

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1212871-1	11/04/14	November 2014	10/27/14 - 11/04/14

Station	Account Executive	Sales Office	Sales Region
WECT	House WECT	WECT Wilmington	Local

Billing Address:

**Innovative Advertising.**  
**Attention: Accounts Payable**  
**4250 Hwy 22, Suite #7**  
**Mandeville, LA 70471**

Advertiser	Product	Estimate Number
ISS/Justice for All North Ca	10/29 - 11/3	1221

Flight Dates	Order #	Alt Order #
10/29/14 - 11/04/14	1212871	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913826		

Agency Ref	Advertiser Ref

Send Payment To:

**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/14	11/04/14	Carolina in AM 5-6a	5-6a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WECT W 10/29/14 5:49 AM Carolina in AM 5-6a 5-6a :30 WLMJANC14H \$350.00 NM									
2 WECT Th 10/30/14 5:19 AM Carolina in AM 5-6a 5-6a :30 WLMJANC14H \$350.00 NM									
1 WECT F 10/31/14 5:45 AM Carolina in AM 5-6a 5-6a :30 WLMJANC14H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 MT----- 2 \$350.00									
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4 WECT M 11/03/14 5:40 AM Carolina in AM 5-6a 5-6a :30 WLMJANC14H \$350.00 NM									
5 WECT Tu 11/04/14 5:23 AM Carolina in AM 5-6a 5-6a :30 WLMJANC14H \$350.00 NM									
2	10/29/14	11/04/14	NBC Early Today	430-5a	M-WT--S	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --WT--S 3 \$90.00									
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3	10/29/14	11/04/14	Carolina In The Am 6a	6-7a	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --WTF-- 3 \$650.00									
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1 WECT W 10/29/14 6:11 AM Carolina In The Am 6a 6-7a :30 WLMJANC14H \$650.00 NM									
3 WECT Th 10/30/14 6:57 AM Carolina In The Am 6a 6-7a :30 WLMJANC14H \$650.00 NM									
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>--WTF--</td><td>3</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WECT</td><td>W</td><td>10/29/14</td><td>5:29 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>WLMJANC14H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WECT</td><td>Th</td><td>10/30/14</td><td>5:23 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>WLMJANC14H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WECT</td><td>F</td><td>10/31/14</td><td>5:08 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>WLMJANC14H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>M-----</td><td>1</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/27/14	11/02/14	--WTF--	3	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WECT	W	10/29/14	5:29 PM	News at 5p	5-530p	:30	WLMJANC14H	\$1,000.00	NM	3	WECT	Th	10/30/14	5:23 PM	News at 5p	5-530p	:30	WLMJANC14H	\$1,000.00	NM	1	WECT	F	10/31/14	5:08 PM	News at 5p	5-530p	:30	WLMJANC14H	\$1,000.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/03/14	11/09/14	M-----	1	\$1,000.00																																	
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3	WECT	Th	10/30/14	5:23 PM	News at 5p	5-530p	:30	WLMJANC14H	\$1,000.00	NM																																																																																																				
1	WECT	F	10/31/14	5:08 PM	News at 5p	5-530p	:30	WLMJANC14H	\$1,000.00	NM																																																																																																				
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1212871-1	11/04/14	November 2014	10/27/14 - 11/04/14
Advertiser	Product	Estimate Number	
ISS/Justice for All North Ca	10/29 - 11/3	1221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/29/14	11/03/14	News at 5p	5-530p	M-WTF--	:30	0	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 11/03/14 5:13 PM News at 5p 5-530p :30 WLMJANC14H \$1,000.00 NM									
8	10/29/14	11/03/14	NEWS AT 530P	530-6P	M-WTF--	:30	0	\$1,300.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/29/14 5:57 PM NEWS AT 530P 530-6P :30 WLMJANC14H \$1,300.00 NM 3 WECT Th 10/30/14 5:44 PM NEWS AT 530P 530-6P :30 WLMJANC14H \$1,300.00 NM 1 WECT F 10/31/14 5:37 PM NEWS AT 530P 530-6P :30 WLMJANC14H \$1,300.00 NM									
Weeks: Start Date 11/03/14 End Date 11/09/14 MTWTFSS M----- Spots/Week 1 Rate \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 11/03/14 5:52 PM NEWS AT 530P 530-6P :30 WLMJANC14H \$1,300.00 NM									
9	10/29/14	11/03/14	Wheel of Fortune (M-F)	7-730p	M-WTF--	:30	0	\$1,500.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/29/14 7:29 PM Wheel of Fortune (M-F) 7-730p :30 WLMJANC14H \$1,500.00 NM 3 WECT Th 10/30/14 7:13 PM Wheel of Fortune (M-F) 7-730p :30 WLMJANC14H \$1,500.00 NM 2 WECT F 10/31/14 7:29 PM Wheel of Fortune (M-F) 7-730p :30 WLMJANC14H \$1,500.00 NM									
Weeks: Start Date 11/03/14 End Date 11/09/14 MTWTFSS M----- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 11/03/14 7:07 PM Wheel of Fortune (M-F) 7-730p :30 WLMJANC14H \$1,500.00 NM									
10	10/29/14	11/03/14	Jeopardy (M-F)	730-8p	M-WTF--	:30	0	\$1,500.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT W 10/29/14 7:42 PM Jeopardy (M-F) 730-8p :30 WLMJANC14H \$1,500.00 NM 1 WECT Th 10/30/14 7:54 PM Jeopardy (M-F) 730-8p :30 WLMJANC14H \$1,500.00 NM 3 WECT F 10/31/14 7:58 PM Jeopardy (M-F) 730-8p :30 WLMJANC14H \$1,500.00 NM									
Weeks: Start Date 11/03/14 End Date 11/09/14 MTWTFSS M----- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 11/03/14 7:36 PM Jeopardy (M-F) 730-8p :30 WLMJANC14H \$1,500.00 NM									
11	10/29/14	11/04/14	LN (M-F)	11-1135p	M-WTF--	:30	0	\$750.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/29/14 11:07 PM LN (M-F) 11-1135p :30 WLMJANC14H \$750.00 NM 3 WECT Th 10/30/14 11:14 PM LN (M-F) 11-1135p :30 WLMJANC14H \$750.00 NM 2 WECT F 10/31/14 11:16 PM LN (M-F) 11-1135p :30 WLMJANC14H \$750.00 NM									
Weeks: Start Date 11/03/14 End Date 11/09/14 MTWTFSS M----- Spots/Week 1 Rate \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 11/03/14 11:29 PM LN (M-F) 11-1135p :30 WLMJANC14H \$750.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Justice for All North Ca	10/29 - 11/3	1221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/29/14	11/04/14	LN (M-F)	11-1135p	M- WTF--	:30	0	\$750.00	NM
12	10/29/14	11/04/14	The Tonight Show	1135p-1236a	M- WTF--	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -- WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT W 10/29/14 12:03 AM The Tonight Show 1135p-1236a :30 WLMJANC14H \$250.00 NM									
3 WECT Th 10/30/14 12:12 AM The Tonight Show 1135p-1236a :30 WLMJANC14H \$250.00 NM									
1 WECT F 10/31/14 12:03 AM The Tonight Show 1135p-1236a :30 WLMJANC14H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WECT M 11/03/14 12:36 AM The Tonight Show 1135p-1236a :30 WLMJANC14H \$250.00 NM									
13	10/29/14	10/29/14	Wed Prime Hour 1	8-9p	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT W 10/29/14 7:59 PM Wed Prime Hour 1 8-9p :30 WLMJANC14H \$650.00 NM									
14	10/30/14	10/30/14	Thur Prime Hour 3	10-11p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Th 10/30/14 10:30 PM Thur Prime Hour 3 10-11p :30 WLMJANC14H \$600.00 NM									
15	11/01/14	11/01/14	Sat Carolina in the AM 6a-7a		-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Sa 11/01/14 6:56 AM Sat Carolina in the AM 6a 6-7a :30 WLMJANC14H \$250.00 NM									
16	11/01/14	11/01/14	NBC Sat Today (7-9a,8/117-9a,8/18/12-tfn		-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Sa 11/01/14 8:23 AM NBC Sat Today (7-9a,8/18) 7-9a, 8/18/12-tfn :30 WLMJANC14H \$500.00 NM									
17	11/01/14	11/01/14	Sat Carolina in the AM 9a-10a		-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Sa 11/01/14 9:54 AM Sat Carolina in the AM 9a 9-10a :30 WLMJANC14H \$250.00 NM									
18	11/01/14	11/01/14	Wheel of Fortune WeekerSa 7-730p		-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT Sa 11/01/14 7:06 PM Wheel of Fortune Weekend Sa 7-730p :30 WLMJANC14H \$400.00 NM									

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1212871-1	11/04/14	November 2014	10/27/14 - 11/04/14
Advertiser	Product	Estimate Number	
ISS/Justice for All North Ca	10/29 - 11/3	1221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/01/14	11/01/14	Jeopardy Weekend	Sa 730-8p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 11/01/14 7:43 PM Jeopardy Weekend Sa 730-8p :30 WLMJANC14H \$400.00 NM									
20	11/01/14	11/01/14	Saturday Prime Rotator	8-11p	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 11/01/14 8:08 PM Saturday Prime Rotator 8-11p :30 WLMJANC14H \$325.00 NM									
21	11/01/14	11/01/14	LN (SA)	11-1130p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 11/01/14 11:27 PM LN (SA) 11-1130p :30 WLMJANC14H \$500.00 NM									
22	11/01/14	11/01/14	Saturday Night Live	1130p-1a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 11/01/14 12:47 AM Saturday Night Live 1130p-1a :30 WLMJANC14H \$350.00 NM									
23	11/01/14	11/02/14	NEWS AT 6P	6-630P	-----SS	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----SS 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Sa 11/01/14 6:12 PM NEWS AT 6P 6-630P :30 WLMJANC14H \$600.00 NM 1 WECT Su 11/02/14 6:13 PM NEWS AT 6P 6-630P :30 WLMJANC14H \$600.00 NM									
24	11/02/14	11/02/14	NBC Sunday Today Show	8-9a	-----S	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 11/02/14 8:55 AM NBC Sunday Today Show 8-9a :30 WLMJANC14H \$525.00 NM									
25	11/02/14	11/02/14	Sun Carolina in the AM	9-10a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 11/02/14 9:29 AM Sun Carolina in the AM 9a 9-10a :30 WLMJANC14H \$250.00 NM									
26	11/02/14	11/02/14	NFL Football Nite/America	7-815p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 11/02/14 6:59 PM NFL Football Nite/America 7-815p :30 WLMJANC14H \$800.00 NM									
27	11/02/14	11/02/14	NFL Football	815-1130p	-----S	:30	1	\$6,500.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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1	WECT	Su	11/02/14	8:20 PM	NFL Football	815-1130p	:30	WLMJANC14H	\$6,500.00 NM																																																												
28	11/02/14	11/02/14	Late News Following NFL	Following NFL	-----S	:30	1	\$275.00	NM																																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	10/27/14	11/02/14	-----S	1	\$275.00																																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																												
1	WECT	Su	11/02/14	12:35 AM	Late News Following NFL	Following NFL	:30	WLMJANC14H	\$275.00 NM																																																												
29	11/03/14	11/04/14	NBC Today Show III	10-11a	MT-----	:30	3	\$245.00	NM																																																												
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30	11/01/14	11/02/14	NBC Sports	Sa 1-6p/Su 12-6p	-----SS	:30	1	\$110.00	NM																																																												
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<u>Total Spots</u>							<b>72</b>																																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$49,180.00</b>
<u>Agency Commission</u>	<b>\$7,377.00</b>
<u>Net Amount Due</u>	<b>\$41,803.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.