



Vest 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 9/1/2017 at 8:30 AM	<b>Version:</b> Current State Version 4	
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA	<b>Total \$:</b> \$10,160.00
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham	<b>Total Spots:</b> 58
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3000337
	<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Separation:</b>

**Comments:** REVISED LINES 10-11, MKGDS ADDED LINES 14-16. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/26								Total Spots	Total \$	CPP	C
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26				
- 10	Sa 6p-6:30p		33/40 News at 6P Saturday	\$150.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	
- 11	Sa 6:30p-7p		Wheel of Fortune Sat	\$210.00	0	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	
+ 14	M-F 5a-6a		GM AL	\$65.00	0.0	30	0	1	0	1	0	1	0	1	0	\$260.00	\$0.00	
+ 15	M-F 11:35p-12:05a		Niteline	\$25.00	0.0	30	0	1	0	1	0	0	0	0	0	\$50.00	\$0.00	
+ 16	Su 10a-11a		This week	\$50.00	0.0	30	0	0	0	0	0	0	0	1	0	\$50.00	\$0.00	
<b>TOTALS:</b>							<b>11</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>1</b>	<b>2</b>	<b>9</b>	<b>4</b>	<b>58</b>	<b>\$10,160.00</b>	<b>\$0.00</b>	



Nest 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 9/1/2017 at 8:30 AM	<b>Version:</b> Current State Version 4
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Traffic #:</b> 3000337
		<b>Separation:</b>
		<b>Total \$:</b> \$10,160.00
		<b>Total Spots:</b> 58
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

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ctions

#### Order Level Comments

Time	Added by	Comment
/17 8:30 AM	ALEXANDRA BRADLEY	REVISED LINES 10-11, MKGDS ADDED LINES 14-16. PLS CNF
/17 8:30 AM	ALEXANDRA BRADLEY	REVISED LINES 10-11, MKGDS ADDED LINES 14-16. PLS CNF
/17 10:10 AM	Christine Bartlett	line10 1na 9/23 prg change line11 1na 9/23 prg change makegood 4x \$65 9/19-9/22 5a-6a GMAL 2X \$25 9/19-9/22 1135P-1205A NIGHTLINE 1X \$50 9/24 10A-11A THIS WEEK
/17 12:35 PM	ALEXANDRA BRADLEY	REVISED RATES LINES 3,5,9. PLS CNF
/17 12:16 PM	System	Notice Received.
/17 12:15 PM	Christine Bartlett	LINE3 9/19-9/26 NEEDS \$90 LINE5 9/19-9/25 NEEDS \$125 LINE8 9/19-9/25 NEEDS \$455  LINE10 PRG CHG 6-630P COLLEGE FOOTBALL STUDIO NEED \$600 LINE11 PRG CHG 630P-10P COLLEGE FOOTBALL NEED \$1250
/17 4:19 PM	JARED SALLES	Separation: 30

#### Competitive Information

Market Budget:	\$50,800
WBMA Share:	20%
Comment:	sh est - buys being re-worked - will revisit
Unknown:	80%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	58	\$10,160.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>58</b>	<b>\$10,160.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2017-Sep	45	\$7,910.00
2017-Oct	13	\$2,250.00
<b>Total</b>	<b>58</b>	<b>\$10,160.00</b>

#### Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ion	9/1/17 8:30 AM	ALEXANDRA BRADLEY	Revised	5		\$0	\$0	Changes: Total Spots from 53 to 58, Comments from Separation: 30 to REVISED LINES 10-11, MKGDS ADDED LINES 14-16. PLS CNF. 5 buylines added or modified.
good 2	8/31/17 10:10 AM	Christine Bartlett	Sent To Rep			\$0	\$0	
ion	8/18/17 8:27 AM	GOTOSTRATA\Abradley	Updated			\$0	\$0	Changes: Comments from REVISED RATES LINES 3,5,9. PLS CNF to Separation: 30 to REVISED RATES LINES 3,5,9. PLS CNF, Demo Meta to [R16], To \$ from \$9,110.00 to \$10,160.00. 3 buylines added or modified.
ion	8/17/17 12:35 PM	ALEXANDRA BRADLEY	Confirmed			\$1,050.00	\$0	
good 1	8/17/17 12:15 PM	Christine Bartlett	Confirmed			\$0	\$0	
ed for onic acting	8/16/17 4:20 PM					\$0	\$0	
	8/16/17 4:18 PM	JARED SALLES	Confirmed	53		\$9,110.00	\$9,110.00	

ended on 09/01/2017 at 09:31 AM



West 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 9/1/2017 at 8:30 AM	<b>Version:</b> Current State Version 4	
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA	<b>Total \$:</b> \$10,160.00
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham	<b>Total Spots:</b> 58
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3000337
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
	202-955-5342	202-955-5342	

<b>Discrimination</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Vest 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 8/31/2017 at 10:10 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Sent To Rep
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA	<b>Total \$:</b> \$10,160.00
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham	<b>Total Spots:</b> 53
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
ALEXANDRIA, VA	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
22302	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3000337
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
	202-955-5342	202-955-5342	
<b>Comments:</b> REVISED RATES LINES 3,5,9. PLS CNF			

Station Comment
1 1na 9/23 prg change
1na 9/23 prg change
good
5 9/19-9/22 5a-6a GMAL
5 9/19-9/22 1135P-1205A NIGHTLINE
0 9/24 10A-11A THIS WEEK



Vest 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 8/17/2017 at 12:35 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Traffic #:</b> 3000337
		<b>Separation:</b>
		<b>Total \$:</b> \$10,160.00
		<b>Total Spots:</b> 53
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

**Comments:** REVISED RATES LINES 3,5,9. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/26								Total Spots	Total \$	CPP	C
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26				
3	Tu-F,M 9a-10a		Talk of Alabama	\$90.00	0	30	1	1	1	1	0	0	1	1	6	\$540.00	\$0.00	
Changes: Rate from 65 to 90																		
5	Tu-F,M 4p-5p		Focus @ 4	\$125.00	0	30	1	1	1	1	0	0	1	0	5	\$625.00	\$0.00	
Changes: Rate from 75 to 125																		
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$455.00	0	30	1	1	1	1	0	0	1	0	5	\$2,275.00	\$0.00	
Changes: Rate from 325 to 455																		
<b>TOTALS:</b>							9	9	9	9	3	1	9	4	53	\$10,160.00	\$0.00	



West 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 8/17/2017 at 12:35 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Traffic #:</b> 3000337
		<b>Separation:</b>
		<b>Total \$:</b> \$10,160.00
		<b>Total Spots:</b> 53
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

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#### Order Level Comments

Time	Added by	Comment
/17 12:35 PM	ALEXANDRA BRADLEY	REVISED RATES LINES 3,5,9. PLS CNF
/17 12:16 PM	System	Notice Received.
		LINE3 9/19-9/26 NEEDS \$90 LINE5 9/19-9/25 NEEDS \$125 LINE8 9/19-9/25 NEEDS \$455
/17 12:15 PM	Christine Bartlett	LINE10 PRG CHG 6-630P COLLEGE FOOTBALL STUDIO NEED \$600 LINE11 PRG CHG 630P-10P COLLEGE FOOTBALL NEED \$1250
/17 4:19 PM	JARED SALLES	Separation: 30

#### Competitive Information

Market Budget:	\$50,800
WBMA Share:	20%
Comment:	sh est - buys being re-worked - will revisit
Unknown:	80%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$10,160.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>53</b>	<b>\$10,160.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2017-Sep	40	\$7,910.00
2017-Oct	13	\$2,250.00
<b>Total</b>	<b>53</b>	<b>\$10,160.00</b>

#### Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
ion	8/17/17 12:35 PM	ALEXANDRA BRADLEY	Revised			\$1,050.00	\$0	Changes: Calculated Dollars from \$9,110.00 to \$10,160.00, Competitive Market Bud from \$40,525 to \$50,800, User Entered \$ from \$0.00 to \$10,160.00, Comments from Separation: 30 to REVISED RATES LINES 3,5,9. PLS CNF, Demo Meta to [R16], Tc \$ from \$9,110.00 to \$10,160.00. 3 buylines added or modified.
Good 1	8/17/17 12:15 PM	Christine Bartlett	Sent To Rep			\$0	\$0	
ed for onic advertising	8/16/17 4:20 PM					\$0	\$0	
	8/16/17 4:18 PM	JARED SALLES	Confirmed	53		\$9,110.00	\$9,110.00	

**Discrimination** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



West 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 8/17/2017 at 12:15 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA	<b>Total \$:</b> \$9,110.00
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham	<b>Total Spots:</b> 53
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
ALEXANDRIA, VA	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b>	<b>Total GRP:</b>
22302	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3000337
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
	202-955-5342	202-955-5342	

**Comments:** Separation: 30

#### Station Comment

3 9/19-9/26 NEEDS \$90  
3 9/19-9/25 NEEDS \$125  
3 9/19-9/25 NEEDS \$455

10 PRG CHG 6-630P COLLEGE FOOTBALL STUDIO NEED \$600  
11 PRG CHG 630P-10P COLLEGE FOOTBALL NEED \$1250





Vest 55th St  
York, NY 10019

Contract # 25696367

CPE: 62/78/813

Agency: PINPOINT MEDIA  
1707 OSAGE ST # 103  
ALEXANDRIA, VA  
22302

Changes as of: 8/16/2017 at 4:19 PM

Flight: 9/19/17 - 9/26/17

Advertiser: STRANGE, LUTHER  
Product: Primary  
Agency Order #: 6442578

Version: Current State Version 1

Station: WBMA

Market: Birmingham

Office: WASHINGTON

Primary Demo:

Total \$: \$9,110.00

Total Spots: 53

Total CPP: \$0.00

Total GRP:

Buyer: Segroves, Danette

Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY  
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/26								Total Spots	Total \$	CPP	C	
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26					
1	Tu-F,M 6a-7a		Good Morning Alabama 6A	\$125.00	30	1	1	1	1	0	0	1	1		6	\$750.00	\$0.00	
2	Tu-F,M 7a-9a		Good Morning America	\$135.00	30	1	1	1	1	0	0	1	1		6	\$810.00	\$0.00	
3	Tu-F,M 9a-10a		Talk of Alabama	\$65.00	30	1	1	1	1	0	0	1	1		6	\$390.00	\$0.00	
4	Tu-F,M 11a-12n		ABC 33/40 Midday News	\$85.00	30	1	1	1	1	0	0	1	1		6	\$510.00	\$0.00	
5	Tu-F,M 4p-5p		Focus @ 4	\$75.00	30	1	1	1	1	0	0	1	0		5	\$375.00	\$0.00	
6	Tu-F,M 5p-5:30p		33/40 News at 5P	\$250.00	30	1	1	1	1	0	0	1	0		5	\$1,250.00	\$0.00	
7	Tu-F,M 6p-6:30p		33/40 News at 6P	\$325.00	30	1	1	1	1	0	0	1	0		5	\$1,625.00	\$0.00	
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$325.00	30	1	1	1	1	0	0	1	0		5	\$1,625.00	\$0.00	
9	Tu-F,M 10p-10:35p		33/40 News at 10P	\$225.00	30	1	1	1	1	0	0	1	0		5	\$1,125.00	\$0.00	
10	Sa 6p-6:30p		33/40 News at 6P Saturday	\$150.00	30	0	0	0	0	1	0	0	0		1	\$150.00	\$0.00	
11	Sa 6:30p-7p		Wheel of Fortune Sat	\$210.00	30	0	0	0	0	1	0	0	0		1	\$210.00	\$0.00	
12	Sa 10p-10:35p		ABC 33/40 News at 10P	\$90.00	30	0	0	0	0	1	0	0	0		1	\$90.00	\$0.00	
13	Su 5p-5:30p		ABC 33/40 News at 5P Sunday	\$200.00	30	0	0	0	0	0	1	0	0		1	\$200.00	\$0.00	
TOTALS:						9	9	9	9	3	1	9	4	53	\$9,110.00	\$0.00		

Nonew or WHEEL ABC College Sports 6-6:30 - \$300

630pm Prime Game - \$1250





Vest 55th St  
York, NY 10019

Contract # 25696367

CPE: 62/78/813

Agency: PINPOINT MEDIA  
1707 OSAGE ST # 103  
ALEXANDRIA, VA  
22302

Changes as of: 8/16/2017 at 4:19 PM

Flight: 9/19/17 - 9/26/17

Advertiser: STRANGE, LUTHER

Product: Primary

Agency Order #: 6442578

Buyer: Segroves, Danette

Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342

Version: Current State Version 1

Station: WBMA

Market: Birmingham

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY  
202-955-5342

Total \$: \$9,110.00

Total Spots: 53

Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/26								Total Spots	Total \$	CPP	C
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	Tu-F,M 6a-7a		Good Morning Alabama 6A	\$125.00	30	1	1	1	1	0	0	1	1	6	\$750.00	\$0.00	
2	Tu-F,M 7a-9a		Good Morning America	\$135.00	30	1	1	1	1	0	0	1	1	6	\$810.00	\$0.00	
3	Tu-F,M 9a-10a		Talk of Alabama	\$65.00	30	1	1	1	1	0	0	1	1	6	\$390.00	\$0.00	
4	Tu-F,M 11a-12n		ABC 33/40 Midday News	\$85.00	30	1	1	1	1	0	0	1	1	6	\$510.00	\$0.00	
5	Tu-F,M 4p-5p		Focus @ 4	\$75.00	30	1	1	1	1	0	0	1	0	5	\$375.00	\$0.00	
6	Tu-F,M 5p-5:30p		33/40 News at 5P	\$250.00	30	1	1	1	1	0	0	1	0	5	\$1,250.00	\$0.00	
7	Tu-F,M 6p-6:30p		33/40 News at 6P	\$325.00	30	1	1	1	1	0	0	1	0	5	\$1,625.00	\$0.00	
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$325.00	30	1	1	1	1	0	0	1	0	5	\$1,625.00	\$0.00	
9	Tu-F,M 10p-10:35p		33/40 News at 10P	\$225.00	30	1	1	1	1	0	0	1	0	5	\$1,125.00	\$0.00	
10	Sa 6p-6:30p		33/40 News at 6P Saturday	\$150.00	30	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	
11	Sa 6:30p-7p		Wheel of Fortune Sat	\$210.00	30	0	0	0	0	1	0	0	0	1	\$210.00	\$0.00	
12	Sa 10p-10:35p		ABC 33/40 News at 10P	\$90.00	30	0	0	0	0	1	0	0	0	1	\$90.00	\$0.00	
13	Su 5p-5:30p		ABC 33/40 News at 5P Sunday	\$200.00	30	0	0	0	0	0	1	0	0	1	\$200.00	\$0.00	
TOTALS:						9	9	9	9	3	1	9	4	53	\$9,110.00	\$0.00	



Vest 55th St  
York, NY 10019

<b>Contract #</b> 25696367	<b>Changes as of:</b> 8/16/2017 at 4:19 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 62/78/813	<b>Flight:</b> 9/19/17 - 9/26/17	<b>Station:</b> WBMA
<b>Agency:</b> PINPOINT MEDIA	<b>Advertiser:</b> STRANGE, LUTHER	<b>Market:</b> Birmingham
1707 OSAGE ST # 103	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22302	<b>Agency Order #:</b> 6442578	<b>Primary Demo:</b>
	<b>Buyer:</b> Segroves, Danette	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Separation:</b>
		<b>Total \$:</b> \$9,110.00
		<b>Total Spots:</b> 53
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

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ctions

#### Order Level Comments

Time	Added by	Comment
8/17 4:19 PM	JARED SALLES	Separation: 30

#### Competitive Information

<b>Market Budget:</b>	\$40,525
<b>WBMA Share:</b>	20%
<b>Comment:</b>	sh est - buys being re-worked - will revisit
<b>Unknown:</b>	80%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$9,110.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>53</b>	<b>\$9,110.00</b>	<b>N/A</b>	<b>0.0</b>

#### Monthly Summary

Month	Spots	Dollars
2017-Sep	40	\$7,090.00
2017-Oct	13	\$2,020.00
<b>Total</b>	<b>53</b>	<b>\$9,110.00</b>

#### Transaction History

Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
8/16/17 4:18 PM	JARED SALLES	New	53		\$9,110.00	\$9,110.00	

**Discrimination** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

## Contract # 3000337

**Schedule Dates** 09/19/17-09/26/17  
**Advertiser** Luther Strange for US Senate-R (117096)  
**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER STRANGE (104233)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danet, Segroves,  
**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Sep. 2017	40	\$7,910.00
Oct. 2017	13	\$2,250.00
<b>Grand Total:</b>	<b>53</b>	<b>\$10,160.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday			1						1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 2.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday				1					1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 3.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday					1				1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 4.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday						1			1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 5.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday		1							1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 6.0	Unapproved (NewL) on credit hold / News	09/26/17-09/26/17	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday			1						1	\$125.00	\$125.00	Birmingham (WBMA)	Good Morning Alabama 6A	8/17/17
Est 7.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	7A- ABC-Good Morning America			1						1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]* 8/17/17

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PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

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**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER STRANGE (104233)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danet, Segroves,  
**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

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INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 8.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	7A- ABC-Good Morning America				1					1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17
Est 9.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	7A- ABC-Good Morning America					1				1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17
Est 10.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	7A- ABC-Good Morning America						1			1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17
Est 11.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	7A- ABC-Good Morning America		1							1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17
Est 12.0	Unapproved (NewL) on credit hold / News	09/26/17-09/26/17	4	:30	7A- ABC-Good Morning America			1						1	\$135.00	\$135.00	Birmingham (WBMA)	Good Morning America	8/17/17
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/19/17-09/19/17	3	:30	9A- Talk of Alabama			1						1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/20/17-09/20/17	3	:30	9A- Talk of Alabama				1					1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/21/17-09/21/17	3	:30	9A- Talk of Alabama					1				1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/22/17-09/22/17	3	:30	9A- Talk of Alabama						1			1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

## Contract # 3000337

**Schedule Dates** 09/19/17-09/26/17  
**Advertiser** Luther Strange for US Senate-R (117096)  
**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER STRANGE (104233)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danet, Segroves,  
**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Sep. 2017	40	\$7,910.00
Oct. 2017	13	\$2,250.00
<b>Grand Total:</b>	<b>53</b>	<b>\$10,160.00</b>

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/25/17-09/25/17	3	:30	9A- Talk of Alabama		1							1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/26/17-09/26/17	3	:30	9A- Talk of Alabama			1						1	\$90.00	\$90.00	Birmingham (WBMA)	Talk of Alabama	8/17/17
Est 19.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	11A- News-ABC 3340 11a Monday-Friday			1						1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 20.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	11A- News-ABC 3340 11a Monday-Friday				1					1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 21.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	11A- News-ABC 3340 11a Monday-Friday					1				1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 22.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	11A- News-ABC 3340 11a Monday-Friday						1			1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 23.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	11A- News-ABC 3340 11a Monday-Friday		1							1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 24.0	Unapproved (NewL) on credit hold / News	09/26/17-09/26/17	4	:30	11A- News-ABC 3340 11a Monday-Friday			1						1	\$85.00	\$85.00	Birmingham (WBMA)	ABC 33/40 Midday News	8/17/17
Est 25.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	3	:30	4P- News-Focus @ 4p Monday-Friday			1						1	\$125.00	\$125.00	Birmingham (WBMA)	Focus @ 4	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 3000337

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**Advertiser** Luther Strange for US Senate-R (117096)  
**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER STRANGE (104233)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danet, Segroves,  
**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Sep. 2017	40	\$7,910.00
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INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 26.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	3	:30	4P- News-Focus @ 4p Monday-Friday				1					1	\$125.00	\$125.00	Birmingham (WBMA)	Focus @ 4	8/17/17
Est 27.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	3	:30	4P- News-Focus @ 4p Monday-Friday					1				1	\$125.00	\$125.00	Birmingham (WBMA)	Focus @ 4	8/17/17
Est 28.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	3	:30	4P- News-Focus @ 4p Monday-Friday						1			1	\$125.00	\$125.00	Birmingham (WBMA)	Focus @ 4	8/17/17
Est 29.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	3	:30	4P- News-Focus @ 4p Monday-Friday		1							1	\$125.00	\$125.00	Birmingham (WBMA)	Focus @ 4	8/17/17
Est 30.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	5P- News-ABC 3340 5p Monday-Friday			1						1	\$250.00	\$250.00	Birmingham (WBMA)	33/40 News at 5P	8/17/17
Est 31.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	5P- News-ABC 3340 5p Monday-Friday				1					1	\$250.00	\$250.00	Birmingham (WBMA)	33/40 News at 5P	8/17/17
Est 32.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	5P- News-ABC 3340 5p Monday-Friday					1				1	\$250.00	\$250.00	Birmingham (WBMA)	33/40 News at 5P	8/17/17
Est 33.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	5P- News-ABC 3340 5p Monday-Friday						1			1	\$250.00	\$250.00	Birmingham (WBMA)	33/40 News at 5P	8/17/17
Est 34.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	5P- News-ABC 3340 5p Monday-Friday		1							1	\$250.00	\$250.00	Birmingham (WBMA)	33/40 News at 5P	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Sep. 2017	40	\$7,910.00
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Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 35.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	6P- News-ABC 3340 6p Monday-Friday			1						1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 6P	8/17/17
Est 36.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	6P- News-ABC 3340 6p Monday-Friday				1					1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 6P	8/17/17
Est 37.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	6P- News-ABC 3340 6p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 6P	8/17/17
Est 38.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	6P- News-ABC 3340 6p Monday-Friday						1			1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 6P	8/17/17
Est 39.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	6P- News-ABC 3340 6p Monday-Friday		1							1	\$325.00	\$325.00	Birmingham (WBMA)	33/40 News at 6P	8/17/17
Est 40.0	Unapproved (NewL) on credit hold / Access	09/19/17-09/19/17	3	:30	6:28P- Wheel of Fortune			1						1	\$455.00	\$455.00	Birmingham (WBMA)	Wheel of Fortune	8/17/17
Est 41.0	Unapproved (NewL) on credit hold / Access	09/20/17-09/20/17	3	:30	6:28P- Wheel of Fortune				1					1	\$455.00	\$455.00	Birmingham (WBMA)	Wheel of Fortune	8/17/17
Est 42.0	Unapproved (NewL) on credit hold / Access	09/21/17-09/21/17	3	:30	6:28P- Wheel of Fortune					1				1	\$455.00	\$455.00	Birmingham (WBMA)	Wheel of Fortune	8/17/17
Est 43.0	Unapproved (NewL) on credit hold / Access	09/22/17-09/22/17	3	:30	6:26P- Wheel of Fortune						1			1	\$155.00	\$455.00	Birmingham (WBMA)	Wheel of Fortune	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**CPE** 62/78/813  
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Separation: 30

**Date Entered** 08/17/17  
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**Headline #** ECR25696367  
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Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 44.0	Unapproved (NewL) on credit hold / Access	09/25/17-09/25/17	3	:30	6:25P- Wheel of Fortune		1							1	\$455.00	\$455.00	Birmingham (WBMA)	Wheel of Fortune	8/17/17
Est 45.0	Unapproved (NewL) on credit hold / News	09/19/17-09/19/17	4	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$225.00	\$225.00	Birmingham (WBMA)	33/40 News at 10P	8/17/17
Est 46.0	Unapproved (NewL) on credit hold / News	09/20/17-09/20/17	4	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$225.00	\$225.00	Birmingham (WBMA)	33/40 News at 10P	8/17/17
Est 47.0	Unapproved (NewL) on credit hold / News	09/21/17-09/21/17	4	:30	10P- News-ABC 3340 10p Monday-Friday					1				1	\$225.00	\$225.00	Birmingham (WBMA)	33/40 News at 10P	8/17/17
Est 48.0	Unapproved (NewL) on credit hold / News	09/22/17-09/22/17	4	:30	10P- News-ABC 3340 10p Monday-Friday						1			1	\$225.00	\$225.00	Birmingham (WBMA)	33/40 News at 10P	8/17/17
Est 49.0	Unapproved (NewL) on credit hold / News	09/25/17-09/25/17	4	:30	10P- News-ABC 3340 10p Monday-Friday		1							1	\$225.00	\$225.00	Birmingham (WBMA)	33/40 News at 10P	8/17/17
Est 50.0	Unapproved (NewL) on credit hold / News	09/23/17-09/23/17	4	:30	6P- 6:30P (CST)							1		1	\$150.00	\$150.00	Birmingham (WBMA)	33/40 News at 6P Saturday	8/17/17
Est 51.0	Unapproved (NewL) on credit hold / Access	09/23/17-09/23/17	4	:30	6:30P- 7P (CST)							1		1	\$210.00	\$210.00	Birmingham (WBMA)	Wheel of Fortune Sat	8/17/17
Est 52.0	Unapproved (NewL) on credit hold / News	09/23/17-09/23/17	4	:30	10P- News-ABC 3340 10p Saturday							1		1	\$90.00	\$90.00	Birmingham (WBMA)	ABC 33/40 News at 10P- 1035P	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

## Contract # 3000337

**Schedule Dates** 09/19/17-09/26/17  
**Advertiser** Luther Strange for US Senate-R (117096)  
**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LUTHER STRANGE (104233)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Danet, Segroves,  
**Phone/Fax** /  
**CPE** 62/78/813  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary  
Separation: 30

**Date Entered** 08/17/17  
**Last Modified**  
**Entered By** Christine Bartlett  
**CO-OP** No  
**Headline #** ECR25696367  
**Demo** A35+R/A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,524.00  
**Net Total** \$8,636.00  
**Sales Tax**

## Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Sep. 2017	40	\$7,910.00
Oct. 2017	13	\$2,250.00
<b>Grand Total:</b>	<b>53</b>	<b>\$10,160.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 53.0	Unapproved (NewL) on credit hold / News	09/24/17-09/24/17	4	:30	5P- News-ABC 3340 5p Sunday								1	1	\$200.00	\$200.00	Birmingham (WBMA)	ABC 33/40 News at 5P Sunday	8/17/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8.17.17
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I, Pinpoint Media

being/on behalf of: Luther Strange,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special Election Primary Run Off

election to be held on: September 26 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

**Strange for Senate**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Ashley Newman**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8.17.17

Date

Signature

*To Be Signed By Station Representative*

☒ Accepted

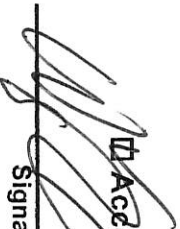
☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

 **Wayne Lero** **General Sales Manager**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Meredith Morton - Pinpoint Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Meredith Morton

printed name

8.17.17

date

If you have any questions about this payment, please contact AnchorOps at 844-GET-EPAY or [payments@anchorops.com](mailto:payments@anchorops.com).



300032

Company	Vendor	Amount	Memo
Pinpoint Media	WBMA-TV	\$4,628.25	TV Strange 9.19-21 Partial Pay