KPSA-LORDSBURG

2023-Q3 Quarterly Programs Issues Report 07/01/23 though 09/30/23 PROGRAMS-ISSUES

--Summary of issues addressed through <u>Community Calendars, Specialty Programming,</u> and <u>Recorded Public Service Announcements</u>

Number of "different" announcements addressing this issue 3Q23:	Total Number of all Announcements addressing this issue 3Q23:	Public Issue	Issue Code
0	0	ANIMAL WELFARE	AW
2	18	ALCOHOL/DRUG ABUSE	ADU
2	18	CHILDREN/PARENTING	СР
7	85	CRIME PREVENTION	CR
2	18	DRUNK DRIVING	DD
3	325	HEALTH ISSUES	HI
8	119	PUBLIC SAFETY	PS
2	2160	ENVIRONMENTAL AWARENESS/CONSER.	EAC
3	34	DISASTER PREPAREDNESS	DP
2	34	HOMELAND SECURITY	HS
0	0	CHARITABLE EVENTS	CE
0	0	COMMUNITY CAUSES/VOLUNTEERS	CCV
0	0	NEIGHBORS IN NEED	N
3	238	VIOLENCE	V
1	2160	FAMILY ISSUES	FI
7	2226	EDUCATION	Е
2	34	SUPPORT TROOPS/VETERANS	М
3	27	SOCIAL ISSUES	SI
1	30	ENTERTAINMENT	ENT
6	2211	LOCAL ISSUES	LI
7	135	OTHER	ОТН

Community Calendars are identified in additional sections, per week, for the entire quarter, identified with specific issues addressed.

In subsequent pages, all recorded Public Service Announcements, Specialty Programming, etc. are overviewed and summarized. These are in ADDITION to the issues addressed in the Community Calendar announcements.

RECORDED PSA NOTICES, BONUS NON-PROFIT FLIGHTS FOR COMMUNITY EVENTS CAMPAIGNS AND OTHER LIVE PSA OR RECORDED ANNOUNCEMENTS:

- (EAC, FI, E, LI) Silver City Radio reports on LOCAL WEATHER to keep listeners informed on current and upcoming forecasts (070323 to 092923) 2160 :45 SPOTS THIS QUARTER
- (CR, PS, V,) A PSA sponsored by NMBA and NCSA promoting awareness about NM against gun violence.(060123 to 112623) 20:30 SPOTS THIS QUARTER
- (CR, HI, PS,E) A PSA by NMBA-NCSA Traffic Safety Division promoting awareness about traffic and pedestrian safety. (062023 to 052624) 9:30 SPOTS THIS QUARTER
- (ADU, CP, CR, DD, PS, V, E, SI) A PSA by the NMBA-NCSA Traffic Safety Division promoting awareness about underage drinking. (062023 to 052624) 9:30 SPOTS THIS QUARTER
- (CR, PS, E,) A PSA by the NMBA-NCSA Traffic Safety Division promoting awareness about Distracted Driving. (062023 to 052624) 9:30 SPOTS THIS QUARTER
- (PS, E, CR,) A PSA by the NMBA-NCSA Traffic Safety Division promoting awareness about Motorcycle Safety. (062023 to 052624) 9:30 SPOTS THIS QUARTER
- (CR, PS, E, OTH) A PSA sponsored by NMBA and NCSA promoting awareness regarding proper gun storage. (062823 to 092423) 21:30 SPOTS THIS QUARTER
- (CR, PS, E, OTH) A PSA sponsored by NMBA and NCSA promoting awareness regarding proper gun storage. (070623 TO 092423) 20:30 SPOTS THIS QUARTER
- (ENT, OTH) A PSA announcing the Hidalgo County Fair in Lordsburg, NM. (081423 to 082623) 30:60 SPOTS THIS QUARTER
- (LI, OTH) Hidalgo Medical Services is having a meeting for Lordsburg and Animas residents to discuss the possibility of delivering food to seniors in Animas Valley.(072623 to 080323) 16:60 SPOTS THIS QUARTER

- (E,LI, OTH) PNM is announcing their Summer Bill Campaign that helps provide assistance to PNM customers who are struggling to pay their electric bill. (080723 to 082023) 10:30 SPOTS THIS QUARTER
- (PS, DP, HS, M, OTH) The Army National Guard is promoting their service to communities to ensure safety and wellbeing of the citizens. The National Guard is also a great opportunity for qualified individuals to serve their country. (081623 to 021824) 34:30 SPOTS THIS QUARTER
- (HI,LI,OTH) Hidalgo Medical Services is announcing their annual free Flu Vaccination Drive-thru Clinic for adults in Grant and Hidalgo County.(091523 to 092323) 16:30 SPOTS THIS QUARTER