



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1592179-1	10/09/16	October 2016	09/26/16 - 10/01/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Greer, Margolis, & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	COOPER 9/27	5358

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	1592179	08364280

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/16	09/30/16	Let's Make A Deal	958a-11a	- TWTF - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWTF - - 2 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Tu	09/27/16	10:27 AM	Let's Make A Deal	958a-11a	:30	RC- 08- 16H	\$1,400.00 NM
1	WBTV	F	09/30/16	10:00 AM	Let's Make A Deal	958a-11a	:30	RC- 09- 16H	\$1,400.00 NM
2	09/27/16	09/29/16	NET Late Show, The	1135-1237a	- TWT - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWT - - - 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	09/28/16	12:18 AM	NET Late Show, The	1135-1237a	:30	RC- 09- 16H	\$1,000.00 NM
3	09/27/16	09/30/16	Price Is Right	11a-12p	- TWTF - -	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWTF - - 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	09/30/16	10:59 AM	Price Is Right	11a-12p	:30	RC- 08- 16H	\$2,400.00 NM
4	09/27/16	09/30/16	CBS Soaps	CBS Soaps	- TWTF - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWTF - - 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Th	09/29/16	1:59 PM	CBS Soaps	CBS Soaps	:30	RC- 08- 16H	\$500.00 NM
1	WBTV	F	09/30/16	1:29 PM	CBS Soaps	CBS Soaps	:30	RC- 08- 16H	\$500.00 NM
5	09/27/16	09/29/16	Late, Late Show	1237a-137a	- TWT - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 - TWT - - - 1 \$150.00									
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6	09/27/16	09/30/16	WBTV News At Noon	12-12:30p	- TWTF- - -	:30	1	\$1,700.00	NM																																													
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7	09/27/16	09/30/16	The Talk	2p-3p	- TWTF- - -	:30	1	\$1,700.00	NM																																													
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8	09/27/16	09/30/16	Steve Harvey	3-4pm	- TWTF- - -	:30	2	\$1,000.00	NM																																													
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1	WBTV	Th	09/29/16	3:19 PM	Steve Harvey	3-4pm	:30	RC- 09- 16H	\$1,000.00	NM																																												
9	09/27/16	09/30/16	WBTV News at 4p	M-F 4-4.30p	- TWTF- - -	:30	1	\$475.00	NM																																													
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1	WBTV	W	09/28/16	4:28 PM	WBTV News at 4p	M-F 4-4.30p	:30	RC- 09- 16H	\$475.00	NM																																												
10	09/27/16	09/30/16	WBTV News 430a	430-5a	- TWTF- - -	:30	2	\$550.00	NM																																													
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2	WBTV	Th	09/29/16	5:21 AM	WBTV News 5a	5-530a	:30	RC- 08- 16H	\$1,000.00	NM																																																							
13	09/27/16	09/30/16	WBTV News at 5p	5p-5:30p	- TWTF- -	:30	1	\$2,300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>- TWTF- -</td><td>1</td><td>\$2,300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>09/27/16</td><td>5:29 PM</td><td>WBTV News at 5p</td><td>5p-5:30p</td><td>:30</td><td>RC- 08- 16H</td><td>\$2,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	- TWTF- -	1	\$2,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Tu	09/27/16	5:29 PM	WBTV News at 5p	5p-5:30p	:30	RC- 08- 16H	\$2,300.00	NM																						
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14	09/27/16	09/30/16	WBTV News 530a	530-6a	- TWTF- -	:30	1	\$1,700.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	WBTV	W	09/28/16	5:56 AM	WBTV News 530a	530-6a	:30	RC- 08- 16H	\$1,700.00	NM																																																							
15	09/27/16	09/30/16	WBTV News at 530p	M-F 530p-6p	- TWTF- -	:30	1	\$2,600.00	NM																																																								
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16	09/27/16	09/30/16	WBTV News at 6p	M-F 6p-630p	- TWTF- -	:30	1	\$1,700.00	NM																																																								
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18	09/27/16	09/30/16	The Early Show	7-9a	- TWTF- -	:30	1	\$625.00	NM																																																								
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19	09/27/16	09/30/16	LOC Morning Break	9a-10a	- TWTF- -	:30	4	\$90.00	NM																																																								
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3	WBTV	Th	09/29/16	9:22 AM	LOC Morning Break	9a-10a	:30	RC- 09- 16H	\$90.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1592179-1	10/09/16	October 2016	09/26/16 - 10/01/16
Advertiser	Product	Estimate Number	
POL/Cooper, Roy/D/Govern	COOPER 9/27	5358	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
19	09/27/16	09/30/16	LOC Morning Break	9a-10a	- TWTF - -	:30	4	\$90.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
4	WBTV	F	09/30/16	9:26 AM	LOC Morning Break	9a-10a	:30	RC- 08- 16H	\$90.00	NM																																	
20	09/27/16	09/29/16	CBS Up to the Minute	2-430a	- TWT - - -	:30	1	\$25.00	NM																																		
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24	09/27/16	09/27/16	NCIS NO	10-11p	- 1 - - - - -	:30	1	\$4,600.00	NM																																		
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Total Spots **33**

## Payment Terms 30 Days

Gross Total **\$39,835.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>1592179-1</b>	<b>10/09/16</b>	<b>October 2016</b>	<b>09/26/16 - 10/01/16</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>POL/Cooper, Roy/D/Govern</b>	<b>COOPER 9/27</b>	<b>5358</b>	

Agency Commission **\$5,975.25**

Net Amount Due **\$33,859.75**

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