



WDEF
3300 Broad Street
Chattanooga, TN 37408
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Advertiser
Agency
Buyer
Salesperson

Pol - Lee for TN Governor (15374)
Smart Media Group (2874)
Elise,Cloyd,
Millenium-Philadelphia, - (1034)
ph: (215) 563-5400

Invoice 474916
Inv Date 10/7/2018
Terms Cash In Advance
Contract 194648
Bill Type Standard
Period 10/1/2018 - 10/7/2018

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

AgM

Product Political (1176)
Brand 26200325 (59543)
Acct Types National/Political
Est/Headline LEE/ORDR/926C02/ECR26200325
Demo
Revision
Comments ORDR

CO-OP/Order Type No/Normal
Package
Gen. Date 10/16/2018 2:38:48PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|-------------------------|---|-----------------------|--------|--------------------------------|------------|----------|----------------|
| 3.0 | Contract Line Remarks: | | <u>NEWS 12 NOON</u> | | | | | | |
| | SPOT | 26941-NEWS 12 @ NOON | Per week (1),Mo | 10/01/18 12:18PM (Mo) | 00:30 | NEWS 12 @ NOON | BL18-164TH | \$85.00 | |
| 5.0 | Contract Line Remarks: | | <u>PRICE IS RIGHT</u> | | | | | | |
| | SPOT | 26940-PRICE IS RIGHT | Per week (1),Mo | 10/01/18 11:31AM (Mo) | 00:30 | Price is Right | BL18-164TH | \$145.00 | |
| 6.0 | Contract Line Remarks: | | <u>PRICE IS RIGHT</u> | | | | | | |
| | SPOT | 26940-PRICE IS RIGHT | Per week (1),Tu | 10/02/18 10:59AM (Tu) | 00:30 | Price is Right | BL18-164TH | \$145.00 | |
| 11.0 | Contract Line Remarks: | | <u>CBS EARLY SHOW</u> | | | | | | |
| | SPOT | 41067-CBS THIS MORNING | Per week (1),Mo | 10/01/18 8:23AM (Mo) | 00:30 | CBS THIS MORNING | BL18-164TH | \$30.00 | |
| 12.0 | Contract Line Remarks: | | <u>CBS EARLY SHOW</u> | | | | | | |
| | SPOT | 41067-CBS THIS MORNING | Per week (1),Tu | 10/02/18 8:29AM (Tu) | 00:30 | CBS THIS MORNING | BL18-164TH | \$30.00 | |
| 14.0 | Contract Line Remarks: | | <u>CBS EARLY SHOW</u> | | | | | | |
| | SPOT | 41067-CBS THIS MORNING | Per week (1),Mo | 10/01/18 7:59AM (Mo) | 00:30 | CBS THIS MORNING | BL18-164TH | \$35.00 | |
| 15.0 | Contract Line Remarks: | | <u>CBS EARLY SHOW</u> | | | | | | |
| | SPOT | 41067-CBS THIS MORNING | Per week (1),Tu | 10/02/18 7:41AM (Tu) | 00:30 | CBS THIS MORNING | BL18-164TH | \$35.00 | |
| 19.1 | Contract Line Remarks: | | <u>THE LATE SHOW-CBS</u> | | | | | | |
| | SPOT | 52834-LATE SHOW WITH | Per week (1),Mo | 10/01/18 12:35AM (Mo) | 00:30 | LATE SHOW with STEPHEN COLBERT | BL18-164TH | \$30.00 | |
| 20.1 | Contract Line Remarks: | | <u>THE LATE SHOW-CBS</u> | | | | | | |
| | SPOT | 52834-LATE SHOW WITH | Per week (1),Tu | 10/02/18 12:35AM (Tu) | 00:30 | LATE SHOW with STEPHEN COLBERT | BL18-164TH | \$30.00 | |
| 22.0 | Contract Line Remarks: | | <u>NEWS 12 NIGHTSIDE</u> | | | | | | |
| | SPOT | 26950-NEWS 12 NIGHTSIDE | Per week (1),Mo | 10/01/18 11:11PM (Mo) | 00:30 | NEWS 12 NIGHTSIDE | BL18-164TH | \$95.00 | |
| 23.0 | Contract Line Remarks: | | <u>NEWS 12 NIGHTSIDE</u> | | | | | | |
| | SPOT | 26950-NEWS 12 NIGHTSIDE | Per week (1),Tu | 10/02/18 11:23PM (Tu) | 00:30 | NEWS 12 NIGHTSIDE | BL18-164TH | \$95.00 | |
| 27.0 | SPOT | | | 10/01/18 | | 1 preempt @ \$300.00 | | \$0.00 | No Avail |
| 38.0 | Contract Line Remarks: | | <u>THE NEIGHBORHOOD/HAPPY TOGETHER</u> | | | | | | |
| | SPOT | 7:57:00PM- 9:00:00PM | Per week (1),Mo | 10/01/18 8:13PM (Mo) | 00:30 | THE NEIGHBORHOOD | BL18-164TH | \$300.00 | M/G For 31.0.1 |
| 41.0 | SPOT | 27001-NEWS 12 @ 6P | Per week (1),Mo | 10/01/18 6:16PM (Mo) | 00:30 | NEWS 12 @ 6P | BL18-164TH | \$95.00 | |
| 42.0 | SPOT | 27001-NEWS 12 @ 6P | Per week (1),Tu | 10/02/18 6:11PM (Tu) | 00:30 | NEWS 12 @ 6P | BL18-164TH | \$95.00 | |
| 43.0 | SPOT | 39952-PRIME NEWS @ 7 | Per week (1),Mo | 10/01/18 7:19PM (Mo) | 00:30 | PRIME NEWS @ 7 | BL18-164TH | \$95.00 | |
| 44.0 | SPOT | 39952-PRIME NEWS @ 7 | Per week (1),Tu | 10/02/18 7:20PM (Tu) | 00:30 | PRIME NEWS @ 7 | BL18-164TH | \$95.00 | |
| 46.0 | SPOT | 5:00:00AM- 5:30:00AM | Per week (1),Tu | 10/02/18 5:29AM (Tu) | 00:30 | NEWS 12 THIS MORNING 5A | BL18-164TH | \$10.00 | |
| 47.0 | SPOT | | | 10/01/18 | | 1 preempt @ \$375.00 | | \$0.00 | No Avail |
| 48.0 | SPOT | 5:00:00AM- 5:30:00AM | Per week (1),Mo | 10/01/18 5:19AM (Mo) | 00:30 | NEWS 12 THIS MORNING 5A | BL18-164TH | \$10.00 | M/G For 27.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|------------|-------------|----|
| Gross Total | \$1,455.00 | Total Spots | 18 |
| Commission | (\$218.25) | | |
| Net Total | \$1,236.75 | | |