



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2481382

Schedule Dates 06/14/16-06/20/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4591 (827657)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kate Thompson,
Phone/Fax /
CPE 750/760/4591
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/27/16
Last Modified 06/07/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25161795
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,292.50
Net Total \$18,657.50
Sales Tax

Richmond (WRLH)
By Broadcast Month Spots Rate
Jun. 2016 21 \$21,950.00
Grand Total: 21 \$21,950.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	06/14/16-06/20/16	2	:30	7:30A- News-Fox Richmond @ 7am	1	1	1						2	\$200.00	\$400.00	Richmond (WRLH)	FOX-MORN NWS	4/28/16
2.0	Revised Line (Rev#) SPOT	06/14/16-06/20/16	2	:30	7:30A- Maury	1	1	1						3	\$250.00	\$750.00	Richmond (WRLH)	MAURY	6/9/16
Est 2.0	Unapproved (Rev#) on credit hold / SPOT	06/16/16-06/16/16	2	:30	7:30A- Maury					1				1	\$250.00	\$250.00	Richmond (WRLH)	MAURY	6/9/16
3.0	Revised Line (Rev#) SPOT	06/14/16-06/20/16	2	:30	5:28P- Judge Judy B	1	1	1						3	\$600.00	\$1,800.00	Richmond (WRLH)	JUDGE JUDY B	6/23/16
Est 3.0	Unapproved (Rev#) on credit hold / SPOT	06/14/16-06/14/16	2	:30	5:28P- Judge Judy B					1				1	\$600.00	\$600.00	Richmond (WRLH)	JUDGE JUDY B	6/9/16
3.0.1	Closed Preempt	06/17/16															Richmond (WRLH)	Program Change/Exception - US Open	
4.0	Normal Line / SPOT	06/14/16-06/20/16	3	:30	5:58P- Family Feud	1	1	1						3	\$400.00	\$1,200.00	Richmond (WRLH)	FAMILY FEUD	4/28/16
5.0	Revised Line (Rev#) SPOT	06/14/16-06/20/16	2	:30	7:28P- The Big Bang Theory	1	1	1						3	\$600.00	\$1,800.00	Richmond (WRLH)	THE BIG BANG THEORY	4/28/16
Est 5.0	Unapproved (Rev#) on credit hold / SPOT	06/20/16-06/20/16	2	:30	7:28P- The Big Bang Theory					1				1	\$1,800.00	\$1,800.00	Richmond (WRLH)	THE BIG BANG THEORY	6/9/16
6.0	Normal Line / Prime	06/20/16-06/20/16	2	:30	7:58P- FOX-So You Think You Can Dance (Monday)	1								1	\$2,000.00	\$2,000.00	Richmond (WRLH)	SO YOU THINK YOU CAN DANCE	4/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4591 (827657)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4591
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/22/16
Last Modified 06/07/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25161795
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,292.50
Net Total \$18,657.50
Sales Tax

Richmond (WRLH)
By Broadcast Month
Jun. 2016
Spots 21
Rate \$21,950.00
Grand Total: 21 \$21,950.00

Due to Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line (Rev#) : News	06/14/16-06/16/16	3	:30	9:59-10:00 News-Fox Richmond News @ 10	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Richmond (WRLH)	FOX NEWS AT 10<	4/28/16
Est 7.0	Unapproved (Rev#) on credit hold / News	06/15/16-06/15/16	3	:30	9:59-10:00 News-Fox Richmond News @ 10									1	\$800.00	\$800.00	Richmond (WRLH)	FOX NEWS AT 10<	6/9/16
8.0	Revised Line (Rev#) : News	06/14/16-06/16/16	2	:30	10:30P News-Fox Richmond News @ 10	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Richmond (WRLH)	FOX NEWS AT 10<	4/28/16
Est 8.0	Unapproved (Rev#) on credit hold / News	06/17/16-06/17/16	3	:30	10:30P News-Fox Richmond News @ 10									1	\$800.00	\$800.00	Richmond (WRLH)	FOX NEWS AT 10<	6/9/16
9.0	Normal Line / Prime	06/15/16-06/15/16	3	:30	9P FOX-Wayward Pines (Wednesday)									1	\$1,500.00	\$1,500.00	Richmond (WRLH)	WAYWARD PINES	4/28/16
10.0	Normal Line / Prime	06/16/16-06/16/16	2	:30	7-8:30P FOX-Bones (Thursday)									1	\$3,000.00	\$3,000.00	Richmond (WRLH)	BONES	4/28/16
11.0	Normal Line / News	06/18/16-06/18/16	2	:30	11P News-Fox Richmond News @ 10 (Saturday)									1	\$500.00	\$500.00	Richmond (WRLH)	LATE NEWS	4/28/16
12.0	Revised Line (Rev#) : Golf	06/19/16-06/19/16	3	:30	11A Sports-Fox US Open									2	\$500.00	\$1,000.00	Richmond (WRLH)	US OPEN GOLF	4/28/16
Est 12.0	Unapproved (Rev#) on credit hold / Golf	06/19/16-06/19/16	3	:30	11A Sports-Fox US Open									1	\$1,200.00	\$1,200.00	Richmond (WRLH)	US OPEN GOLF	6/9/16

CONFIRMATION CONTRACT

Accepted-Agency Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2481382

Schedule Dates 06/14/16-06/20/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4591 (827657)
Salesperson Millennium/DQ, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4591
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/27/16
Last Modified 06/07/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25161795
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,292.50
Net Total \$18,657.50
Sales Tax

Richmond (WRLH)
By Broadcast Month
Jun. 2016
Grand Total:
Spots 21
Rate \$21,950.00
\$21,950.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 14.0	Unapproved (NewL) on credit hold / News	06/14/16-06/16/16	3	1:00	9:59-10:30P- News-Fox Richmond News @ 10	1	1							2	\$1,600.00	\$3,200.00	Richmond (WRLH)	FOX NEWS AT 10<	6/9/16
Est 15.0	Unapproved (NewL) on credit hold / News	06/15/16-06/20/16	3	1:00	10:30P- News-Fox Richmond News @ 10	1								2	\$1,600.00	\$3,200.00	Richmond (WRLH)	FOX NEWS AT 10<	6/9/16
Est 16.0	Unapproved (NewL) on credit hold / SPOT	06/17/16-06/17/16	2	1:00	5:28P- Judge Judy B	1								1	\$1,200.00	\$1,200.00	Richmond (WRLH)	JUDGE JUDY B	6/9/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	06/14/16-06/14/16	2	1:00	3:58P- Maury	1								1	\$500.00	\$500.00	Richmond (WRLH)	MAURY POWICH	6/9/16

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KATZ TELEVISION GROUP

Contract # 25161795 **Changes as of:** 6/9/2016 at 10:32 AM **Version:** Highlighting Revision 3
CPE: 750/760/4591 **Flight:** 6/14/16 - 6/20/16 **Total \$:** \$21,950.00
Agency: TARGETED PLATFORM MEDIA **Advertiser:** Priorities Usa Action **Market:** Richmond **Total Spots:** 21
 650 Massachusetts Avenue, NW **Product:** Priorities USA Action **Office:** WASHINGTON **Total CPP:** \$0.00
 Washington, DC 20001 **Agency Order #:** 4991302 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+ **Traffic #:** 2481382
Salesperson: JAMES SCUTARI 202-955-5342 **Con Type:** POLITICAL/NOTE **Assistant:** JAMES SCUTARI 202-955-5342 **Separation:**

Comments: Converted \$10,900 to :60s, total remains the same.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	6/14 - 6/14		Total Spots	Total \$	CPP	GRP
							6/14					
1	Tu-F,M 7:30a-8a		FOX-MORN NWS	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
REV-2	Tu-F,M 4p-5p		MAURY POVICH	\$250.00	0	30	3		1	\$250.00	\$0.00	0.0
REV-3	Tu-F,M 5:30p-6p		JUDGE JUDY B	\$600.00	0	30	3		1	\$600.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		FAMILY FEUD	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
REV-5	Tu-F,M 7:30p-8p		BG BNG THRY B	\$1,600.00	0	60	2		1	\$1,600.00	\$0.00	0.0
Changes: Rate from 800 to 1600, Len from 30 to 60												
6	M 8p-9p		SO YOU THINK YOU CAN DANCE	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
REV-7	Tu-F,M 10p-10:30p		FOX NEWS AT 10<	\$800.00	0	30	5		1	\$800.00	\$0.00	0.0
REV-8	Tu-F,M 10:30p-11p		FOX NEWS AT 10<	\$800.00	0	30	5		1	\$800.00	\$0.00	0.0
9	W 9p-10p		WAYWARD PINES	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
10	Th 8p-9p		BONES	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
11	Sa 11p-11:30p		LATE NEWS	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
REV-12	Su 11a-7:30p		US OPEN GOLD	\$1,200.00	0	60	2		1	\$1,200.00	\$0.00	0.0
Changes: Rate from 600 to 1200, Len from 30 to 60												
REV-13	Tu-F,M 10p-10:30p		FOX NEWS AT 10<	\$1,600.00	0.0	60	0	2	2	\$3,200.00	\$0.00	0.0
REV-14	Tu-F,M 10:30p-11p		FOX NEWS AT 10<	\$1,600.00	0.0	60	0	2	2	\$3,200.00	\$0.00	0.0
REV-15	Tu-F,M 5:30p-6p		JUDGE JUDY B	\$1,200.00	0.0	60	0	1	1	\$1,200.00	\$0.00	0.0
REV-16	Tu-F,M 4p-5p		MAURY POVICH	\$500.00	0.0	60	0	1	1	\$500.00	\$0.00	0.0
TOTALS: 21									21	\$21,950.00	\$0.00	0.0



KATZ TELEVISION GROUP

Contract # 25161795 **Changes as of:** 6/9/2016 at 10:32 AM **Version:** Highlighting Revision 3
CPE: 750/760/4591 **Flight:** 6/14/16 - 6/20/16 **Total \$:** \$21,950.00
Agency: TARGETED **Advertiser:** Priorities Usa Action **Market:** Richmond
PLATFORM MEDIA **Product:** Priorities USA Action **Office:** WASHINGTON
650 Massachusetts Avenue, NW **Agency Order #:** 4991302 **Primary Demo:** Adults 35+
Washington, DC 20001 **Buyer:** Thompson, Katie **Con Type:** POLITICAL/NOTE
Salesperson: JAMES SCUTARI **Assistant:** JAMES SCUTARI **Traffic #:** 2481382
202-955-5342 **Separation:**

Hit Listed Programs	
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Date/Time	Added by	Comment
04/27/16 3:45 PM	Jordan Moeller	Line 11 - Late News airs at 11p due to MLB game (ATL vs. NYM). Can place at later time or find other program.
04/26/16 10:55 AM	JAMES SCUTARI	Separation: 30
04/26/16 10:55 AM	JAMES SCUTARI	Separation: 30

Competitive Information

Market Budget:	\$146,333
WRLH Share:	15%
Comment:	
ERLH:	1%
WRIC:	30%
WTVR:	29%
WUPV:	2%
WWBT:	23%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$21,950.00	N/A
Total	100%	21	\$21,950.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jun	21	\$21,950.00
Total	21	\$21,950.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/9/16 10:32 AM	JAMES SCUTARI	Revised		8	\$0	\$21,950.00	Changes: Total Spots from 29 to 21, Competitive Market Budget from \$133,000 to \$146,333. Comments from Separation: 30 to Converted \$10,900 to :60s, total remains the same.. 10 buylines added or modified.
Revision	4/27/16 3:48 PM	JAMES SCUTARI	Confirmed			\$0	\$21,950.00	Changes: 1 buyline added or modified.
Makegood 1	4/27/16 3:45 PM	Jordan Moeller	Confirmed			\$0	\$21,950.00	
Queued for Electronic Contracting	4/27/16 3:07 PM					\$0	\$0	
Revision	4/26/16 10:55 AM	JAMES SCUTARI	Confirmed			\$0	\$21,950.00	Changes: Demo Meta to 1P1616, Product from TV to Priorities USA Action, User Entered
New	4/25/16 5:08 PM	JAMES SCUTARI	New	29		\$21,950.00	\$21,950.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



ERLH
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2481317
Schedule Dates 06/17/16-06/20/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4591 (827657)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4591
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/27/16
Last Modified 04/27/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25162006
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$127.50
Net Total \$722.50
Sales Tax

Richmond (ERLH)
By Broadcast Month Spots Rate
Jun. 2016 3 \$850.00
Grand Total: 3 \$850.00

Revised from 6/9/16

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	06/20/16-06/20/16	4	:30	9P-10P (EST)	1								1	\$250.00	\$250.00	Richmond (ERLH)	L&O:SVU-MYNETZ	4/27/16
2.0	Revised Line - Rev. / Prime	06/17/16-06/17/16	4	:30	8P-9P (EST)	1								1	\$500.00	\$500.00	Richmond (ERLH)	BONES-MYNETZ	6/9/16
4.0	Normal Line / Prime	06/19/16-06/19/16	4	:30	10P-11P (EST)	1								1	\$100.00	\$100.00	Richmond (ERLH)	IN HEAT-NTB 8	4/27/16

CONFIRMATION CONTRACT

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KATZ TELEVISION GROUP

2481317

Contract # 25162006	Changes as of: 6/9/2016 at 10:34 AM	Version: Highlighting Revision 2
CPE: 750/760/4591	Flight: 6/14/16 - 6/20/16	Total \$: \$850.00
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Total Spots: 3
650 Massachusetts Avenue, NW Washington, DC 20001	Product: Priorities USA Action	Total CPM: \$0.00
Agency Order #: 4991298	Buyer: Thompson, Katie	Total GRP:
Salesperson: JAMES SCUTARI	202-955-5342	Traffic #: 2481317
	Primary Demo: Adults 35+	Separation:
	Con Type: POLITICAL/VOTE	
	Assistant: JAMES SCUTARI	
	202-955-5342	

Comments: Converted \$500 to :60s, total remains the same

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/14	6/14 - 6/14	Total Spots	Total \$	CPM	GRP
1	M 9p-10p		L&O:SVU-MYNETZ	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
2	F 8p-9p		BONES-MYNETZ	\$500.00	0	60	1		1	\$500.00	\$0.00	0.0
<i>Charges: Rate from 250 to 500, Len from 30 to 60</i>												
REV-3	Su 9p-10p		IN HEAT OF NTE	\$250.00	0	30	1		0	\$0.00	\$0.00	0.0
4	Su 10p-11p		IN HEAT-NTE B	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
TOTALS: 3									3	\$850.00	\$0.00	0.0



Contract # 25162006 **Changes as of:** 6/9/2016 at 10:34 AM **Version:** Highlighting Revision 2
CPE: 750/760/4591 **Flight:** 6/14/16 - 6/20/16 **Station:** ERLH
Agency: TARGETED PLATFORM MEDIA **Advertiser:** Priorities USA Action **Market:** Richmond
Product: Priorities USA Action **Office:** WASHINGTON
Agency Order #: 4991298 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+
Salesperson: JAMES SCUTARI **Assistant:** JAMES SCUTARI **Con Type:** POLITICAL/VOTE
Total \$: \$850.00 **Total Spots:** 3 **Total CPP:** \$0.00
Traffic #: 2481317 **Separation:**

Hit Listed Programs

Date/Time	Added by	Comment
04/26/16 11:06 AM	JAMES SCUTARI	Separation: 30
04/26/16 11:06 AM	JAMES SCUTARI	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$85,000
ERLH Share:	1%
Comment:	
WRIC:	30%
WRLH:	15%
WUPV:	29%
WUPV:	2%
WWBT:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$850.00	N/A	0.0
Total	100%	3	\$850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jun	3	\$850.00
Total	3	\$850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	6/9/16 10:34 AM	JAMES SCUTARI	Revised		1	\$0
Queued for Electronic Contracting	4/27/16 2:45 PM					\$0
Revision	4/26/16 11:06 AM	JAMES SCUTARI	Confirmed			\$0
New	4/26/16 11:02 AM	JAMES SCUTARI	New	4		\$850.00
						\$850.00

Changes: Total Spots from 4 to 3, Comments from Separation: 30 to Converted \$500 to Changes: Total Spots from 4 to 3, Comments from Separation: 30 to Converted \$500 to

Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered \$ from \$0.00 to \$850.00.

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2482351

Schedule Dates 06/21/16-07/01/16

Advertiser Priorities USA Action (72141)

Agency Targeted Platform Media (15945)

Product POLITICAL ISSUE (ns) (1187)

Brand PRIORITIES USA ACTION/4592 (827666)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Katie Thompson,

Phone/Fax /

CPE 750/760/4592

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments Priorities USA Action

Date Entered 04/28/16

Last Modified 04/28/16

Entered By Jordan Moeller

CO-OP No

Headline # ECR25161796

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,797.50

Net Total \$15,852.50

Sales Tax

Richmond (WRLH)

By Broadcast Month

Jun. 2016 15

Jul. 2016 10

Grand Total: 25

Spots

\$11,200.00

\$7,450.00

\$18,650.00

Rate

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Handwritten: Pending 6/13/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Revised Line (Rev): News	06/21/16-06/27/16	2	:30	10:30A-11:00A Fox Richmond	1	1							1	\$400.00	\$400.00	Richmond (WRLH)	FOX-MORN NEWS	6/13/16
Est 1.0	Unapproved (Rev): on credit hold / News	06/21/16-06/24/16	2	:30	7:30A-News-Fox Richmond	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)	FOX-MORN NEWS	6/13/16
2.1	Revised Line (Rev): SPOT	06/21/16-06/27/16	2	:30	5:58P- Maury	1	1							1	\$750.00	\$750.00	Richmond (WRLH)	MAURY POVICH	6/13/16
Est 2.0	Unapproved (Rev): on credit hold / SPOT	06/21/16-06/24/16	2	:30	5:58P- Maury	2		X	X	X	X			2	\$250.00	\$500.00	Richmond (WRLH)	MAURY POVICH	6/13/16
3.1	Revised Line (Rev): SPOT	06/21/16-06/27/16	2	:30	5:58P- Judge Judy B	1	1							1	\$600.00	\$600.00	Richmond (WRLH)	JUDGE JUDY B	6/13/16
Est 3.0	Unapproved (Rev): on credit hold / SPOT	06/21/16-06/24/16	2	:30	5:58P- Judge Judy B	1		X	X	X	X			1	\$600.00	\$600.00	Richmond (WRLH)	JUDGE JUDY B	6/13/16
4.1	Revised Line (Rev): SPOT	06/21/16-06/27/16	3	:30	5:58P- Family Feud	1	1							1	\$400.00	\$400.00	Richmond (WRLH)	FAMILY FEUD	6/13/16
Est 4.0	Unapproved (Rev): on credit hold / SPOT	06/21/16-06/24/16	3	:30	5:58P- Family Feud	2		X	X	X	X			2	\$400.00	\$800.00	Richmond (WRLH)	FAMILY FEUD	6/13/16
5.1	Revised Line (Rev): SPOT	06/21/16-06/27/16	2	:30	7:30P- The Big Bang Theory	1	1							1	\$800.00	\$800.00	Richmond (WRLH)	THE BIG BANG THEORY	6/13/16
Est 5.0	Unapproved (Rev): on credit hold / SPOT	06/21/16-06/24/16	2	:30	7:30P- The Big Bang Theory	1		X	X	X	X			1	\$800.00	\$800.00	Richmond (WRLH)	THE BIG BANG THEORY	6/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2482351

Schedule Dates 06/21/16-07/01/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4592 (827666)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kate Thompson,
Phone/Fax /
CPE 750/760/4592
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/28/16
Last Modified 04/28/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25161796
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,797.50
Net Total \$15,852.50
Sales Tax

Richmond (WRLH)		
By Broadcast Month	Spots	Rate
Jun. 2016	15	\$11,200.00
Jul. 2016	10	\$7,450.00
Grand Total:	25	\$18,650.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / Prime	06/27/16-06/27/16	2	:30	7:58P- FOX So You Think You Can Dance (Monday)	1								1	\$2,000.00	\$2,000.00	Richmond (WRLH)	SO YOU THINK YOU CAN DANCE	4/28/16
7.0	Revised Line (Rev#) - News	06/21/16-06/27/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	1	1	1	1	1	1			6	\$800.00	\$4,800.00	Richmond (WRLH)	FOX NEWS AT 10P	4/28/16
8.0	Unapproved (New) on credit hold / News	06/21/16-06/24/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	3		X	X	X	X			3	\$800.00	\$2,400.00	Richmond (WRLH)	FOX NEWS AT 10P	6/13/16
8.0	Revised Line (Rev#) - News	06/21/16-06/27/16	3	:30	10:30P- News-Fox Richmond News @ 10	1	1	1	1	1	1			6	\$800.00	\$4,800.00	Richmond (WRLH)	FOX NEWS AT 10P	4/28/16
8.0	Unapproved (Rev#) on credit hold / News	06/21/16-06/24/16	3	:30	10:30P- News-Fox Richmond News @ 10	3		X	X	X	X			3	\$800.00	\$2,400.00	Richmond (WRLH)	FOX NEWS AT 10P	6/13/16
9.0	Normal Line / Prime	06/23/16-06/23/16	2	:30	7:58P- FOX-Bones (Thursday)	1				1				1	\$3,000.00	\$3,000.00	Richmond (WRLH)	BONES	4/28/16
10.0	Normal Line / News	06/25/16-06/25/16	2	:30	9:59:50P- News-Fox Richmond News @ 10 (Saturday)	1						1		1	\$500.00	\$500.00	Richmond (WRLH)	LATE NEWS	4/28/16
Est 11.0	Unapproved (New) on credit hold / News	06/28/16-07/01/16	2	:30	7:30A- News-Fox Richmond @ 7am	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)	FOX-MORN NEWS	6/13/16
Est 12.0	Unapproved (New) on credit hold / SPOT	06/28/16-07/01/16	2	:30	3:58P- Maury	1		X	X	X	X			1	\$250.00	\$250.00	Richmond (WRLH)	MAURY POVICH	6/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/v=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRUH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2482351

Schedule Dates 06/21/16-07/01/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIORITIES USA ACTION/4592 (827666)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4592
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Priorities USA Action

Date Entered 04/28/16
Last Modified 04/28/16
Entered By Jordan Moeller
CO-OP No
Headline # ECR25161796
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,797.50
Net Total \$15,852.50
Sales Tax

Richmond (WRUH)		
By Broadcast Month	Spots	Rate
Jun. 2016	15	\$11,200.00
Jul. 2016	10	\$7,450.00
Grand Total:	25	\$18,650.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 13.0	Unapproved (NewL) on credit hold / SPOT	06/28/16-07/01/16	2	:30	5:28P- Judge Judy B	1		X	X	X	X			1	\$600.00	\$600.00	Richmond (WRUH)	JUDGE JUDY B	6/13/16
Est 14.0	Unapproved (NewL) on credit hold / SPOT	06/28/16-07/01/16	3	:30	5:58P- Family Feud	1		X	X	X	X			1	\$400.00	\$400.00	Richmond (WRUH)	FAMILY FEUD	6/13/16
Est 15.0	Unapproved (NewL) on credit hold / SPOT	06/28/16-07/01/16	2	:30	7:30P- The Big Bang Theory	1		X	X	X	X			1	\$800.00	\$800.00	Richmond (WRUH)	BG BNG THRY B	6/13/16
Est 16.0	Unapproved (NewL) on credit hold / News	06/28/16-07/01/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	2		X	X	X	X			2	\$800.00	\$1,600.00	Richmond (WRUH)	FOX NEWS AT 10<	6/13/16
Est 17.0	Unapproved (NewL) on credit hold / News	06/28/16-07/01/16	3	:30	10:30P- News-Fox Richmond News @ 10	2		X	X	X	X			2	\$800.00	\$1,600.00	Richmond (WRUH)	FOX NEWS AT 10<	6/13/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:	Date:	Comments:														

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms



KATZ
TELEVISION
GROUP

Contract # 25161796 Changes as of: 6/10/2016 at 4:33 PM Version: Highlighting Revision 2
 CPE: 750/60/4592 Flight: 6/21/16 - 6/30/16 Station: WRLH
 Agency: TARGETED Advertiser: Priorities Usa Action Market: Richmond
 PLATFORM MEDIA Product: Priorities USA Action Office: WASHINGTON
 650 Massachusetts Avenue, NW Buyer: Thompson, Katie
 Washington, DC 20001 Agency Order #: 4991312 Primary Demo: Adults 35+
 Salesperson: JAMES SCUTARI Con Type: POLITICAL/NOTE
 202-955-5342 Assistant: JAMES SCUTARI
 Total \$: \$18,650.00
 Total Spots: 25
 Total CPP: \$0.00
 Total GRP: Traffic #: 2482351
 Separation:

Comments: Extended flight and shifted spots.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	6/21 - 6/28		Total Spots	Total \$	CPP	GRP
							6/21	6/28				
REV 1	Tu-F,M 7:30a-8a		FOX-MORN NWS	\$200.00	0	30	2	1	0	\$400.00	\$0.00	0.0
REV 2	Tu-F,M 4p-5p		MAURY POVICH	\$250.00	0	30	3	2	0	\$750.00	\$0.00	0.0
REV 3	Tu-F,M 5:30p-6p		JUDGE JUDY B	\$600.00	0	30	2	1	0	\$1,200.00	\$0.00	0.0
REV 4	Tu-F,M 6p-6:30p		FAMILY FEUD	\$400.00	0	30	3	2	0	\$1,200.00	\$0.00	0.0
REV 5	Tu-F,M 7:30p-8p		BG BNG THRY B	\$800.00	0	30	2	1	0	\$1,600.00	\$0.00	0.0
REV 6	M 8p-9p		SO YOU THINK YOU CAN DANCE	\$2,000.00	0	30	1	0	0	\$2,000.00	\$0.00	0.0
REV 7	Tu-F,M 10p-10:30p		FOX NEWS AT 10<	\$800.00	0	30	5	3	0	\$4,000.00	\$0.00	0.0
REV 8	Tu-F,M 10:30p-11p		FOX NEWS AT 10<	\$800.00	0	30	5	3	0	\$4,000.00	\$0.00	0.0
REV 9	Th 8p-9p		BONES	\$3,000.00	0	30	1	0	0	\$3,000.00	\$0.00	0.0
REV 10	Sa 10p-10:35p		LATE NEWS	\$500.00	0	30	1	0	0	\$500.00	\$0.00	0.0
TOTALS: 16 9									25	\$18,650.00	\$0.00	0.0



KATZ TELEVISION GROUP

Contract # 25161796 **Changes as of:** 6/10/2016 at 4:33 PM **Version:** Highlighting Revision 2
CPE: 750/760/4592 **Flight:** 6/21/16 - 6/30/16 **Station:** WRLH
Agency: TARGETED **Advertiser:** Priorities USA Action **Market:** Richmond
PLATFORM MEDIA **Product:** Priorities USA Action **Office:** WASHINGTON
650 Massachusetts Avenue, NW
Washington, DC 20001 **Buyer:** Thompson, Katie **Primary Demo:** Adults 35+
Agency Order #: 4991312 **Con Type:** POLITICAL/NOTE **Total Spots:** 25
Salesperson: JAMES SCUTARI **Assistant:** JAMES SCUTARI **Total CPP:** \$0.00
202-955-5342 **Total GRP:** **Traffic #:** 2482351
Separation:

Hit Listed Programs

Order Level Comments

Date/Time	Added by	Comment
04/26/16 10:52 AM	JAMES SCUTARI	Separation: 30
04/26/16 10:52 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$124,333
WRLH Share:	15%
Comment:	
ERLH:	1%
WRIC:	30%
WTVR:	29%
WUPV:	2%
WWBT:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$18,650.00	N/A	0.0
Total	100%	25	\$18,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jun	16	\$13,200.00
2016-Jul	9	\$5,450.00
Total	25	\$18,650.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/10/16 4:33 PM	JAMES SCUTARI	Revised			\$0	\$18,650.00	Changes: Flight End from 6/27/16 to 6/30/16. Competitive Market Budget from \$133,000 to \$124,333. Comments from Separation: 30 to Extended flight and shifted spots.. 10 bylines added or modified.
Queued for Electronic Contracting	4/26/16 10:37 AM					\$0	\$0	
Revision	4/26/16 10:52 AM	JAMES SCUTARI	Confirmed			\$0	\$18,650.00	Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered
New	4/25/16 5:08 PM	JAMES SCUTARI	New	25		\$18,650.00	\$18,650.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.