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April 5, 2012

Quarterly Issues and Programming List:

Attached is a listing of some of the significant issues responded to by WWIL-FM, Wilmington, NC. This is by no means an exhaustive list.

WWIL feels it is important to keep our listeners informed and we do so with a 2 minute newscast at the top of the hour, over 50 hours each week. We also carry other news-orientated programs including a daily "Family News in Focus" airing after the News at 7am, 3pm and during the 10pm hour. Financial matters are a major concern for most working families and so we carry every weekday "My Money Life" a 2 minute daily at 7:30am & 4:40pm to help address and answer questions dealing with money. We also carry "Joni and Friends", a 4 minute program that daily deals with issues of the disabled, airing at 8:45am weekdays.

Some of the issues addressed during the past quarter include: programming dealing with financial issues and helpful advice in preparation of IRS tax forms, dealing with debt, how to save money, budgeting, foreclosure, starting a new business and stay at home opportunities. Also, parenting issues, talking to your kids about drugs, forgiveness, how to handle a crisis, impact of Fathers, teaching social skills, intimacy, finding a good doctor, children being bullied, saving strategies, 5 tax myths, budgeting myths, how to teach children about money, reasons for the lack of generosity, financial bondage, home seller mistakes, Biblical principals for borrowing, surviving a tax audit, student debt, answering tough interview questions, tax apps and tax scams that target seniors.

Local interviews this quarter included: Bill Roach about The Truth
Project, Cindi Adair, Director of LifeLine Pregnancy Center, Jason
McLeod from Facing the Giants about local youth rally in Shallotte,
Pam Stenzel national youth speaker, Rachel Yaffe missionary to Spain
and Morroco and Carla Roberts about a upcoming VeggieTales event to benefit the
Yahweh Center Children's Village.

Also see attachments to WMYT-FM for additional information.

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Sincerely,

Jim Stephens General Manager

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For Use in Promoting *Focus on the Family® Minute* Broadcasts

Monday, January 2: Watch Your Tone
Some teens act like they're being tackled even if you ask the simplest question. What's putting
YOUR teen on the defensive? Author Susie Shellenberger tells us exactly WHO needs to tone it
down at (Time:) on the next Focus on the Family Minute.
Tuesday, January 3: The Mentor Inside You
If you find yourself feeling sorry for the troubled kid in your neighborhood, you may be gifted in ways
you hadn't imagined! Find out how your concern could change a life at (Time:) on the next
Focus on the Family Minute.
Wednesday, January 4: Prayer and Parenting
Parenting skills? — Three. Mistake factor? — Eight. Frustration level? — Ten. Hope for you as a
parent? — Ten. Child expert Lisa TerKeurst (TER-cursed) has the "key to better parenting" at
(Time:) on Focus on the Family Minute.
Thursday, January 5: Cherish Your Spouse
I love you, I love you, I love you. You can say it a thousand times — so why do so many wives have
trouble internalizing it? Marriage expert Gary Rosberg explains the missing ingredient at
(Time:) on Focus on the Family Minute.
Friday, January 6: We All Have Faith
Atheists will tell you that having faith in God is unreasonable. But is having faith in "no God" any
more reasonable? Author and Pastor Timothy Keller proves that even atheists believe in
SOMETHING find out more at (Time:) on the next <i>Focus on the Family Minute</i> .
Monday, January 9: When Sarcasm Works
Ahhh, the gift of sarcasm. It's not a spiritual gift, but kids seem to have it nonetheless. Former Police
Officer Cynthia Tobias explains how a little sarcasm can actually be HELPFUL at (Time:) on
the next Focus on the Family Minute.



Thursday, January 19: The Impact of Fathers

New statistics prove God's point ... that men should be leaders in their home. Your family's faith largely depends on dad — and relationship speaker Mark Gungor will explain why at (Time: ____) on *Focus on the Family Minute*.

Friday, January 20: Sunday-Only Faith It's easy to get that "forever faith feeling" in church, but how can we keep that faith on a daily basis? Author and speaker Lee Strobel shares the biblical answer at (Time: _____) on Focus on the Family Minute. Monday, January 23: Architects of Family Life Like stairways that don't go anywhere, being involved in too many activities can lead kids astray ...

culturally speaking. Learn how to be architects of your family life with Dr. Leslie Parrot — that's at

Tuesday, January 24: A Debt Decision

(Time: ____) on Focus on the Family Minute.

Coming up on *Focus on the Family Minute*, author and financial expert Jeremy White advises couples to make debt a carefully thought out mutual decision! That's at (Time: _____) on *Focus on the Family Minute*.

Wednesday, January 25: Training Our Appetites

On the next *Focus on the Family Minute*, international speaker and author Dr. Ravi [Rah-vee] Zacharias [zak'-uh-RIE-us] explains how passion is a gift from God — but one that needs to be disciplined and brought under His authority. Find our more at (Time: _____) on *Focus on the Family Minute*.

Thursday, January 26: Don't Judge Teens

Bizarre clothes, piercings and tattoos may be more than just a style ... it may be a shield. Find out what's going on beneath the surface with youth expert Josh McDowell — on *Focus on the Family Minute* at (Time: _____)!

Friday, January 27: Pick Your Battles & Win Them

You can pick your battles with a strong-willed child, but are you willing to PICK UP when the carnage is over? Parenting expert Rob Parsons has tips for knowing WHEN to fight ... and how to WIN. That's at (Time: _____) on *Focus on the Family Minute*.



For Use in Promoting Focus on the Family® Minute Broadcasts

Wednesday, February 1: A Proper Response
When your kids act up, people tend to blame YOU. God however, doesn't hold us responsible for
their behavior, but for something ELSE. Find out what God expects you to do when your kids go
haywire on <i>Focus on the Family Minute</i> at (Time:)!
Thursday, February 2: Selfishness in Marriage
According to relationship expert Mark Gungor, marriages end for one simple reason. Find out what
could be causing your marriage, or marriages around you to falter at (Time:) on Focus on
the Family Minute.
Friday Fahruary 2. Farrianas is a 0%
Friday, February 3: Forgiveness is a Gift
God extends to us an abundance of grace. By contrast, people aren't always so quick to forgive!
Find out what to do when your apology isn't accepted at (Time:) on Focus on the Family
Minute.
Monday, February 6: Society Shapers
Christians are factoring families, churches and other character shaping institutions into political
debates. Former political speechwriter Michael Gerson explains why that's crucial for your future on
the next <i>Focus on the Family Minute</i> at (Time:)!
Tuesday, February 7: A Charlie Brown Family
If your kids' eyes glaze over every time you mention chores, you might not be getting through! Learn
how to connect with your kids in a way that's meaningful to them at (Time:) on <i>Focus on the</i> Family Minute.
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Wednesday, February 8: Embrace Your Hardships
If you're at your wits end, frantically waving the white flag of surrender, you may be exactly where
God wants you. Joni Eareckson Tada shares a fresh perspective on dark nights of the soul — at
(Time:) on <i>Focus on the Family Minute</i> .

Focus on the Family® Minute Promos, February 2012



Thursday, February 9: Marriage or Mothering?

Whether you're a mother of three or one, you're a WOMAN — who needs her love tank FILLED. But filling up on marital intimacy requires for some, a difficult sacrifice. Find out more at (Time: _____) on the next *Focus on the Family Minute*.

Friday, February 10: Authoritative Parenting

Is your child ignoring you? The problem may not be his sin nature, it may be your follow through. Rob Parsons will teach you to handle disobedience and consequence, UK style! ... on *Focus on the Family Minute* at (Time: _____)!

Monday, February 13: Talking to Your Teen Daughter

Her arms are crossed, she's glaring at you and rolling her eyes. So ... what's happened to that sweet daughter of yours? Author Susie Shellenberger has some key questions to help you break through the angst — at (Time: _____) on the next *Focus on the Family Minute*.

Tuesday, February 14: Reconnect in the Evening

The disconnect between you and your spouse may simply be a matter of time ... literally! Marriage expert Barb Rosberg will give you hardline actions you can take to carve out time for the two of you — that's on *Focus on the Family Minute* at (Time: ____)!

Wednesday, February 15: Faithful Parenting

You can do everything by the book ... still, your success as a parent is not guaranteed. So why not take the pressure off yourself and aim for something more important? More coming up on *Focus on the Family Minute* at (Time: _____)!

Thursday, February 16: Is 'Servant Leader' an Oxymoron?

The leader of your household should also be the primary servant. May seem like a contradiction in terms, but it IS God's design. Pastor Robert Lewis explains effective and ineffective leadership in marriage — on *Focus on the Family Minute* at (Time: ____)!

Friday, February 17: Renewed Energy

Giving your burdens to Jesus is easier said than done! The testimony of former police chief Dave Williams will help you hand over your hardships once and for all — to God. That's on *Focus on the Family Minute* at (Time: _____)!



For Use in Promoting Focus on the Family® Minute Broadcasts

<u>Thursday, March 1</u> : Just Not There
You're doing everything right Sunday school, education, extracurricular activities why is you
kid still so — unruly? Find out who should be taming YOUR "wild child" on Focus on the Family
Minute at (Time:)!
Friday, March 2: Dating Your Wife
Want to fire up the romance in your marriage without burning your budget? Author Gary Rosberg
has inexpensive dating ideas that will make your wife feel loved and cherished — at (Time:)
on Focus on the Family Minute!
Monday, March 5: The Gaps of Motherhood
Did you blow it with your kid recently? Welcome to the club! Before you demote yourself from good
parent to lousy, learn to measure your childrearing success with an unbiased viewpoint — on the
next Focus on the Family Minute at (Time:)!
Tuesday, March 6: Just One Breakthrough Away
If Jesus can save anyone, no matter how hopeless why can't He save YOUR marriage? If you've
tried everything and failed, there's still hope for a breakthrough. Find out more at (Time:) on
the next <i>Focus on the Family Minute</i> !
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Wednesday, March 7: Creative Ways to Encourage Generosity
It's easy to teach your kids to be frugal in a tough economy but how can you afford to teach giving
and generosity? Help your kids find creative ways to help those in need. Find out more on the next
Focus on the Family Minute at (Time:)!
Thursday, March 8: You're Not the Boss
It's a battle of the wills but locking horns with your strong-willed child will only get you BOTH
stuck! Learn how to negotiate smartly and retain your authority on the next Focus on the Family
Minute at (Time:)!

Focus on the Family® Minute Promos, March 2012



Friday, March 9: My First Need Have you rearranged God's design for your marriage? If it's all about "me" and not about "we" ... then it's not about "Him." Find out the real reason why God put you and your spouse together at (Time: _____) on Focus on the Family Minute! Monday, March 12: Navigating Fuzzy Boundaries Does your teen have too much free reign? If you're agonizing over a slumber party or a trip to the mall, you may have a case of "fuzzy boundaries." Find out how Michelle Duggar, mom of many, sets boundaries for HER kids on Focus on the Family Minute at (Time: _____)! Tuesday, March 13: Intimacy Has Many Facets If romance is taking a back seat to responsibilities, then it's time to think outside the boring box! Discover moments of intimacy — even in normal daily activities — on the next Focus on the Family Minute at (Time: ____)! Wednesday, March 14: Men and Women are Different One minute your spouse is your best friend, and suddenly turns into an alien from a different planet! Will you let it ruin your day or will you laugh about it? Learn why "funny" is better than frustration at (Time: _____) on the next Focus on the Family Minute! Thursday, March 15: Not Alone Suffering through something heartbreaking is painful ... but it's worse when you're suffering ALONE. If you are in that place and you ARE alone, don't miss the advice, comfort and encouragement on the next Focus on the Family Minute at (Time: ____)! Friday, March 16: Finding a Good Doctor Did you know that your doctor can discuss sexual issues and birth control with your teen ... without your consent? Find out what you can do about it on the next Focus on the Family Minute at (Time: ____)! Monday, March 19: An Intentional Process Is your marriage a relationship of extremes? At (Time:) on Focus on the Family Minute. family physician Dr. Paul Reisser suggests healthy compromise takes intentional effort!

January-March, 2012 My Money Life 2 minute program topics

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3/30/12 Small Things Matter</title> <description> Small Things Matter</description> <itunes:subtitle> Small
3/29/12 William Borden Chose True Riches</title> <description>William Borden Chose True 3/28/12 Perfect
3/27/12 "Fat Cats" Give Back</title> <description>"Fat Cats" Give Back</description> <itunes:subtitle>"Fat
3/26/12 5 Tax Apps</title> <description> 5 Tax Apps</description> <itunes:subtitle> 5 Tax
3/23/12 Tax Scam Targets Seniors</title> <description>Tax Scam Targets Seniors</description>
3/22/12 Answering Tough Interview Questions, Pt. 2</title> <description>Answering Tough Interview
3/21/12 Answering Tough Interview Questions, Pt. 1</title> <description>Answering Tough Interview
3/20/12 5 Disappearing Jobs</title> <description> 5 Disappearing Jobs</description> <itunes:subtitle> 5
3/19/12 New Ways to Get Promoted</title> <description>New Ways to Get Promoted</description>
3/16/12 Job Search Boo Boos</title> <description> Job Search Boo Boos</description> <itunes:subtitle> Job
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3/14/12 Bad Ways to Borrow</title> <description>Bad Ways to Borrow</description> <itunes:subtitle>Bad
3/13/12 Student Loan Debt Bomb</title> <description>Student Loan Debt Bomb</description>
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3/9/12 Savvier Saving</title> <description> Savvier Saving</description> <itunes:subtitle> Savvier
3/8/12 Jobs that Earn More in Recession</title> <description>Jobs that Earn More in Recession</description>
3/7/12 Give Yourself a Raise</title> <description>Give Yourself a Raise</description> <itunes:subtitle>Give
3/6/12 What Recovery?</title> <description> What Recovery?</description> <itunes:subtitle> What
3/5/12 Finding Joy on the Job</title> <description>Finding Joy on the Job</description>
3/2/12 Surviving a Tax Audit</title> <description>Surviving a Tax Audit</description>
3/1/12 Sick of Being in Debt</title> <description>Sick of Being in Debt</description> <itunes:subtitle>Sick of
2/29/12 Plastic Surgery a Financial Indicator?</title> < description>Plastic Surgery a Financial
2/28/12 Reduce Risk to Personal Savings</title> <description>Reduce Risk to Personal Savings</description>
2/27/12 Essential Job Skills</title> <description>Essential Job Skills</description> <itunes:subtitle>Essential Job
2/24/12 Tips for Career Changers</title> <description>Tips for Career Changers</description>
2/23/12 Keys to Lordship</title> <description> Keys to Lordship</description> <itunes:subtitle> Keys to
2/22/12 Retirement Is Endangered Species</title> <description> Retirement Is Endangered Species</description>
2/21/12 </title> <description> Never Compromise </description> <itunes:subtitle> Never
2/20/12 Mistakes New Entrepreneurs Make</title> <description>Mistakes New Entrepreneurs
2/17/12 Borrowing Biblical Principles</title> <description>Borrowing Biblical Principles</description>
2/16/12 God's Economy vs. Man's Economy</title> <description>God's Economy vs. Man's
2/15/12 Overcoming Discontentment</title> <description>Overcoming Discontentment</description>
2/14/12 Frugal February</title> <description> Frugal February</description> <itunes:subtitle> Frugal
2/13/12 Developing Real Financial Assets</title> <description> Developing Real Financial Assets</description>
2/10/12 Battling Slow Mortgage Lenders</title> <description>Battling Slow Mortgage Lenders</description>
2/9/12 Home Sellers Mistakes</title> <description>Home Sellers Mistakes</description> <itunes:subtitle>Home
2/8/12 Living in God's Economy</title> <description>Living in God's Economy</description>
2/7/12 Helping Adult Children</title> < description>Helping Adult Children</description>
2/6/12 Working for the Lord</title> <description> Working for the Lord</description> <itunes:subtitle> Working
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2/2/12 Tips for Entrepreneurs</title> <description>Tips for Entrepreneurs</description> <itunes:subtitle>Tips for
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1/31/12 Steps to Saving</title> <description> Steps to Saving</description> <itunes:subtitle> Steps to
1/30/12 Improve Your Budget</title> <description>Improve Your Budget</description>
1/27/12 Symptoms of Financial Bondage</title> <description> Symptoms of Financial Bondage</description>
1/26/12 Prosper in a Bad Economy</title> <description>Prosper in a Bad Economy</description>
1/25/12 Four Key Relationships</title> <description> Four Key Relationships</description>
1/24/12 That "Splashy" Thing</title> <description>That "Splashy" Thing</description> <itunes:subtitle>That
1/23/12 Reasons for Lack of Generosity</title> <description>Reasons for Lack of Generosity</description>
1/20/12 Why Doctors Go Broke</title> <description> Why Doctors Go Broke</description>
1/19/12 How To Teach Children About Money</title> <description>How To Teach Children About
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1/18/12 His Strength - Our Weakness</title> <description>His Strength - Our Weakness</description>
1/17/12 2012 Predictions</title> <description>2012 Predictions</description> <itunes:subtitle>2012
1/16/12 Job Search Myths</title> <description>Job Search Myths</description> <itunes:subtitle>Job Search
1/13/12 Accomplish Your Life's Purpose</title> <description>Accomplish Your Life's Purpose</description>
1/12/12 More Budget Myths</title> <description>More Budget Myths</description> <itunes:subtitle>More
1/11/12 Turning Off the Internet</title> <description>Turning Off the Internet</description>
1/10/12 Battle Over Beliefs about Money</title> <description>Battle Over Beliefs about Money</description>
1/9/12 Budget Myths</title> <description>Budget Myths</description> <itunes:subtitle>Budget
1/6/12 Peer-to-Peer Car Rental</title> <description>Peer-to-Peer Car Rental</description> <itunes:subtitle>Peer-1/5/12 Five Tax Myths</title> <description>Five Tax Myths</description> <itunes:subtitle>Five Tax '
1/4/12 New Year Saving Strategies
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1/3/12 The God Particle</title> <description> The God Particle</description> <itunes:subtitle>The God
1/2/12 World Won't End This Year
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