

Quarterly Issues Report

Station: WJBC-AM

Location: 236 Greenwood Ave, Bloomington, IL. 61704

For quarter beginning:

_____ January 1, 2021

_____ April 1, 2021

_____ July 1, 2021

X October 1, 2021

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

Quarterly Issues/Programs List

Issue: Local Interviews

How Issue Was Treated: Morning Show Host Scott Miller will have interviews during his weekday shift (Mon-Fri 6am-10)

Title: Local Interviews

Date: 10/1/2021 – 12/31/2021

Time: Monday-Friday 6am-10am

Description:
The following pages are from Scott Miller, Morning Show Host, for interviews with WJBC-AM. All the following interviews ran on air.

FM 102.1 / AM 1230 WJBC MORNING SHOW

QUARTERLY REPORT 10/01/2021-12/31/2021

10/01/21 8:50AM IWU FOOTBALL COACH PREVIEWS THIS WEEKENDS GAME

10/04/21 7:35AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

10/04/21 7:40 NORMAL TOWN COUNCIL MEMBER DISCUSSES TOPICS FROM THE UPCOMING CITY COUNCIL MEETING

10/04/21 8:35 ADAM FOX ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

10/04/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

10/05/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

10/05/21 8:10AM DR. DESTOUNIS DISCUSSES BREAST CANCER AWARENESS MONTH

10/06/21 7:10AM ISU ATHLETIC DIRECTOR DISCUSSES UPCOMING EVENTS AND RECENT ACHIEVEMENTS

10/06/21 8:20AM DR. SANJAY GUPTA DISCUSSES COVID-19

10/06/21 9:35AM- JAZ TETZLOFF FROM THE MILLER PARK ZOO TALKS ABOUT EVENTS AND HAPPENINGS AT THE LOCAL ZOO

10/07/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

10/07/21 7:10AM ISU FOOTBALL COACH PREVIEWS THE GAME THIS WEEKEND

10/07/21 7:40AM UNIT 5 SUPERINTENDENT DR. WEIKLE DISCUSSES THE PANDEMICS AFFECT ON SCHOOL

10/08/21 7:10AM DR. **VALERI** FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

10/08/21 8:50AM IWU FOOTBALL COACH PREVIEWS THIS WEEKENDS GAME

10/11/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS REVOLVING AROUND THE PANDEMIC

10/11/21 8:10AM ISU ALUMNI DISCUSS HOMECOMING EVENTS

10/11/21 8:35AM ADAM FOX ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

10/12/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

10/12/21 8:10AM CITY MANAGER TIM GLEASON DISCUSSES LAST NIGHTS CITY COUNCIL MEETING

10/12/21 9:10AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

10/13/21 7:10AM CONGRESSMAN RODNEY DAVIS DISCUSSES THE DAYS LATEST POLITICAL NEWS INVOLVING OUR COMMUNITY

10/13/21 8:10AM BRIAN WIPPERMAN CEO OF MARCFIRST PROMOTES THEIR CHARITY EVENT

10/13/21 9:10AM 7TH ANNUAL SNUDER SHRINER 5K PROMOTE

10/14/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

10/14/21 7:10AM ISU FOOTBALL COACH PREVIEWS THE GAME THIS WEEKEND

10/14/21 8:10AM MCLEAN COUNTY HEALTH DEPARTMENT DISCUSSES COVID-19

10/15/21 8:50AM IWU FOOTBALL COACH PREVIEWS THIS WEEKENDS GAME

10/18/21 7:10AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

10/18/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

10/19/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

10/19/21 7:10AM SENATOR DICK DURBIN DISCUSSES THE LATEST NATIONAL POLITICAL STORY AND ITS IMPACT LOCALLY

10/19/21 8:40 LINDA HEALY OF HABITAT FOR HUMANITY TALKS ABOUT THE PANDEMICS IMPACT ON OUR LOCAL CHAPTER

10/20/21 7:10AM STATE SENATOR JASON BARICKMAN DISCUSSES STATE LEVEL POLITICS

10/20/21 7:45AM CENTRAL ILLINOIS REGIONAL AIRPORT SHARES THEIR LOCAL TRAVEL NUMBERS AND PANDEMIC IMPACT.

10/20/21 8:45AM ANGIE BUBON FROM THE SALVATION ARMY SHARES THE NEEDS FOR THEIR PROGRAMS

10/21/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

10/21/21 7:10AM ISU FOOTBALL COACH PREVIEWS THE GAME THIS WEEKEND

10/21/21 8:40AM HEARTLAND COMMUNITY COLLEGE'S STEVE FAST EXPLAINS THE LATEST IMPACT OF COVID

10/22/21 7:10AM DR. VALERI FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

10/22/21 8:50 IWU COACH NORM EASH

10/26/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

10/26/21 8:10AM CITY MANAGER TIM GLEASON DISCUSSES LAST NIGHTS CITY COUNCIL MEETING

10/26/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS REVOLVING AROUND THE PANDEMIC

10/27/21 7:10AM STATE REP DAN BRADY DISCUSSES THE LATEST IN LOCAL POLITICS

10/27/21 7:40 BLOOMINGTON MAYOR DISCUSSES THE LATEST FROM LAST NIGHTS CITY COUNCIL MEETING.

10/27/21 9:10AM HEALTH ALLIANCE COMMUNITY LIAISON

10/28/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

10/28/21 8:10AM DR BARRY REILLY SUPERINTENDENT OF DIST 87 TALKS ABOUT THE PANDEMICS IMPACT ON LOCAL SCHOOLS

10/28/21 8:10 CONGRESSMAN DARIN LAHOOD DISCUSSES RECENT POLITICAL HEADLINES LOCALLY/NATIONALLY

10/28/21 9:40AM Vice President of Education and Workforce Policy for the Illinois Manufacturers' Association

11/01/21 7:40AM NORMAL TOWN COUNCIL MEMBER DISCUSSES TOPICS FROM THE UPCOMING CITY COUNCIL MEETING

11/01/21 8:35AM ADAM FOX ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

11/01/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

11/02/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

11/02/21 9:10AM DIRECTOR OF ELF THE MUSICAL AT THE COMMUNITY PLAYERS THEATER

11/02/21 9:35AM DR DYER – AMERICAN COLLEGE OF RADIOLOGY LUNG CANCER SCREENING STEERING COMMITTEE

11/03/21 7:10AM ISU ATHLETIC DIRECTOR DISCUSSES UPCOMING EVENTS AND RECENT ACHIEVEMENTS

11/03/21 9:35AM- JAZ TETZLOFF FROM THE MILLER PARK ZOO TALKS ABOUT EVENTS AND HAPPENINGS AT THE LOCAL ZOO

11/04/21 7:10AM ISU FOOTBALL COACH

11/04/21 7:35AM UNIT 5 SUPERINTENDENT DISCUSSES PRECAUTIONS TAKEN DURING PANDEMIC.

11/05/21 7:10AM DR. VALERI FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

11/05/21 8:50AM IWU COACH NORM EASH

11/08/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS REVOLVING AROUND THE PANDEMIC

11/08/21 7:35AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

11/09/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

11/09/21 8:10AM CITY MANAGER TIM GLEASON DISCUSSES LAST NIGHTS CITY COUNCIL MEETING

11/10/21 7:10AM CONGRESSMAN RODNEY DAVIS DISCUSSES THE DAYS LATEST POLITICAL NEWS INVOLVING OUR COMMUNITY

11/10/21 8:10AM 3RD SUNDAY MARKET OWNER PROMOTES HOLIDAY MARKET

11/11/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

11/11/21 7:10AM ISU FOOTBALL COACH

11/11/21 8:10AM STEVE WHEELER FROM LAND OF LINCOLN HONOR FLIGHT

11/12/21 8:50AM IWU HEAD FOOTBALL COACH

11/15/21 7:10AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

11/15/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

11/16/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

11/16/21 8:40AM LINDA HEALY OF HABITAT FOR HUMANITY TALKS ABOUT THE PANDEMICS IMPACT ON OUR LOCAL CHAPTER

11/17/21 7:45AM CENTRAL ILLINOIS REGIONAL AIRPORT SHARES THIER LOCAL TRAVEL NUMBERS AND PANDEMIC IMPACT.

11/17/21 7:10AM STATE SENATOR JASON BARICKMAN DISCUSSES STATE LEVEL POLITICS

11/17/21 8:45AM ANGIE BUBON FROM THE SALVATION ARMY TALKS ABOUT THE NEEDS OF THE LOCAL CHARITY.

11/17/21 9:10 AMY BEAM FROM THE BABY FOLD PROMOTES FESTIVAL OF TREES

11/18/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

11/18/21 7:10AM ISU COACH BROCK SPACK

11/18/21 8:40AM HEARTLAND COMMUNITY COLLEGE'S STEVE FAST EXPLAINS THE LATEST IMPACT OF COVID

11/19/21 7:10AM DR. **VALERI** FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

11/19/21 9:10AM TROY THE TOY GUY PROMOTES TOYS FOR TOTS

11/22/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS REVOLVING AROUND THE PANDEMIC

11/23/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

11/23/21 8:10AM CITY MANAGER TIM GLEASON DISCUSSES LAST NIGHTS CITY COUNCIL MEETING

11/23/21 8:35AM BLOOMINGTON'S NEW POLICE CHIEF

11/24/21 7:10AM STATE REP DAN BRADY DISCUSSES THE LATEST IN LOCAL POLITICS

11/24/21 7:40 BLOOMINGTON MAYOR DISCUSSES THE LATEST FROM LAST NIGHTS CITY COUNCIL MEETING.

11/24/21 8:10AM DR BARRY REILLY SUPERINTENDENT OF DIST 87 TALKS ABOUT THE PANDEMICS IMPACT ON LOCAL SCHOOLS

11/29/21 8:10AM CONGRESSMAN DARIN LAHOOD DISCUSSES RECENT POLITICAL HEADLINES LOCALLY/NATIONALLY

11/29/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

11/30/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

11/30/21 7:10AM SENATOR DICK DURBIN DISCUSSES THE LATEST NATIONAL POLITICAL STORY AND ITS IMPACT LOCALLY

11/30/21 8:10AM CAST/ORGANIZERS OF A LOCAL PRODUCTION OF THE NUTCRACKER PROMOTE THE UPCOMING PERFORMANCES

12/01/21 8:10AM MCLEAN COUNTY HEALTH DEPARTMENT DISCUSSES COVID 19 VACCINATIONS

12/01/21 9:10AM ISU ATHLETIC DIRECTOR DISCUSSES UPCOMING EVENTS AND RECENT ACHIEVEMENTS

12/01/21 9:35AM JAY TETZLOFF FROM THE MILLER PARK ZOO TALKS ABOUT EVENTS AND HAPPENINGS AT THE LOCAL ZOO

12/02/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

12/02/21 7:40AM UNIT 5 SUPERINTENDENT DR. WEIKLE DISCUSSES THE PANDEMICS AFFECT ON SCHOOL

12/03/21 7:10AM DR. **VALERI** FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

12/06/21 7:10AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

12/06/21 7:40 NORMAL TOWN COUNCIL MEMBER DISCUSSES TOPICS FROM THE UPCOMING CITY COUNCIL MEETING

12/06/21 8:35AM ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

12/07/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

12/08/21 7:10AM CONGRESSMAN RODNEY DAVIS DISCUSSES THE DAYS LATEST POLITICAL NEWS INVOLVING OUR COMMUNITY

12/09/21 7:10AM NUTRITIONIST DJ BLATNER TALKS NEW YEARS EATING HABIT CHANGES.

12/10/21 8:10AM TROY THE TOY GUY PROMOTES TOYS FOR TOTS

12/13/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS REVOLVING AROUND THE PANDEMIC

12/13/21 8:35 ADAM FOX ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

12/13/21 9:50AM TESSA MIZELL OF THE LOCAL YMCA DISCUSSES THIS MONTHS EVENTS AND PROGRAMS

12/14/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE ISSUES

12/14/21 8:10AM CITY MANAGER TIM GLEASON DISCUSSES LAST NIGHTS CITY COUNCIL MEETING

12/15/21 7:40AM MAYOR OF BLOOMINGTON REVIEWS RECENT CITY COUNCIL MEETING

12/15/21 7:50AM CENTRAL ILLINOIS REGIONAL AIRPORT SHARES THEIR LOCAL TRAVEL NUMBERS AND PANDEMIC IMPACT.

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12/16/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL TRAVEL OPTIONS

12/16/21 8:10AM DOUG JOHNSON FROM MCLEAN COUNTY ART MUSEUM TALKS LOCAL ART

12/16/21 8:40AM HEARTLAND COMMUNITY COLLEGE'S STEVE FAST EXPLAINS THE LATEST IMPACT OF COVID

12/17/21 7:10AM DR. VALERI FARMER DOUGAN OFFERS ADVICE ON TRAINING YOUR PET

12/20/21 7:10AM DR RICK RINGER FROM ILLINOIS STATE UNIVERSITY TALKS ABOUT ASPECTS OF THE BUSINESS WORLD AND HOW TO LEAD.

12/20/21 8:35 ADAM FOX FROM THE NORMAL THEATER TALKS ABOUT THE LATEST MOVIE IN OUR TOWN OF NORMAL OWNED THEATER.

12/20/21 9:05AM ERIC VEAL – DIRECTOR OF BLOOMINGTON PARKS,
RECREATION AND CULTURAL ARTS.

12/21/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE
ISSUES

12/21/21 7:10AM STATE REP DAN BRADY DISCUSSES THE LATEST IN LOCAL
POLITICS

12/21/21 9:35- JAZ TETZLOFF FROM THE MILLER PARK ZOO TALKS ABOUT
EVENTS AND HAPPENINGS AT THE LOCAL ZOO

12/23/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL
TRAVEL OPTIONS

12/23/21 8:10AM DR BARRY REILLY SUPERINTENDENT OF DIST 87 TALKS
ABOUT THE PANDEMICS IMPACT ON LOCAL SCHOOLS

12/27/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS
REVOLVING AROUND THE PANDEMIC

12/27/21 9:50 YMCA

12/28/21 6:40AM CAR TECH TODD ANSWERS QUESTIONS ABOUT AUTOMOBILE
ISSUES

12/30/21 6:40AM TIM DAVIS OF DIRECT TRAVELCI.COM SHARES INFO ON LOCAL
TRAVEL OPTIONS

12/30/21 7:10AM DR. JOHN WEILAND ANSWERS MEDICAL QUESTIONS
REVOLVING AROUND THE PANDEMIC

12/30/21 8:10AM DENNYS DOUGHNUTS AND BAKERY ANNOUNCES FINAL TOTAL
OF MONEY RAISED FOR THE BOYS AND GIRLS CLUB.

12/30/21 9:10AM 8:10AM DR. ENGOZE EZIKE IDPH TALKS COVID

Quarterly Issues/Programs List

Issue: Local Interviews

How Issue Was Treated: Afternoon Show Host Marc Strauss will have interviews during his weekday shift (Mon-Fri 6am-10)

Title: Local Interviews

Date: 10/1/2021 – 10/11/2021

Time: Monday-Friday 2pm-6pm

Description:
The following pages are from Marc Strauss, Afternoon Show Host, for interviews with WJBC-AM. All the following interviews ran on air.

Marc Strauss – October through December 2021 Interviews

Friday, Oct. 1, 2021

Michael Brown, Dir., Ecology Action Center, talks about their upcoming Hazardous Household Waste collection event on Oct. 9

JongHun Kim, Artistic Manager, BCPA, talks about upcoming shows

Monday, October 4, 2021

Chad Colby, Colby Ag Tech, talks about ag tech innovations

Tim Davis, Direct Travel, talks about current travel deals and opportunities

Charlie Moore, CEO, McLean County Chamber of Commerce, recaps the recent “Walk up Job Fair” and talks about the current local business environment

Tuesday, October 5, 2021

Brittany Haag, U of I Extension, talks about planting spring bulbs in the fall

Adrienne Huffman, David Davis Mansion, talks about tickets for Christmas at the Mansions and the Girls Scouts Christmas program

Mark Tomasik, RetroSimba.com, talks about the Cardinals-Dodgers rivalry as the two teams prepare to meet in the National League Wild Card Game

John Fischer, Normal Public Library, talks about upcoming programs and events

Wednesday, October 6, 2021

Sean Jordal, Aguru Machinery, talks about maximizing fertilizer use efficiency and the expectations of rising input costs for farmers

Savant Wealth Management (Kevin Kingston, John Reudi, Chris Reudi), talk about investing and current market trends

Doug Damery, Dir., Normal Parks & Rec, talks about upcoming programs and events

Thursday, October 7, 2021

Sean Craig, Investment Planners, talks about investing and recent market news and trends

Chuck Collins, reviews the new James Bond movie “No Time to Die”

Rachel Sizemore, Mid Central Community Action, talks about planned events for Domestic Violence Awareness Month which falls in October

Shelly Hanover, Children’s Discovery Museum, talks about Day Camp openings and volunteer opportunities at the museum

Friday, October 8, 2021

Don Meyer, McLean County Ag History, talks about the history of the corn harvest in McLean County

Quarterly Issues/Programs List

Issue: Eye on Veterans

How Issue Was Treated: WJBC-AM runs a one-hour show on Sunday Mornings

Title: Eye On Veterans

Date: 10/01/2021 – 12/31/2021

Time: 6am-7am

Description:

WJBC-AM runs a one-hour show every Sunday Morning from 6am-7am. The program provides veterans with information about financial assistance, benefits and other issues.

Quarterly Issues/Programs List

Issue:

The Week in Review

How Issue Was Treated:

WJBC-AM runs a half-hour show on Saturday Mornings

Title:

The Week in Review

Date:

10/01/2021 – 12/31/2021

Time:

5am-5:30am

Description:

WJBC-AM runs a half-hour show every Saturday Morning from 5am to 5:30am. The program is a Full Roundup of the Week's events.

Quarterly Issues/Programs List

Issue: American Red Cross Blood Drive

How Issue Was Treated: WJBC-AM ran a total of 54
Recorded PSA's

Title: Gift of Life Blood Drive

Date: 12/18/21 – 12/28/2021

Time: Midnight - Midnight

Description:

WJBC-AM ran a total of 54 recorded PSA's to help promote the annual "Gift of Life" Blood Drive

Traffic Order #839835

Quarterly Issues/Programs List

Issue: The Baby Fold

How Issue Was Treated: WJBC-AM ran a total of 53
Recorded PSA's

Title: Festival of Trees

Date: 11/08/21 – 11/19/2021

Time: Midnight - Midnight

Description:

WJBC-AM ran a total of 53 recorded PSA's to help promote the annual "Festival of Trees"

Traffic Order #808761

Quarterly Issues/Programs List

Issue: Salvation Army

How Issue Was Treated: WJBC-AM ran a total of 15
Recorded PSA's

Title: Bell Ringing

Date: 11/22/21 – 11/25/2021

Time: Midnight - Midnight

Description:

WJBC-AM ran a total of 15 recorded PSA's to help promote the Salvation Army "Bell Ringing" Challenge

Traffic Order #814159

Quarterly Issues/Programs List

Issue: Breast Cancer Awareness

How Issue Was Treated: WJBC-AM ran a total of 80
Recorded PSA's

Title: Breast Cancer Awareness

Date: 10/06/21 – 10/31/2021

Time: Midnight - Midnight

Description:

WJBC-AM ran a total of 80 recorded PSA's to help promote
Breast Cancer Awareness

Traffic Order #759050

Quarterly Issues/Programs List

Issue: Toys for Tots

How Issue Was Treated: WJBC-AM ran a total of 19
Recorded PSA's

Title: McLean County Toys for Tots

Date: 10/06/21 – 10/31/2021

Time: Midnight - Midnight

Description:

WJBC-AM ran a total of 19 recorded PSA's to help promote
Toys for Tots Toy Drive

Traffic Order #824572

Quarterly Issues/Programs List

Issue: Toys for Tots

How Issue Was Treated: WJBC-AM held a 2-hour broadcast on location to collect new un-wrapped toys

Title: McLean County Toys for Tots

Date: 12/009/21

Time: 4pm – 6pm

Description:

WJBC-AM held a two hour live broadcast on location to collect toys for the McLean County Toys for Tots toy drive

Quarterly Issues/Programs List

Issue:

Local PSA

How Issue Was Treated:

WJBC-AM ran a total of 391 Recorded PSA's for Local Charities and their events

Title:

WJBC-AM PSA Rotator

Date:

10/01/2021 – 12/31/2021

Time:

Midnight - Midnight

Description:

WJBC-AM ran a total of 391 One Minute PSA's to help promote local charities and their events. Charities featured in these PSA's included:

Alzheimer's Association Walk to End Alzheimer's, Bloomington Normal Sunrise Rotary Octoberfest 5K, Duncan Manor Masquerade at the Manor, Shriner's Children's Hospital 5K, Uptown Normal Treat Feast, Homes of Hope Annual Drawdown, Community Health Care Clinic Breast in Show, Parke Regency Holiday Expo, St. Jude Children's Research Hospital, Arthritis Foundation, Toys for Tots of McLean County Toy Collection, Baby Fold Festival of Trees, Bloomington Parks & Recreation Holiday Weekend, David Davis Mansion Christmas at the Mansions, Miller Park Zoo Wild Lights Event, Duncan Manor Holiday Open House, Special Olympics of Illinois, American Red Cross Gift of Life Blood Drive, Faith in Action

Traffic order# 335492

Quarterly Issues/Programs List

Issue: EEO Employer

How Issue Was Treated: WJBC-AM ran a total of 182 recorded promos to promote that WJBC-AM is an equal employer

Title: EEO Employer

Date: 10/01/2021 – 12/31/2021

Time: Midnight - Midnight

Description:
WJBC-AM ran a total of 182 Recorded Promos to inform that we are an Equal Opportunity Employer.

*Traffic Order #: 569357

WJBC-AM

Order Number	Copy	Total Spots	Date Range	Rate
839835	AMERICAN RED CROSS GIFT OF LIFE	54	12/18/21-12/28/21	\$0.00
569357	EEO EMPLOYER	182	10/01/21-12/31/21	\$0.00
808761	BABY FOLD'S FESTIVAL OF TREES	53	11/08/21-11/19/21	\$0.00
814159	VATION ARMY BELL RINGING MILLER VS LAUGH	15	11/22/21-11/25/21	\$0.00
759050	BREAST CANCER AWARENESS	80	10/06/21-10/31/21	\$0.00
824572	TOYS FOR TOTS TOY DRIVE	19	12/07/21-12/10/21	\$0.00
335492	WJBC PSA ROTATOR	391	10/01/21-12/31/21	\$0.00
QTR 4 2021 PSA TOTALS		794		