



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

## Contract # 184049

### Schedule Dates

07/24/18-08/02/18

### Advertiser

Pol - Lee for TN Governor (15374)

### Agency

Smart Media Group (2874)

### Product

Political (1176)

### Brand

25891370 (55695)

### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Patricia,Dome,

### Phone/Fax

/

### CPE

LEE/ORDR/LEE/ORDR/724802

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR  
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Date Entered 02/13/18

Last Modified 06/19/18

Entered By Kallie Bodnar

CO-OP No

Headline # ECR25891370

### Demo

Normal

### Package Deal

### Commission %

15.00

### Commission

\$2,209.50

### Net Total

\$12,520.50

### Sales Tax

### WDEF (WDEF)

By Broadcast Month	Spots	Rate
Jul. 2018	98	\$10,685.00
Aug. 2018	67	\$4,045.00
<b>Grand Total:</b>	<b>165</b>	<b>\$14,730.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6P- NEWS 12 @ 6P	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
2.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	6P- NEWS 12 @ 6P	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
3.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	6P- NEWS 12 @ 6P	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
4.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	6P- NEWS 12 @ 6P	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
5.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	6P- NEWS 12 @ 6P	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
6.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	6P- NEWS 12 @ 6P	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
7.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6:59:01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
8.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6:59:01P- PRIME NEWS @ 7	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
9.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	6:59:01P- PRIME NEWS @ 7	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
10.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	6:59:01P- PRIME NEWS @ 7	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
11.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	6:59:01P- PRIME NEWS @ 7	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
12.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	6:59:01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18
13.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	6:59P- PRIME NEWS @ 7	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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### Phone/Fax

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Last Modified 06/19/18

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CO-OP No

Headline # ECR25891370

Demo

Order Type Normal

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Commission % 15.00

Commission \$2,209.50

Net Total \$12,520.50

Sales Tax

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By Broadcast Month

Jul. 2018 98

Aug. 2018 67

Grand Total: 165

Rate

\$10,685.00

\$4,045.00

\$14,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2		X						2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
15.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2			X					2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
16.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2				X				2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
17.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2					X			2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
18.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2	X							2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
19.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2		X						2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
20.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2			X					2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
21.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1		X						1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
22.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18

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Millenium - Philadelphia

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### Phone/Fax

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Headline # ECR25891370

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Jul. 2018 98 \$10,685.00

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Grand Total: 165 \$14,730.00

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23.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
24.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1					X			1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
25.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
26.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1		X						1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
27.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
28.0	Normal Line / SPOT	07/28/18-07/28/18	4	:30	Orbit- [P]THE INSIDER(Sa), [P]HOLLYWOOD NEWS REPORT 2A(Sa)	2						X		2	\$5.00	\$10.00	WDEF (WDEF)	THE INSIDER/HOLLYWOOD	2/13/18
29.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
30.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
31.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
32.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18

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33.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
34.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
35.0	Normal Line / SPOT	07/28/18-07/28/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	2/13/18
36.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SUNDAY	2/13/18
37.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	7:57P- NCIS	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	NCIS-CBS	2/13/18
38.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	7:57P- NCIS	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	NCIS-CBS	2/13/18
39.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	9P- BULL	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	BULL-CBS	2/13/18
40.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	9P- BULL	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	BULL-CBS	2/13/18
41.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	7:57P- BIG BROTHER WED 8P	2			X					2	\$300.00	\$600.00	WDEF (WDEF)	BIG BROTHER WEDNESDA	2/13/18
42.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	7:57P- BIG BROTHER WED 8P	2			X					2	\$300.00	\$600.00	WDEF (WDEF)	BIG BROTHER WEDNESDA	2/13/18
43.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	9P- BIG BROTHER TH 9P	2				X				2	\$325.00	\$650.00	WDEF (WDEF)	BIG BROTHER THURSDAY	2/13/18
44.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	9P- HAWAII FIVE-0	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	HAWAII FIVE-0-CBS	2/13/18
45.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	10P- BLUE BLOODS	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	BLUE BLOODS-CBS	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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**Brand** 25891370 (55695)  
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**Sales Office** Millenium - Philadelphia  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** LEE/ORDR/LEE/ORDR/724802  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

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Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
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**Date Entered** 02/13/18  
**Last Modified** 06/19/18  
**Entered By** Kallee Bodnar  
**CO-OP** No  
**Headline #** ECR25891370  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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46.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	8P- BIG BROTHER SU 8P	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	BIG BROTHERSUNDAY-CB	2/13/18
47.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
48.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
49.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	10:57:57A- PRICE IS RIGHT	1			X					1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
50.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	10:57:57A- PRICE IS RIGHT	1				X				1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
51.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
52.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
53.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	10:57:57A- PRICE IS RIGHT	1			X					1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
54.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	11A- PRICE IS RIGHT	1				X				1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
55.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
56.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
57.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	12:00:57P- NEWS 12 @ NOON	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18

## CONFIRMATION CONTRACT

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Date:

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
59.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
60.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
61.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	12:30:01P- 2P (EST)	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
62.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	12:30:01P- 2P (EST)	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
63.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	12:30:01P- 2P (EST)	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
64.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	12:30:01P- 2P (EST)	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
65.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	12:30:01P- 2P (EST)	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
66.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	12:30:01P- 2P (EST)	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
67.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	3P- LET'S MAKE A DEAL	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
68.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	3P- LET'S MAKE A DEAL	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
69.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	3P- LET'S MAKE A DEAL	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 184049

**Schedule Dates** 07/24/18-08/02/18  
**Advertiser** Pol - Lee for TN Governor (15374)  
**Agency** Smart Media Group (2874)  
**Product** Political (1176)  
**Brand** 25891370 (55695)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** LEE/ORDR/LEE/ORDR/724802  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

**Date Entered** 02/13/18  
**Last Modified** 06/19/18  
**Entered By** Kallee Bodnar  
**CO-OP** No  
**Headline #** ECR25891370  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,209.50  
**Net Total** \$12,520.50  
**Sales Tax**

**WDEF (WDEF)**  
**By Broadcast Month**  
Jul. 2018 98 \$10,685.00  
Aug. 2018 67 \$4,045.00  
**Grand Total:** 165 \$14,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	3P- LET'S MAKE A DEAL	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
71.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	3P- LET'S MAKE A DEAL	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
72.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	3P- LET'S MAKE A DEAL	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
73.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	5A- 5:30A (EST)	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
74.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
75.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
76.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	5A- 5:30A (EST)	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
77.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	5A- 5:30A (EST)	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
78.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	5A- 5:30A (EST)	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
79.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
80.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
81.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	5:30A- 6A (EST)	1		X						1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
82.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
83.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 184049

**Schedule Dates** 07/24/18-08/02/18  
**Advertiser** Pol - Lee for TN Governor (15374)  
**Agency** Smart Media Group (2874)  
**Product** Political (1176)  
**Brand** 25891370 (55695)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** LEE/ORDR/LEE/ORDR/724802  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

**Date Entered** 02/13/18  
**Last Modified** 06/19/18  
**Entered By** Kallee Bodnar  
**CO-OP** No  
**Headline #** ECR25891370  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,209.50  
**Net Total** \$12,520.50  
**Sales Tax**

**WDEF (WDEF)**  
**By Broadcast Month**  
Jul. 2018 98 \$10,685.00  
Aug. 2018 67 \$4,045.00  
**Grand Total:** 165 \$14,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	5:30A- 6A (EST)	1					X			1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
85.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	5:30A- 6A (EST)	1	X							1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
86.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	5:30A- 6A (EST)	1		X						1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
87.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
88.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
89.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
90.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6A- 7A (EST)	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
91.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	6A- 7A (EST)	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
92.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
93.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
94.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	6A- 7A (EST)	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
95.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	6A- 7A (EST)	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
96.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
97.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	7A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF  
3300 Broad Street  
Chattanooga, TN 37408

## Contract # 184049

### Schedule Dates

07/24/18-08/02/18

### Advertiser

Pol - Lee for TN Governor (15374)

### Agency

Smart Media Group (2874)

### Product

Political (1176)

### Brand

25891370 (55695)

### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Patricia,Dome,

### Phone/Fax

/

### CPE

LEE/ORDR/LEE/ORDR/724802

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR

Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4, NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Date Entered 02/13/18

Last Modified 06/19/18

Entered By Kallee Bodnar

CO-OP No

Headline # ECR25891370

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$2,209.50

### Net Total

\$12,520.50

### Sales Tax

### WDEF (WDEF)

By Broadcast Month

Jul. 2018 98

Aug. 2018 67

Grand Total: 165

### Rate

\$10,685.00

\$4,045.00

\$14,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	7A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
99.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	7A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
100.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	7A- CBS THIS MORNING	1					X			1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
101.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	7A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
102.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	7A- CBS THIS MORNING	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
103.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	7A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
104.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	7A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
105.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	8A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
106.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	8A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
107.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	8A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
108.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	8A- CBS THIS MORNING	1					X			1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
109.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	8A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
110.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	8A- CBS THIS MORNING	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
111.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	8A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 184049

### Schedule Dates

07/24/18-08/02/18

### Advertiser

Pol - Lee for TN Governor (15374)

### Agency

Smart Media Group (2874)

### Product

Political (1176)

### Brand

25891370 (55695)

### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Patricia,Dome,

### Phone/Fax

/

### CPE

LEE/ORDR/LEE/ORDR/724802

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR  
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Date Entered 02/13/18

Last Modified 06/19/18

Entered By Kallee Bodnar

CO-OP No

Headline # ECR25891370

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,209.50

Net Total \$12,520.50

Sales Tax

### WDEF (WDEF)

By Broadcast Month

Jul. 2018 98 \$10,685.00

Aug. 2018 67 \$4,045.00

Grand Total: 165 \$14,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
112.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	8A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
113.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	8:58-42A- CBS SUNDAY MORNING	1						X		1	\$60.00	\$60.00	WDEF (WDEF)	CBS SUNDAY MORNING	2/13/18
114.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	10:30A- FACE THE NATION	1						X		1	\$40.00	\$40.00	WDEF (WDEF)	FACE THE NATION	2/13/18
115.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6P- NEWS 12 @ 6P	1		X						1	\$60.00	\$60.00	WDEF (WDEF)		2/13/18
119.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	3P- LET'S MAKE A DEAL			1						1	\$55.00	\$55.00	WDEF (WDEF)	LETS MAKE A DEAL	6/19/18
120.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	3P- LET'S MAKE A DEAL					1				1	\$55.00	\$55.00	WDEF (WDEF)	LETS MAKE A DEAL	6/19/18
121.0	Normal Line / SPOT	07/31/18-07/31/18	4	:30	3P- LET'S MAKE A DEAL			1						1	\$55.00	\$55.00	WDEF (WDEF)	LETS MAKE A DEAL	6/19/18
122.0	Normal Line / SPOT	07/24/18-08/01/18	3	:30	6A- 7A (EST)		1	1	1	1	1			7	\$30.00	\$210.00	WDEF (WDEF)	6-7A NEWS	6/19/18
123.0	Normal Line / SPOT	07/24/18-07/24/18	3	:30	7A- CBS THIS MORNING			1						1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
124.0	Normal Line / SPOT	07/26/18-07/26/18	3	:30	7A- CBS THIS MORNING				1					1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
125.0	Normal Line / SPOT	07/30/18-08/01/18	3	:30	7A- CBS THIS MORNING		1	1	1					3	\$30.00	\$90.00	WDEF (WDEF)		6/19/18
126.0	Normal Line / SPOT	07/25/18-07/25/18	3	:30	8A- CBS THIS MORNING				1					1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18
127.0	Normal Line / SPOT	07/27/18-07/27/18	3	:30	8A- CBS THIS MORNING						1			1	\$30.00	\$30.00	WDEF (WDEF)		6/19/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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1427 Leslie Ave  
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## Contract # 184049

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07/24/18-08/02/18

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Pol - Lee for TN Governor (15374)

### Agency

Smart Media Group (2874)

### Product

Political (1176)

### Brand

25891370 (55695)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Patricia, Dome,

### Phone/Fax

/

### CPE

LEE/ORDR/LEE/ORDR/724802

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR  
Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CU  
TOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

### Date Entered

02/13/18

### Last Modified

06/19/18

### Entered By

Kalle Bodnar

### CO-OP

No

### Headline #

ECR25891370

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$2,209.50

### Net Total

\$12,520.50

### Sales Tax

### WDEF (WDEF)

#### By Broadcast Month

Month	Spots	Rate
Jul. 2018	98	\$10,685.00
Aug. 2018	67	\$4,045.00
<b>Grand Total:</b>	<b>165</b>	<b>\$14,730.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
128.0	Normal Line / SPOT	07/30/18-08/01/18	3	:30	8A- CBS THIS MORNING	1	1	1						3	\$30.00	\$90.00	WDEF (WDEF)		6/19/18
129.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	10P- SEAL TEAM				2					2	\$300.00	\$600.00	WDEF (WDEF)		6/19/18
130.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	7:58P- 9P (EST)					2				2	\$375.00	\$750.00	WDEF (WDEF)		6/19/18
131.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	7:58P- UNDERCOVER BOSS: CELEBRITY EDITION						2			2	\$250.00	\$500.00	WDEF (WDEF)		6/19/18
132.0	Normal Line / SPOT	07/29/18-07/29/18	3	:30	6:58P- 60 MINUTES								2	2	\$475.00	\$950.00	WDEF (WDEF)		6/19/18
133.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	9P- NCIS: LOS ANGELES								2	2	\$275.00	\$550.00	WDEF (WDEF)		6/19/18
134.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	10P- MADAM SECRETARY								2	2	\$275.00	\$550.00	WDEF (WDEF)		6/19/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St  
New York, NY 10019

**Contract #** 25891370    **Changes as of:** 6/18/2018 at 9:43 AM    **Version:** Highlighting Revision 1  
**CPE:** LEE/ORDR/724802    **Flight:** 7/24/18 - 8/2/18    **Station:** WDEF  
**Agency:** Smart Media Group    **Advertiser:** Lee for TN Governor    **Market:** Chattanooga  
1427 LESLIE AVE    **Product:** ORDR    **Office:** PHILADELPHIA  
SUITE #102    **Agency Order #:** 30051814    **Service:** Nielsen  
ALEXANDRIA, VA    **Buyer:** Dome, Patricia    **Primary Demo:** Adults 35+  
22301    **Salesperson:** FRAN BROWN    **Assistant:** FRAN BROWN  
215-563-5400    **Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$14,730.00  
**Total Spots:** 165  
**Total CPP:** \$37.23  
**Total GRP:** 395.6

**Comments:** Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	A55P Rating	A55P Impression	Len	7/24 - 8/1							
										7/24	7/25	7/26	7/27	7/28	7/29	7/30	8/1
1	M-F 11a-12n		PRICE IS RIGHT	\$70.00	5.8	0	0.0	0	30	1	1	1	1	0	1	1	1
Changes: A35P Rating from 5.8 to 5.8, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
2	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	4.4	0	0.0	0	30	1	1	0	1	0	0	1	1
Changes: A35P Rating from 4.4 to 4.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
3	M-F 12:30p-2p		CBS SOAP ROTATION	\$55.00	3.3	0	0.0	0	30	1	0	1	1	0	0	1	1
Changes: A35P Rating from 3.3 to 3.3, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
4	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	0	1	1	1	0	0	1	1
Changes: A35P Rating from 2.5 to 2.5, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
5	M-F 5a-5:30a		NEWS 12 MORNING	\$5.00	1.0	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 1 to 1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
6	M-F 5:30a-6a		NEWS 12 MORNING	\$10.00	1.0	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 1 to 1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
7	M-F 6a-7a		NEWS 12 MORNING	\$20.00	1.1	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 1.1 to 1.1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
8	M-F 7a-8a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 1.4 to 1.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
9	M-F 8a-9a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 1.4 to 1.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
10	Su 9a-10:30a		CBS SUNDAY MORNING	\$60.00	4.7	0	0.0	0	30	0	0	0	0	0	1	0	0
Changes: A35P Rating from 4.7 to 4.7, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
11	Su 10:30a-11:30a		FACE THE NATION	\$40.00	3.2	0	0.0	0	30	0	0	0	0	0	1	0	0
Changes: A35P Rating from 3.2 to 3.2, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
12	M-F 6p-6:30p		NEWS 12 AT 6PM	\$60.00	2.7	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 2.7 to 2.7, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	
13	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	2.9	0	0.0	0	30	1	1	1	1	0	0	1	1
Changes: A35P Rating from 2.9 to 2.9, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																	





125 West 55th St  
New York, NY 10019

**Contract #** 25891370      **Changes as of:** 6/18/2018 at 9:43 AM      **Version:** Highlighting Revision 1

**CPE:** LEE/ORDR/724802      **Flight:** 7/24/18 - 8/2/18      **Station:** WDEF

**Agency:** Smart Media Group      **Advertiser:** Lee for TN Governor      **Market:** Chattanooga

1427 LESLIE AVE      **Product:** ORDR      **Office:** PHILADELPHIA

SUITE #102      **Agency Order #:** 30051814      **Service:** Nielsen

ALEXANDRIA, VA      **Buyer:** Dome, Patricia      **Primary Demo:** Adults 35+

22301      **Salesperson:** FRAN BROWN      **Assistant:** FRAN BROWN

215-563-5400      215-563-5400

**Con Type:** POLITICAL/VOTE

**Total \$:** \$14,730.00

**Total Spots:** 165

**Total CPP:** \$37.23

**Total GRP:** 395.6

**Comments:** Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	A5SP Rating	A5SP Impre ssion	Len	8/2 - 8/2		Total Spots	Total \$	CPP*	GRP*
										8/2					
1	M-F 11a-12n		PRICE IS RIGHT	\$70.00	5.8	0	0.0	0	30	1		8	\$560.00	\$12.07	46.4
2	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	4.4	0	0.0	0	30	0		6	\$330.00	\$12.50	26.4
3	M-F 12:30p-2p		CBS SOAP ROTATION	\$55.00	3.3	0	0.0	0	30	0		6	\$330.00	\$16.67	19.8
4	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	0		6	\$330.00	\$22.00	15.0
5	M-F 5a-5:30a		NEWS 12 MORNING	\$5.00	1.0	0	0.0	0	30	1		8	\$40.00	\$5.00	8.0
6	M-F 5:30a-6a		NEWS 12 MORNING	\$10.00	1.0	0	0.0	0	30	1		8	\$80.00	\$10.00	8.0
7	M-F 6a-7a		NEWS 12 MORNING	\$20.00	1.1	0	0.0	0	30	1		8	\$160.00	\$18.18	8.8
8	M-F 7a-8a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	1		8	\$160.00	\$14.29	11.2
9	M-F 8a-9a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	1		8	\$160.00	\$14.29	11.2
10	Su 9a-10:30a		CBS SUNDAY MORNING	\$60.00	4.7	0	0.0	0	30	0		1	\$60.00	\$12.77	4.7
11	Su 10:30a-11:30a		FACE THE NATION	\$40.00	3.2	0	0.0	0	30	0		1	\$40.00	\$12.50	3.2
12	M-F 6p-6:30p		NEWS 12 AT 6PM	\$60.00	2.7	0	0.0	0	30	0		7	\$420.00	\$22.22	18.9
13	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	2.9	0	0.0	0	30	0		7	\$420.00	\$20.69	20.3





125 West 55th St  
New York, NY 10019

**Contract #** 25891370    **Changes as of:** 6/18/2018 at 9:43 AM    **Version:** Highlighting Revision 1

**CPE:** LEE/ORDR/724802    **Flight:** 7/24/18 - 8/2/18    **Station:** WDEF

**Agency:** Smart Media Group    **Advertiser:** Lee for TN Governor    **Market:** Chattanooga

1427 LESLIE AVE    **Product:** ORDR    **Office:** PHILADELPHIA

SUITE #102    **Agency Order #:** 30051814    **Service:** Nielsen

ALEXANDRIA, VA    **Buyer:** Dome, Patricia    **Primary Demo:** Adults 35+

22301

**Salesperson:** FRAN BROWN    **Assistant:** FRAN BROWN

215-563-5400    215-563-5400

**Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$14,730.00  
**Total Spots:** 165  
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**Total GRP:** 395.6

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125 West 55th St  
New York, NY 10019

**Contract #** 25891370      **Changes as of:** 6/18/2018 at 9:43 AM      **Version:** Highlighting Revision 1

**CPE:** LEE/ORDR/724802      **Flight:** 7/24/18 - 8/2/18      **Station:** WDEF      **Con Type:** POLITICAL/VOTE

**Agency:** Smart Media Group      **Advertiser:** Lee for TN Governor      **Market:** Chattanooga      **Total \$:** \$14,730.00

1427 LESLIE AVE      **Product:** ORDR      **Office:** PHILADELPHIA      **Total Spots:** 165

SUITE #102      **Agency Order #:** 30051814      **Service:** Nielsen      **Total CPP:** \$37.23

ALEXANDRIA, VA      **Buyer:** Dome, Patricia      **Primary Demo:** Adults 35+      **Total GRP:** 395.6

22301      **Salesperson:** FRAN BROWN      **Assistant:** FRAN BROWN      **Separation:**

215-563-5400      215-563-5400

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	8/2 - 8/2		Total Spots	Total \$	CPP*	GRP*
										8/2					
14	M-F 12:35a-1:35a		THE LATE LATE SHOW-C	\$5.00	1.0	0	0.0	0	30	0		14	\$70.00	\$5.00	14.0
15	M-F 11:35p-12:35a		THE LATESHOW-CBS	\$25.00	1.7	0	0.0	0	30	0		7	\$175.00	\$14.71	11.9
REV+ 16	Sa 1:35a-2:35a		THE INSIDER/HOLLYWOOD	\$5.00	1.2	0	0.0	0	30	0		2	\$10.00	\$4.17	2.4
17	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.9	0	0.0	0	30	0		6	\$360.00	\$20.69	17.4
18	Sa-Su 11p-11:35p		NEWS 12 NOW SATURDAY	\$50.00	3.8	0	0.0	0	30	0		1	\$50.00	\$13.16	3.8
19	Su 11p-11:35p		NEWS 12 NOW SUNDAY	\$50.00	4.0	0	0.0	0	30	0		1	\$50.00	\$12.50	4.0
20	Tu 8p-9p		NCIS-CBS	\$350.00	4.9	25,500	0.0	0	30	0		4	\$1,400.00	\$71.43	19.6
21	Tu 9p-10p		BULL-CBS	\$350.00	4.5	23,500	0.0	0	30	0		4	\$1,400.00	\$77.78	18.0
REV+ 22	W 8p-9p		BIG BROTHER WEDNESDA	\$300.00	4.1	21,900	0.0	0	30	0		4	\$1,200.00	\$73.17	16.4
23	Th 9p-10p		BIG BROTHER THURSDAY	\$325.00	3.5	18,300	0.0	0	30	0		2	\$650.00	\$92.86	7.0
24	F 9p-10p		HAWAII FIVE-0-CBS	\$275.00	3.3	17,400	0.0	0	30	0		2	\$550.00	\$83.33	6.6
25	F 10p-11p		BLUE BLOODS-CBS	\$275.00	3.4	18,700	0.0	0	30	0		2	\$550.00	\$80.88	6.8
26	Su 8p-9p		BIG BROTHERSUNDAY-CB	\$300.00	3.4	17,600	0.0	0	30	0		2	\$600.00	\$88.24	6.8



125 West 55th St  
New York, NY 10019

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**Agency:** Smart Media Group      **Advertiser:** Lee for TN Governor      **Market:** Chattanooga

1427 LESLIE AVE      **Product:** ORDR      **Office:** PHILADELPHIA

SUITE #102      **Agency Order #:** 30051814      **Service:** Nielsen

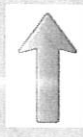
ALEXANDRIA, VA      **Buyer:** Dome, Patricia      **Primary Demo:** Adults 35+

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215-563-5400      **Separation:** 215-563-5400

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$14,730.00  
**Total Spots:** 165  
**Total CPP:** \$37.23  
**Total GRP:** 395.6

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	A55P Rating	A55P Impression	Len	7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31	8/1
CAN 27	5a-6a		Hollywood Uncut/Hollywood News Report	\$5.00	0.0	0	0.0	0	30	0	0	0	0	0	0	0	0	0
CAN 28	6p-9p		TKO Total Knock-Out	\$300.00	0.0	0	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 29	3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 30	6a-7a		NEWS 12 MORNING	\$30.00	1.1	0	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 31	7a-8a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 32	8a-9a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 33	10p-11p		CODE / SEAL	\$300.00	2.3	12,400	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 34	8p-9p		BIG BANG THEORY (R)	\$375.00	3.2	16,500	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 35	8p-9p		UC BOSS	\$250.00	3.3	17,400	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 36	7p-8p		60 MINUTES-CBS	\$475.00	2.8	14,700	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 37	9p-10p		NCIS: LOS ANGELES-CB	\$275.00	1.6	8,400	0.0	0	30	0	0	0	0	0	0	0	0	0
REV+ 38	10p-11p		MADAM SECRETARY-CBS	\$275.00	1.7	9,100	0.0	0	30	0	0	0	0	0	0	0	0	0
TOTALS:										21	19	21	23	3	11	18	23	20





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215-563-5400      215-563-5400

**Separation:**

**Con Type:** POLITICAL/VOTE

**Total Spots:** 165

**Total CPP:** \$37.23

**Total GRP:** 395.6

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	8/2 - 8/2		Total Spots	Total \$	CPP*	GRP*
										8/2					
CAN 27	Sa 4:35a-2:35a		Hollywood threat/Hollywood News Report	\$5.00	0.0	0	0	0	30	0		2	\$40.00	\$0.00	0.0
CAN 28	W 8p-9p		TKO Total Knock-Out	\$300.00	0.0	0	0	0	30	0		4	\$1,200.00	\$0.00	0.0
REV+ 29	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	0.0		3	\$165.00	\$22.00	7.5
REV+ 30	M-F 6a-7a		NEWS 12 MORNING	\$30.00	1.1	0	0.0	0	30	0.0		7	\$210.00	\$27.27	7.7
REV+ 31	M-F 7a-8a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	0.0		5	\$150.00	\$21.43	7.0
REV+ 32	M-F 8a-9a		CBS EARLY SHOW	\$30.00	1.4	0	0.0	0	30	0.0		5	\$150.00	\$21.43	7.0
REV+ 33	W 10p-11p		CODE / SEAL	\$300.00	2.3	12,400	0.0	0	30	0.0		2	\$600.00	\$130.43	4.6
REV+ 34	Th 8p-9p		BIG BANG THEORY (R)	\$375.00	3.2	16,500	0.0	0	30	0.0		2	\$750.00	\$117.19	6.4
REV+ 35	F 8p-9p		UC BOSS	\$250.00	3.3	17,400	0.0	0	30	0.0		2	\$500.00	\$75.76	6.6
REV+ 36	Su 7p-8p		60 MINUTES-CBS	\$475.00	2.8	14,700	0.0	0	30	0.0		2	\$950.00	\$169.64	5.6
REV+ 37	Su 9p-10p		NCIS: LOS ANGELES-CB	\$275.00	1.6	8,400	0.0	0	30	0.0		2	\$550.00	\$171.88	3.2
REV+ 38	Su 10p-11p		MADAM SECRETARY-CBS	\$275.00	1.7	9,100	0.0	0	30	0.0		2	\$550.00	\$161.76	3.4
											<b>TOTALS:</b>	<b>165</b>	<b>\$14,730.00</b>	<b>\$37.23</b>	<b>395.6</b>



125 West 55th St  
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22301  
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215-563-5400  
**Separation:**

**Con Type:** POLITICAL/VOTE  
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**Total Spots:** 165  
**Total CPP:** \$37.23  
**Total GRP:** 395.6

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
06/18/18 9:43 AM	GOTOSTRATA/brown	Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK
05/23/18 11:36 AM	Amy Fleming	2x na line 16 due to prg chg. See line 27 for mg. 4x na line 22 due to prg chg. See line 28 for mg
02/13/18 11:26 AM	System	Notice Received.
02/12/18 9:51 AM	FRAN BROWN	Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$29,984
WDEF Share:	31%
Comment:	
ETVC:	1%
WFLI:	1%
WRCB:	25%
WTVG:	42%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	165	\$14,730.00	395.6
Total	100%	165	\$14,730.00	395.6

Monthly Summary		
Month	Spots	Dollars
2018-Jul	98	\$10,685.00
2018-Aug	67	\$4,045.00
Total	165	\$14,730.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/18/18 9:43 AM	GOTOSTRATA/brown	Revised	38	6	\$4,575.00	\$14,730.00	Changes: Comments from Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT to Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK, Total \$ from \$10,155.00 to \$14,730.00, Total GRPs from 317.8 to 395.6, Total Spots from 133 to 165, Total CPP from \$31.95 to \$37.23. 38 buylines added or modified.
Makegood 1 Queued for Electronic Contracting New	5/23/18 11:36 AM	Amy Fleming	Confirmed	6	6	\$0	\$10,155.00	Changes: Total GRPs from 322.3 to 317.8, Total CPP from \$28.84 to \$31.95, Total GIMPs from 0 to 318, Total CPM from \$0.00 to \$31,954.06. 4 buylines added or modified.
	2/12/18 9:54 AM					\$0	\$0	
	2/12/18 9:50 AM	FRAN BROWN	Confirmed	133		\$10,155.00	\$10,155.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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