

ORDER



KSHB-TV

Orders
Order / Rev: 241244
Alt Order #:
Product Desc: Judicial Crisis Network
Estimate: 4446
Flight Dates: 02/02/17 - 02/08/17
Original Date / Rev: 02/01/17 / 02/01/17
Order Type: GENERAL

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Judicial Crisis Network
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/30/17	02/08/17	13	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2017	13	\$2,100.00	\$1,785.00	0.00
Totals	13	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	02/02/17	02/08/17	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/17	02/05/17	----1--		1				\$75.00		0.00			
		Week: 02/06/17	02/12/17	111----		3				\$75.00		0.00			
N 2	KSHB	02/02/17	02/08/17	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/17	02/05/17	---11--		2				\$50.00		0.00			
		Week: 02/06/17	02/12/17	-1-----		1				\$50.00		0.00			
N 3	KSHB	02/02/17	02/08/17	M-F Nightly News M-F Nightly News	CM	530-6pm	-----	:30	0	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/17	02/05/17	---11--		2				\$350.00		0.00			
		Week: 02/06/17	02/12/17	--1----		1				\$350.00		0.00			
N 4	KSHB	02/02/17	02/08/17	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/17	02/05/17	----1--		1				\$200.00		0.00			
		Week: 02/06/17	02/12/17	11-----		2				\$200.00		0.00			
Totals														13	\$2,100.00