



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551571-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

Greer, Margolis, & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Cooper, Roy/D/Govern	COOPER FOR GOV 5002	5002

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	1551571	08318204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	297	317

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/16	08/29/16	WBTV News @ 11p	11p-1135p	MTWTF--	:30	2	\$2,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 2 \$2,450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	08/25/16	11:33 PM	WBTV News @ 11p	11p-1135p	:30	RC- 03- 16H	\$2,450.00 NM
2	WBTV	F	08/26/16	11:41 PM	WBTV News @ 11p	11p-1135p	:30	RC- 03- 16H	\$2,450.00 NM
*									
2	08/23/16	08/29/16	NET Late Show, The	1135-1237a	MTWT---	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWT--- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	W	08/24/16	12:36 AM	NET Late Show, The	1135-1237a	:30	RC- 05- 16H	\$550.00 NM
1	WBTV	Th	08/25/16	12:36 AM	NET Late Show, The	1135-1237a	:30	RC- 05- 16H	\$550.00 NM
3	08/23/16	08/29/16	WBTV News at 4p	M-F 4-4.30p	MTWTF--	:30	2	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 2 \$1,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Tu	08/23/16	4:24 PM	WBTV News at 4p	M-F 4-4.30p	:30	RC- 05- 16H	\$1,650.00 NM
1	WBTV	W	08/24/16	4:27 PM	WBTV News at 4p	M-F 4-4.30p	:30	RC- 05- 16H	\$1,650.00 NM
4	08/23/16	08/29/16	WBTV News 5a	5-530a	MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 2 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	08/25/16	5:27 AM	WBTV News 5a	5-530a	:30	RC- 03- 16H	\$1,100.00 NM
5	08/23/16	08/29/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	2	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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1551571-1	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
POL/Cooper, Roy/D/Govern	COOPER FOR GOV 5002	5002	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/23/16	08/29/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	2	\$2,150.00	NM
08/23/16 08/29/16 MTWTF-- 2 \$2,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 08/24/16 5:28 PM WBTV News at 5p 5p-5:30p :30 RC-03-16H \$2,150.00 NM 2 WBTV Th 08/25/16 5:14 PM WBTV News at 5p 5p-5:30p :30 RC-05-16H \$2,150.00 NM									
6	08/23/16	08/29/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	2	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/23/16 08/29/16 MTWTF-- 2 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV W 08/24/16 6:30 PM WBTV News at 6p M-F 6p-630p :30 RC-05-16H \$3,100.00 NM									
7	08/23/16	08/29/16	WBTV News 6a	6-7a	MTWTF--	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/23/16 08/29/16 MTWTF-- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 08/26/16 6:53 AM WBTV News 6a 6-7a :30 RC-03-16H \$1,800.00 NM									
8	08/23/16	08/29/16	The Early Show	7-9a	MTWTF--	:30	2	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/23/16 08/29/16 MTWTF-- 2 \$1,950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 08/23/16 8:51 AM The Early Show 7-9a :30 RC-03-16H \$1,950.00 NM 2 WBTV F 08/26/16 8:59 AM The Early Show 7-9a :30 RC-05-16H \$1,950.00 NM									
9	08/23/16	08/23/16	Zoo	9-10p	-1-----	:30	1	\$4,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 -1----- 1 \$4,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Tu 08/23/16 9:51 PM Zoo 9-10p :30 RC-03-16H \$4,400.00 NM									
10	08/24/16	08/24/16	Wed Prime Hour 2	9-10p	--1----	:30	1	\$4,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 --1---- 1 \$4,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 08/24/16 8:59 PM Wed Prime Hour 2 9-10p :30 RC-03-16H \$4,400.00 NM									

Total Spots **15**

Payment Terms 30 Days

<u>Gross Total</u>	\$32,300.00
<u>Agency Commission</u>	\$4,845.00
<u>Net Amount Due</u>	\$27,455.00

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