



2nd Quarter 2017
“VISTA L.A.” MAGAZINE SHOW

Show: VIS #0616 ABC7 “Vista L.A.”
Air Dates: 4/15/17
Length: 30 minutes
Origin: Local
Type: Public Affairs and Informational

Vista L.A. Host: Patricia Lopez

MINOR STRUT

Inspired by the legends of rock ‘n’ roll, a group of young musicians from Southern California takes center stage as "Minor Strut." The boy band, ages 10 to 15, write their own music and lyrics, and they're strutting their stuff with the release of their very first album!

IMAGINATION FOUNDATION

Four years ago a video about a little boy with a big imagination became an internet sensation. Caine Monroy’s Cardboard Arcade sparked an international movement to inspire creativity in education and the pursuit of careers in Science, Technology and Engineering (S.T.E.M.) for children. Vista LA’s Alysha Del Valle met up with the filmmaker behind Caine’s Arcade, Nirvan Mullick, who was also inspired by Caine’s Arcade to create the Imagination Foundation. Time Warner Cable and the Imagination Foundation teamed up to host a “Cardboard Challenge” on Earth Day at Extera Public Schools at Breed Elementary in Boyle Heights.

LIL’ LIBROS

Inspired by their children, Patty Rodriguez and Ariana Stein of L.A. created Lil’ Libros, a unique collection of bilingual books for kids celebrating Latino culture.

BABY BOY BAKERY

Baby Boy Bakery is a special blog dedicated to a little boy named Ryan. His mom started Baby Boy Bakery to offer kid-friendly cooking kits, a baby journal and a recipe binder all to encourage families to celebrate life’s sweetest moments in the kitchen, together!

YOUNG CANCER SUPPORT, YOUNG HOMELESS SUPPORT

The Esparza brothers are spreading love to some families who need it most in our community. Through their organization, Young Cancer Support, Young Homeless Support (YCSYHS),

they've started a movement to bring hope to children fighting cancer. First they meet the families in need, then gather a "wish list," and then surprise the family with gifts. But beyond gifts, the small group builds friendships with the families, offering emotional support, and sometimes just spending quality time with the children. The group has created a clothing line of tee-shirts to help support the organization. Every tee-shirt bought helps fund gifts for the children and the homeless community.

BOWERS MUSEUM: MUMMIES OF THE WORLD EXHIBIT

The amazing "Mummies of the World" is at Bowers Museum in Santa Ana until September 5, 2016. From traditional ancient Egyptian mummies to shrunken heads from South America and a modern mummy from 1994, there's something for the whole family to learn.