



WDEF
 3300 Broad Street
 Chattanooga, TN 37408
 ph: (423) 785-1200
 fx: (423) 785-1308

Advertiser Pol - Lee for TN Governor (15374)
Agency Smart Media Group (2874)
Buyer Elise,Cloyd,
Salesperson Millenium-Philadelphia, - (1034)
 ph: (215) 563-5400
Product Political (1176)
Brand 26228731 (60283)
Acct Types National/Political
Est/Headline LEE/ORDR/C24C30/ECR26228731
Demo
Revision
Comments ORDR

Invoice 476180
Inv Date 10/28/2018
Terms Cash In Advance
Contract 196230
Bill Type Standard
Period 10/1/2018 - 10/28/2018

Smart Media Group
 1427 Leslie Ave
 Alexandria, VA 22301

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/29/2018 2:23:56PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT			10/28/18			1 preempt @ \$60.00	\$0.00	No Avail
2.0	SPOT			10/28/18			1 preempt @ \$40.00	\$0.00	No Avail
3.0	Contract Line Remarks: <u>NEWS 12 NOON</u>								
	SPOT	26941-NEWS 12 @ NOON	Per week (1),We	10/24/18 12:21PM (We)	00:30	NEWS 12 @ NOON	BL18-173TH	\$85.00	
4.0	Contract Line Remarks: <u>NEWS 12 NOON</u>								
	SPOT	26941-NEWS 12 @ NOON	Per week (1),Th	10/25/18 12:25PM (Th)	00:30	NEWS 12 @ NOON	BL18-173TH	\$85.00	
5.0	Contract Line Remarks: <u>NEWS 12 NOON</u>								
	SPOT	26941-NEWS 12 @ NOON	Per week (1),Fr	10/26/18 12:18PM (Fr)	00:30	NEWS 12 @ NOON	BL18-173TH	\$85.00	
8.0	SPOT			10/26/18			1 preempt @ \$115.00	\$0.00	No Avail
11.0	SPOT			10/27/18			1 preempt @ \$40.00	\$0.00	No Avail
12.0	Contract Line Remarks: <u>CBS EARLY SHOW</u>								
	SPOT	41067-CBS THIS MORNIN	Per week (1),We	10/24/18 8:44AM (We)	00:30	CBS THIS MORNING	BL18-173TH	\$35.00	
13.0	Contract Line Remarks: <u>CBS EARLY SHOW</u>								
	SPOT	41067-CBS THIS MORNIN	Per week (1),Th	10/25/18 8:59AM (Th)	00:30	CBS THIS MORNING	BL18-173TH	\$35.00	
14.0	Contract Line Remarks: <u>CBS EARLY SHOW</u>								
	SPOT	41067-CBS THIS MORNIN	Per week (1),Fr	10/26/18 8:57AM (Fr)	00:30	CBS THIS MORNING	BL18-173TH	\$35.00	
17.0	SPOT			10/24/18			2 preempts @ \$35.00	\$0.00	No Avail
18.0	SPOT			10/25/18			2 preempts @ \$35.00	\$0.00	No Avail
19.0	SPOT			10/26/18			2 preempts @ \$35.00	\$0.00	No Avail
22.0	Contract Line Remarks: <u>NEWS 12 MORNING</u>								
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),We	10/24/18 6:48AM (We)	00:30	NEWS 12 6-7A	BL18-173TH	\$35.00	
23.0	Contract Line Remarks: <u>NEWS 12 MORNING</u>								
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Th	10/25/18 6:24AM (Th)	00:30	NEWS 12 6-7A	BL18-173TH	\$35.00	
24.0	Contract Line Remarks: <u>NEWS 12 MORNING</u>								
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Fr	10/26/18 6:18AM (Fr)	00:30	NEWS 12 6-7A	BL18-173TH	\$35.00	
27.0	SPOT			10/24/18			1 preempt @ \$60.00	\$0.00	No Avail
28.0	SPOT			10/25/18			1 preempt @ \$60.00	\$0.00	No Avail
29.0	SPOT			10/26/18			1 preempt @ \$60.00	\$0.00	No Avail
32.0	SPOT			10/24/18			1 preempt @ \$60.00	\$0.00	No Avail
33.0	SPOT			10/25/18			1 preempt @ \$60.00	\$0.00	No Avail
34.0	SPOT			10/26/18			1 preempt @ \$60.00	\$0.00	No Avail
37.0	Contract Line Remarks: <u>THE LATE SHOW-CBS</u>								
	SPOT	52834-LATE SHOW WITH	Per week (1),We	10/24/18 11:59PM (We)	00:30	LATE SHOW with STEPHEN COLBERT	BL18-173TH	\$25.00	
38.0	SPOT			10/25/18			1 preempt @ \$25.00	\$0.00	No Avail
39.0	SPOT			10/26/18			1 preempt @ \$25.00	\$0.00	No Avail
42.0	Contract Line Remarks: <u>THE LATE LATE SHOW-C</u>								
	SPOT	52192-LATE LATE SHOW	Per week (1),We	10/24/18 1:32AM (We)	00:30	LATE LATE SHOW W/JAMES CORDEN	BL18-173TH	\$5.00	



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43.0	SPOT			10/25/18			1 preempt @\$5.00	\$0.00	No Avail
44.0	Contract Line Remarks:		<u>THE LATE LATE SHOW-C</u>						
	SPOT	52192-LATE LATE SHOW	Per week (1),Fr	10/26/18 1:29AM (Fr)	00:30	LATE LATE SHOW W/JAMES CORDEN	BL18-173TH	\$5.00	
47.0	Contract Line Remarks:		<u>NEWS 12 NIGHTSIDE</u>						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),We	10/24/18 11:19PM (We)	00:30	NEWS 12 NIGHTSIDE	BL18-173TH	\$60.00	
48.0	Contract Line Remarks:		<u>NEWS 12 NIGHTSIDE</u>						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Th	10/25/18 11:19PM (Th)	00:30	NEWS 12 NIGHTSIDE	BL18-173TH	\$60.00	
49.0	Contract Line Remarks:		<u>NEWS 12 NIGHTSIDE</u>						
	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Fr	10/26/18 11:34PM (Fr)	00:30	NEWS 12 NIGHTSIDE	BL18-173TH	\$60.00	
52.0	Contract Line Remarks:		<u>ANDY GRIFFITH</u>						
	SPOT	26966-ANDY GRIFFITH	Per week (1),Fr	10/26/18 7:43PM (Fr)	00:30	Andy Griffith	BL18-173TH	\$95.00	
55.0	SPOT			10/28/18			1 preempt @ \$200.00	\$0.00	No Avail
56.0	SPOT			10/26/18			1 preempt @ \$275.00	\$0.00	No Avail
59.0	SPOT			10/28/18			1 preempt @ \$300.00	\$0.00	No Avail
60.0	SPOT			10/25/18			1 preempt @ \$300.00	\$0.00	No Avail
61.0	SPOT			10/28/18			1 preempt @ \$275.00	\$0.00	No Avail
62.0	SPOT			10/25/18			1 preempt @ \$325.00	\$0.00	No Avail
63.0	NFL			10/28/18			1 preempt @ \$400.00	\$0.00	No Avail
64.0	SPOT			10/24/18			1 preempt @ \$350.00	\$0.00	No Avail
65.0	NCAA	45813-COLLEGE FOOTBALL	Per week (1),Sa	10/27/18 9:05PM (Sa)	00:30	COLLEGE FOOTBALL ON CBS	BL18-167TH	\$900.00	M/G For 8.0.1,9.0.1
66.0	SPOT	9:00:00PM-10:00:00PM	Per week (1),Th	10/25/18 9:48PM (Th)	00:30	MURPHY BROWN	BL18-173TH	\$780.00	M/G For 17.0.1,17.0.2,18.0.1,18.0.2,19.0.1,19.0.2,20.0.1
67.0	SPOT	59689-S.W.A.T.	Per week (1),Th	10/25/18 10:37PM (Th)	00:30	S.W.A.T.	BL18-173TH	\$475.00	M/G For 27.0.1,28.0.1,29.0.1,30.0.1
68.0	SPOT	41067-CBS THIS MORNING	Per week (1),Th	10/25/18 8:43AM (Th)	00:30	CBS THIS MORNING	BL18-173TH	\$35.00	M/G For 33.0.1,34.0.1
69.0	SPOT	41067-CBS THIS MORNING	Per week (1),Fr	10/26/18 8:24AM (Fr)	00:30	CBS THIS MORNING	BL18-173TH	\$35.00	
72.0	SPOT	39952-PRIME NEWS @ 7	Per week (1),Th	10/25/18 7:16PM (Th)	00:30	PRIME NEWS @ 7	BL18-173TH	\$95.00	M/G For 38.0.1,43.0.1
73.0	SPOT	52834-LATE SHOW WITH	Per week (1),Th	10/25/18 12:30AM (Th)	00:30	LATE SHOW with STEPHEN COLBERT	BL18-173TH	\$30.00	M/G For 55.0.1,56.0.1
74.0	SPOT	52192-LATE LATE SHOW	Per week (1),Th	10/25/18 1:20AM (Th)	00:30	LATE LATE SHOW W/JAMES CORDEN	BL18-173TH	\$10.00	
75.0	SPOT	26940-PRICE IS RIGHT	Per week (1),Fr	10/26/18 10:59AM (Fr)	00:30	Price is Right	BL18-173TH	\$145.00	M/G For 59.0.1,60.0.1,62.0.1,63.0.1,64.0.1
77.0	SPOT	56427-MACGYVER	Per week (1),Fr	10/26/18 8:40PM (Fr)	00:30	MACGYVER	BL18-173TH	\$200.00	
78.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (1),Su	10/28/18 11:21PM (Su)	00:30	NEWS 12 NIGHTSIDE	BL18-167TH	\$50.00	
79.0	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Th	10/25/18 5:22AM (Th)	00:30	NEWS 12 THIS MORNING 5A	BL18-173TH	\$5.00	
80.0	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Fr	10/26/18 5:10AM (Fr)	00:30	NEWS 12 THIS MORNING 5A	BL18-173TH	\$5.00	
82.0	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Th	10/25/18 5:55AM (Th)	00:30	NEWS 12 THIS MORNING 5A	BL18-173TH	\$10.00	



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83.0	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Fr	10/26/18 5:49AM (Fr)	00:30	NEWS 12 THIS MORNING 5A	BL18-173TH	\$10.00	
85.0	Contract Line Remarks:		END OF GAME BREAK						
	SPOT	26927-NFL ON CBS	Per week (1),Su	10/28/18 4:14PM (Su)	00:30	NFL ON CBS	BL18-167TH	\$500.00	M/G For 1.0.1,2.0.1,11.0.1,32.0.1,3 9.0,1,40.0,1,61.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,060.00	Total Spots	32
Commission	(\$609.00)		
Net Total	\$3,451.00		