

Spot Manager: All, 04/13/16-04/19/16

State	Priority	Order	Alt Order #	Date	Air Time	Time Period
Station: WIVB						
Advertiser: POL/Bernie 2016						
Estimate #: 205						
R	P2	847316	25144515	04/13/16		M-F 2p-3p
P	P2	847316	25144515	04/13/16	7:10:40 PM	M-F 658-730p
P	P2	847316	25144515	04/13/16	12:22:37 PM	M-F 12p-1230
P	P3	847316	25144515	04/13/16	9:16:40 AM	9a-10a
P	P3	847316	25144515	04/13/16	12:28:36 XM	LF M-F The L
P	P2	847316	25144515	04/13/16	8:45:01 AM	M-F Early Shc
P	P3	847316	25144515	04/13/16	4:30:30 PM	M-F News 4 A
P	P3	847316	25144515	04/13/16	7:51:12 PM	M-F 730-758p
D	P3	847316	25144515	04/14/16		M-F 658-730p
D	P2	847316	25144515	04/14/16		M-F 5a-559a
D	P2	847316	25144515	04/14/16		M-F 5p News
D	P2	847316	25144515	04/14/16		M-F 130-2p
D	P2	847316	25144515	04/14/16		M-F Early Shc
D	P2	847316	25144515	04/14/16		M-F 11a-12p
D	P4	847316	25144515	04/15/16		M-F 430a-5a \
D	P4	847316	25144515	04/15/16		M-F News 4 A
D	P2	847316	25144515	04/15/16		M-F 1230p-13
D	P3	847316	25144515	04/15/16		M-F 730-758p
D	P2	847316	25144515	04/15/16		M-F Early Shc
D	P4	847316	25144515	04/16/16		Sa 1135p-123
D	P3	847316	25144515	04/16/16		7p-730p
D	P4	847316	25144515	04/16/16		Sa/Su EN 6-6:
D	P2	847316	25144515	04/17/16		CBS Sunday I
D	P4	847316	25144515	04/17/16		(11:35:00 PM-
D	P2	847316	25144515	04/18/16		M-F Early Shc
D	P2	847316	25144515	04/18/16		M-F 12p-1230
D	P2	847316	25144515	04/18/16		M-F 559a-7a
D	P2	847316	25144515	04/18/16		M-F 10-11a
D	P4	847316	25144515	04/18/16		M-F 1235a-13
D	P3	847316	25144515	04/18/16		M-F 658-730p
D	P2	847316	25144515	04/19/16		M-F LN 11p-1
D	P2	847316	25144515	04/19/16		M-F News 4 @
D	P2	847316	25144515	04/19/16		M-F 11a-12p
D	P4	847316	25144515	04/19/16		M-F 3-357p
D	P2	847316	25144515	04/19/16		M-F 5a-559a
D	P3	847316	25144515	04/19/16		9a-10a
D	P2	847316	25144515	04/19/16		M-F Early Shc

	Length	Rate	Ad-ID	House #	Line
	1:00	\$400.00			19
	:30	\$800.00			36
p	1:00	\$600.00			15
	1:00	\$100.00			10
ate Show	1:00	\$220.00			29
w 7a-9a	1:00	\$300.00			5
.t 4p	:30	\$100.00			37
	1:00	\$1,200.00			26
	1:00	\$800.00			24
	1:00	\$440.00			2
5-6p	1:00	\$600.00			22
	1:00	\$400.00			18
w 7a-9a	1:00	\$300.00			6
	1:00	\$600.00			13
Wake Up Early	1:00	\$30.00			1
.t 4p	1:00	\$100.00			21
Op	1:00	\$400.00			17
	1:00	\$1,200.00			27
w 7a-9a	1:00	\$300.00			7
5a	1:00	\$60.00			33
	1:00	\$300.00			32
30p	1:00	\$240.00			31
Morn 9a-1030a	1:00	\$1,000.00			34
.12:35:00 XM)	1:00	\$120.00			35
w 7a-9a	1:00	\$300.00			8
p	1:00	\$600.00			16
	1:00	\$800.00			4
	1:00	\$600.00			12
5a	1:00	\$50.00			30
	1:00	\$800.00			25
135p	1:00	\$700.00			28
2 6pm	1:00	\$1,200.00			23
	1:00	\$600.00			14
	1:00	\$60.00			20
	1:00	\$440.00			3
	1:00	\$100.00			11
w 7a-9a	1:00	\$300.00			9
		17,160.00			
		17,160.00			
		17,160.00			
		17,160.00			

[Sorted by: Estimate #]

Spot Manager: All, 04/13/16-04/19/16 (04/12/16 2:08:57 PM)



State Reason

[Political]

