



<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
<b>WSMV</b>	Aaron Ashe	TELEREP-WAS	National

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/23/18	07/23/18	M-F 5-6a	M-F 5a-6a	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18   07/29/18   1-----                            1            \$325.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	M	07/23/18	5:27 AM	M-F 5-6a	M-F 5a-6a	:30	DBTV072018H	\$300.00   NM
2	07/20/18	07/20/18	Ch. 4 News Today 6-7am	558am-658am	----2--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18   07/22/18   ----2--                            2            \$600.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	F	07/20/18	6:28 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV071218H	\$600.00   NM
2	WSMV	F	07/20/18	6:57 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV071218H	\$600.00   NM
3	07/22/18	07/22/18	InDepth w/Graham Bensinger	Su 11p-130x	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18   07/22/18   -----1                            1            \$50.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSMV	Sa	07/21/18	5:32 AM	Sat 5-6am	Sat 5-6am	:30	DBTV071218H	\$200.00   NM
MG for 98.1,3.1									
1	WSMV	Su	07/22/18		InDepth w/Graham Bensinger	Su 11p-130x	:00		<del>\$200.00</del> NM
See MG 3.2,3.3									
3	WSMV	M	07/23/18	11:13 AM	Today in Nashville	11am-12pm	:30	DBTV072018H	\$175.00   NM
MG for 98.1,3.1									
4	07/23/18	07/23/18	Today Show 7-9am	658-9AM	2-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18   07/29/18   2-----                            2            \$600.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	M	07/23/18	8:29 AM	Today Show 7-9am	658-9AM	:30	DBTV072018H	\$500.00   NM
2	WSMV	M	07/23/18	8:40 AM	Today Show 7-9am	658-9AM	:30	DBTV072018H	\$500.00   NM
5	07/24/18	07/24/18	Today Show 7-9am	658-9AM	-2-----	:30	2	\$600.00	NM

## DUPLICATE INVOICE



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --2----- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Tu	07/24/18	8:39 AM	Today Show 7-9am	658-9AM	:30	DBTV072018H	\$500.00 NM
2	WSMV	Tu	07/24/18	8:53 AM	Today Show 7-9am	658-9AM	:30	DBTV072018H	\$500.00 NM
6	07/25/18	07/25/18	Today Show 7-9am	658-9AM	--2----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --2----- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	W	07/25/18		Today Show 7-9am	658-9AM	:00		<del>\$500.00</del> NM
			Credited						
2	WSMV	W	07/25/18	8:29 AM	Today Show 7-9am	658-9AM	:30	DBTV072018H	\$500.00 NM
7	07/19/18	07/19/18	Today Show 7-9am	658-9AM	---2---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---2--- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	07/19/18	8:27 AM	Today Show 7-9am	658-9AM	:30	DBTV071218H	\$500.00 NM
2	WSMV	Th	07/19/18	9:00 AM	Today Show 7-9am	658-9AM	:30	DBTV071218H	\$500.00 NM
8	07/20/18	07/20/18	Today Show 7-9am	658-9AM	----2--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----2-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	07/20/18	7:30 AM	Today Show 7-9am	658-9AM	:30	DBTV071218H	\$500.00 NM
2	WSMV	F	07/20/18	8:30 AM	Today Show 7-9am	658-9AM	:30	DBTV071218H	\$500.00 NM
9	07/21/18	07/21/18	Sat 5-6am	Sat 5-6am	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	07/21/18	5:15 AM	Sat 5-6am	Sat 5-6am	:30	DBTV071218H	\$200.00 NM
10	07/21/18	07/21/18	Sat 6-7a	Sat 6-7a	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	07/21/18		Sat 6-7a	Sat 6-7a	:00		<del>\$200.00</del> NM
			See MG 14.2,14.3,14.4						
11	07/21/18	07/21/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	07/21/18		Sat Today Show	Sat 7a-830a or 7a-9	:00		<del>\$300.00</del> NM
			See MG 14.2,14.3,14.4						
12	07/22/18	07/22/18	Sun 6a-7a	Sun 6a-7a	-----1	:30	1	\$200.00	NM

Subject to Terms and Conditions available at:

For TV: <http://meredithtvsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/22/18	07/22/18	Sun 6a-7a	Sun 6a-7a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/22/18 Sun 6a-7a Sun 6a-7a :00 <del>\$200.00</del> NM See MG 14.2,14.3,14.4									
13	07/24/18	07/24/18	M-F 5-6a	M-F 5a-6a	-1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 5:27 AM M-F 5-6a M-F 5a-6a :30 DBTV072018H \$300.00 NM									
14	07/22/18	07/22/18	SU Today Sh 7-8a or 7-9a	SU 7a-8a or 7a-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Sa 07/21/18 10:40 AM British Open Sa 6a-2p :30 DBTV071218H \$900.00 NM MG for 15.1,11.1,10.1,12.1,27.1,14.1 1 WSMV Su 07/22/18 SU Today Sh 7-8a or 7-9a SU 7a-8a or 7a-9a :00 <del>\$300.00</del> NM See MG 14.2,14.3,14.4 3 WSMV Su 07/22/18 6:52 AM British Open Su 6a-130p :30 DBTV072018H \$900.00 NM MG for 15.1,11.1,10.1,12.1,27.1,14.1 4 WSMV Su 07/22/18 9:22 AM British Open Su 6a-130p :30 DBTV072018H \$900.00 NM MG for 15.1,11.1,10.1,12.1,27.1,14.1									
15	07/22/18	07/22/18	Sun 8a-9a	Sun 8a-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/22/18 Sun 8a-9a Sun 8a-9a :00 <del>\$300.00</del> NM See MG 14.2,14.3,14.4									
16	07/23/18	07/23/18	Megyn Kelly Today	9-10am	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/23/18 9:59 AM Megyn Kelly Today 9-10am :30 DBTV072018H \$350.00 NM									
17	07/24/18	07/24/18	Megyn Kelly Today	9-10am	-1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 9:33 AM Megyn Kelly Today 9-10am :30 DBTV072018H \$350.00 NM									
18	07/25/18	07/25/18	Megyn Kelly Today	9-10am	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --1---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
18	07/25/18	07/25/18	Megyn Kelly Today	9-10am	--1----	:30	1	\$200.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSMV</td><td>W</td><td>07/25/18</td><td>9:32 AM</td><td>Megyn Kelly Today</td><td>9-10am</td><td>:30</td><td>DBTV072018H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	07/25/18	9:32 AM	Megyn Kelly Today	9-10am	:30	DBTV072018H	\$350.00	NM												
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19	07/19/18	07/19/18	Megyn Kelly Today	9-10am	---1---	:30	1	\$200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSMV	F	07/20/18	9:56 AM	Megyn Kelly Today	9-10am	:30	DBTV071218H	\$350.00	NM																																	
21	07/23/18	07/23/18	Ch 4 News @ Noon	M-F 12p-1230p	1-----	:30	1	\$275.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/23/18	07/29/18	1-----	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSMV	M	07/23/18	12:12 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV072018H	\$300.00	NM																																	
22	07/24/18	07/24/18	Ch 4 News @ Noon	M-F 12p-1230p	-1-----	:30	1	\$275.00	NM																																		
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1	WSMV	Tu	07/24/18	12:22 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV072018H	\$300.00	NM																																	
23	07/25/18	07/25/18	Ch 4 News @ Noon	M-F 12p-1230p	--1----	:30	1	\$275.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/18</td><td>07/29/18</td><td>--1----</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSMV</td><td>W</td><td>07/25/18</td><td>12:29 PM</td><td>Ch 4 News @ Noon</td><td>M-F 12p-1230p</td><td>:30</td><td>DBTV072018H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/18	07/29/18	--1----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	07/25/18	12:29 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV072018H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/23/18	07/29/18	--1----	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSMV	W	07/25/18	12:29 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV072018H	\$300.00	NM																																	
24	07/25/18	07/25/18	M-F 5-6a	M-F 5a-6a	--1----	:30	1	\$325.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/18</td><td>07/29/18</td><td>--1----</td><td>1</td><td>\$325.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSMV</td><td>W</td><td>07/25/18</td><td>5:22 AM</td><td>M-F 5-6a</td><td>M-F 5a-6a</td><td>:30</td><td>DBTV072018H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/18	07/29/18	--1----	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	07/25/18	5:22 AM	M-F 5-6a	M-F 5a-6a	:30	DBTV072018H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/23/18	07/29/18	--1----	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSMV	W	07/25/18	5:22 AM	M-F 5-6a	M-F 5a-6a	:30	DBTV072018H	\$300.00	NM																																	
25	07/19/18	07/19/18	Ch 4 News @ Noon	M-F 12p-1230p	---1---	:30	1	\$275.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/16/18</td><td>07/22/18</td><td>---1---</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSMV</td><td>Th</td><td>07/19/18</td><td>12:23 PM</td><td>Ch 4 News @ Noon</td><td>M-F 12p-1230p</td><td>:30</td><td>DBTV071218H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/16/18	07/22/18	---1---	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Th	07/19/18	12:23 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV071218H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/16/18	07/22/18	---1---	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSMV	Th	07/19/18	12:23 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV071218H	\$300.00	NM																																	
26	07/20/18	07/20/18	Ch 4 News @ Noon	M-F 12p-1230p	----1--	:30	1	\$275.00	NM																																		

MTWTFSS

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## DUPLICATE INVOICE



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	07/20/18	07/20/18	Ch 4 News @ Noon	M-F 12p-1230p	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	07/20/18	12:20 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	DBTV071218H	\$300.00 NM
27	07/22/18	07/22/18	Meet the Press Sun 9-10 am	Sun 9-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Su	07/22/18		Meet the Press Sun 9-10am	Sun 9-10a	:00		<del>\$350.00</del> NM
See MG 14.2,14.3,14.4									
28	07/23/18	07/23/18	CH 4 News @ 4pm	4-430pm	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	07/23/18	4:23 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV072018H	\$400.00 NM
29	07/24/18	07/24/18	CH 4 News @ 4pm	4-430pm	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Tu	07/24/18	4:21 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV072018H	\$400.00 NM
30	07/25/18	07/25/18	CH 4 News @ 4pm	4-430pm	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	W	07/25/18	4:28 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV072018H	\$400.00 NM
31	07/19/18	07/19/18	CH 4 News @ 4pm	4-430pm	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	07/19/18	4:13 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV071218H	\$400.00 NM
32	07/20/18	07/20/18	CH 4 News @ 4pm	4-430pm	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	07/20/18	4:22 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV071218H	\$400.00 NM
33	07/23/18	07/23/18	CH 4 News @ 4pm	430-5pm	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	07/23/18	4:41 PM	CH 4 News @ 4pm	430-5pm	:30	DBTV072018H	\$450.00 NM

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## DUPLICATE INVOICE



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	07/24/18	07/24/18	CH 4 News @ 4pm	430-5pm	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Tu 07/24/18 4:38 PM CH 4 News @ 4pm 430-5pm :30 DBTV072018H \$450.00 NM									
35	07/19/18	07/19/18	M-F 5-6a	M-F 5a-6a	---1---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---1--- 1 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 07/19/18 5:29 AM M-F 5-6a M-F 5a-6a :30 DBTV071218H \$300.00 NM									
36	07/25/18	07/25/18	CH 4 News @ 4pm	430-5pm	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --1---- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 07/25/18 4:55 PM CH 4 News @ 4pm 430-5pm :30 DBTV072018H \$450.00 NM									
37	07/19/18	07/19/18	CH 4 News @ 4pm	430-5pm	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---1--- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 07/19/18 4:56 PM CH 4 News @ 4pm 430-5pm :30 DBTV071218H \$450.00 NM									
38	07/20/18	07/20/18	CH 4 News @ 4pm	430-5pm	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----1-- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 07/20/18 4:56 PM CH 4 News @ 4pm 430-5pm :30 DBTV071218H \$450.00 NM									
39	07/23/18	07/23/18	Ch. 4 News at 5	5-530pm	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 1----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 07/23/18 5:11 PM Ch. 4 News at 5 5-530pm :30 DBTV072018H \$500.00 NM									
40	07/24/18	07/24/18	Ch. 4 News at 5	5-530pm	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Tu 07/24/18 5:28 PM Ch. 4 News at 5 5-530pm :30 DBTV072018H \$500.00 NM									
41	07/25/18	07/25/18	Ch. 4 News at 5	5-530pm	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 --1---- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 07/25/18 5:23 PM Ch. 4 News at 5 5-530pm :30 DBTV072018H \$500.00 NM									

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Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

<u>Invoice #</u> <b>873913-1</b>	<u>Invoice Date</u> <b>07/29/18</b>	<u>Invoice Month</u> <b>July 2018</b>	<u>Invoice Period</u> <b>06/25/18 - 07/29/18</b>
<u>Advertiser</u> <b>Diane Black for Governor</b>		<u>Product</u> <b>BLACK 4 GOVERNOR</b>	<u>Estimate Number</u> <b>8981</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	07/19/18	07/19/18	Ch. 4 News at 5	5-530pm	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18    07/22/18    ---1---                    1            \$600.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	Th	07/19/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	DBTV071218H	\$500.00   NM
43	07/20/18	07/20/18	Ch. 4 News at 5	5-530pm	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18    07/22/18    ----1--                    1            \$600.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	F	07/20/18	5:22 PM	Ch. 4 News at 5	5-530pm	:30	DBTV071218H	\$500.00   NM
44	07/23/18	07/23/18	530p News	530-6p	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18    07/29/18    1-----                    1            \$1,100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	M	07/23/18		530p News	530-6p	:00		<del>\$1,100.00</del> NM
Credited									
45	07/24/18	07/24/18	530p News	530-6p	-1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18    07/29/18    -1-----                    1            \$1,100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	Tu	07/24/18		530p News	530-6p	:00		<del>\$1,100.00</del> NM
See MG 48.2,48.3,48.4									
46	07/20/18	07/20/18	M-F 5-6a	M-F 5a-6a	----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18    07/22/18    ----1--                    1            \$325.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	F	07/20/18	5:42 AM	M-F 5-6a	M-F 5a-6a	:30	DBTV071218H	\$300.00   NM
47	07/25/18	07/25/18	530p News	530-6p	--1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18    07/29/18    --1----                    1            \$1,100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	07/25/18		530p News	530-6p	:00		<del>\$4,000.00</del> NM
See MG 47.2									
2	WSMV	W	07/25/18	5:52 PM	530p News	530-6p	:30	DBTV072018H	\$4,000.00   NM
MG for 47.1 07/25									
48	07/19/18	07/19/18	530p News	530-6p	---1---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18    07/22/18    ---1---                    1            \$1,100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	Th	07/19/18		530p News	530-6p	:00		<del>\$1,100.00</del> NM
See MG 48.2,48.3,48.4									
2	WSMV	Th	07/19/18		530p News	530-6p	:00		<del>\$2,600.00</del> NM
Credited									

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For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

## DUPLICATE INVOICE



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice # <b>873913-1</b>	Invoice Date <b>07/29/18</b>	Invoice Month <b>July 2018</b>	Invoice Period <b>06/25/18 - 07/29/18</b>
Advertiser <b>Diane Black for Governor</b>	Product <b>BLACK 4 GOVERNOR</b>	Estimate Number <b>8981</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	07/19/18	07/19/18	530p News	530-6p	---1---	:30	1	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WSMV Th 07/19/18 4:23 AM M-F 4a-5a M-F 4a-5a :30 DBTV071218H \$50.00 NM MG for 49.1,45.1,48.1 3 WSMV F 07/20/18 6:30 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV071218H \$650.00 NM MG for 49.1,45.1,48.1									
49	07/20/18	07/20/18	530p News	530-6p	----1--	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 ----1-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/20/18 530p News 530-6p :00 <del>\$1,100.00</del> NM See MG 48.2,48.3,48.4									
50	07/23/18	07/23/18	CH. 4 NEWS @ 6	6-630pm	1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/23/18 6:26 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV072018H \$650.00 NM									
51	07/24/18	07/24/18	CH. 4 NEWS @ 6	6-630pm	-1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 -1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 6:21 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV072018H \$650.00 NM									
52	07/25/18	07/25/18	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 --1---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 07/25/18 6:21 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV072018H \$650.00 NM									
53	07/19/18	07/19/18	CH. 4 NEWS @ 6	6-630pm	---1---	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 07/19/18 6:23 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV071218H \$650.00 NM									
54	07/20/18	07/20/18	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 ----1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 07/20/18 6:24 PM CH. 4 NEWS @ 6 6-630pm :30 DBTV071218H \$650.00 NM									
55	07/23/18	07/23/18	CH. 4 NEWS @ 6:30pm	629-7pm	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
55	07/23/18	07/23/18	CH. 4 NEWS @ 6:30pm	629-7pm	1-----	:30	1	\$600.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>M</td><td>07/23/18</td><td>6:50 PM</td><td>CH. 4 NEWS @ 6:30pm</td><td>629-7pm</td><td>:30</td><td>DBTV072018H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	M	07/23/18	6:50 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV072018H	\$500.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	M	07/23/18	6:50 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV072018H	\$500.00	NM																																												
56	07/24/18	07/24/18	CH. 4 NEWS @ 6:30pm	629-7pm	-1-----	:30	1	\$600.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/23/18</td><td>07/29/18</td><td>-1-----</td><td>1</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>Tu</td><td>07/24/18</td><td>6:37 PM</td><td>CH. 4 NEWS @ 6:30pm</td><td>629-7pm</td><td>:30</td><td>DBTV072018H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/18	07/29/18	-1-----	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Tu	07/24/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV072018H	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/18	07/29/18	-1-----	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	Tu	07/24/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV072018H	\$500.00	NM																																												
57	07/23/18	07/23/18	Ch. 4 News Today 6-7am	558am-658am	2-----	:30	2	\$600.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/23/18</td><td>07/29/18</td><td>2-----</td><td>2</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSMV</td><td>M</td><td>07/23/18</td><td>6:22 AM</td><td>Ch. 4 News Today 6-7am</td><td>558am-658am</td><td>:30</td><td>DBTV072018H</td><td>\$600.00</td><td>NM</td></tr><tr><td>1</td><td>WSMV</td><td>M</td><td>07/23/18</td><td>6:52 AM</td><td>Ch. 4 News Today 6-7am</td><td>558am-658am</td><td>:30</td><td>DBTV072018H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/18	07/29/18	2-----	2	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSMV	M	07/23/18	6:22 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV072018H	\$600.00	NM	1	WSMV	M	07/23/18	6:52 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV072018H	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/18	07/29/18	2-----	2	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WSMV	M	07/23/18	6:22 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV072018H	\$600.00	NM																																												
1	WSMV	M	07/23/18	6:52 AM	Ch. 4 News Today 6-7am	558am-658am	:30	DBTV072018H	\$600.00	NM																																												
58	07/25/18	07/25/18	CH. 4 NEWS @ 6:30pm	629-7pm	--1----	:30	1	\$600.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/23/18</td><td>07/29/18</td><td>--1----</td><td>1</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>W</td><td>07/25/18</td><td></td><td>CH. 4 NEWS @ 6:30pm</td><td>629-7pm</td><td>:00</td><td></td><td><del>\$500.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/18	07/29/18	--1----	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	W	07/25/18		CH. 4 NEWS @ 6:30pm	629-7pm	:00		<del>\$500.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/18	07/29/18	--1----	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	W	07/25/18		CH. 4 NEWS @ 6:30pm	629-7pm	:00		<del>\$500.00</del>	NM																																												
Credited																																																						
59	07/19/18	07/19/18	CH. 4 NEWS @ 6:30pm	629-7pm	---1---	:30	1	\$600.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/16/18	07/22/18	---1---	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	Th	07/19/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV071218H	\$500.00	NM																																												
60	07/20/18	07/20/18	CH. 4 NEWS @ 6:30pm	629-7pm	----1--	:30	1	\$600.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/16/18	07/22/18	----1--	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	F	07/20/18	6:37 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	DBTV071218H	\$500.00	NM																																												
61	07/21/18	07/21/18	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	\$250.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/16/18</td><td>07/22/18</td><td>-----1-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>Sa</td><td>07/21/18</td><td>5:10 PM</td><td>Ch. 4 News at 5 Saturday</td><td>5-530pm</td><td>:30</td><td>DBTV071218H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/16/18	07/22/18	-----1-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Sa	07/21/18	5:10 PM	Ch. 4 News at 5 Saturday	5-530pm	:30	DBTV071218H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/16/18	07/22/18	-----1-	1	\$250.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	Sa	07/21/18	5:10 PM	Ch. 4 News at 5 Saturday	5-530pm	:30	DBTV071218H	\$400.00	NM																																												
62	07/21/18	07/21/18	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$350.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/16/18</td><td>07/22/18</td><td>-----1-</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>Sa</td><td>07/21/18</td><td>6:13 PM</td><td>Ch. 4 News at 6 Saturday</td><td>558-630pm</td><td>:30</td><td>DBTV071218H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/16/18	07/22/18	-----1-	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Sa	07/21/18	6:13 PM	Ch. 4 News at 6 Saturday	558-630pm	:30	DBTV071218H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/16/18	07/22/18	-----1-	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSMV	Sa	07/21/18	6:13 PM	Ch. 4 News at 6 Saturday	558-630pm	:30	DBTV071218H	\$400.00	NM																																												

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DUPLICATE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	07/22/18	07/22/18	Ch. 4 News at 5 Sunday	5-530pm	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/22/18 5:15 PM Ch. 4 News at 5 Sunday 5-530pm :30 DBTV072018H \$400.00 NM									
64	07/23/18	07/23/18	American Ninja	7-9p	2-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 2----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/23/18 American Ninja 7-9p :00 <del>\$1,400.00</del> NM See MG 64.3, 64.4 2 WSMV M 07/23/18 American Ninja 7-9p :00 <del>\$1,400.00</del> NM See MG 64.3, 64.4 3 WSMV M 07/23/18 American Ninja 8-9p :00 <del>\$3,000.00</del> NM See MG 64.5 4 WSMV M 07/23/18 American Ninja 8-9p :00 <del>\$1,400.00</del> NM Credited 5 WSMV M 07/23/18 8:41 PM American Ninja 8-9p :30 DBTV072018H \$4,000.00 NM MG for 64.3 07/23									
65	07/23/18	07/23/18	Spartan	9-10pm	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/23/18 Spartan 9-10pm :00 <del>\$900.00</del> NM See MG 70.2, 70.3, 70.4, 70.5, 70.6, 70.7, 70.8									
66	07/24/18	07/24/18	AGT 1st Run TUE	AGT Tu 7-9p	-2-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -2----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 AGT 1st Run TUE AGT Tu 7-9p :00 <del>\$2,000.00</del> NM Credited 2 WSMV Tu 07/24/18 AGT 1st Run TUE AGT Tu 7-9p :00 <del>\$4,000.00</del> NM See MG 66.3 3 WSMV Tu 07/24/18 7:44 PM AGT 1st Run TUE AGT Tu 7-9p :30 DBTV072018H \$4,000.00 NM MG for 66.2 07/24									
67	07/24/18	07/24/18	World of Dance	9-10pm	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 9:35 PM World of Dance 9-10pm :30 DBTV072018H \$1,600.00 NM									
68	07/24/18	07/24/18	Ch. 4 News Today 6-7am	558am-658am	-2-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 -2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 5:59 AM Ch. 4 News Today 6-7am 558am-658am :30 DBTV072018H \$600.00 NM									

Subject to Terms and Conditions available at:

For TV: <http://meredithsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																					
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1	WSMV	Th	07/19/18		Hollywood Game Night	658-8pm	:00		<del>\$1,200.00</del>	NM																																																																																																																																																																																																																																																																																																																				
			See MG 70.2,70.3,70.4,70.5,70.6,70.7,70.8																																																																																																																																																																																																																																																																																																																											

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## DUPLICATE INVOICE



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	07/19/18	07/19/18	The Wall	758-9pm	---1---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---1--- 1 \$1,350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 07/19/18 The Wall 758-9pm :00 \$1,350.00 NM See MG 70.2,70.3,70.4,70.5,70.6,70.7,70.8									
73	07/19/18	07/19/18	Night Shift	9-10pm	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ---1--- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 07/19/18 Night Shift 9-10pm :00 \$1,500.00 NM See MG 70.2,70.3,70.4,70.5,70.6,70.7,70.8									
74	07/20/18	07/20/18	AGT	7-9p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----1-- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 07/20/18 AGT 7-9p :00 \$1,000.00 NM See MG 70.2,70.3,70.4,70.5,70.6,70.7,70.8									
75	07/20/18	07/20/18	Dateline	Dateline Fri 9-10p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 ----1-- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 07/20/18 Dateline Dateline Fri 9-10p :00 \$1,100.00 NM See MG 89.3,89.4									
76	07/21/18	07/21/18	Dateline Sat Mystery	8-9PM	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 07/21/18 Dateline Sat Mystery 8-9PM :00 \$450.00 NM See MG 76.2 2 WSMV Sa 07/21/18 dateline 7-9PM :00 \$600.00 NM See MG 76.3 3 WSMV Sa 07/21/18 7:41 PM Little Big Shots 7-8p :30 DBTV071218H \$600.00 NM MG for 76.2 07/21									
77	07/21/18	07/21/18	SNL Enc	9-10PM	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 07/21/18 SNL Enc 9-10PM :00 \$600.00 NM See MG 77.2 2 WSMV Sa 07/21/18 8:58 PM Dateline 8-10p :30 DBTV071218H \$600.00 NM MG for 77.1 07/21									
78	07/22/18	07/22/18	Dateline Sun 2 hour	Dateline Sun 6-7p	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	07/22/18	07/22/18	Dateline Sun 2 hour	Dateline Sun 6-7p	-----1	:30	1	\$750.00	NM
07/16/18 07/22/18 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/22/18 Dateline Sun 2 hour Dateline Sun 6-7p :00 <del>\$750.00</del> NM See MG 78.2 2 WSMV Su 07/22/18 Dateline Sun 2 hour Dateline Sun 6-7p :00 <del>\$900.00</del> NM See MG 78.3 3 WSMV Su 07/22/18 6:42 PM Little Big Shots 6-7p :30 DBTV072018H \$900.00 NM MG for 78.2 07/22									
79	07/25/18	07/25/18	Ch. 4 News Today 6-7am	558am-658am	--2----	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 --2---- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV W 07/25/18 6:11 AM Ch. 4 News Today 6-7am 558am-658am :30 DBTV072018H \$600.00 NM 1 WSMV W 07/25/18 6:29 AM Ch. 4 News Today 6-7am 558am-658am :30 DBTV072018H \$600.00 NM									
80	07/22/18	07/22/18	Little Big Shots	8-10p	-----1	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 -----1 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Su 07/22/18 Little Big Shots 8-10p :00 <del>\$2,000.00</del> NM See MG 70.2, 70.3, 70.4, 70.5, 70.6, 70.7, 70.8									
81	07/23/18	07/23/18	M-F 10P NEWS	10P-1035P	2-----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 2----- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 07/23/18 10:14 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM 2 WSMV M 07/23/18 10:27 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM									
82	07/24/18	07/24/18	M-F 10P NEWS	10P-1035P	-2-----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 -2----- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 07/24/18 10:23 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM 2 WSMV Tu 07/24/18 10:32 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM									
83	07/25/18	07/25/18	M-F 10P NEWS	10P-1035P	--2----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/18 07/29/18 --2---- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV W 07/25/18 10:13 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM 1 WSMV W 07/25/18 10:32 PM M-F 10P NEWS 10P-1035P :30 DBTV072018H \$1,100.00 NM									
84	07/19/18	07/19/18	M-F 10P NEWS	10P-1035P	---2---	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 ---2--- 2 \$800.00									

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Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WSMV</td><td>Th</td><td>07/19/18</td><td>10:12 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>DBTV071218H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>1</td><td>WSMV</td><td>Th</td><td>07/19/18</td><td>10:24 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>DBTV071218H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSMV	Th	07/19/18	10:12 PM	M-F 10P NEWS	10P-1035P	:30	DBTV071218H	\$1,100.00	NM	1	WSMV	Th	07/19/18	10:24 PM	M-F 10P NEWS	10P-1035P	:30	DBTV071218H	\$1,100.00	NM																																																								
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1	WSMV	Th	07/19/18	10:24 PM	M-F 10P NEWS	10P-1035P	:30	DBTV071218H	\$1,100.00	NM																																																																																								
85	07/20/18	07/20/18	M-F 10P NEWS	10P-1035P	----2--	:30	2	\$800.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/16/18</td><td>07/22/18</td><td>----2--</td><td>2</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSMV</td><td>F</td><td>07/20/18</td><td>10:13 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>DBTV071218H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WSMV</td><td>F</td><td>07/20/18</td><td>10:32 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>DBTV071218H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/16/18	07/22/18	----2--	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	F	07/20/18	10:13 PM	M-F 10P NEWS	10P-1035P	:30	DBTV071218H	\$1,100.00	NM	2	WSMV	F	07/20/18	10:32 PM	M-F 10P NEWS	10P-1035P	:30	DBTV071218H	\$1,100.00	NM																																												
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86	07/21/18	07/21/18	Sa Late News	Sat 10-1030p	-----2-	:30	2	\$500.00	NM																																																																																									
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2	WSMV	Sa	07/21/18	10:29 PM	Sa Late News	Sat 10-1030p	:30	DBTV071218H	\$900.00	NM																																																																																								
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88	07/23/18	07/23/18	Tonight Show 1035-1137 pm	1035-1137PM	2-----	:30	2	\$350.00	NM																																																																																									
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1	WSMV	M	07/23/18	11:35 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	DBTV072018H	\$175.00	NM																																																																																								
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Send Payment To:

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**29824 Network Place**  
**Chicago, IL 60673-1298**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18
Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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**29824 Network Place**  
**Chicago, IL 60673-1298**

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Advertiser	Product	Estimate Number	
Diane Black for Governor	BLACK 4 GOVERNOR	8981	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Credited									
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1	WSMV	F	07/20/18		Late Night	1136P-1236XM	:00		\$175.00 NM
See MG 3.2,3.3									
99	07/21/18	07/21/18	Saturday Night Live 1030	1030pm-12mid	-----3-	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----3- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Sa	07/21/18	10:57 PM	Saturday Night Live 1030pm-12a	1030pm-12mid	:30	DBTV071218H	\$250.00 NM
2	WSMV	Sa	07/21/18	11:14 PM	Saturday Night Live 1030pm-12a	1030pm-12mid	:30	DBTV071218H	\$250.00 NM
3	WSMV	Sa	07/21/18	11:59 PM	Saturday Night Live 1030pm-12a	1030pm-12mid	:30	DBTV071218H	\$250.00 NM
100	07/22/18	07/22/18	Inside Sports Sun 1035p-	1035P-1105P	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----1 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Su	07/22/18		Inside Sports Sun 1035p-1100p	1035P-1105P	:00		\$175.00 NM
Credited									
101	07/23/18	07/27/18	M-F 4a-5a	M-F 4a-5a	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 MTWTF-- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Th	07/26/18	4:23 AM	M-F 4a-5a	M-F 4a-5a	:30	DBTV072018H	\$50.00 NM
1	WSMV	F	07/27/18	4:13 AM	M-F 4a-5a	M-F 4a-5a	:30	DBTV072618H	\$50.00 NM
102	07/23/18	07/27/18	CH 4 News @ 4pm	4-430pm	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/18 07/29/18 MTWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	07/27/18	4:23 PM	CH 4 News @ 4pm	4-430pm	:30	DBTV072718H	\$400.00 NM
<b>Total Spots</b>							<b>109</b>		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$76,850.00</b>
<u>Agency Commission</u>	<b>\$11,527.50</b>
<u>Net Amount Due</u>	<b>\$65,322.50</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithtvsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
873913-1	07/29/18	July 2018	06/25/18 - 07/29/18

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Diane Black for Governor	BLACK 4 GOVERNOR	8981

Invoice Balance as of 04/11/19 3:56:06 PM CT

**\$0.00**

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