



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 184044

Schedule Dates

07/03/18-07/09/18

Advertiser

Pol - Lee for TN Governor (15374)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

25891367 (55691)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

LEE/ORDR/LEE/ORDR/703709

Account Types

National/Political

Billing Type

Standard

Comments

ORDR

Date Entered 02/13/18

Last Modified 06/18/18

Entered By Kailie Bodnar

CO-OP No

Headline # ECR25891367

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,635.75

Net Total \$9,269.25

Sales Tax

WDEF (WDEF)

By Broadcast Month

Jul. 2018 109

Grand Total: \$10,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
2.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	10:57:57A- PRICE IS RIGHT	1				X				1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
3.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	10:57:57A- PRICE IS RIGHT	1					X			1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
4.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/13/18
5.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
6.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	12:00:57P- NEWS 12 @ NOON	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
7.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	12:00:57P- NEWS 12 @ NOON	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
8.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/13/18
9.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	12:30P- 2P (EST)	2		X						2	\$55.00	\$110.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
10.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	12:30P- 2P (EST)	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
11.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	12:30P- 2P (EST)	2					X			2	\$55.00	\$110.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Agency Smart Media Group (2874)
Product Political (1176)
Brand 25891367 (55691)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Patricia,Dome,
Phone/Fax /
CPE LEE/ORDR/LEE/ORDR/703709
Account Types National/Political
Billing Type Standard
Comments ORDR

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Date Entered 02/13/18
Last Modified 06/18/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR25891367
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Package Deal
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Commission \$1,635.75
Net Total \$9,269.25
Sales Tax

WDEF (WDEF)

By Broadcast Month
Jul. 2018 109 \$10,905.00
Grand Total: 109 \$10,905.00

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12.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	12:30P- 2P (EST)	2	X							2	\$55.00	\$110.00	WDEF (WDEF)	CBS SOAP ROTATION	2/13/18
13.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	3P- LET'S MAKE A DEAL	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
14.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	3P- LET'S MAKE A DEAL	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
15.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	3P- LET'S MAKE A DEAL	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
16.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	3P- LET'S MAKE A DEAL	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/13/18
17.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	5A- 5:30A (EST)	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
18.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
19.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
20.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	5A- 5:30A (EST)	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
21.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	5:30A- 6A (EST)	1		X						1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
22.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
23.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
24.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	5:30A- 6A (EST)	1	X							1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
25.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	6A- 7A (EST)	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18

CONFIRMATION CONTRACT

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By Broadcast Month

Jul. 2018

Spots 109

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26.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
27.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
28.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/13/18
29.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	7A- CBS THIS MORNING	2		X						2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
30.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	7A- CBS THIS MORNING	2				X				2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
31.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	7A- CBS THIS MORNING	2				X				2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
32.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	7A- CBS THIS MORNING	2	X							2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
33.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	8A- CBS THIS MORNING	2		X						2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
34.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	8A- CBS THIS MORNING	2				X				2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
35.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	8A- CBS THIS MORNING	2				X				2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
36.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	8A- CBS THIS MORNING	2	X							2	\$20.00	\$40.00	WDEF (WDEF)	CBS EARLY SHOW	2/13/18
37.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	9A- CBS SUNDAY MORNING	2						X		2	\$50.00	\$120.00	WDEF (WDEF)	CBS SUNDAY MORNING	2/13/18
38.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	10:30A- FACE THE NATION	2							X	2	\$40.00	\$80.00	WDEF (WDEF)	FACE THE NATION	2/13/18
39.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	6P- NEWS 12 @ 6P	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18

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WDEF (WDEF)

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Jul. 2018 109
Grand Total: 109
Spots
109
Rate
\$10,905.00
\$10,905.00

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40.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	6P- NEWS 12 @ 6P	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
41.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	6P- NEWS 12 @ 6P	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
42.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	6P- NEWS 12 @ 6P	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/13/18
43.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	6:59:01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	2/13/18
44.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	6:59:01P- PRIME NEWS @ 7	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	2/13/18
45.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	6:59:01P- PRIME NEWS @ 7	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	2/13/18
46.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	6:59:01P- PRIME NEWS @ 7	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @7	2/13/18
47.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2		X						2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
48.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2				X				2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
49.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2					X			2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18
50.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2	X							2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/13/18

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51.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2		X						2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
52.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2			X					2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
53.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
54.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2	X							2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/13/18
55.0	Normal Line / SPOT	07/07/18-07/07/18	4	:30	Orbit- [P]THE INSIDER(Sa), [P]HOLLYWOOD NEWS REPORT 2A(Sa)	2						X		2	\$5.00	\$10.00	WDEF (WDEF)	THE INSIDER/HOLLYWOOD	2/13/18
56.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
57.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
58.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
59.0	Normal Line / SPOT	07/09/18-07/09/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/13/18
60.0	Normal Line / SPOT	07/07/18-07/07/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	2/13/18
61.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SUNDAY	2/13/18

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62.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	7:57- 57P- NCIS	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	NCIS-CBS	2/13/18
63.0	Normal Line / SPOT	07/03/18-07/03/18	4	:30	9P- BULL	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	BULL-CBS	2/13/18
64.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	9P- HAWAII FIVE-0	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	HAWAII FIVE-0-CBS	2/13/18
65.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	10P- BLUE BLOODS	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	BLUE BLOODS-CBS	2/13/18
66.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	8P- INSTINCT	2							X	2	\$300.00	\$600.00	WDEF (WDEF)	INSTINCT-CBS	2/13/18
67.0	Normal Line / SPOT	07/05/18-07/05/18	3	:30	12:30P- 2P (EST)					1				1	\$85.00	\$85.00	WDEF (WDEF)	CBS SOAP ROTATION	6/18/18
68.0	Normal Line / SPOT	07/03/18-07/03/18	3	:30	6A- 7A (EST)			1						1	\$30.00	\$30.00	WDEF (WDEF)	6-7A NEWS	6/18/18
69.0	Normal Line / SPOT	07/05/18-07/06/18	3	:30	6A- 7A (EST)					1	1			2	\$30.00	\$60.00	WDEF (WDEF)	6-7A NEWS	6/18/18
70.0	Normal Line / SPOT	07/09/18-07/09/18	3	:30	6A- 7A (EST)	1	1							1	\$30.00	\$30.00	WDEF (WDEF)	6-7A NEWS	6/18/18
71.0	Normal Line / SPOT	07/05/18-07/05/18	4	:30	7:57P- 9P (EST)					2				2	\$375.00	\$750.00	WDEF (WDEF)	BIG BANG THEORY/YOUNG SHELDON	6/18/18
72.0	Normal Line / SPOT	07/05/18-07/05/18	2	:30	9P- BIG BROTHER TH 9P					2				2	\$780.00	\$1,560.00	WDEF (WDEF)		6/18/18
73.0	Normal Line / SPOT	07/06/18-07/06/18	4	:30	7:57P- UNDERCOVER BOSS: CELEBRITY EDITION						2			2	\$250.00	\$500.00	WDEF (WDEF)		6/18/18
74.0	Normal Line / SPOT	07/06/18-07/06/18	3	:30	9P- HAWAII FIVE-0							1		1	\$440.00	\$440.00	WDEF (WDEF)		6/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 184044

Schedule Dates

07/03/18-07/09/18

Advertiser

Pol - Lee for TN Governor (15374)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

25891367 (55691)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

Patricia,Dome,

Phone/Fax

/

CPE

LEE/ORDR/LEE/ORDR/703709

Account Types

National/Political

Billing Type

Standard

Comments

ORDR

Date Entered 02/13/18

Last Modified 06/18/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25891367

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$1,635.75

Net Total

\$9,269.25

Sales Tax

WDEF (WDEF)

By Broadcast Month

Jul. 2018

Spots

109

Rate

\$10,905.00

Grand Total:

\$10,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	07/06/18-07/06/18	3	:30	10P- BLUE BLOODS					1				1	\$440.00	\$440.00	WDEF (WDEF)		6/18/18
76.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	9P- NCIS: LOS ANGELES								2	2	\$275.00	\$550.00	WDEF (WDEF)		6/18/18
77.0	Normal Line / SPOT	07/08/18-07/08/18	4	:30	10P- MADAM SECRETARY								2	2	\$275.00	\$550.00	WDEF (WDEF)		6/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St
New York, NY 10019

Contract # 25891367
Changes as of: 6/18/2018 at 9:43 AM
Version: Highlighting Revision 1
CPE: LEE/ORDR/703709
Flight: 7/3/18 - 7/9/18
Station: WDEF
Agency: Smart Media Group
Advertiser: Lee for TN Governor
Product: ORDR
Market: Chattanooga
Suite #102
Agency Order #: 30051801
Office: PHILADELPHIA
Service: Nielsen
Buyer: Dome, Patricia
Primary Demo: Adults 35+
Salesperson: FRAN BROWN
Assistant: FRAN BROWN
215-563-5400
Separation:
Comments: Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK

Con Type: POLITICAL/VOTE
Total Spots: 109
Total CPP: \$40.60
Total GRP: 268.6

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	A55P Rating	A55P Impression	Len	7/3 - 7/9							Total Spots	Total \$	CPP*	GRP*
										7/3	7/4	7/5	7/6	7/7	7/8	7/9				
1	M-F 11a-12n		PRICE IS RIGHT	\$70.00	5.8	0	0.0	0	30	1	0	1	1	0	0	1	4	\$280.00	\$12.07	23.2
Changes: A35P Rating from 5.8 to 5.8, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
2	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	4.4	0	0.0	0	30	1	0	1	1	0	0	1	4	\$220.00	\$12.50	17.6
Changes: A35P Rating from 4.4 to 4.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
3	M-F 12:30p-2p		CBS SOAP ROTATION	\$55.00	3.3	0	0.0	0	30	2	0	1	2	0	0	2	7	\$385.00	\$16.67	23.1
Changes: A35P Rating from 3.3 to 3.3, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
4	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	0.0	0	30	1	0	1	1	0	0	1	4	\$220.00	\$22.00	10.0
Changes: A35P Rating from 2.5 to 2.5, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
5	M-F 5a-5:30a		NEWS 12 MORNING	\$5.00	1.0	0	0.0	0	30	1	0	1	1	0	0	1	4	\$20.00	\$5.00	4.0
Changes: A35P Rating from 1 to 1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
6	M-F 5:30a-6a		NEWS 12 MORNING	\$10.00	1.0	0	0.0	0	30	1	0	1	1	0	0	1	4	\$40.00	\$10.00	4.0
Changes: A35P Rating from 1 to 1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
7	M-F 6a-7a		NEWS 12 MORNING	\$20.00	1.1	0	0.0	0	30	1	0	1	1	0	0	1	4	\$80.00	\$18.18	4.4
Changes: A35P Rating from 1.1 to 1.1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
8	M-F 7a-8a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	2	0	2	2	0	0	2	8	\$160.00	\$14.29	11.2
Changes: A35P Rating from 1.4 to 1.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
9	M-F 8a-9a		CBS EARLY SHOW	\$20.00	1.4	0	0.0	0	30	2	0	2	2	0	0	2	8	\$160.00	\$14.29	11.2
Changes: A35P Rating from 1.4 to 1.4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
10	Su 9a-10:30a		CBS SUNDAY MORNING	\$60.00	4.7	0	0.0	0	30	0	0	0	0	0	2	0	2	\$120.00	\$12.77	9.4
Changes: A35P Rating from 4.7 to 4.7, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
11	Su 10:30a-11:30a		FACE THE NATION	\$40.00	3.2	0	0.0	0	30	0	0	0	0	0	2	0	2	\$80.00	\$12.50	6.4
Changes: A35P Rating from 3.2 to 3.2, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
12	M-F 6p-6:30p		NEWS 12 AT 6PM	\$60.00	2.7	0	0.0	0	30	1	0	1	1	0	0	1	4	\$240.00	\$22.22	10.8
Changes: A35P Rating from 2.7 to 2.7, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
13	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	2.9	0	0.0	0	30	1	0	1	1	0	0	1	4	\$240.00	\$20.69	11.6
Changes: A35P Rating from 2.9 to 2.9, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				



125 West 55th St
New York, NY 10019

Contract # 25891367
Changes as of: 6/18/2018 at 9:43 AM
Version: Highlighting Revision 1
CPE: LEE/ORDR/703709
Flight: 7/3/18 - 7/9/18
Station: WDEF
Agency: Smart Media Group
Advertiser: Lee for TN Governor
Product: ORDER
Agency Order #: 30051801
Buyer: Dome, Patricia
Primary Demo: Adults 35+
Salesperson: FRAN BROWN
215-563-5400
Assistant: FRAN BROWN
215-563-5400
Separation:
Con Type: POLITICAL/VOTE
Total \$: \$10,905.00
Total Spots: 109
Total CPP: \$40.60
Total GRP: 268.6

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	7/3 - 7/9							Total Spots	Total \$	CPP*	GRP*
										7/3	7/4	7/5	7/6	7/7	7/8	7/9				
14	M-F 12:35a-1:35a		THE LATE LATE SHOW-C	\$5.00	1.0	0	0.0	0	30	2	0	2	2	0	0	2	8	\$40.00	\$5.00	8.0
Changes: A35P Rating from 1 to 1, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
15	M-F 11:35p-12:35a		THE LATESHOW-CBS	\$25.00	1.7	0	0.0	0	30	2	0	2	1	0	0	2	7	\$175.00	\$14.71	11.9
Changes: A35P Rating from 1.7 to 1.7, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
16	Sa 1:35a-2:35a		THE INSIDER/HOLLYWOOD	\$5.00	1.2	0	0.0	0	30	0	0	0	0	2	0	0	2	\$10.00	\$4.17	2.4
Changes: A35P Rating from 1.2 to 1.2, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
17	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.9	0	0.0	0	30	1	0	1	1	0	0	1	4	\$240.00	\$20.69	11.6
Changes: A35P Rating from 2.9 to 2.9, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
18	Sa-Su 11p-11:35p		NEWS 12 NOW SATURDAY	\$50.00	3.8	0	0.0	0	30	0	0	0	0	1	0	0	1	\$50.00	\$13.16	3.8
Changes: A35P Rating from 3.8 to 3.8, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
19	Su 11p-11:35p		NEWS 12 NOW SUNDAY	\$50.00	4.0	0	0.0	0	30	0	0	0	0	0	1	0	1	\$50.00	\$12.50	4.0
Changes: A35P Rating from 4 to 4, A35P Impression from 0 to 0, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
20	Tu 8p-9p		NCIS-CBS	\$350.00	4.9	25,500	0.0	0	30	2	0	0	0	0	0	0	2	\$700.00	\$71.43	9.8
Changes: A35P Rating from 4.9 to 4.9, A35P Impression from 25500 to 25500, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
21	Tu 9p-10p		BULL-CBS	\$350.00	4.5	23,500	0.0	0	30	2	0	0	0	0	0	0	2	\$700.00	\$77.78	9.0
Changes: A35P Rating from 4.5 to 4.5, A35P Impression from 23500 to 23500, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
22	F 9p-10p		HAWAII FIVE-0-CBS	\$275.00	3.3	17,400	0.0	0	30	0	0	0	2	0	0	0	2	\$550.00	\$83.33	6.6
Changes: A35P Rating from 3.3 to 3.3, A35P Impression from 17400 to 17400, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
23	F 10p-11p		BLUE BLOODS-CBS	\$275.00	3.4	18,700	0.0	0	30	0	0	0	2	0	0	0	2	\$550.00	\$80.88	6.8
Changes: A35P Rating from 3.4 to 3.4, A35P Impression from 18700 to 18700, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
24	Su 8p-9p		INSTINCT-CBS	\$300.00	3.4	17,600	0.0	0	30	0	0	0	0	0	2	0	2	\$600.00	\$88.24	6.8
Changes: A35P Rating from 3.4 to 3.4, A35P Impression from 17600 to 17600, A55P Rating from 0 to 0, A55P Impression from 0 to 0																				
REV+ 25	M-F 12:30p-2p		CBS SOAP ROTATION	\$85.00	3.3	0	0.0	0	30	0	0	0	0	0	0	0	1	\$85.00	\$25.76	3.3
REV+ 26	M-F 6a-7a		NEWS 12 MORNING	\$30.00	1.1	0	0.0	0	30	0	0	0	0	0	0	0	1	\$120.00	\$27.27	4.4
REV+ 27	Th 8p-9p		BIG BANG THEORY (R)	\$375.00	3.2	16,500	0.0	0	30	0	0	0	0	0	0	0	2	\$750.00	\$117.19	6.4



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25891367		Changes as of: 6/18/2018 at 9:43 AM		Version: Highlighting Revision 1	
CPE: LEE/ORDR/703709		Flight: 7/3/18 - 7/9/18		Station: WDEF	
Agency: Smart Media Group		Advertiser: Lee for TN Governor		Market: Chattanooga	
1427 LESLIE AVE		Product: ORDR		Office: PHILADELPHIA	
SUITE #102		Agency Order #: 30051801		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Assistant: FRAN BROWN	
22301		Salesperson: FRAN BROWN		215-563-5400	
		Separation:		215-563-5400	
				Con Type: POLITICAL/VOTE	
				Total Spots: 109	
				Total CPP: \$40.60	
				Total GRP: 268.6	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	7/3 - 7/9							Total Spots	Total \$	CPP*	GRP*
										7/3	7/4	7/5	7/6	7/7	7/8	7/9				
REV+ 28	Th 9p-10p		BIG BROTHER THURSDAY	\$780.00	3.5	18,300	0.0	0	30	0	0	0	0	0	0	0	2	\$1,560.00	\$222.86	7.0
REV+ 29	F 8p-9p		UC BOSS	\$250.00	3.3	17,400	0.0	0	30	0	0	0	0	0	0	0	2	\$500.00	\$75.76	6.6
REV+ 30	F 9p-10p		HAWAII FIVE-0-CBS	\$440.00	3.3	17,400	0.0	0	30	0	0	0	0	0	0	0	1	\$440.00	\$133.33	3.3
REV+ 31	F 10p-11p		BLUE BLOODS-CBS	\$440.00	3.4	18,700	0.0	0	30	0	0	0	0	0	0	0	1	\$440.00	\$129.41	3.4
REV+ 32	Su 9p-10p		NCIS: LOS ANGELES-CB	\$275.00	1.6	8,400	0.0	0	30	0	0	0	0	0	0	0	2	\$550.00	\$171.88	3.2
REV+ 33	Su 10p-11p		MADAM SECRETARY-CBS	\$275.00	1.7	9,100	0.0	0	30	0	0	0	0	0	0	0	2	\$550.00	\$161.76	3.4
TOTALS:										24	0	24	27	3	11	20	109	\$10,905.00	\$40.60	268.6



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25891367
CPE: LEE/ORDR/703709
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Changes as of: 6/18/2018 at 9:43 AM
Flight: 7/3/18 - 7/9/18
Advertiser: Lee for TN Governor
Product: ORDR
Agency Order #: 30051801
Buyer: Dome, Patricia
Salesperson: FRAN BROWN
215-563-5400
Separation:
Version: Highlighting Revision 1
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/VOTE
Total Spots: 109
Total CPP: \$40.60
Total GRP: 268.6

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/18/18 9:43 AM	GOTOSTRATA\fbrown	Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK
06/18/18 9:43 AM	GOTOSTRATA\fbrown	Canceled by new revision
05/23/18 11:31 AM	Amy Fleming	2xna line 16 due to prg chg. see line 25 for mg offer. 2xna line 24 due to prg chg. Rate will not clear new program. See line 26 and 27 for mg offers.
02/13/18 10:29 AM	System	Notice Received.
02/12/18 9:47 AM	FRAN BROWN	Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Competitive Information

Market Budget:	\$12,468
WDEF Share:	31%
Comment:	
ETVC:	1%
WFLI:	1%
WRCB:	25%
WTVC:	42%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	109	\$10,905.00	\$40.60	268.6

Monthly Summary		
Month	Spots	Dollars
2018-Jul	109	\$10,905.00
Total	109	\$10,905.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/18/18 9:43 AM	GOTOSTRATA\fbrown	Revised	17		\$4,995.00	\$10,905.00	Changes: Comments from Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT to Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK, Total \$ from \$5,910.00 to \$10,905.00, Total GRPs from 218.4 to 268.6, Total Spots from 92 to 109, Total CPP from \$27.06 to \$40.60. 33 buylines added or modified.
Makegood 1	5/23/18 11:31 AM	Amy Fleming	Canceled	4	4	\$0	\$5,910.00	Changes: Total GRPs from 166.9 to 218.4, Total CPP from \$23.16 to \$27.06, Total GIMPs from 0 to 218, Total CPM from \$0.00 to \$27,060.44. 5 buylines added or modified.
Queued for Electronic Contracting	2/12/18 9:54 AM					\$0	\$0	
New	2/12/18 9:47 AM	FRAN BROWN	Confirmed	92		\$5,910.00	\$5,910.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.