



WRLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2481382**  
Schedule Dates 06/14/16-06/20/16  
Advertiser Priorities USA Action (72141)  
Agency Targeted Platform Media (15945)  
Product POLITICAL ISSUE (NS) (1187)  
Brand PRIORITIES USA ACTION/4591 (827657)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Kabe, Thompson,  
Phone/Fax /  
CPE 750/760/4591  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments Priorities USA Action

Date Entered 04/27/16  
Last Modified 06/07/16  
Entered By Jordan Moeller  
CO-OP No  
Headline # ECR25161795  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,292.50  
Net Total \$18,657.50  
Sales Tax

By Broadcast Month	Spots	Rate
Jun. 2016	21	\$21,950.00
<b>Grand Total:</b>	<b>21</b>	<b>\$21,950.00</b>

*Revised from 6/9/16*

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	06/14/16-06/20/16	2	:30	7:30A- News-Fox Richmond @ 7am	1	1							2	\$200.00	\$400.00	Richmond (WRLH)	FOX-MORN NWS	4/28/16
2.0	Unapproved (Rev.) on credit hold / SPOT	06/14/16-06/20/16	2	:30	5:28P- Maury	1		1						1	\$250.00	\$250.00	Richmond (WRLH)	MAURY POVICH	6/9/16
3.0	Unapproved (Rev.) on credit hold / SPOT	06/14/16-06/20/16	2	:30	5:28P- Judge Judy B	1		1						1	\$600.00	\$600.00	Richmond (WRLH)	JUDGE JUDY B	6/23/16
3.0	Unapproved (Rev.) on credit hold / SPOT	06/14/16-06/14/16	2	:30	5:28P- Judge Judy B	1		1						1	\$600.00	\$600.00	Richmond (WRLH)	JUDGE JUDY B	6/9/16
3.0.1	Closed Preempt	06/17/16															Richmond (WRLH)	Program Change/Exception - US Open	
4.0	Normal Line / SPOT	06/14/16-06/20/16	3	:30	5:58P- Family Feud	1	1	1						3	\$400.00	\$1,200.00	Richmond (WRLH)	FAMILY FEUD	4/28/16
5.0	Unapproved (Rev.) on credit hold / SPOT	06/14/16-06/20/16	2	:30	7:28P- The Big Bang Theory	1		1						1	\$1,600.00	\$1,600.00	Richmond (WRLH)	THE BIG BANG THEORY	6/23/16
5.0	Unapproved (Rev.) on credit hold / SPOT	06/20/16-06/20/16	2	:30	7:28P- The Big Bang Theory	1								1	\$1,600.00	\$1,600.00	Richmond (WRLH)	THE BIG BANG THEORY	6/9/16
6.0	Normal Line / Prime	06/20/16-06/20/16	2	:30	7:58P- FOX-So You Think You Can Dance (Monday)	1								1	\$2,000.00	\$2,000.00	Richmond (WRLH)	SO YOU THINK YOU CAN DANCE	4/28/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRFLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2481382**  
Sched. Start Date: 06/14/16-06/20/16  
Advertiser: Priorities USA Action (72141)  
Agency: Targeted Platform Media (15945)  
Product: POLITICAL ISSUE (rs) (1187)  
Brand: PRIORITIES USA ACTION/4591 (827657)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Katie Thompson,  
Phone/Fax: /  
CPE: 750/760/4591  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: Priorities USA Action

Date Entered: 04/27/16  
Last Modified: 06/07/16  
Entered By: Jordan Moeller  
CO-OP: No  
Headline #: ECR25161795  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$3,292.50  
Net Total: \$18,657.50  
Sales Tax:

Richmond (WRFLH)		
By Broadcast Month	Spots	Rate
Jun. 2016	21	\$21,950.00
<b>Grand Total:</b>	<b>21</b>	<b>\$21,950.00</b>

Due for Pending Line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Unapproved (Rev.) on credit hold / News	06/14/16-06/16/16	3	:30	9:59-10:30P News-Fox Richmond News @ 10	1								1	\$800.00	\$800.00	Richmond (WRFLH)	FOX NEWS AT 10<	4/29/16
8.0	Unapproved (Rev.) on credit hold / News	06/15/16-06/15/16	3	:30	9:59-10:30P News-Fox Richmond News @ 10	1								1	\$800.00	\$800.00	Richmond (WRFLH)	FOX NEWS AT 10<	6/9/16
9.0	Unapproved (Rev.) on credit hold / News	06/14/16-06/17/16	2	:30	10:30P News-Fox Richmond News @ 10	1								1	\$800.00	\$800.00	Richmond (WRFLH)	FOX NEWS AT 10<	4/29/16
9.0	Normal Line / Prime	06/15/16-06/15/16	3	:30	10:30P News-Fox Richmond News @ 10	1								1	\$800.00	\$800.00	Richmond (WRFLH)	FOX NEWS AT 10<	6/9/16
10.0	Normal Line / Prime	06/16/16-06/16/16	2	:30	7:58-8:30P FOX-Bones (Thursday)	1								1	\$3,000.00	\$3,000.00	Richmond (WRFLH)	BONES	4/28/16
11.0	Normal Line / News	06/18/16-06/18/16	2	:30	11P News-Fox Richmond News @ 10 (Saturday)	1								1	\$500.00	\$500.00	Richmond (WRFLH)	LATE NEWS	4/28/16
12.0	Revised Line (Rev.) on credit hold / Golf	06/19/16-06/19/16	3	:30	11A Sports-Fox US Open	1								1	\$1,200.00	\$1,200.00	Richmond (WRFLH)	US OPEN GOLD	4/29/16
12.0	Unapproved (Rev.) on credit hold / Golf	06/19/16-06/19/16	3	:30	11A Sports-Fox US Open	1								1	\$1,200.00	\$1,200.00	Richmond (WRFLH)	US OPEN GOLD	6/9/16

**CONFIRMATION CONTRACT**

Accepted Agency Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WRLL FOX Richmond  
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Targeted Platform Media  
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**Contract # 2481382**

Schedule Dates: 06/14/16-06/20/16  
Advertiser: Priorities USA Action (72141)  
Agency: Targeted Platform Media (15945)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: PRIORITIES USA ACTION/4591 (827657)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Katie Thompson,  
Phone/Fax: /  
CPE: 750/760/4591  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: Priorities USA Action

Date Entered: 04/27/16  
Last Modified: 06/07/16  
Entered By: Jordan Moeller  
CO-OP: No  
Headline #: ECR25161795  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$3,292.50  
Net Total: \$18,657.50  
Sales Tax:

Richmond (WRLL)		
By Broadcast Month	Spots	Rate
Jun. 2016	21	\$21,950.00
<b>Grand Total:</b>	<b>21</b>	<b>\$21,950.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 14.0	Unapproved (NewL) on credit hold / News	06/14/16-06/16/16	3	1:00	9:59:50P- News-Fox Richmond News @ 10	1		1						2	\$1,600.00	\$3,200.00	Richmond (WRLL)	FOX NEWS AT 10<	6/9/16
Est 15.0	Unapproved (NewL) on credit hold / News	06/15/16-06/20/16	3	1:00	10:30P- News-Fox Richmond News @ 10	1			1					2	\$1,600.00	\$3,200.00	Richmond (WRLL)	FOX NEWS AT 10<	6/9/16
Est 16.0	Unapproved (NewL) on credit hold / SPOT	06/17/16-06/17/16	2	1:00	5:28P- Judge Judy B	1					1			1	\$1,200.00	\$1,200.00	Richmond (WRLL)	JUDGE JUDY B	6/9/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	06/14/16-06/14/16	2	1:00	3:55P- Maury	1								1	\$500.00	\$500.00	Richmond (WRLL)	MAURY POWCH	6/9/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser	Date	Accepted Station	Date	Comments

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





# KATZ TELEVISION GROUP

Contract # 25161795  
 CPE: 750/760/4591  
 Agency: TARGETED PLATFORM MEDIA  
 650 Massachusetts Avenue, NW  
 Washington, DC 20001  
 Agency Order #: 4991302  
 Buyer: Thompson, Katie  
 Salesperson: JAMES SCUTARI  
 202-955-5342  
 Station: WRLH  
 Market: Richmond  
 Office: WASHINGTON  
 Primary Demo: Adults 35+  
 Con Type: POLITICAL/NOTE  
 Assistant: JAMES SCUTARI  
 202-955-5342  
 Total \$: \$21,950.00  
 Total Spots: 21  
 Total CPM: \$0.00  
 Total GRP: Traffic #: 2481382  
 Separation:

### Order Level Comments

Date/Time	Added by	Comment
04/27/16 3:45 PM	Jordan Moeller	Line 11 - Late News airs at 11p due to MLB game (ATL vs. NYM). Can place at later time or find other program.
04/26/16 10:55 AM	JAMES SCUTARI	Separation: 30
04/26/16 10:55 AM	JAMES SCUTARI	Separation: 30

### Competitive Information

Market Budget:	\$146,333
WFLH Share:	15%
Comment:	
ERLH:	1%
WRIC:	30%
WTVR:	29%
WUPV:	2%
WWBT:	23%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	21	\$21,950.00
<b>Total</b>	<b>100%</b>	<b>21</b>	<b>\$21,950.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jun	21	\$21,950.00
<b>Total</b>	<b>21</b>	<b>\$21,950.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/9/16 10:32 AM	JAMES SCUTARI	Revised		8	\$0	\$21,950.00	Changes: Total Spots from 29 to 21, Competitive Market Budget from \$133,000 to \$146,333, Comments from Separation: 30 to Converted \$10,900 to :60s, total remains the same., 10 buylines added or modified.
Revision	4/27/16 3:48 PM	JAMES SCUTARI	Confirmed			\$0	\$21,950.00	Changes: 1 buyline added or modified.
Makegood 1	4/27/16 3:45 PM	Jordan Moeller	Confirmed			\$0	\$21,950.00	
Queued for Electronic Contracting	4/27/16 3:07 PM					\$0	\$0	
Revision	4/26/16 10:55 AM	JAMES SCUTARI	Confirmed			\$0	\$21,950.00	Changes: Demo Meta to P1616, Product from TV to Priorities USA Action, User Entered
New	4/25/16 5:08 PM	JAMES SCUTARI	New	29		\$21,950.00	\$21,950.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



ERLH  
1925 Westmoreland St  
Richmond, VA 23230

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2481317**

Schedule Dates: 06/17/16-06/20/16  
Advertiser: Priorities USA Action (72141)  
Agency: Targeted Platform Media (15945)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: PRIORITIES USA ACTION/4591 (827657)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Katie Thompson,  
Phone/Fax: /  
CPE: 750/760/4591  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: Priorities USA Action

Date Entered: 04/27/16  
Last Modified: 04/27/16  
Entered By: Jordan Moeller  
CO-OP: No  
Headline #: ECR25162006  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$127.50  
Net Total: \$722.50  
Sales Tax:

Richmond (ERLH)		
By Broadcast Month	Spots	Rate
Jun. 2016	3	\$850.00
<b>Grand Total:</b>	<b>3</b>	<b>\$850.00</b>

*Revised per MW 6/9/16*

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	06/20/16-06/20/16	4	:30	9P-10P (EST)	1								1	\$250.00	\$250.00	Richmond (ERLH)	L&O:SVU-MYNETZ	4/27/16
2.0	Revised Line - New / Prime	06/17/16-06/17/16	4	:30	8P-9P (EST)	1								1	\$500.00	\$500.00	Richmond (ERLH)	BONES-MYNETZ	6/9/16
4.0	Normal Line / Prime	06/19/16-06/19/16	4	:30	10P-11P (EST)	1								1	\$100.00	\$100.00	Richmond (ERLH)	IN HEAT-NTE B	4/27/16

**CONFIRMATION CONTRACT**

Accepted-Agency Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# KATZ TELEVISION GROUP

2481317

Contract # 25162006 Changes as of: 6/9/2016 at 10:34 AM Version: Highlighting Revision 2

CPE: 750/760/4591 Flight: 6/14/16 - 6/20/16 Total \$: \$850.00

Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Richmond Total Spots: 3

650 Massachusetts Avenue, NW Product: Priorities USA Action Office: WASHINGTON Total CPM: \$0.00

Washington, DC 20001 Agency Order #: 4991298 Buyer: Thompson, Katie Primary Demo: Adults 35+

Salesperson: JAMES SCUTARI 202-955-5342 Assistant: JAMES SCUTARI Con Type: POLITICAL/VOTE Traffic #: 2481317

Comments: Converted \$500 to :60s, total remains the same Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/14 - 6/14		Total Spots	Total \$	CPP	GRP
							6/14	6/14				
1	M 9p-10p		L&O:SVU-MYNETZ	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
2	F 8p-9p		BONIES-MYNET1	\$500.00	0	60	1		1	\$500.00	\$0.00	0.0
Charges: Rate from 250 to 500, Len from 30 to 60												
REV-3	Su 9p-10p		IN HEAT OF NTE	\$250.00	0	30	1	0	0	\$0.00	\$0.00	0.0
4	Su 10p-11p		IN HEAT-NTE B	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
<b>TOTALS: 3</b>									<b>3</b>	<b>\$850.00</b>	<b>\$0.00</b>	<b>0.0</b>



# KATZ TELEVISION GROUP

**Contract #** 25162006      **Changes as of:** 6/9/2016 at 10:34 AM      **Version:** Highlighting Revision 2  
**CPE:** 750/760/4591      **Flight:** 6/14/16 - 6/20/16      **Station:** ERLH  
**Agency:** TARGETED PLATFORM MEDIA      **Advertiser:** Priorities Usa Action      **Market:** Richmond  
 650 Massachusetts Avenue, NW      **Product:** Priorities USA Action      **Office:** WASHINGTON  
 Washington, DC 20001      **Agency Order #:** 4991298      **Buyer:** Thompson, Katie      **Primary Demo:** Adults 35+  
**Salesperson:** JAMES SCUTARI      **202-955-5342**      **Con Type:** POLITICAL/VOTE      **Assistant:** JAMES SCUTARI      **Total GRP:** Traffic #: 2481317  
**Separation:**      **Total CPP:** \$0.00      **Separation:**

Date/Time	Added by	Comment
04/26/16 11:06 AM	JAMES SCUTARI	Separation: 30
04/26/16 11:06 AM	JAMES SCUTARI	Separation: 30

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	3	\$850.00	2016-Jun	3	\$850.00
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$850.00</b>	<b>Total</b>	<b>3</b>	<b>\$850.00</b>

Competitive Information	
Market Budget:	\$85,000
ERLH Share:	1%
Comment:	
WRIC:	30%
WRLH:	15%
WTVR:	29%
WUPV:	2%
WWBT:	23%

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	6/9/16 10:34 AM	JAMES SCUTARI	Revised	1		\$0	\$850.00	Changes: Total Spots from 4 to 3, Comments from Separation: 30 to Converted \$500 to Queued for Electronic Contracting
Revision	4/27/16 2:45 PM					\$0	\$0	
Revision	4/26/16 11:06 AM	JAMES SCUTARI	Confirmed			\$0	\$850.00	Changes: Product from TV to Priorities USA Action, Demo Meta to [R16], User Entered New
New	4/26/16 11:02 AM	JAMES SCUTARI	New	4		\$850.00	\$850.00	

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 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRFL FOX Richmond  
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Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2482351**  
 Schedule Dates: 06/21/16-07/01/16  
 Advertiser: Priorities USA Action (72141)  
 Agency: Targeted Platform Media (15945)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: PRIORITIES USA ACTION/4592 (827666)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: Katie Thompson,  
 Phone/Fax: /  
 CPE: 750/760/4592  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Standard  
 Comments: Priorities USA Action

Date Entered: 04/28/16  
 Last Modified: 04/28/16  
 Entered By: Jordan Moeller  
 CO-OP: No  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$2,797.50  
 Net Total: \$15,852.50  
 Sales Tax:

Richmond (WRFL)		
By Broadcast Month	Spots	Rate
Jun. 2016	15	\$11,200.00
Jul. 2016	10	\$7,450.00
<b>Grand Total:</b>	<b>25</b>	<b>\$18,650.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

*Handwritten:* Pending from 6/13/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Revised Line (RevL) - News	06/21/16-06/27/16	2	:30	5:58A- 6:00A- FOX Richmond 7am	1	1							2	\$400.00	\$400.00	Richmond (WRFL)	FOX-MORN NEWS	6/28/16
Est 1.0	(Unapproved (RevL) on credit hold /	06/21/16-06/24/16	2	:30	7:30A- News-FOX Richmond at 7am	1	X	X	X	X				1	\$200.00	\$200.00	Richmond (WRFL)	FOX-MORN NEWS	6/13/16
2.2	Revised Line (RevL) - SPOT	06/21/16-06/27/16	2	:30	5:58P- Maury	1	1							1	\$150.00	\$150.00	Richmond (WRFL)	MAURY POVICH	6/28/16
Est 2.0	(Unapproved (RevL) on credit hold /	06/21/16-06/24/16	2	:30	5:58P- Maury	2	X	X	X	X				2	\$250.00	\$500.00	Richmond (WRFL)	MAURY POVICH	6/13/16
3.0	Revised Line (RevL) - SPOT	06/21/16-06/27/16	2	:30	5:28P- Judge Judy B	1	1							2	\$400.00	\$1,200.00	Richmond (WRFL)	JUDGE JUDY B	6/28/16
Est 3.0	(Unapproved (RevL) on credit hold /	06/21/16-06/24/16	2	:30	5:28P- Judge Judy B	1	X	X	X	X				1	\$600.00	\$600.00	Richmond (WRFL)	JUDGE JUDY B	6/13/16
4.0	Revised Line (RevL) - SPOT	06/21/16-06/27/16	3	:30	5:58P- Family Feud	1	1							3	\$400.00	\$1,200.00	Richmond (WRFL)	FAMILY FEUD	6/28/16
Est 4.0	(Unapproved (RevL) on credit hold /	06/21/16-06/24/16	3	:30	5:58P- Family Feud	2	X	X	X	X				2	\$400.00	\$800.00	Richmond (WRFL)	FAMILY FEUD	6/13/16
5.0	Revised Line (RevL) - SPOT	06/21/16-06/27/16	2	:30	7:30P- The Big Bang Theory	1	1							3	\$800.00	\$1,600.00	Richmond (WRFL)	THE BIG BANG THEORY B	6/28/16
Est 5.0	(Unapproved (RevL) on credit hold /	06/21/16-06/24/16	2	:30	7:30P- The Big Bang Theory	1	X	X	X	X				1	\$800.00	\$800.00	Richmond (WRFL)	THE BIG BANG THEORY B	6/13/16

**CONFIRMATION CONTRACT**

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRFLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2482351**  
Schedule Dates 06/21/16-07/01/16  
Advertiser Priorities USA Action (72141)  
Agency Targeted Platform Media (15945)  
Product POLITICAL ISSUE (ns) (1187)  
Brand PRIORITIES USA ACTION/4592 (827666)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Kate Thompson,  
Phone/Fax /  
CPE 750/760/4592  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments Priorities USA Action

Date Entered 04/28/16  
Last Modified 04/28/16  
Entered By Jordan Moeller  
CO-OP No  
Headline # EGR25161796  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,797.50  
Net Total \$15,852.50  
Sales Tax

Richmond (WRFLH)		
By Broadcast Month	Spots	Rate
Jun. 2016	15	\$11,200.00
Jul. 2016	10	\$7,450.00
<b>Grand Total:</b>	<b>25</b>	<b>\$18,650.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / Prime	06/27/16-06/27/16	2	:30	7:58P- FOX So You Think You Can Dance (Monday)	1								1	\$2,000.00	\$2,000.00	Richmond (WRFLH)	SO YOU THINK YOU CAN DANCE	4/28/16
7.0	Revised Line (Rev#) - News	06/21/16-06/27/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	1	1	1	1	1	1			6	\$800.00	\$4,800.00	Richmond (WRFLH)	FOX NEWS AT 10P	4/28/16
8.0	Revised Line (Rev#) - News	06/21/16-06/27/16	3	:30	10:30P- News-Fox Richmond News @ 10	1	1	1	1	1	1			6	\$800.00	\$4,800.00	Richmond (WRFLH)	FOX NEWS AT 10P	4/28/16
8.0	Unapproved (Rev#) on credit hold / News	06/21/16-06/24/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	3		X	X	X	X			3	\$800.00	\$2,400.00	Richmond (WRFLH)	FOX NEWS AT 10P	6/13/16
9.0	Normal Line / Prime	06/23/16-06/23/16	2	:30	7:58P- FOX-Bones (Thursday)	1						1		1	\$3,000.00	\$3,000.00	Richmond (WRFLH)	BONES	4/28/16
10.0	Normal Line / News	06/25/16-06/25/16	2	:30	9:59:50P- News-Fox Richmond News @ 10 (Saturday)	1						1		1	\$500.00	\$500.00	Richmond (WRFLH)	LATE NEWS	4/28/16
Est 11.0	Unapproved (NewL) on credit hold / News	06/28/16-07/01/16	2	:30	7:30A- News-Fox Richmond @ 7am	1	X	X	X	X	X			1	\$200.00	\$200.00	Richmond (WRFLH)	FOX-MORN NWS	6/13/16
Est 12.0	Unapproved (NewL) on credit hold / SPOT	06/28/16-07/01/16	2	:30	7:58P- Maury	1	X	X	X	X	X			1	\$250.00	\$250.00	Richmond (WRFLH)	MAURY POVICH	6/13/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgnr.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRUH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2482351**  
 Schedule Dates: 06/21/16-07/01/16  
 Advertiser: Priorities USA Action (72141)  
 Agency: Targeted Platform Media (15945)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: PRIORITIES USA ACTION/4592 (827666)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: Katie Thompson,  
 Phone/Fax: /  
 CPE: 750/760/4592  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Standard  
 Comments: Priorities USA Action

Date Entered: 04/28/16  
 Last Modified: 04/28/16  
 Entered By: Jordan Moeller  
 CO-OP: No  
 Headline #: ECR25161796  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$2,797.50  
 Net Total: \$15,852.50  
 Sales Tax:

Richmond (WRUH)		
By Broadcast Month	Spots	Rate
Jun. 2016	15	\$11,200.00
Jul. 2016	10	\$7,450.00
<b>Grand Total:</b>	<b>25</b>	<b>\$18,650.00</b>

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 13.0	Unapproved (Newl.) on credit hold / SPOT	06/28/16-07/01/16	2	:30	5:28P- Judge Judy B	1		X	X	X	X			1	\$600.00	\$600.00	Richmond (WRUH)	JUDGE JUDY B	6/13/16
Est 14.0	Unapproved (Newl.) on credit hold / SPOT	06/28/16-07/01/16	3	:30	5:58P- Family Feud	1		X	X	X	X			1	\$400.00	\$400.00	Richmond (WRUH)	FAMILY FEUD	6/13/16
Est 15.0	Unapproved (Newl.) on credit hold / SPOT	06/28/16-07/01/16	2	:30	7:30P- The Big Bang Theory	1		X	X	X	X			1	\$800.00	\$800.00	Richmond (WRUH)	BG BNG THRY B	6/13/16
Est 16.0	Unapproved (Newl.) on credit hold / News	06/28/16-07/01/16	3	:30	9:59:50P- News-Fox Richmond News @ 10	2		X	X	X	X			2	\$900.00	\$1,800.00	Richmond (WRUH)	FOX NEWS AT 10<	6/13/16
Est 17.0	Unapproved (Newl.) on credit hold / News	06/28/16-07/01/16	3	:30	10:30P- News-Fox Richmond News @ 10	2		X	X	X	X			2	\$900.00	\$1,800.00	Richmond (WRUH)	FOX NEWS AT 10<	6/13/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.gni.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms



# KATZ TELEVISION GROUP

**Contract #** 25161796      **Changes as of:** 6/10/2016 at 4:33 PM      **Version:** Highlighting Revision 2  
**CPE:** 750/760/4592      **Flight:** 6/21/16 - 6/30/16      **Station:** WRLH  
**Agency:** TARGETED PLATFORM MEDIA      **Advertiser:** Priorities Usa Action      **Market:** Richmond  
 650 Massachusetts Avenue, NW      **Product:** Priorities USA Action      **Office:** WASHINGTON  
 Washington, DC 20001      **Agency Order #:** 4991312      **Buyer:** Thompson, Katie      **Primary Demo:** Adults 35+  
**Salesperson:** JAMES SCUTARI      **202-955-5342**      **Con Type:** POLITICAL/VOTE      **Assistant:** JAMES SCUTARI      **202-955-5342**  
**Total \$:** \$18,650.00      **Total Spots:** 25      **Total GRP:** \$248,235.1  
**Total CPP:** \$0.00      **Traffic #:** 2482351  
**Separation:**

Comments: Extended flight and shifted spots.

2482351

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/21 - 6/28		Total Spots	Total \$	CPP	GRP	
							6/21	6/28					
REV 1	Tu-F,M 7:30a-8a		FOX-MORN NWS	\$200.00	0	30	2	1	0	2	\$400.00	\$0.00	0.0
REV 2	Tu-F,M 4p-5p		MAURY POVICH	\$250.00	0	30	3	2	0	3	\$750.00	\$0.00	0.0
REV 3	Tu-F,M 5:30p-5p		JUDGE JUDY B	\$600.00	0	30	2	1	0	2	\$1,200.00	\$0.00	0.0
REV 4	Tu-F,M 6p-6:30p		FAMILY FEUD	\$400.00	0	30	3	2	0	3	\$1,200.00	\$0.00	0.0
REV 5	Tu-F,M 7:30p-8p		BG BNG THRY B	\$800.00	0	30	2	1	0	2	\$1,600.00	\$0.00	0.0
REV 6	M 8p-9p		SO YOU THINK YOU CAN DANCE	\$2,000.00	0	30	1	0	0	1	\$2,000.00	\$0.00	0.0
REV 7	Tu-F,M 10p-10:30p		FOX NEWS AT 10<	\$800.00	0	30	5	3	0	5	\$4,000.00	\$0.00	0.0
REV 8	Tu-F,M 10:30p-11p		FOX NEWS AT 10<	\$800.00	0	30	5	3	0	5	\$4,000.00	\$0.00	0.0
REV 9	Th 8p-9p		BONES	\$3,000.00	0	30	1	0	0	1	\$3,000.00	\$0.00	0.0
REV 10	Sa 10p-10:35p		LATE NEWS	\$500.00	0	30	1	0	0	1	\$500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>16</b>	<b>9</b>	<b>25</b>	<b>\$18,650.00</b>	<b>\$0.00</b>	<b>0.0</b>	



# KATZ TELEVISION GROUP

Contract # 25161796

Changes as of: 6/10/2016 at 4:33 PM

Version: Highlighting Revision 2

CPE: 750/760/4592

Flight: 6/21/16 - 6/30/16

Station: WR LH

Total \$: \$18,650.00

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities USA Action

Market: Richmond

Total Spots: 25

650 Massachusetts Avenue, NW

Product: Priorities USA Action

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 4991312

Primary Demo: Adults 35+

Total GRP: 2482351

Buyer: Thompson, Katie

Con Type: POLITICAL/VOTE

Traffic #: 2482351

Salesperson: JAMES SCUTARI

Assistant: JAMES SCUTARI

Separation: 30

Hit Listed Programs

### Order Level Comments

Date/Time	Added by	Comment
04/26/16 10:52 AM	JAMES SCUTARI	Separation: 30
04/26/16 10:52 AM	JAMES SCUTARI	Separation: 30

### Competitive Information

Market Budget:	\$124,333
WR LH Share:	15%
Comment:	
ER LH:	1%
WR IC:	30%
WT VR:	29%
WUP V:	2%
WW BT:	23%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	25	\$18,650.00	N/A	0.0

Month	Spots	Dollars
2016-Jun	16	\$13,200.00
2016-Jul	9	\$5,450.00
Total	25	\$18,650.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/10/16 4:33 PM	JAMES SCUTARI	Revised			\$0	\$18,650.00	Changes: Flight End from 6/27/16 to 6/30/16, Competitive Market Budget from \$133,000 to \$124,333, Comments from Separation: 30 to Extended flight and shifted spots.. 10 buylines added or modified.
Queued for Electronic Contracting	4/29/16 10:37 AM					\$0		
Revision	4/26/16 10:52 AM	JAMES SCUTARI	Confirmed			\$0	\$18,650.00	Changes: Product from TV to Priorities USA Action, Demo Meta to [R]16; User Entered
New	4/25/16 5:08 PM	JAMES SCUTARI	New	25		\$18,650.00	\$18,650.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.