

KJYO  
Oklahoma City, OK  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/01/2016

KJYO  
Quarterly Issues/Programs List

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KJYO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **altzheimer's trial studies:** ALTZHEIMER'S TRIAL STUDIES
- **public health:** OKC COUNTY HEALTH DEPARTMENT
- **Cardiac advances for children:** AMERICAN HEART ASSOCIATION HEARTWALK
- **important of art education:** OKC MUSEUM OF ART
- **SERVICES AVAIL FOR DISSABLED:** JD MCARTY CENTER CAMP CLAPHANDS  
REGISTRATION

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
altzheimer's trial studies	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES	MARK FRIED ALZHEIMERS ASS	01/03/2016 06:07 PM	015:56
important of art education	Local Perspectives Seg 2	OKC MUSEUM OF ART EDUCATION CLASSES	KRISTEN LARY-OKC ARTS COUNCIL	01/03/2016 06:25 PM	016:57
alzheimers break throughs	Local Perspectives Seg 1	OU MED CENTER\ALTZHEIMER'S TRIAL STUDIES	MARK FRIED ALZHEIMERS ASS	01/10/2016 06:05 PM	015:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES AVAILABLE FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	01/10/2016 06:23 PM	017:04
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES IN EDMOND	MARK FRIED ALZHEIMERS ASS	01/17/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION FILLING UP	PAXTON STIEBL-JD MCCARDY CENT	01/17/2016 06:22 PM	017:04
UNITED WAY FUNDS DRIVE	NEWS STUDIO B	ALL THE UNITED WAY DOES IN THE OKC	ROBERT WILSON- UNITED WAY OKC	01/24/2016 04:19 PM	015:00
alzheimers break throughs	Local Perspectives Seg 1	OU MEDICAL CENTER\ALTZHEIMER'S TRIAL STUDIES RESULTS	MARK FRIED ALZHEIMERS ASS	01/24/2016 06:06 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION EXTENDED ONE MONTH	PAXTON STIEBL-JD MCCARDY CENT	01/31/2016 06:22 PM	017:04
UNITED WAY GOALS FOR THE YEAR	News Studio B	HOW "COMMUNITY CHEST" EVOLVED INTO THE UNITED WAY	RUSSEL WILSON- UNITED WAY-AD COUNCIL	01/31/2016 10:05 PM	015:15
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES YOU CAN PARTICIPATE IN	MARK FRIED ALZHEIMERS ASS	02/07/2016 06:06 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS VOLUNTEER REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	02/07/2016 06:23 PM	017:04
GIRL SCOUT COOKIE SALE 2016	Local Perspectives Seg 1	WHEN AND WHERE YOU CAN PURCHASE GIRL SCOUT COOKIES	LISA ESSARY- GIRL SCOUT COUNCIL OKC	02/14/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER WORKSHOP ON AUTISM SPECTRUM	PAXTON STIEBL-JD	02/14/2016 06:22 PM	017:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MCCARDY CENT					
UNITED WAY SUPPORT OF GIRL SCOUTS	(PSA) 15 Second-UNITED WAY	UNITED WAY SUPPORTS THE GIRL SCOUT COOKIE SALE	RUSSELL WILSON	02/21/2016 04:46 PM	015:25
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES RESULTS ARE IN FOR MOORE	MARK FRIED ALZHEIMERS ASS	02/21/2016 06:06 PM	015:56
YOUTH EDUCATION	Local Perspectives Seg 1	WHEN AND WHERE YOU CAN PURCHASE GIRL SCOUT COOKIES	LISA ESSARY-GIRL SCOUT COUNCIL OKC	02/28/2016 02:05:PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER SERVICES FOR CHILDREN WITH AUTISM	PAXTON STIEBL-JD MCCARDY CENT	02/28/2016 06:24 PM	017:04
PUBLIC HEALTH RESOURCES	Local Perspectives Seg 1	FREE HEALTH WORKSHOPS OFFERED THIS MONTH	JENNIFER LIKE OKC COUNTY HEALTH DEPT	03/06/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	03/06/2016 06:23 PM	017:04
Cardiac advances for children	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEARTWALK	JODI OSBORNE-AM HEART ASSOCI	03/13/2016 06:05 PM	015:45
PUBLIC HEALTH	Local Perspectives Seg 2	FREE GARDENING WORKSHOP	JENNIFER LIKE-OKC COUNTY HEALTH DEPT	03/13/2016 06:22 PM	017:04
Cardiac advances for children	Local Perspectives Seg 1	HART ATTACK STATISTICS IN OK	DR ALI-AM HEART ASSOCI	03/20/2016 06:05 PM	015:45
HEALTH RESOURCES IN OK	Local Perspectives Seg 2	OPEN STREETS OKC	JENNIFER LIKE-OKC COUNTY	03/20/2016 06:21 PM	017:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH DEPT					
Cardiac advances for children	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEARTWALK TEAMS	CASEY WELCH -AM HEART ASSOCI	03/27/2016 06:05 PM	015:45
HEALTH DEPARTMEN SERVICES AVAIL	Local Perspectives Seg 2	OPEN STREETS IS THIS WEEKEND-A CHANCE TO SEE WHAT OKCCHD HAS TO OFFER	JENNIFER LIKE-OKC COUNTY HEALTH DEPT	03/27/2016 06:22 PM	017:04

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	US Marine Corp	000:30	004
VETERANS AFFAIRS	US Marine Corp	001:00	003
CHILD WELFARE	ADVERTISING COUNCIL	000:30	001
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	004
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	006
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	001
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:14	011
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:16	006
CHILDREN'S HEALTH	KNOT HOW 2 GO	000:06	011
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:30	002
DISABLED	J.D. McCARTY CENTER	000:23	001
EDUCATION	(LOCAL PSA) SCHOOL BULLYING 30	000:29	001
EDUCATION	(LOCAL PSA) STUDY HABITS 30	000:28	001
ELDERLY	DO SOMETHING	000:29	005
FOSTER CARE	ADVERTISING COUNCIL	001:00	001
GOOD WILL	AD COUNCIL	000:15	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	007
HUNGER PREVENTION	ADVERTISING COUNCIL	000:29	003
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	001
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	002
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	001
MARCH OF DIMES	MARCH OF DIMES	000:27	001
MARCH OF DIMES	MARCH OF DIMES	000:29	004
MARCH OF DIMES	MARCH OF DIMES	000:31	005
MARCH OF DIMES	MARCH OF DIMES	000:32	002
MARCH OF DIMES	MARCH OF DIMES	001:01	001
MARCH OF DIMES	MARCH OF DIMES	001:03	005
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
MILITARY AND VETERANS	US Marine Corp	000:15	001
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
PET ADOPTION	ADVERTISING COUNCIL	000:30	006
PET ADOPTION	ADVERTISING COUNCIL	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC ED	ADVERTISING COUNCIL	000:15	002
PUBLIC ED	ADVERTISING COUNCIL	000:30	004
PUBLIC ED	ADVERTISING COUNCIL	000:59	001
PUBLIC ED	ADVERTISING COUNCIL	001:00	001
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	000:30	004
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:28	001
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:31	001
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:30	002
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	003
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	002