

ORDER



Orders
Order / Rev: 55037
 Alt Order #: WOC14653828
 Product Desc: Media
 Estimate: 1279
 Flight Dates: 05/20/24 - 05/27/24
 Original Date / Rev: 05/17/24 / 05/17/24
 Order Type: GENERAL

Primary AE: Tom Dugan
 Sales Office: REG
 Sales Region: Regional

Agency
Name: THOMPSON CMMCTNS, INC
 Buying Contact:
 Billing Contact:
 PO BOX 5 200 W. JEFFERSON
 MARSHFIELD, MO 65706

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: MISSOURI CONSERVATIVES FOR CO
 Demographic: HH
 Product Codes: PL2
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: 1

New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	36	\$15,450.00	\$13,132.50
05/27/24	06/30/24	7	\$3,660.00	\$3,111.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	36	\$15,450.00	\$13,132.50	0.00
June 2024	7	\$3,660.00	\$3,111.00	0.00
Totals	43	\$19,110.00	\$16,243.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tom Dugan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	8	05/20/24	05/27/24	KOMU NEWS TODAY 5A KOMU8 NEWS TODAY 5A	5A-6A	5A-6A	1-1-1--	:30	3	\$110.00	1	0.00	NM	4	\$440.00																		
(Program: KOMU NEWS TODAY 5A) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/20/24</td> <td>05/26/24</td> <td>1-1-1--</td> <td>3</td> <td>\$110.00</td> <td>0.00</td> </tr> <tr> <td>05/27/24</td> <td>06/02/24</td> <td>1-----</td> <td>1</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	05/20/24	05/26/24	1-1-1--	3	\$110.00	0.00	05/27/24	06/02/24	1-----	1	\$110.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
05/20/24	05/26/24	1-1-1--	3	\$110.00	0.00																												
05/27/24	06/02/24	1-----	1	\$110.00	0.00																												
N 2	8	05/20/24	05/27/24	KOMU NEWS TODAY CA KOMU8 NEWS TODAY 6A	6-7a	6-7a (6:00 AM-7:00 AM)	11111--	:30	5	\$300.00	1	0.00	NM	6	\$1,800.00																		
(Program: KOMU NEWS TODAY 6A) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/20/24</td> <td>05/26/24</td> <td>11111--</td> <td>5</td> <td>\$300.00</td> <td>0.00</td> </tr> <tr> <td>05/27/24</td> <td>06/02/24</td> <td>1-----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	05/20/24	05/26/24	11111--	5	\$300.00	0.00	05/27/24	06/02/24	1-----	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
05/20/24	05/26/24	11111--	5	\$300.00	0.00																												
05/27/24	06/02/24	1-----	1	\$300.00	0.00																												
N 3	8	05/20/24	05/27/24	TODAY SHOW M-F 7-9A M-F TODAY	7-9A	700a-900a	1-1-1--	:30	3	\$400.00	1	0.00	NM	4	\$1,600.00																		
(Program: TODAY SHOW) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>05/20/24</td> <td>05/26/24</td> <td>1-1-1--</td> <td>3</td> <td>\$400.00</td> <td>0.00</td> </tr> <tr> <td>05/27/24</td> <td>06/02/24</td> <td>1-----</td> <td>1</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	05/20/24	05/26/24	1-1-1--	3	\$400.00	0.00	05/27/24	06/02/24	1-----	1	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
05/20/24	05/26/24	1-1-1--	3	\$400.00	0.00																												
05/27/24	06/02/24	1-----	1	\$400.00	0.00																												
N 4	8	05/20/24	05/27/24		CA	12-1230P	11111--	:30	5	\$400.00	1	0.00	NM	6	\$2,400.00																		

Order / Rev: 55037
 Alt Order #: WOC14653828
 Flight Dates: 05/20/24 - 05/27/24

Advertiser: MISSOURI CONSERVATIVES FOR CO
 Product Desc: Media
 Estimate: 1279
KOMU-TV8

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	8	05/20/24	05/24/24	M-F 1P-2P	CA	100P-200P	1-1-1--	:30	3	\$150.00	1	0.00	NM	3	\$450.00
(Program: NBC NEWS DAILY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: 11111-- Spots/Week: 5 Rate: \$400.00 Rating: 0.00 Week: 05/27/24 06/02/24 1----- Spots/Week: 1 Rate: \$400.00 Rating: 0.00															
N 6	8	05/20/24	05/27/24	KOMU TV8 5PM NEWS	CA	500P-530P	1-1-1--	:30	3	\$700.00	1	0.00	NM	4	\$2,800.00
(Program: KOMU NEWS 5P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: 1-1-1-- Spots/Week: 3 Rate: \$700.00 Rating: 0.00 Week: 05/27/24 06/02/24 1----- Spots/Week: 1 Rate: \$700.00 Rating: 0.00															
N 7	8	05/20/24	05/27/24	KOMU TV8 6PM NEWS	CA	600P-630P	-1-1---	:30	2	\$1,000.00	1	0.00	NM	3	\$3,000.00
(Program: KOMU NEWS 6P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -1-1--- Spots/Week: 2 Rate: \$1,000.00 Rating: 0.00 Week: 05/27/24 06/02/24 1----- Spots/Week: 1 Rate: \$1,000.00 Rating: 0.00															
N 8	8	05/20/24	05/27/24	KOMU TV8 NEWS @10P	CA	10-1035P	1-11---	:30	3	\$750.00	1	0.00	NM	4	\$3,000.00
(Program: KOMU 8 NEWS 10P) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: 1-11--- Spots/Week: 3 Rate: \$750.00 Rating: 0.00 Week: 05/27/24 06/02/24 1----- Spots/Week: 1 Rate: \$750.00 Rating: 0.00															
N 9	8	05/20/24	05/25/24	KOMU SAT 6A NEWS	CA	6A-7A	-----1-	:30	1	\$120.00	1	0.00	NM	1	\$120.00
(Program: KOMU 8 NEWS/TODAY - SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -----1- Spots/Week: 1 Rate: \$120.00 Rating: 0.00															
N 10	8	05/20/24	05/25/24	SATURDAY TODAY SHOW	CA	7A-8:30A	-----1-	:30	1	\$300.00	1	0.00	NM	1	\$300.00
(Program: TODAY SHOW SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -----1- Spots/Week: 1 Rate: \$300.00 Rating: 0.00															
N 11	8	05/20/24	05/25/24	KOMU TV8 6PM SAT	CA	6-630P	-----1-	:30	1	\$400.00	1	0.00	NM	1	\$400.00
(Program: KOMU NEWS 6P SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -----1- Spots/Week: 1 Rate: \$400.00 Rating: 0.00															
N 12	8	05/20/24	05/25/24	KOMU TV8 NEWS 10P SAT	CA	10-1030P	-----1-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
(Program: KOMU 8 NEWS 10P SATURDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -----1- Spots/Week: 1 Rate: \$500.00 Rating: 0.00															
N 13	8	05/20/24	05/26/24	KOMU NEWS SUNDAY	CA	7-8A	-----1	:30	1	\$300.00	1	0.00	NM	1	\$300.00
(Program: KOMU 8 NEWS TODAY 7A) 3Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY Start Date: 05/20/24 End Date: 05/26/24 Weekdays: -----1 Spots/Week: 1 Rate: \$300.00 Rating: 0.00															

Order / Rev: 55037
 Alt Order #: WOC14653828
 Flight Dates: 05/20/24 - 05/27/24

Advertiser: MISSOURI CONSERVATIVES FOR CO
 Product Desc: Media
 Estimate: 1279

KOMU-TV8

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N14	8	05/20/24	05/26/24	SUNDAY TODAY SHOW TODAY SHOW - SUNDAY	CA	8-9A	-----1	:30	1	\$300.00	1	0.00	NM	1	\$300.00																																
(Program: TODAY SHOW SUNDAY) 3Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/20/24	05/26/24	-----1	1	\$300.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/20/24	05/26/24	-----1	1	\$300.00	0.00																																										
N15	8	05/20/24	05/26/24	KOMU NEWS SUNDAY KOMU8 NEWS TODAY 10A SU	CA	10-11A	-----1	:30	1	\$200.00	1	0.00	NM	1	\$200.00																																
(Program: KOMU NEWS TODAY SUNDAY 10A) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>-----1</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/20/24	05/26/24	-----1	1	\$200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/20/24	05/26/24	-----1	1	\$200.00	0.00																																										
N16	8	05/20/24	05/26/24	KOMU TV8 SUNDAY 5P KOMU8 NEWS 5P SUNDAY	CA	5P-530P	-----1	:30	1	\$750.00	1	0.00	NM	1	\$750.00																																
(Program: KOMU NEWS 5P SUNDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>-----1</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/20/24	05/26/24	-----1	1	\$750.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/20/24	05/26/24	-----1	1	\$750.00	0.00																																										
N17	8	05/20/24	05/26/24	KOMU TV8 NEW @10 KOMU8 NEWS 10P SUN	CA	10-1030P (10:00 PM-10:30 PM)	-----1	:30	1	\$750.00	1	0.00	NM	1	\$750.00																																
(Program: KOMU 8 NEWS 10P SUNDAY) 2Q 2024 EST (sell) - COLUMBIA-JEFFERSON CITY																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/20/24</td> <td>05/26/24</td> <td>-----1</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/20/24	05/26/24	-----1	1	\$750.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/20/24	05/26/24	-----1	1	\$750.00	0.00																																										
													Totals	43	\$19,110.00																																