



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
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Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Buyer Elise,Cloyd,
Salesperson Millenium-Philadelphia, - (1034)
ph: (215) 563-5400
Product Political (1176)
Brand 26200325 (59543)
Acct Types National/Political
Est/Headline LEE/ORDR/926C02/ECR26200325
Demo
Revision
Comments ORDR

Invoice 474916
Inv Date 10/7/2018
Terms Cash In Advance
Contract 194648
Bill Type Standard
Period 10/1/2018 - 10/7/2018

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/16/2018 2:38:48PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	Contract Line Remarks:		NEWS 12 NOON						
	SPOT	26941-NEWS 12 @ NOON	Per week (1),Mo	10/01/18 12:18PM (Mo)	00:30	NEWS 12 @ NOON	BL18-164TH	\$85.00	
5.0	Contract Line Remarks:		PRICE IS RIGHT						
	SPOT	26940-PRICE IS RIGHT	Per week (1),Mo	10/01/18 11:31AM (Mo)	00:30	Price is Right	BL18-164TH	\$145.00	
6.0	Contract Line Remarks:		PRICE IS RIGHT						
	SPOT	26940-PRICE IS RIGHT	Per week (1),Tu	10/02/18 10:59AM (Tu)	00:30	Price is Right	BL18-164TH	\$145.00	
11.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Mo	10/01/18 8:23AM (Mo)	00:30	CBS THIS MORNING	BL18-164TH	\$30.00	
12.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Tu	10/02/18 8:29AM (Tu)	00:30	CBS THIS MORNING	BL18-164TH	\$30.00	
14.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Mo	10/01/18 7:59AM (Mo)	00:30	CBS THIS MORNING	BL18-164TH	\$35.00	
15.0	Contract Line Remarks:		CBS EARLY SHOW						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Tu	10/02/18 7:41AM (Tu)	00:30	CBS THIS MORNING	BL18-164TH	\$35.00	
19.1	Contract Line Remarks:		THE LATE SHOW-CBS						
	SPOT	52834-LATE SHOW WITH	Per week (1),Mo	10/01/18 12:35AM (Mo)	00:30	LATE SHOW with STEPHEN COLBERT	BL18-164TH	\$30.00	
20.1	Contract Line Remarks:		THE LATE SHOW-CBS						
	SPOT	52834-LATE SHOW WITH	Per week (1),Tu	10/02/18 12:35AM (Tu)	00:30	LATE SHOW with STEPHEN COLBERT	BL18-164TH	\$30.00	
22.0	Contract Line Remarks:		NEWS 12 NIGHTSIDE						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Mo	10/01/18 11:11PM (Mo)	00:30	NEWS 12 NIGHTSIDE	BL18-164TH	\$95.00	
23.0	Contract Line Remarks:		NEWS 12 NIGHTSIDE						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Tu	10/02/18 11:23PM (Tu)	00:30	NEWS 12 NIGHTSIDE	BL18-164TH	\$95.00	
27.0	SPOT			10/01/18			1 preempt @ \$300.00	\$0.00	No Avail
38.0	Contract Line Remarks:		THE NEIGHBORHOOD/HAPPY TOGETHER						
	SPOT	7:57:00PM- 9:00:00PM	Per week (1),Mo	10/01/18 8:13PM (Mo)	00:30	THE NEIGHBORHOOD	BL18-164TH	\$300.00	M/G For 31.0.1
41.0	SPOT	27001-NEWS 12 @ 6P	Per week (1),Mo	10/01/18 6:16PM (Mo)	00:30	NEWS 12 @ 6P	BL18-164TH	\$95.00	
42.0	SPOT	27001-NEWS 12 @ 6P	Per week (1),Tu	10/02/18 6:11PM (Tu)	00:30	NEWS 12 @ 6P	BL18-164TH	\$95.00	
43.0	SPOT	39952-PRIME NEWS @ 7	Per week (1),Mo	10/01/18 7:19PM (Mo)	00:30	PRIME NEWS @ 7	BL18-164TH	\$95.00	
44.0	SPOT	39952-PRIME NEWS @ 7	Per week (1),Tu	10/02/18 7:20PM (Tu)	00:30	PRIME NEWS @ 7	BL18-164TH	\$95.00	
46.0	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Tu	10/02/18 5:29AM (Tu)	00:30	NEWS 12 THIS MORNING 5A	BL18-164TH	\$10.00	
47.0	SPOT			10/01/18			1 preempt @ \$375.00	\$0.00	No Avail
48.0	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Mo	10/01/18 5:19AM (Mo)	00:30	NEWS 12 THIS MORNING 5A	BL18-164TH	\$10.00	M/G For 27.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,455.00	Total Spots	18
Commission	(\$218.25)		
Net Total	\$1,236.75		