

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WBRZ-TV Baton Rouge, La</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">3-15-19</span>
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I, Truth In Politics  
do hereby request station time concerning the following issue:

State Spending

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Order			

This broadcast time will be used by: Truth In Politics

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Truth in Politics - 450 Laurel St., Ste. 1600  
Baton Rouge, LA 70801

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Tara Saxon

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-15-19      *Gaurie Mayeur*      985-377-7159  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
*Denise Robichaux*      Denise Robichaux      Director of Sales  
Signature                      Printed Name                      Title



## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Order			

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





Contract # 28446		
Schedule Dates	03/21/19-04/07/19	
Advertiser	TRUTH IN POLITICS (4020)	
Agency	PEOPLE WHO THINK (2011)	
Product	Political- Issues (1071)	
Brand	EST 1603 TRUTH-0148 (17156)	
Salesperson	POLITICAL, Local (1025)	
Sales Office	WBRZ sales	
Buyer Name	MAYEUX,LAURIE	
Phone/Fax	/	
CPE	N/A	
Account Types	Local/Political	
Billing Type	Calendar	
Comments		

Date Entered	03/20/19	
Last Modified	03/20/19	
Entered By	Denise Robichaux	
CO-OP	No	
Headline #		
Demo		
Order Type	Normal	
Package Deal		
Commission %	15.00	
Commission	\$5,433.75	
Net Total	\$30,791.25	
Sales Tax		

ABC (WBRZ)	Spots	Rate
By Calendar Month		
Mar. 2019	43	\$18,475.00
Apr. 2019	38	\$17,750.00
Grand Total:	81	\$36,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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13.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	6A- 7A (CST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	ABC (WBRZ)		3/20/19
14.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	7A- Good Morning America - HD	1	1	1	1	1	1			5	\$400.00	\$2,000.00	ABC (WBRZ)		3/20/19
15.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	7A- Good Morning America - HD	2	X	X	X	X	X			2	\$400.00	\$800.00	ABC (WBRZ)		3/20/19
16.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	9A- Live with Kelly and Ryan- HD	2	X	X	X	X	X			2	\$175.00	\$350.00	ABC (WBRZ)		3/20/19
17.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	1P- General Hospital -- HD	1	1	1	1	1	1			5	\$250.00	\$1,250.00	ABC (WBRZ)		3/20/19
18.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	1P- General Hospital -- HD	1	1	1	1	1	1			5	\$250.00	\$1,250.00	ABC (WBRZ)		3/20/19
19.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	3P- Dr. Phil - HD	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		3/20/19
20.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	3P- Dr. Phil - HD	1	1	1	1	1	1			5	\$200.00	\$1,000.00	ABC (WBRZ)		3/20/19
21.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	4:28P- Jeopardy - HD	3	X	X	X	X	X			3	\$375.00	\$1,125.00	ABC (WBRZ)		3/20/19
22.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	6:30P- Wheel of Fortune - HD	3	X	X	X	X	X			3	\$950.00	\$2,850.00	ABC (WBRZ)		3/20/19
23.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	6:30P- Wheel of Fortune - HD	1	1	1	1	1	1			5	\$950.00	\$4,750.00	ABC (WBRZ)		3/20/19

CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
Comments:										Comments:									

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24.0	Normal Line / SPOT	03/25/19-04/01/19	1	:30	9:01P- The Fix	1	1							2	\$1,200.00	\$2,400.00	ABC (WBRZ)		3/20/19
25.0	Normal Line / SPOT	03/25/19-03/29/19	1	:30	10:35P- Jimmy Kimmel Live-HD	1	1	1	1	1	1			5	\$275.00	\$1,375.00	ABC (WBRZ)		3/20/19
26.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	10:35P- Jimmy Kimmel Live-HD	1	1	1	1	1	1			5	\$275.00	\$1,375.00	ABC (WBRZ)		3/20/19
27.0	Normal Line / SPOT	04/01/19-04/05/19	1	:30	4:28P- Jeopardy - HD	1	1	1	1	1	1			5	\$400.00	\$2,000.00	ABC (WBRZ)		3/20/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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