11/01/08 - #515	11/01/08 - #516	11/02/08 - #518	11/02/08 - #519	11/02/08 - #303
11/08/08 - #301	11/08/08 - #302	11/09/08 - #304	11/09/08 - #305	11/09/08 - #307
11/15/08 - #309	11/15/08 - #310	11/16/08 - #311	11/16/08 - #312	11/16/08 - #313
11/22/08 - #317	11/22/08 - #318	11/23/08 - #319	11/23/08 - #320	11/23/08 - #321
11/29/08 - #401	11/29/08 - #402	11/30/08 - #403	11/30/08 - #404	11/30/08 - #405
12/06/08 - #407	12/06/08 - #408	12/07/08 - #409	12/07/08 - #410	12/07/08 - #413
12/13/08 - #411	12/13/08 - #412	12/14/08 - #414	12/14/08 - #415	12/14/08 - #417
12/20/08 - #419	12/20/08 - #420	12/21/08 - #421	12/21/08 - #422	12/21/08 - #503
12/27/08 - #501	12/27/08 - #502	12/28/08 - #505	12/28/08 - #506	12/28/08 - #509