



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 184047

Schedule Dates 07/10/18-07/16/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 25891371 (55693)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Patricia,Dome,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/710716
Account Types National/Political
Billing Type Standard
Comments ORDR
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Date Entered 02/13/18
Last Modified 07/09/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR25891371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,127.75
Net Total \$12,057.25
Sales Tax

WDEF (WDEF)
By Broadcast Month
Jul. 2018 \$14,185.00
Grand Total: \$14,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	07/10/18-07/10/18	3	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/9/18
2.1	Normal Line / SPOT	07/11/18-07/11/18	3	:30	10:57:57A- PRICE IS RIGHT	1			X					1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/9/18
3.1	Normal Line / SPOT	07/12/18-07/12/18	3	:30	10:57:57A- PRICE IS RIGHT	1				X				1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/9/18
4.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	10:57:57A- PRICE IS RIGHT	1					X			1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/9/18
5.1	Normal Line / SPOT	07/10/18-07/10/18	3	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	7/9/18
6.1	Normal Line / SPOT	07/11/18-07/11/18	3	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	7/9/18
7.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	12:00:57P- NEWS 12 @ NOON	1				X				1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	7/9/18
8.1	Normal Line / SPOT	07/16/18-07/16/18	3	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	7/9/18
9.1	Normal Line / SPOT	07/10/18-07/10/18	3	:30	12:30:01P- 2P (EST)	1		X						1	\$85.00	\$85.00	WDEF (WDEF)	CBS SOAP ROTATION	7/9/18
10.1	Normal Line / SPOT	07/12/18-07/12/18	3	:30	12:30:01P- 2P (EST)	1				X				1	\$85.00	\$85.00	WDEF (WDEF)	CBS SOAP ROTATION	7/9/18
11.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	12:30:01P- 2P (EST)	1					X			1	\$85.00	\$85.00	WDEF (WDEF)	CBS SOAP ROTATION	7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Grand Total: 119 \$14,185.00

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12.1	Normal Line / SPOT	07/16/18-07/16/18	3	:30	12:30-01P- 2P (EST)	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	CBS SOAP ROTATION	7/9/18
13.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	3P- LET'S MAKE A DEAL	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
14.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	3P- LET'S MAKE A DEAL	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
15.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	3P- LET'S MAKE A DEAL	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
16.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	3P- LET'S MAKE A DEAL	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
17.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	5A- 5:30A (EST)	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
18.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
19.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
20.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	5A- 5:30A (EST)	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
21.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	5A- 5:30A (EST)	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
22.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	5:30A- 6A (EST)	1		X						1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
23.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
24.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
25.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	5:30A- 6A (EST)	1						X		1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18

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Product

Political (1176)

Brand

25891371 (55693)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

LEE/ORDR/LEE/ORDR/710716

Account Types

National/Political

Billing Type

Standard

Comments

ORDR
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WDEF (WDEF)

By Broadcast Month

Jul. 2018 119

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26.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	5:30A- 6A (EST)	1	X							1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
27.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	6A- 7A (EST)	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
28.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	6A- 7A (EST)	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
29.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
30.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	6A- 7A (EST)	1					X			1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
31.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
32.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	7A- CBS THIS MORNING	2			X					2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
33.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	7A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
34.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	7A- CBS THIS MORNING	2					X			2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
35.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	7A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
36.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	8A- CBS THIS MORNING	2		X						2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
37.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	8A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
38.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	8A- CBS THIS MORNING	2				X				2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
39.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	8A- CBS THIS MORNING	1					X			1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18

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40.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	8A- CBS THIS MORNING	2	X							2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
41.1	Normal Line / SPOT	07/15/18-07/15/18	2	:30	8:58-42A- CBS SUNDAY MORNING	2							X	2	\$150.00	\$300.00	WDEF (WDEF)	CBS SUNDAY MORNING	7/9/18
42.0	Normal Line / SPOT	07/15/18-07/15/18	4	:30	10:30A- FACE THE NATION	1							X	1	\$40.00	\$40.00	WDEF (WDEF)	FACE THE NATION	2/13/18
43.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	6P- NEWS 12 @ 6P	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
44.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	6P- NEWS 12 @ 6P	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
45.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	6P- NEWS 12 @ 6P	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
46.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	6P- NEWS 12 @ 6P	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
47.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	7P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
48.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	6:59P- PRIME NEWS @ 7	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
49.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	6:59-01P- PRIME NEWS @ 7	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
50.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	6:59-01P- PRIME NEWS @ 7	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
51.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2		X						2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18

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52.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2			X					2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
53.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2				X				2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
54.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2					X			2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
55.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2	X							2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
56.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1		X						1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
57.0	Normal Line / SPOT	07/11/18-07/11/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
58.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
59.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1					X			1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
60.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18

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61.0	Normal Line / SPOT	07/14/18-07/14/18	4	:30	Orbit - (P)THE INSIDER(Sa), (P)HOLLYWOOD NEWS REPORT 2A(Sa)	2						X		2	\$5.00	\$10.00	WDEF (WDEF)	THE INSIDER/HOLLYWOOD	2/13/18
62.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
63.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
64.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
65.0	Normal Line / SPOT	07/14/18-07/14/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	2/13/18
66.0	Normal Line / SPOT	07/15/18-07/15/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SUNDAY	2/13/18
67.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	7:57P- NCIS	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	NCIS-CBS	2/13/18
68.1	Normal Line / SPOT	07/10/18-07/10/18	2	:30	9P- BULL	2		X						2	\$75.00	\$1,150.00	WDEF (WDEF)	BULL-CBS	7/9/18
69.1	Normal Line / SPOT	07/12/18-07/12/18	2	:30	9P- BIG BROTHER TH 9P	2				X				2	\$780.00	\$1,560.00	WDEF (WDEF)	BIG BROTHER THURSDAY	7/5/18
70.1	Normal Line / SPOT	07/13/18-07/13/18	2	:30	9P- HAWAII FIVE-0	2					X			2	\$690.00	\$1,380.00	WDEF (WDEF)	HAWAII FIVE-0 CBS	7/5/18
71.1	Normal Line / SPOT	07/15/18-07/15/18	2	:30	8P- BIG BROTHER SU 8P	2						X		2	\$750.00	\$1,500.00	WDEF (WDEF)	BIG BROTHERSUNDAY-CB	7/5/18
72.0	Normal Line / SPOT	07/10/18-07/10/18	4	:30	7A- CBS THIS MORNING	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
74.0	Normal Line / SPOT	07/10/18-07/16/18	3	:30	6A- 7A (EST)		1	1	1	1	1			5	\$30.00	\$150.00	WDEF (WDEF)	NEWS 12 MORNING	6/19/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 184047

Schedule Dates 07/10/18-07/16/18
Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 25891371 (55693)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Patricia,Dome,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/710716
Account Types National/Political
Billing Type Standard

Comments
ORDR
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Date Entered 02/13/18
Last Modified 07/09/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR25891371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,127.75
Net Total \$12,057.25
Sales Tax

WDEF (WDEF)
By Broadcast Month
Jul. 2018 119 \$14,185.00
Grand Total: 119 \$14,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	07/10/18-07/10/18	3	:30	7A- CBS THIS MORNING	1		1						1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
76.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	7A- CBS THIS MORNING	1			1					1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
77.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	7A- CBS THIS MORNING	1	1							1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
78.0	Normal Line / SPOT	07/11/18-07/11/18	3	:30	8A- CBS THIS MORNING	1		1						1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
79.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	8A- CBS THIS MORNING	1				1				1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
80.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	7:58P- 9P (EST)	2			2					2	\$375.00	\$750.00	WDEF (WDEF)		6/19/18
81.0	Normal Line / SPOT	07/13/18-07/13/18	4	:30	7:58P- UNDERCOVER BOSS: CELEBRITY EDITION	2					2			2	\$250.00	\$500.00	WDEF (WDEF)		6/19/18
82.2	Normal Line / SPOT	07/15/18-07/15/18	2	:30	6:58P- 60 MINUTES	2							2	2	\$750.00	\$1,500.00	WDEF (WDEF)		7/5/18
83.0	Normal Line / SPOT	07/15/18-07/15/18	4	:30	9P- NCIS: LOS ANGELES	2							2	2	\$275.00	\$550.00	WDEF (WDEF)		6/19/18
84.0	Normal Line / SPOT	07/15/18-07/15/18	4	:30	10P- MADAM SECRETARY	2							2	2	\$275.00	\$550.00	WDEF (WDEF)		6/19/18
90.1	M/G For 10.0.1.11.0.1 / SPOT	07/11/18-07/13/18	4	:30	12:30:01P- 2P (EST)	1			2	1	1			4	\$55.00	\$220.00	WDEF (WDEF)	CBS SOAP ROTATION	7/9/18
93.0	Normal Line / SPOT	07/11/18-07/13/18	4	:30	10:57A- PRICE IS RIGHT	1			1	1	1			3	\$70.00	\$210.00	WDEF (WDEF)		7/9/18
94.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	10:57A- PRICE IS RIGHT	2								2	\$70.00	\$140.00	WDEF (WDEF)		7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 184047

Schedule Dates

07/10/18-07/16/18

Advertiser

Pol - Lee for TN Governor (15374)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

25891371 (55693)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

LEE/ORDR/LEE/ORDR/710716

Account Types

National/Political

Billing Type

Standard

Comments

ORDR

Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIP

Date Entered

02/13/18

Last Modified

07/09/18

Entered By

Kallee Bodnar

CO-OP

No

Headline

ECR25891371

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$2,127.75

Net Total

\$12,057.25

Sales Tax

WDEF (WDEF)

By Broadcast Month

Spots

Rate

Jul. 2018

119

\$14,185.00

Grand Total:

119

\$14,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
95.0	Normal Line / SPOT	07/12/18-07/12/18	4	:30	12P- NEWS 12 @ NOON	1				1				1	\$55.00	\$55.00	WDEF (WDEF)		7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St
New York, NY 10019

Contract # 25891371 **Changes as of:** 7/9/2018 at 4:12 PM **Version:** Highlighting Revision 4

CPE: LEE/ORDR/710716 **Flight:** 7/10/18 - 7/16/18 **Station:** WDEF

Agency: Smart Media Group **Advertiser:** Lee for TN Governor **Market:** Chattanooga

1427 LESLIE AVE **Product:** ORDR **Office:** PHILADELPHIA

SUITE #102 **Agency Order #:** 30051805 **Service:** Nielsen

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+

Salesperson: FRAN BROWN **Assistant:** FRAN BROWN

215-563-5400 215-563-5400

Con Type: POLITICAL/VOTE

Total \$: \$14,185.00

Total Spots: 119

Total CPP: \$47.86

Total GRP: 296.4

Comments: Lee for TN Governor REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	7/10 - 7/16							Total Spots	Total \$	CPP*	GRP*
										7/10	7/11	7/12	7/13	7/14	7/15	7/16				
1	M-F 11a-12n		PRICE IS RIGHT	\$115.00	5.8	0	0.0	0	30	1	1	1	1	0	0	0	4	\$460.00	\$19.83	23.2
Changes: Rate from 70 to 115																				
2	M-F 12n-12:30p		NEWS 12 NOON	\$85.00	4.4	0	0.0	0	30	1	1	0	1	0	0	1	4	\$340.00	\$19.32	17.6
Changes: Rate from 55 to 85																				
3	M-F 12:30p-2p		CBS SOAP ROTATION	\$85.00	3.3	0	0.0	0	30	1	0	1	1	0	0	1	4	\$340.00	\$25.76	13.2
Changes: Rate from 55 to 85																				
4	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	0	1	1	1	0	0	1	4	\$220.00	\$22.00	10.0
5	M-F 5a-5:30a		NEWS 12 MORNING	\$5.00	1.0	0	0.0	0	30	1	1	1	1	0	0	1	5	\$25.00	\$5.00	5.0
6	M-F 5:30a-6a		NEWS 12 MORNING	\$10.00	1.0	0	0.0	0	30	1	1	1	1	0	0	1	5	\$50.00	\$10.00	5.0
7	M-F 6a-7a		NEWS 12 MORNING	\$20.00	1.1	0	0.0	0	30	1	1	1	1	0	0	1	5	\$100.00	\$18.18	5.5
8	M-F 7a-8a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	1	2	1	2	0	0	1	7	\$140.00	\$14.29	9.8
9	M-F 8a-9a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	2	1	2	1	0	0	2	8	\$160.00	\$14.29	11.2
10	Su 9a-10:30a		CBS SUNDAY MORNING	\$150.00	4.7	0	0.0	0	30	0	0	0	0	0	2	0	2	\$300.00	\$31.91	9.4
Changes: Rate from 60 to 150																				
11	Su 10:30a-11:30a		FACE THE NATION	\$40.00	3.2	0	0.0	0	30	0	0	0	0	0	1	0	1	\$40.00	\$12.50	3.2
12	M-F 6p-6:30p		NEWS 12 AT 6PM	\$60.00	2.7	0	0.0	0	30	1	0	1	1	0	0	1	4	\$240.00	\$22.22	10.8
13	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	2.9	0	0.0	0	30	1	1	0	1	0	0	1	4	\$240.00	\$20.69	11.6
14	M-F 12:35a-1:35a		THE LATE LATE SHOW-C	\$5.00	1.0	0	0.0	0	30	2	2	2	2	0	0	2	10	\$50.00	\$5.00	10.0
15	M-F 11:35p-12:35a		THE LATESHOW-CBS	\$25.00	1.7	0	0.0	0	30	1	1	1	1	0	0	1	5	\$125.00	\$14.71	8.5
16	Sa 1:35a-2:35a		THE INSIDER/HOLLYWOOD	\$5.00	1.2	0	0.0	0	30	0	0	0	0	2	0	0	2	\$10.00	\$4.17	2.4
17	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.9	0	0.0	0	30	1	0	0	1	0	0	1	3	\$180.00	\$20.69	8.7
18	Sa-Su 11p-11:35p		NEWS 12 NOW SATURDAY	\$50.00	3.8	0	0.0	0	30	0	0	0	0	1	0	0	1	\$50.00	\$13.16	3.8



125 West 55th St
New York, NY 10019

Contract # 25891371
Changes as of: 7/9/2018 at 4:12 PM
Version: Highlighting Revision 4
CPE: LEE/ORDR/710716
Flight: 7/10/18 - 7/16/18
Station: WDEF
Agency: Smart Media Group
Advertiser: Lee for TN Governor
Market: Chattanooga
Product: ORDR
Office: PHILADELPHIA
Suite #102
Agency Order #: 30051805
Service: Nielsen
Buyer: Dome, Patricia
Primary Demo: Adults 35+
Salesperson: FRAN BROWN
Assistant: FRAN BROWN
Separation: 215-563-5400
Con Type: POLITICAL/VOTE
Total \$: \$14,185.00
Total Spots: 119
Total CPM: \$47.86
Total GRP: 296.4

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	7/10	7/11	7/12	7/13	7/14	7/15	7/16	Total Spots	Total \$	CPP*	GRP*
Changes: Rate from 350 to 575																				
19	Su 11p-11:35p		NEWS 12 NOW SUNDAY	\$50.00	4.0	0	0.0	0	30	0	0	0	0	0	1	0	1	\$50.00	\$12.50	4.0
20	Tu 8p-9p		NCIS-CBS	\$350.00	4.9	25,500	0.0	0	30	2	0	0	0	0	0	0	2	\$700.00	\$71.43	9.8
21	Tu 9p-10p		BULL-CBS	\$575.00	4.5	23,500	0.0	0	30	2	0	0	0	0	0	0	2	\$1,150.00	\$127.78	9.0
Changes: Rate from 350 to 575																				
22	Th 9p-10p		BIG BROTHER THURSDAY	\$780.00	3.5	18,300	0.0	0	30	0	0	2	0	0	0	0	2	\$1,560.00	\$222.86	7.0
23	F 9p-10p		HAWAII FIVE-0-CBS	\$690.00	3.3	17,400	0.0	0	30	0	0	0	2	0	0	0	2	\$1,380.00	\$209.09	6.6
24	Su 8p-9p		BIG BROTHERSUNDAY-CB	\$750.00	3.4	17,600	0.0	0	30	0	0	0	0	0	2	0	2	\$1,500.00	\$220.59	6.8
26	M-F 6a-7a		NEWS 12 MORNING	\$30.00	1.1	0	0.0	0	30	1	1	1	1	0	0	1	5	\$150.00	\$27.27	5.5
27	M-F 7a-8a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	1	0	1	0	0	0	1	3	\$90.00	\$21.43	4.2
28	M-F 8a-9a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	0	1	0	1	0	0	0	2	\$60.00	\$21.43	2.8
29	Th 8p-9p		BIG BANG THEORY (R)	\$375.00	3.2	16,500	0.0	0	30	0	0	2	0	0	0	0	2	\$750.00	\$117.19	6.4
30	F 8p-9p		UC BOSS	\$250.00	3.3	17,400	0.0	0	30	0	0	0	2	0	0	0	2	\$500.00	\$75.76	6.6
31	Su 7p-8p		60 MINUTES-CBS	\$750.00	2.8	14,700	0.0	0	30	0	0	0	0	0	2	0	2	\$1,500.00	\$267.86	5.6
32	Su 9p-10p		NCIS: LOS ANGELES-CB	\$275.00	1.6	8,400	0.0	0	30	0	0	0	0	0	2	0	2	\$550.00	\$171.88	3.2
33	Su 10p-11p		MADAM SECRETARY-CBS	\$275.00	1.7	9,100	0.0	0	30	0	0	0	0	0	2	0	2	\$550.00	\$161.76	3.4
38	M-F 12:30p-2p		CBS SOAP ROTATION	\$55.00	3.3	0	0.0	0	30	0	2	1	1	0	0	0	4	\$220.00	\$16.67	13.2
Changes: Rate from 55 to 55																				
42	M-F 11a-12n		PRICE IS RIGHT	\$70.00	5.8	0	0.0	0	30	0	1	1	1	0	0	2	5	\$350.00	\$12.07	29.0
Changes: Rate from 70 to 70																				
43	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	4.4	0	0.0	0	30	0	0	1	0	0	0	0	1	\$55.00	\$12.50	4.4
Changes: Rate from 55 to 55																				
TOTALS:																	119	\$14,185.00	\$47.86	296.4



125 West 55th St
New York, NY 10019

Contract # 25891371 **Changes as of:** 7/9/2018 at 4:12 PM **Version:** Highlighting Revision 4
CPE: LEE/ORDR/710716 **Flight:** 7/10/18 - 7/16/18 **Station:** WDEF
Agency: Smart Media Group **Advertiser:** Lee for TN Governor **Market:** Chattanooga
1427 LESLIE AVE **Product:** ORDR **Office:** PHILADELPHIA
SUITE #102 **Agency Order #:** 30051805 **Service:** Nielsen
ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+
22301 **Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN
215-563-5400 **Separation:**

Con Type: POLITICAL/VOTE
Total \$: \$14,185.00
Total Spots: 119
Total CPP: \$47.86
Total GRP: 296.4

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/09/18 4:12 PM	FRAN BROWN	Lee for TN Governor REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT
07/09/18 3:30 PM	System	Notice Received.
07/09/18 2:42 PM	GOTOSTRATA/brown	Lee for TN Governor REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT
07/09/18 12:27 PM	Amy Fleming	2xna line 1, 2xna line 3, 2xna line 10, 1xna line 13, 1xna line 21. See lines 36-41 for MG offer.
07/09/18 12:14 PM	Amy Fleming	2xna line 30 due to program change. See line 35 for MG offer.
07/05/18 2:09 PM	FRAN BROWN	added \$\$\$ where needed to clear
06/25/18 2:01 PM	Amy Fleming	2xna line 16 due to prg chg. See line 34 for mg.
06/19/18 9:42 AM	System	Notice Received.
06/18/18 9:43 AM	GOTOSTRATA/brown	Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK
05/23/18 11:32 AM	Amy Fleming	2x na line 16 due to prg chg. see line 25 for mg offer
02/13/18 10:29 AM	System	Notice Received.
02/12/18 9:52 AM	FRAN BROWN	Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT.

Competitive Information	
Market Budget:	\$45,758
WDEF Share:	31%
Comment:	
ETVC:	1%
WFLI:	1%
WRCB:	25%
WTVC:	42%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	119	\$47.86
Total	100%	119	\$47.86

Monthly Summary		
Month	Spots	Dollars
2018-Jul	119	\$14,185.00
Total	119	\$14,185.00

Transaction History				
Trans	Created/Received	Created by	Status	Comment
Revision	7/9/18 4:12 PM	FRAN BROWN	Revised	Changes: Calculated Dollars from \$13,135.00 to \$14,185.00, Total CPP from \$44.32 to \$47.86, Competitive Market Budget from \$40,355 to \$45,758, Origuser Entered Dollars from \$9,320.00 to \$13,135.00, User Entered \$ from \$12,510.00 to \$14,185.00, Total \$ from \$13,135.00 to \$14,185.00. 8 buylines added or modified.
Revision	7/9/18 2:42 PM	GOTOSTRATA/brown	Confirmed	Changes: Comments from added \$\$\$ where needed to clear to Lee for TN Governor REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT, Total \$ from \$12,510.00 to \$13,135.00, Total GRPs from 205.8 to 296.4, Total Spots from 110 to 119, Total CPP from \$60.79 to \$44.32. 24 buylines added or modified.
Makegood 4	7/9/18 12:27 PM	Amy Fleming	Confirmed	Changes: Total Spots from 109 to 110, Total GRPs from 240.8 to 205.8, Total CPP from \$51.95 to \$60.79, Total GIMPs from 241 to 206, Total CPM from \$51.951.83 to \$60,787.17. 11 buylines added or modified.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25891371 **Changes as of:** 7/9/2018 at 4:12 PM **Version:** Highlighting Revision 4
CPE: LEE/ORDR/710716 **Flight:** 7/10/18 - 7/16/18 **Station:** WDEF **Con Type:** POLITICAL/VOTE
Agency: Smart Media Group **Advertiser:** Lee for TN Governor **Market:** Chattanooga **Total \$:** \$14,185.00
1427 LESLIE AVE **Product:** ORDR **Office:** PHILADELPHIA **Total Spots:** 119
SUITE #102 **Agency Order #:** 30051805 **Service:** Nielsen **Total CPP:** \$47.86
ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+ **Total GRP:** 296.4
22301 **Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN
215-563-5400 **Separation:**

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Makegood 3	7/9/18 12:14 PM	Amy Fleming	Confirmed	2	2	\$0
Revision	7/5/18 2:09 PM	FRAN BROWN	Confirmed			\$12,510.00
Makegood 2	6/25/18 2:01 PM	Amy Fleming	Confirmed	2	2	\$0
Revision	6/18/18 9:43 AM	GOTOSTRATA/brown	Confirmed	22	2	\$3,600.00
Makegood 1	5/23/18 11:32 AM	Amy Fleming	Confirmed	2	2	\$0
Queued for Electronic Contracting	2/12/18 9:55 AM					\$0
New	2/12/18 9:52 AM	FRAN BROWN	Confirmed	89		\$5,720.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



smartmedia group

Note new MasterCard payment information

CREDIT CARD PAYMENT AUTHORIZATION FORM

Agency Name:	Smart Media Group
Advertiser Name:	Lee for TN Governor (LEE 710716)
Payment Type (V, M or A):	[REDACTED]
Card Number:	[REDACTED]
Security Code:	[REDACTED]
Expiration Date:	[REDACTED]
Name on Card:	SMART MEDIA GROUP LLC
Billing Address:	1427 Leslie Avenue
City, State, Zip:	Alexandria, VA 22301
Net Billing:	\$1,657.50
Total Charge:	\$1,657.50
Name of Authorizing Individual:	Kyle Roberts OR Loren Morenko
Date of Authorization:	7/9/2018
Authorizing Signature:	Loren Morenko

Contract 184047

I hereby authorize WDEF-TV to charge my account a onetime payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.

Note: This authorization is valid for 7 days only.

NOTICE: The inclusion in the broadcaster's FCC "political file" of an image of the attached check, the bank account/routing numbers, or buyer's other sensitive or confidential financial information is prohibited. This specific information (as opposed to the charges made, rates charged, etc.) is not required by FCC regulations to be retained. To ensure security of buyer's financial information, broadcaster shall, as a condition of this agreement, not include this information in the FCC political file.

*** Payment inquiries should be directed to accounting@smartmediagrp.com or call 703-518-4747.